

OVERSEAS NEWS

Damaged supertanker takes on load

BY ANDREW WHITLEY IN DUBAI

THE damaged Kuwaiti super tanker hit by an Iranian mine in the northern Gulf last Friday began loading Kuwaiti crude oil yesterday prior to heading back towards the Arabian Sea under US Navy escort later in the week as scheduled.

US Navy officers acknowledge yesterday that the entire operation scheduled to last 12 months, could have been jeopardised at the outset by the unexpected threat posed by the discovery of mines in deep water on the Arabian side of the Gulf.

Rear-Admiral Harold Berzen, commander of the enlarged US Middle East fleet based in Bahrain, admitted that the convoy had been taken by surprise when the Bridgeton struck a mine in a normal shipping channel 18 miles west of Iran's Farsi Island.

"We have never seen a moored mine in that area," said

the admiral, adding, "We don't normally sail into a mine field."

US Navy divers temporarily based in Kuwait will survey in the next few days the passage which the Bridgeton, its companion tanker the Gas Prince and their warship escorts are likely to take on the return journey but considerable nervousness about the warship's vulnerability to freshly laid mines was evident yesterday.

"Right now, certainly wouldn't want to go back through the area we were in on Friday," said Captain David Voncken of the guided missile destroyer USS Kidd. Admiral Berzen also said that a mine-free route would have to be cleared before the escort operation could resume.

The Pentagon's problem is its own lack of mine-hunting capability in the area. Instead, it will have to rely on newly-

delivered Saudi minesweepers whose crews are still under training by the US.

Shipping agents said yesterday they expect the Bridgeton to take on only part of its cargo for transshipment to other tankers once it reaches Khor Fakkan in the Gulf of Oman, so as to complete the full journey cycle. The refuelled Kuwaiti vessel is then likely to make its way to Dubai for repairs.

But the stand-by did not necessarily mean the fleet would sail.

France had ordered the 24-hour alert as the latest step in a worsening diplomatic row with Iran.

The alert was "a precaution in view of escalating international tension, particularly in the Middle East and in the Gulf."

which could take up to a month.

Divers who examined the 401,000-tonne Bridgeton over the weekend reported that the explosion had blown a large hole at the bottom of the tanker, destroying one of its sealed oil compartments and possibly damaging others nearby. The force of the blast was such that within two minutes the compartment had filled to sea level.

Gulf ministers back UN resolution

By Finn Barre in Tall

THE GULF Co-operation Council foreign ministers broke up their meeting in the Saudi Arabian summer capital of Taif yesterday after endorsing the UN Security Council resolution on the Iran-Iraq war.

The foreign ministers of the six members of the GCC — Bahrain, Saudi Arabia, Oman, Kuwait, Qatar, and the United Arab Emirates, approved UN Security Council resolution no. 598, which called on Iran and Iraq to end the conflict, withdraw to international borders, and settle their dispute through negotiations.

The group, headed by the UAE Minister of Foreign Affairs Mr. Rashid Abdullah al-Nuaim, then expressed its readiness to help UN Secretary General Javier Peres de Cuelar in his efforts to find an end to the conflict.

The group did not overtly endorse the US or other powers' presence in the Gulf but instead obliquely conferred approval by stating that it supported the UN's efforts to secure safe passage for its tankers.

Prince Saud al-Faisal, the Saudi Foreign Minister, said the GCC would not take any steps in case Iran refused to comply with the resolution but said the UN Security Council might resort to procedures stipulated in its charter.

Iran, meanwhile, insists that Mr. Gardi must be treated as a diplomat even though he does not have formal diplomatic status, and has made accusations against a French diplomat in Tehran as a bargaining counter.

French officials in Paris yesterday saw no sign of any quick end to the crisis. A week after the two countries broke off diplomatic relations, France and Iran have still not reached formal agreement on representation of their interests in each other's capital by, respectively, Italy and Pakistan.

Budapest set to legalise private share ownership

BY SIMON HOLBERTON IN BUDAPEST

THE COMMUNIST authorities in Hungary are preparing a new company law which will legalise private ownership and share ownership in the East European state.

Facing with a need for industrial structural adjustment which has been brought about by a balance of payments crisis, the authorities in Budapest are once again looking West for solutions to their economic problems.

Along with reforms of the taxation system, which will come into effect next January and will mean that taxes on profits fall from around 80 per cent to 45 to 50 per cent, the authorities hope the new company law will lead to a more efficient and profitable use of Hungary's corporate assets.

According to Dr. Jeno Zsany, vice-president of the Hungarian Chamber of Commerce, the new law will be presented to parliament next June and will come into force on January 1, 1988.

The law will provide for workers to own equity in the companies for which they work, and for the creation of joint stock companies part of whose shares could be offered to the public.

Dr. Zsany said he could envisage a situation where employees took over an ailing company, or a superfluous division of a healthy company such as happens in the West through management buy-outs.

"Certain pre-conditions for such a solution are developing," he said.

But some economists in Budapest remain sceptical about the results of the planned change to the company law. The government recently increased the ceiling on the number of people able to work in small private co-operatives to more than 20.

However, according to Mr. Marton Tardos, head of the Institute of Economics, the old ceiling was rarely if ever met because of the perceived political risk involved in such private ventures.

In any event Hungary has gone further than any other Eastern European country in the development of what it calls a "socialist market."

Since 1968 the state has not attempted to plan the output of individual enterprises, but has concerned itself only with the planning of macroeconomic targets.

Also, the degree of private ownership, such as of housing and agricultural land, is unprecedented in the Eastern bloc.

Hungary already has a fledgling bond market, where securities issued by state companies are traded. The authorities claim that 4 to 5 per cent of the population own bonds, which attract a higher interest rate than bank savings.

This market has recently been reorganised to "widen, unify, clarify, and co-ordinate the trade in securities" by producing statistics on turnover, ownership and securities on issue.

Hungarian rich widen cash gap with poor

By Leslie Collett in Budapest

THE RICH in reform-minded Hungary are getting richer, the poor are getting poorer and the middle class is "thinning out", Hungarians have long suspected this alarming news but they now have the evidence presented by no less an authority than the Hungarian trade unions.

A senior official of the unions, the theoretical research institute, Mr. Otto Fichtel, says the "truth for most people" has become a "massive phenomenon" in Hungary and an ever more conspicuous one.

In the process of personal enrichment he notes "polarisation" has taken place between the rich and the growing number of Hungarians who are "very poor" and the "thinning middle class."

Mr. Fichtel bemoans the inequality which has arisen in utilising the ever widening chances to make money. But in an interview with the Budapest economic weekly *Orsi* he notes that he is wholly in favour of lavishly rewarding those who display the most individual initiative.

"Justice cannot be done for everyone," he explains. "The possibility of the rush for money is open to all."

Mr. Fichtel's remarks reflect a growing conviction that the official trade union that it has little choice but to support the Communist leadership's drive for further economic reforms. Inevitably these will widen the income gap between the top, middle and bottom of Hungarian society.

The trade union official says that about 2m of 10.5m Hungarians are rich, adding that being rich in Hungary is different from the same at home in the West.

They have sufficient surplus income to save money, buy a well-appointed, comfortable flat, a car and a weekend house with a plot of land around it, he says. However, only the top 5 per cent to 10 per cent of them are "truly rich."

"Money keeps flowing to them," he notes, "but they go through the money fast in spending spree."

As for possible resentment among the have-nots, Hungarians gaze with wonder at the expensive Western cars driven by the growing number of private entrepreneurs in Hungary.

However, they appear to be more admiring than resentful of their high rolling countrymen.

Sudan declares year-long state of emergency

SUDAN'S GOVERNMENT has declared a year-long state of emergency in a last-ditch effort to salvage a crumbling economy and curb social unrest, but diplomats said the move was unlikely to produce significant results.

Reuter reports from Khartoum.

A statement by the President of the Supreme Council, the collective head of state, said the emergency was imposed to end market chaos, inflation, shortages of essential foodstuffs, black-market dealings and smuggling.

President Ahmed Ali al-Mirghani said it was also designed to combat armed robberies widespread in Sudan's southern and western provinces, illegal possession of arms and the disruption of public services. But diplomats said they were puzzled by the announcement since a state of emergency imposed when former President Jaafar Nimeiri was ousted in a military coup in April 1985, had never been lifted.

The announcement followed a wave of strikes by public service workers in Khartoum, a general strike in Bahr al-Ghazal province in the south and demonstrations elsewhere against the Government's failure to improve living conditions.

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Gromyko to meet protesting Tartars

CRIMEAN TARTARS who staged an unprecedented 24-hour demonstration at the gates of the Kremlin at the weekend will have a meeting with President Mikhail Gorbachev today, one of their leaders told Reuters yesterday.

Mr Reshat Dzhamilov, a Tartar activist for three decades, said the demonstrators dispersed yesterday afternoon after accepting a Kremlin offer of a meeting with Mr Gorbachev relayed by the Interior Minister, Mr Alexander Vlasov. He said some protesters heard Mr Vlasov talking to Mr Mikhail Gorbachev over his car telephone during discussions in the Red Square area last night.

The demonstrators, who are demanding the right to re-establish a national homeland in the Crimea from where they were deported by Stalin in 1944, had earlier chanted "Gorbachev, Gorbachev" and asked to meet him.

"But we decided we should see Gromyko. He is after all the head of state and could have important things to say to us," Mr Dzhamilov, a 56-year-old construction engineer, said over the telephone.

Mr Gromyko was named last Thursday as head of a government commission, set up after an appeal from four prominent writers including poet Yevgeny Yevushenko, to review the case of the Tartars whom Stalin accused of collaborating with the Nazis.

"We place a great deal of hope in Gorbachev," said Mr Dzhamilov. "We will be very happy if we get a good response to our demands from Gromyko."

Many of the demonstrators, who first gathered on the cobble behind the 18th century St Basil's Cathedral on the edge of Red Square on Sunday afternoon, carried portraits of Mr Gorbachev and Lenin.

Mr Dzhamilov said that, apart from a scuffle on Sunday night when police prevented the Tartars moving on to Red Square itself, the authorities had treated the protesters with respect. "They made no attempt to intimidate us," he said.

Obituary: Malcolm Baldrige

Tough talker with a low-key style

MR MALCOLM BALDRIGE, who died yesterday from an apparent heart attack while campaigning at a rodeo event in California, rose from a dollar-a-day ranch hand to become US Commerce Secretary. He was 64.

The son of a Republican congressman from Nebraska, Mr Baldrige's low-key style made him a well-liked figure on Capitol Hill. That quiet style, however, belied his reputation as a tough, effective negotiator who travelled the world in an effort to open foreign markets to US industry.

A strong advocate for the Reagan Administration's policies of free trade since he became Secretary of Commerce in 1981, Mr Baldrige repeatedly warned Japan and other nations that he would personally recommend retaliatory trade legislation if they did not improve access to markets for US companies. The battle for expanded markets makes up a central part of the Administration's efforts to reduce the \$166.3bn US trade deficit.

Mr Baldrige, an original member of President Ronald Reagan's Cabinet, rose to prominence as chairman and chief executive officer of Connecticut-based Sovill Inc, a diverse worldwide manufacturer of home appliances and car parts.

He left the company to be-



Mr Baldrige from ranch hand to Commerce Secretary

come Mr Reagan's Commerce Secretary, joining a Cabinet largely composed of successful businessmen. At his Senate confirmation hearings, Mr Baldrige said he would be the businessman's voice in the Cabinet, adding: "We should deregulate (American industry) from top to bottom."

respected community leader, he was a talented and dedicated public servant who sought nothing more than to make a contribution to America.

"Under his stewardship, the Department of Commerce played a key role in the rebirth of our country's prosperity and all of us owe a great debt to Mac Baldrige."

Mr Baldrige was a force to be reckoned with internationally on trade matters, weighing in on such issues as the value of the dollar against other currencies and the recent scandal over the sale of military technology to the Soviet Union by Japan's Toshiba Machine Company.

Born in Omaha, Nebraska, on October 4 1922, Mr Baldrige worked as a ranch hand and served in the US Army during the second World War, rising to the rank of captain. He leaves behind a wife and two daughters.

"He was extremely kind, sensitive, compassionate, bright and especially thoughtful of other people," said Mr Jay Cooper, Mr Baldrige's press aide. "He always like to say, 'Put yourself in the other person's shoes.'"

Mr Baldrige was active in Connecticut Republican politics, most recently as the state chairman for George Bush's 1980 unsuccessful presidential bid against Ronald Reagan.

RITUAL CONDEMNATIONS EXPECTED TO MASK DIFFERENCES

Expectations low as leaders of OAU gather

BY ANDREW SUCKOKE IN ADDIS ABABA

ADDIS ABABA, the Ethiopian capital, is decked with flags and full of policemen, and the signs proclaiming "Long live proletarian internationalism" in English and Amharic have been freshly painted. The Organisation of African Unity's summit starting today is not, however, expected to produce any more results than have previous summits.

More than one in five of its 50 members is involved in a civil war or serious border dispute, 24 years after the organisation was founded with the objectives of peace, unity and prosperity for the continent. While the war between Chad and Libya will be high on the

agenda, that between Morocco and Polisario for control of the Western Sahara will not even be discussed. Morocco withdrew from the OAU in 1984 over the admission of a delegation from Polisario's self-proclaimed Sahrawi Arab Democratic Republic.

All the acrimony generated by the arguments about such disputes—including that between Sudan and Ethiopia itself over mutual support for secessionist guerrilla movements, that between Ethiopia and Somalia over the disputed Ogaden region and many others—will probably be smoothed over by ritual condemnations of South Africa, calls for concerted action on sanctions and appeals for stronger support for the frontline states.

Dr Kenneth Kaunda, the Zambian President, will almost certainly be elected as the OAU chairman as much for his rejection of International Monetary Fund and World Bank policies for his country's economy as for his position as a veteran frontline leader. It appears that black Africa's \$175bn debt will at last join South Africa as an issue holding the fragile organisation together.

Several countries have proposed a joint approach to Western creditors, but it is unlikely that their cohesion or

combined level of debt will be sufficient to force Western creditors to do other than they do now—deal with countries individually. Probably the only matter, apart from South Africa and debt, on which most of the heads of states arriving here agree is the central dogma of the OAU—that African borders, despite their often arbitrary colonial origins, are sacrosanct. Apart from the various secessionist movements, Somalia and Libya are the leading heretics for their claims on south-eastern Ethiopia and northern Chad respectively. Most of the other governments value the dogma too highly

Bulgaria attacked over Turk minority

By Judy Dempsey in Vienna

THE NATIONAL cultural and religious identity of the Turkish minority in Bulgaria continues to be suppressed and even the historical records, which once contained the names of Turks living in Bulgaria are being changed, a senior Turkish official said in Vienna yesterday.

Mr Haluk Ozgul, the Turkish Ambassador to the Conference on Security and Co-operation in Europe (CSCE) which is meeting in Vienna to review the implementation of the Helsinki Final Act, delivered a scathing attack on the Bulgarian authorities for what he saw as their infringement of human rights and for effectively destroying the cultural identity of the Turkish minority.

For some time, Mr Ozgul said, the authorities in Bulgaria had been "tampering with official records", changing the names of the ancestors of Turks as well as the names of those who emigrated to Turkey.

Even the names of the dead in death registers, as well as on tombstones "are changed from Turkish to Bulgarian names."

The Turkish delegation in Vienna has for some time been relatively silent on the issue, hoping that Bulgaria would relax its policy of forced assimilation of the Turkish minority.

The campaign to forcibly assimilate the 800,000 or so Turks began in the early 1980s. Thousands of Turks, most of whom live in the south and north-east of Bulgaria were forced to change their names and adopt Bulgarian surnames.

Mr Ozgul said pilgrimages to Mecca were now no longer permitted and daily calls for prayers from the mosques are prohibited.

In all the criticism of the Bulgarian policy, neither the Soviet Union nor any of the East European countries have openly supported Bulgaria.

Investment in China declines again in interim

BY ROBERT THOMSON IN PEKING

CONTRACTED FOREIGN investment in China fell again in the first half of this year, despite an increase in the number of contracts signed and despite the introduction of investment incentives late last year.

The Ministry of Foreign Economic Relations and Trade said that contracted investment totalled \$1,000m in the first half, compared to \$1,420m for the same period last year.

While the actual number of joint-venture contracts increased 30 per cent, the Government must be disappointed that foreign investment has not been turned around. Contracted investment last year totalled \$3.3bn, down from \$6.3bn in 1985.

A Ministry Official, Mr Wang Yongjun, said the unstable political climate had nothing to do with the fall, although diplomats say the sacking in January of Hu Yaobang, the Communist Party General-Sec-

retary, and a campaign against "bourgeois liberalism," or Western influence, have added to investor uncertainty.

"Compared with the same period last year, the investment climate, the investment structure and investment orientation in the first half of this year improved a lot," Mr Wang said.

He said the decline was explained by China's more selective approach to joint ventures. This included, for instance, the introduction of restrictions on ventures such as hotels and restaurants.

He expected an increase in investment in coming months, and the Government has predicted that investment this year would equal that of last year.

However, if there is no improvement, the Government will have to consider further concessions to add to the 22 regulations passed last October in an attempt to improve the investment climate.

WORLD ECONOMIC INDICATORS

		UNEMPLOYMENT					
		June '87	May '87	April '87	June '86		
UK	00%	2,905.3	2,964.5	3,107.1	3,229.4		
	%	10.5	10.8	11.2	11.6		
USA	00%	7,260.0	7,546.0	7,500.0	8,422.0		
	%	6.1	6.3	6.3	7.1		
W. Germany	00%	2,096.7	2,215.9	2,412.4	2,122.0		
	%	7.4	8.1	8.8	7.7		
France	00%	2,522.4	2,592.7	2,679.1	2,386.1		
	%	10.7	11.0	11.4	10.2		
Italy	00%	3,139.0	3,143.0	3,348.1	3,174.6		
	%	12.7	12.7	14.6	13.8		
Netherlands	00%	653.4	657.6	692.2	685.8		
	%	11.4	11.7	12.1	12.0		
Belgium	00%	470.5	482.2	495.2	481.7		
	%	11.4	11.7	12.0	11.7		
Japan	00%	1,900.0	1,940.0	1,940.0	1,820.0		
	%	2.9	2.8	2.9	2.8		

Source (except USA, UK, Japan): Eurostat.

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Information For Our Shareholders — First Half '87

Success Through Vertical Markets Know-How and Innovation

Nixdorf's revenue for the first half of 1987 again rose substantially. Orders on hand increased significantly. Strong demand for company products kept production operating at full capacity. Capital expenditure, as an investment for the future, kept pace with business expansion. The company continued its high-level of spending on research and development. As a measure of its confidence in the future, it recruited close to 2,000 new employees. It expects revenue for the full year to outperform the industry average once again and anticipates another rise in net income.

Nixdorf has consolidated its position as one of the fastest growing companies in the information technology industry. Revenue for the first half was up worldwide by 13 percent. As in the previous year, results were again influenced by adverse currency movements. The Company's sustained expansion is a measure of its ability to compete in a tough market environment. It derives its competitive strength from a long-standing commitment to serving user needs. While strengthening and expanding its position in its traditional markets, Nixdorf achieved exceptional growth in the major accounts market and the retail sector. It simultaneously developed new market potential with new products and application solutions. One example is the post-office market sector, where demand is growing for workstation computer support.

Half-Year Results:

Nixdorf Group	1 st Half-year 1986	1 st Half-year 1987	% Change
Revenue (DM million)			
Germany	974	1,151	+ 18
International	870	927	+ 7
Total	1,844	2,078	+ 13
Orders on hand (DM million)	4,509	5,170	+ 15
Capital expenditure (DM million)	236	274	+ 16
R&D expenditure (DM million)	195	204	+ 5
Personnel (as of 30 June)			
Germany	16,374	18,145	+ 11
International	8,189	9,306	+ 14
Total	24,563	27,451	+ 12
Personnel expenses (DM million)	763	847	+ 11

Orders for Nixdorf post-office counter terminals from the Norwegian and German postal services were followed by contracts from other European PTTs.

Strategic entry into new markets

Besides expanding in its established markets, Nixdorf continued its strategy of seeking additional revenue sources in new growth areas. The Company received further large orders for Targon systems running on the UNIX® operating system. Sales of this product family have already secured Nixdorf a strategically important role in the growth market for UNIX-based systems. The company also performed well with innovative products in the telecommunications market, a key sector for the future. Its central offering here is the Nixdorf 8818 digital PABX system which is now marketed in 12 countries. Worldwide, the 8818 installed base has risen to more than 4,000 systems supporting about half a million extensions.

Nixdorf also anticipates strong growth in demand for system solutions aimed at integrating factory automation with office functions. To serve this market, the Company has established a Technology Centre in Stuttgart to develop CIM solutions and support their practical application.

Investment in quality and productivity

Capital expenditure focused on the increased use of modern technology in manufacturing, research and development, field service and software production. These funds serve to raise productivity, and maintain the high quality standards of company products and services. Besides investing in new technology, an appreciable outlay went on construction projects. These include new service centres and extensions to help the Company maintain its tradition of providing the best possible support to Nixdorf users.

Almost 2,000 new jobs in six months

In the first six months of the year, Nixdorf took on close to 2,000 new personnel. Most of these will be employed in customer support functions. Others will expand the workforce to support moves into new markets.

International research and development

The Company reinforced its commitment to research and development by allocating DM 204 million to R & D activities. Over the full year since June 30, 1986, it has raised the number of people employed at its research and development centres in Germany, the Netherlands, Ireland, the United States, Japan and Singapore by about 15 percent.

Outlook: Profitable growth

Nixdorf's aim is to double revenue over the next four to five years, and consistently increase its profits. It will pursue expansion from a very sound financial base characterised by a high equity ratio. In the current business year, in which the new Accounting Principles Act has been applied for the first time, the financial base was enhanced by the issue of bonds with equity warrants in January 1987. Resolutions adopted by the Annual General Meeting empower the Executive Board to raise further capital whenever this is warranted by company business.

Further information for shareholders is available at the depositary banks.

Nixdorf Computer AG
Fürstenallee 7, D-4790 Paderborn
Telephone 052 51/506-110, Videotex - 55 300 #

NIXDORF
COMPUTER

UK NEWS

Brittan warns Government on flexible spending limits

BY PETER RIDDALL, POLITICAL EDITOR

THE GOVERNMENT was yesterday warned against taking a flexible attitude to public spending limits by Mr Leon Brittan, the former Conservative minister.

Mr Brittan, who was Chief Secretary to the Treasury from 1981 to 1983, gave his strongly worded warning during a speech in north Yorkshire.

It follows the Cabinet's decision last Thursday that public expenditure should take a declining share of national income, with the total for 1988-89 "as close as possible" to the existing planned figure of £154.2bn.

That represents an increased flexibility, since the previous aim was to hold spending within the previous planned figure.

However, Mr Brittan maintained that such arguments should be viewed with "a very beady eye".

He said: "We will be told that revenues are rising faster than anticipated, so that we can spend more without borrowing more. We will be told that the Government's commitment is only to hold down the proportion of public spending to our national wealth, and not to

peg it in absolute terms; so that if the economy is expanding faster than previously anticipated, the public spending limit should be correspondingly increased."

He noted the £4.7bn increase in the planned level of spending agreed last autumn, and said: "It would be a great mistake to think that we can do the same again, and hope to adhere to our inflation and tax objectives as well."

Mr Brittan's intervention is a further example since the general election of his taking a strong independent stand in relation to the Government. Ten days ago, he criticised the decision to release 3,500 prisoners early.

Such a high-profile approach is being seen at Westminster as a further signal that Mr Brittan has political ambitions although he was not taken back into the Government last month. He resigned as Trade and Industry Secretary during the Westland crisis in January 1986.

In the speech, he argued that in an expanding economy it is more difficult than ever to resist demands for increased public spending. He said there would

be pressure on the Government not merely to allocate to spending programmes some of the money previously earmarked to the reserve but also to go further and substantially increase the total level of spending itself.

Mr Brittan said: "That pressure must be firmly resisted, for to yield to it would jeopardise the remarkable economic progress that we are currently making."

The recently announced balance-of-payments figures should be regarded as a sign of the strength of our growth, rather than any serious cause for concern.

None the less, their announcement was received with a considerable degree of anxiety, and to increase total spending at this stage would be to hoist all the wrong signals. It could well stimulate inflationary pressures and the necessary corrective action could keep interest rates higher than they would otherwise need to be."

Mr Brittan also argued that it was necessary to look carefully at the quality of expenditure.

Retail trade 'to grow 20% over five years'

By Christopher Parkes, Consumer Industries Editor

REAL SALES growth of more than 20 per cent over the next five years will ensure that retailing continues to shine among the stars of the UK economy.

Verdict Research, a specialist analyst of the retail trade, calculates that shop turnover, which recently exceeded £100bn a year, will climb to £160bn by 1991.

The company's annual overall assessment of the industry, just published, selects do-it-yourself, electrical goods and drug stores as among the most promising sectors.

B&Q, the Westworth Holdings do-it-yourself business, is said to become Britain's biggest retailer in terms of sales, turning over £1.5bn a year from 11m sq ft by 1991.

DIY sales have increased in real terms by 73 per cent in the past five years, and will rise a further 65 per cent in the next five.

Over the decade, Verdict says, DIY stores will have increased their share of all retail spending from 1.8 per cent to 3.7 per cent.

Other winners include department stores, which are billed to raise their share of sales from 11.8 per cent in 1980 to 13.6 per cent in 1991. While John Lewis and Marks and Spencer will continue to prosper, Verdict is less sure about some of the other runners.

Littlewoods, the private chain, is still seeking its High Street niche, it says. "BHS is proving more difficult to restructure than many imagined. It does, although it has a winning potential. Verdict also reserves judgment on Debenhams, part of the Burton group, and Woolworth's high street stores, which are being sold to a new owner."

Multiple grocers will also advance, led by the big five multiples, to claim 22.5 per cent of all spending by the end of the decade.

Electrical retailers, with Dixons in the lead, will gain further ground, while B&T's Argos chain of catalogue showrooms is forecast to double its sales over the next five years.

However, Verdict says, prospects are darkening for specialist food shops, such as butchers and bakers. Hardware stores will suffer from DIY superstore pressure, and bookshops, off-licences and confectioners, tobaccoists and newsagents will have little to look forward to in the 1990s.

Those and other shops, which rely on neighbourhood and high street catchment areas, will suffer increasingly from the shift to out-of-town shopping.

Last year, out-of-town centres accounted for some 11 per cent of all sales. That will climb to 19 per cent by 1991, cutting the high street's share by 3 points to 55 per cent, and reducing neighbourhood stores' take from 25 per cent to 20 per cent.

Reinforcing 1981, 1985, Verdict Research, 112 High Holborn, London WC1V 6JS.

Data register fee to increase

By David Thomas

THE FEE for registering a new business is being increased to £40 from £22 in November because of the failure of businesses and customers to register.

The fee, for three years, was set as a result of new government consumer protection legislation coming into force from the Confederation of British Industry.

The CBI, in a guide to the new laws published today, says the legislation makes it easier for consumers to claim for damage caused by a defective product, but must not treat it as a black box which will invariably produce the right result and, in

Philip Stephens assesses the recent surge in manufacturing industry

Climbing back to previous peaks

THIS WEEK will see further evidence of the recent surge in Britain's manufacturing industry. The Confederation of British Industry's latest quarterly trends survey, is expected to show that manufacturers remain confident of further increases in output and orders.

If those expectations are translated into fact within the next few months manufacturing output will finally make up for the massive losses experienced in the 1980-81 recession and climb back to the levels of the last peak in 1979.

There are still some questions, however. Last week's trade figures are difficult to square with the available evidence on manufacturing output.

Excluding oil and erratic items, exports during the three months to May were 4 per cent lower than during the previous three months, although still 6 per cent higher than in the same period a year earlier.

The figures also point to a sharp rise in the share being taken by imports in meeting the present buoyant demand in the economy.

That is hard to reconcile with the consistent optimism over export prospects of the recent monthly CBI surveys or with official figures showing strong rises in manufacturing output in the period.

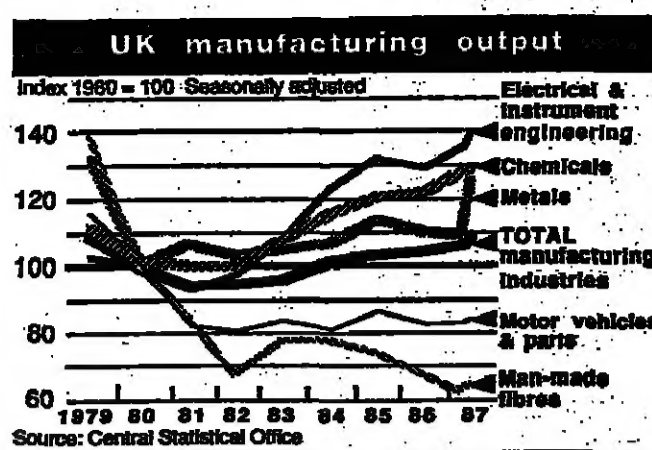
It may be that after the sharp acceleration in the last part of 1986, the pace of growth in manufacturing output has moderated. Trade and production figures, however, frequently move in different directions over short periods, reflecting statistical quirks in their compilation and various lags in the economy.

The general expectation among economists is that during coming months the strength of the manufacturing sector will feed through into a recovery in exports.

One of the best guess of the Government's statisticians, who are keen to emphasise the fallibility of the statistics covering the last few months, is that manufacturing output is growing by between 4 per cent and 4.5 per cent a year.

Much of the recovery dates from last autumn, when the pound fell sharply against other major currencies and, in particular, against the D-Mark. An upturn was apparent, however, even before the devaluation, with output beginning to rebound early in 1986 after the stagnation of the previous year.

That has led the Government to argue that the output recovery is not simply a devaluation-led bounce but a reflection of a more fundamental "supply-side" improvement within manufactured industry. Surging productivity, increased efficiency, healthy profitability



Source: Central Statistical Office

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That has led the Government to argue that the output recovery is not simply a devaluation-led bounce but a reflection of a more fundamental "supply-side" improvement within manufactured industry. Surging productivity, increased efficiency, healthy profitability

and strengthened management are the ministerial catchphrases.

The rise in output during the past year, however, has been far from a uniform 4.5 per cent across different industries. While metals producers have increased output by 8 per cent, companies in the artificial fibres business might still be in the middle of a recession. Output of artificial fibres has fallen by more than 13 per cent in the last year and is some 55 per cent below the level seen during the 1979 peak.

Producers of clothing, footwear and leather and companies in the mechanical engineering sector also still face depressed demand, with their output falling slightly since the spring of 1986. Gains in the food, drink and tobacco and textile industries have been below average.

One of the strongest performance has been in the chemicals sector, where production has climbed by a further 7.6 per cent in the past year. Just as

significantly, chemicals companies are producing 19 per cent more than during the 1979 peak.

The much-publicised recovery in Britain's car industry is reflected in a 5.4 per cent rise in output since the spring of 1986. The ground that still has to be made up, however, is shown by the 30 per cent fall in output compared with 1979.

The electrical and instrument engineering sector, which includes computers and other high-tech equipment, has seen its output rise by just less than 10 per cent during the year to leaving it 35 per cent higher than in 1979.

Meanwhile, the mini-boom in construction, particularly in private house building, has brought a 6.3 per cent increase in the production of mineral products, while the paper printing and publishing industries have raised their output by more than 5 per cent.

If economists will be looking for confirmation of those optimistic trends in the CBI survey, they will also be closely scrutinising the results for any further signs of capacity constraints.

Although apparent in one of two sectors such as petrochemicals and plastics and bricks and steel, there has so far been no significant evidence that manufacturing industry as a whole is bumping up against such constraints.

The trade figures, however, do appear to carry a warning on the continued weakness of investment spending. In spite of a recovery in the latest month, imports of capital goods in the three months to May were more than 5 per cent lower than in the previous three months.

Figures, however, indicated that the increase in private housing sales might be slowing. According to the department, new orders were 14 per cent lower than during the previous three months.

Private industrial orders were 11 per cent higher than in the previous three months and 47 per cent higher than during the corresponding period last year. Private commercial orders increased by 40 per cent and 31 per cent respectively.

Construction-work survey shows continuing growth

BY ANDREW TAYLOR

GROWTH in construction work is continuing, according to the latest quarterly state-of-trade survey published today by the Building Employers Confederation.

The survey covering the three months to the end of June states: "No less than 54 per cent of firms report that they are working at full or almost full capacity."

Seventy-two per cent of companies expect to increase their workload this year compared with 1986, said the confederation.

The proportion reporting a rise in new inquiries for work, a key indicator for future workloads, has slipped slightly, however, from 44 per cent to 38 per cent since the last survey in March.

The confederation said inquiries from the private sector remained strong although inquiries for repair and maintenance work appeared to have weakened.

The survey said that although the number of companies experiencing delays because of material and labour shortages

had increased, few companies had reported serious delays to contracts and there was still spare capacity.

The buoyant trading conditions in the construction industry have been led by a dramatic increase in private house building during the past 18 months.

Figures just published by the Government, giving the latest state of the construction new orders, show that orders rose by 15 per cent in the three months to the end of May

responding three months a year ago.

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Proposal to cut unemployment

BY CHARLES LEADBEATER, LABOUR STAFF

THE Government could increase employment through expanding demand while moderating the growth of money wages, according to a report published today by the Institute of Economic Affairs.

The institute has generally been a strong supporter of policies to free markets as the most effective means of cutting unemployment. But many of the measures advocated in the report, written by Professor Tom Wilson of Glasgow University, would be supported by modern Keynesian economists.

Professor Wilson argues: "We need to avoid a metaphysical theory of the market. Although a coherent, if unplanned pattern can emerge from the operation of the market, it is not a black box which will invariably produce the right result and, in

doing so, will exclude the need for action by the state at any point. Neither the market nor the state should be credited with such wonder-working power."

Government policy in the early years of the decade was too influenced by the unwarranted belief that unemployment would fall through market-clearing wage adjustments. But the Treasury has become committed to a version of the kind of demand management that was derided by monetarists.

Prof Wilson says there is unlikely to be an substantial decrease in unemployment, despite recent falls, and the effects of another world recession would be catastrophic.

He calls for measures to reform the labour market and wage bargaining that would restrain the growth of money

wages, reduce pressure on inflation and thereby allow increases in money demand to have a more powerful impact on real demand and employment.

Policies to restrain the growth in money wages would be more effective than measures to cut the level of wages.

Prof Wilson urges consideration of a system of pay tribunals to moderate "wages growth, possibly combined with a tax-based incomes policy under which employers, unions and workers would be offered tax cuts for pay settlements below the norm, or tax increases for pay rises above the norm.

Unemployment and the Labour Market, IEA Occasional Paper 75, Professor Tom Wilson, 121 St John Street, London SW1P 3LS, £2.50 including p&p.

Go-ahead likely for Wytch Farm pipeline

By Max Wilkinson

BRITISH Petroleum Ltd this week expected to be granted planning permission for a 56-mile pipeline linking its Wytch Farm oilfield in Dorset to the largest UK on-shore oilfield, to Southampton Water.

The conclusion of the three-year planning battle would enable the company to go ahead with a £260m extension of oil production from the field, which would have it up to full production of 60,000 barrels a day in about 18 months. That is about 10 times present output.

The Department of Energy is likely to give the Annex B planning permission required for the development of any UK oilfield soon after planning permission for the pipeline is granted.

It is to the Government's advantage to expedite the permission, before the combined government share sale and BP rights issue, expected to raise more than £2bn, in the autumn.

Wytch Farm, with reserves of 230m barrels, is comparable to a medium-sized North Sea oilfield. The costs of oil production are low on land, it should be highly profitable.

BP confirmed yesterday that it would use Warburg Securities to advise it on the forthcoming rights issue and share sale. The company retained the advice on the £7.7bn (£4.5bn) offer for the minority holding of Standard Oil in the US this year.

BP has decided to use Warburg and Slaughter and May, the firm of solicitors, rather than Cazenove, the broker, and Freshfields, the solicitors, which have acted for the company in past share sales.

Morgan Grenfell, the merchant banking group, is suing Holland Australia, the computer company, for £2m for supplying it with a dealing system it alleges was defective.

Morgan ordered £2m worth of hardware and software from Holland last year. The equipment was used for treasury dealing and settlements. Morgan said it had nothing to do with its gilt operations, where more than half the staff were dismissed earlier this month.

The lawsuit covers the cost of the contract and damages for losses during the period when the systems were allegedly not working properly. They have been put right, Morgan said.

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Tories 'concerned at workload'

BY OUR POLITICAL EDITOR

MR NORMAN TEBBIT, Tory Party chairman, yesterday said Tory backbenchers were concerned at the size of the Government's legislative workload but that Tory MPs were pretty cheerful and in good heart.

He was speaking in a wide-ranging interview on the BBC's World this Weekend programme.

He said some senior backbenchers were a little concerned at the size of the workload, with one of the heaviest legislative programmes for many years.

He did not know how long he would remain party chairman and had not discussed the issue with Mrs Thatcher but he doubted it would be chairman at the next general election and whether he would ever return as a departmental minister.

There was a lot to do outside government, he said. "Take education. It's all very well to say to people 'you have these rights'. There's a great deal to be done in encouraging people to use these rights."

Looking ahead to the Tory Party conference, in October, he said some anxieties might be expressed about the proposed replacement of domestic rates by a universal community charge.

He acknowledged that there might also be impatience on Home Office issues because the conference wanted quick action. However, that often happened and he could remember only one occasion when a Home Secretary had been given a standing ovation.

Ferry modifications 'not costly'

BY KEVIN BROWN, TRANSPORT CORRESPONDENT

BRITISH SHIPPING companies are unlikely to face large bills for modifications to ferries as a result of the recommendations of the inquiry into the loss of the Townsend Thoresen ferry, Herald of Free Enterprise.

Senior managers spent the weekend examining the implications of 68 pages of recommendations in Mr Justice Sheen's report on the Herald, which capsized outside Zeebrugge harbour on March 6 with the loss of 159 lives.

No company is yet willing to comment publicly on the cost of implementing the recommendations, but it was clear that there would be no large bills to be faced, at least in the medium term.

Mr Justice Sheen made recommendations for immediate action, which he said were so eminently sensible that they should be enforced unilaterally, without waiting for international agreement.

Loading door indicator lights, closed-circuit television and emergency lighting were accepted immediately by Mr Paul Channon, the Transport Secretary, and will become mandatory shortly on all UK flag ships.

However, none of these will be expensive. Indicators, lights and TV cameras are already in service on many ferries—including all Townsend

Thoresen ships, on which they were installed shortly after the Herald incident.

The judge's other recommendations for immediate action, which are being studied by Mr Channon, include modifications such as the use of automatic draught gauges, better siting of escape routes and more accurate recording of passenger numbers. None is expected to require significant expenditure.

The only short-term recommendations that might be expensive are those relating to alterations to ferry berthing facilities and weight bridges.

Those are intended to avoid the need for ferries to be heavily ballasted at bow or stern in order to load—a significant contributory cause of the Herald disaster—and to provide more accurate recording on freight weights. However, the cost of changes in those areas would be borne by individual port authorities, rather than ferry companies.

Mr Justice Sheen made several long-term recommendations that might require modifications to existing ferries and changes to the design of future ships. They are subject to approval by the Transport Department, however, and the report made clear that it would be reasonable for many to be

implemented only with international agreement.

The most significant relates to ferries built between 1966 and 1980, when the UK regulations on subdivisions in the bulkhead deck—the area below the vehicle deck—were tightened up.

Mr Justice Sheen said there was a greater likelihood of water entering the vehicle decks of pre-1980 ships after a collision. He urged the government to consider phasing out those ships unless they could be modified to meet the 1980 standards.

There are 45 large UK ferries more than seven years old, and 47 smaller ones. It is thought unlikely that most could be satisfactorily modified because of the lack of space on the bulkhead decks and the presence of engine-room machinery.

Mr Justice Sheen's other main long-term recommendation was for a study of the possible use of transverse or longitudinal bulkheads on the open vehicle decks of ferries to prevent the free flow of incoming water.

A review of that and other technical matters is being carried out jointly by the Transport Department, the General Council of British Shipping, and Lloyd's Register, the independent ship inspection organisation.

Assistant bosun to be disciplined

BY OUR TRANSPORT CORRESPONDENT

TOWNSEND THORESEN is to take disciplinary action against Mr Marc Stanley, the seaman who fell asleep in his cabin and forgot to close the bow doors of the Herald of Free Enterprise.

The company is also thought likely to take action against two directors at the time of the disaster, Mr James Ayers and Mr Anthony Young, who were heavily criticised in the report of the inquiry into the disaster headed by Mr Justice Sheen.

Mr Stanley, the Herald's assistant bosun, was described

in the inquiry report as seriously negligent, but Mr Justice Sheen had no authority to take action against him because his disciplinary powers under the Merchant Shipping Acts were limited to officers.

As a result, the master and chief officer of the ship were both suspended, but Mr Stanley and Townsend Thoresen plan to staff escaped punishment.

Mr Justice Sheen went out of his way to draw attention to Townsend Thoresen's disciplinary powers, however, and the company is expected to take action as soon as it has finished

studying the report.

Mr Young and Mr Ayers were both criticised heavily by the judge. It is not clear what action will be taken against them, but they have been particularly since Mr Ayers has since retired.

Most of the senior managers who were in control of Townsend at the time of the tragedy have since been replaced by appointees of Peninsular and Oriental Steam Navigation, which bought European Ferries, Townsend's parent company, only weeks before the loss of the Herald.

British Telecom resurrects dream of dominance in information technology

David Thomas reports on a revitalised BT's five-year strategy for success

BRITISH TELECOM is dusting down its ambitions to be the leader of the UK information technology industry, which were loudly trumpeted at the time of its privatisation.

Freed from the dead hand of the state, it was said then, BT, with its massive resources, could breathe life into Britain's flagging information technology efforts: acquisitions and a move into manufacturing were on the cards. However, no sooner was BT privatised than the rhetoric appeared embarrassingly overblown.

Its early acquisitions, particularly of the Canadian-based Mitel equipment manufacturer, proved troublesome. Its managers were fully stretched trying to modernise its core network. Senior executives let it be known privately that its wider information technology ambitions were on the back burner.

Yet it seems BT never abandoned the wider vision. Parts of its empire, blessed with a more realistic appreciation of the task involved, were quietly working out plans. BT is now sufficiently confident to talk about them.

The new five-year plan for BT's international products division is at the heart of the revived ambitions. Mr John McMonigall, the division's managing director, explains: "We've been putting the flesh on the bones."

Until now, Mr McMonigall's own division has appeared more like a heap of unconnected bones than a coherent organism. It is responsible for selling some 1,500 products, ranging from Mitel's private exchanges, through financial dealer boards to technical publications. Now,

however, Mr McMonigall points to key signposts holding the new strategy together.

BT has a tougher attitude to the intellectual property rights of the products developed at its Martlesham laboratories, which before privatisation were frequently handed over to UK manufacturers.

"They built the intellectual property rights into their products, sold them back to us and got very rich," Mr McMonigall says. "One of the objectives of my division is to take the existing bits of Martlesham and do it for ourselves."

That will probably mean BT doing more manufacturing, although Mr McMonigall says it will decide whether to manufacture or subcontract on a case

by case basis.

BT's "manufacturing engine," in Mr McMonigall's words, will be its Fulcrum subsidiary, the main role of which has been repair and exchange of transmission equipment.

Mr McMonigall foresees Fulcrum making many more of the products coming out of Martlesham.

But a greater presence in manufacturing must be justified by more sales abroad. Mr McMonigall's philosophy is that products offered by his division must be relevant to BT's UK operations, but must also be sold abroad in larger numbers.

His division has already achieved some export successes. One example, where the company now claims world leader-

ship, is financial dealer boards, a business BT entered only four years ago. Mitsu has been selling them in Japan and, building on that relationship, is now beginning to sell BT's modems too.

Mitel, which Mr McMonigall believes is now largely turned round, is integral to both his new products and marketing strategy.

BT will increasingly draw on Mitsu's expertise in areas such as private exchanges in developing new products. That has been important in the integrated telecommunications and computing system due to be launched by BT in October.

BT will also lean on Mitsu's distribution channels in trying to penetrate North America with new products such as

modems and multiplexers developed at Martlesham.

UK NEWS

Peter Montagnon reports on the new head of Trade and Industry

A shift in emphasis from Young

THE APPOINTMENT of Lord Young of Griffiths as Secretary of State for Trade and Industry in the new Conservative Government came as a welcome move as far as many British exporters were concerned.

A businessman and a good communicator who is widely thought to have the ear of the Prime Minister, he was seen as a man who could galvanise a demoralised government department and maybe teach it to respond more effectively to the needs of exporters than has sometimes been the case in the past.

Yet in a recent interview Lord Young made clear that exporters would be wrong to jump to the conclusion that that meant more government resources would be mobilised to help them in the future.

For a start, Britain was in the middle of an export boom, he said. "This is probably the best period we have had for exports in my lifetime." It was difficult to see why exporters needed more assistance. Export success was up to companies themselves: the Government could not achieve it for them.

That, he said, was also why he was a firm believer in free trade and an opponent of protectionism. He said one reason manufacturing industry was doing well was that it had faced up to international competition in a typical high street. There was no way, if one gave in to protectionism, that that would continue.



Lord Young: firm believer in free trade

That did not mean that the Department of Trade and Industry had no role to play in trade. It was wrong, too, to think that it was nowadays only concerned with rejuvenating the inner cities. That task had been "bolted on" to the department, but it had three main areas of responsibility—the City, industry and trade—and all were important.

Lord Young said one trade area he would seek to improve was the development of facilities to help smaller companies—those with turnover of up to £10m—to enter the export

market. "In essence, what I want to do is to let people know that if they want to go overseas, we are there to help with practical advice."

All that, however, is a long way from the hopes of big companies that Lord Young's appointment might mean some easing of the rules on Export Credits Guarantee Department cover for developing countries and an increase in aid money to support exports.

The minister said it was questionable whether making grants available to support individual contracts would do any good if it entailed a cost for the economy as a whole. There was also no point in encouraging the ECED to make cover available for uncreditworthy countries that were not going to repay their loans. Britain might just as well give its exports away as a present, he said.

There were cases where government funds should be used, but "what you get for the money is more important than how much you put in."

Japan, for example, had launched a lot of money into China, but it was starting to run out. Even the Japanese were starting to realise that "there is a limit as to how far you can give soft loan money or finance away." China had meanwhile discovered that soft loans in yen could turn out to be very expensive if the currency appreciated before they were repaid.

Although Britain had fallen behind in the aid stakes, it

would be in a rather better position in the future and that improvement would come naturally, not as a result of more government intervention.

His determination to promote free trade did not mean that he was dismayed by Britain's threat of sanctions against Japan at the time of the dispute over Cable and Wireless and access of British companies to Tokyo financial markets earlier this year. "The Japanese understood that we were serious and they made good concessions."

By his own admission, Lord Young has still had little time to think about some of the more technical areas of trade policy. He does not regard himself as an expert on the US trade legislation debate and will leave such affairs as the Uruguay Round of multilateral trade liberalisation talks in the day-to-day hands of Mr Alan Clark, the Trade Minister.

But in general terms his approach to trade policy is very clear and contrasts strikingly with the more mercantilist approach of Mr Clark. He said government did have a role to play in areas like the Uruguay Round, in undertaking bilateral negotiations, working to remove blockages in the trading system and in disseminating information. But it was up to exporters themselves to carve out their own share of the marketplace.

"We tell companies: 'You've got to do it. We can't do it for you.'"

Rover car plant may face loss of contract

By Arthur Smith

THE FUTURE of Austin Rover's volume car body pressings plant employing 3,000 at Swindon could be placed in doubt under a possible £20m private sector investment deal between Jaguar cars and GKN, the engineering group.

Jaguar is in talks with GKN to switch the contract for the supply of body panels for its luxury cars from Austin Rover, its long-standing source, to the GKN Sankey factory at Telford, Shropshire.

The financial contribution each partner would make to the £20m project has still to be negotiated but the aim would be to create a highly competitive facility.

Jaguar would have to give the state-owned Rover group three years' notice of any change in the contract, but its withdrawal would have serious implications for the Swindon plant.

Loss of the rising Jaguar orders would affect volume loading of the plant and raise questions about its viability.

Jaguar plans to almost double output from 48,000 cars this year to more than 80,000 by the mid-1990s and is anxious to gain greater control over the supply of body panels, seen as a crucial element of its business.

The luxury car company is concerned that its relationship with Austin Rover might be coloured by attitudes prevailing from pre-privatisation when Jaguar was part of the state-owned group and that its requirements might be regarded as low priority.

Much-publicised speculation about the future of Austin Rover and its increasing collaboration with Honda of Japan has also caused uncertainty about the longer-term security of supply.

Jaguar confirmed last night that it was reviewing the long-term supply of body panels, but insisted that a deal with GKN was only one of the options being considered.

It seems unlikely, however, that Jaguar could justify commercially a decision to go it alone and build a pressing plant at a cost of upwards of £50m.

The GKN option would offer a lower-cost route and give the engineering group the benefit of volume for an existing but under-utilised facility.

The workforce at the GKN Sankey factory in Telford has been cut from more than 6,000 to 1,600 with the decline of the UK vehicle industry since 1979.

Any investment by Jaguar for the supply of body pressings will form part of the £1m spending programme over the next six years announced last month by Sir John Egan, chairman.

He spoke of the need to expand body shop and engine production facilities to cope with projected higher output. The current two-model range is to be extended to three "families" based on the existing XJS saloon, XJ6S sporting coupe, and a planned new sports car, likely to be called the F-type.

Body-pressing facilities will see their importance enhanced by the intention to change the product more frequently, perhaps with a major "face lift" every four years and a model replacement every eight years.

Miners see shift-work details

By Our Labour Staff

COALMINERS at Ellington colliery in north-east England have been presented with the first detailed proposals for a flexible shift system as part of British Coal's drive to introduce more flexible working practices.

The system, which would extend the 7½-hour shift into a nine-hour shift, was presented to union officials by the area's industrial relations officer. He told the officials that he would deny knowledge of the system if it was disclosed.

Under the proposed system—which is aimed at cutting the shift time spent travelling to and from the colliery—the pit would work 52 weeks a year. Miners would work a four-day week, within a five-day production cycle.

Miners would be split into four teams. Team one, for instance, would in a single week start shifts on Monday and Tuesday at 2.00pm, have Wednesday off and then start Thursday and Friday shifts at 10.00pm. The following week they would work one 8.00am shift followed by three 2.00pm shifts.

Officials of both the National Union of Mineworkers and Nacods, the deputies union, have insisted the plans should be discussed at a national level.

Cabinet to hold talks on community charge plans

BY PETER RIDDELL, POLITICAL EDITOR

THE UNIVERSAL community charge to replace domestic rates will be phased in over varying periods in different parts of England and Wales under proposals to be considered by a Government Cabinet committee tomorrow.

The main issue will be the length of the transitional periods, starting in 1990, and in particular whether they should be three or five years, or possibly longer, depending on the part of the country.

Department of Environment ministers and officials have been working on a series of options about how rates and the new charge should run alongside each other. This follows the decision in principle taken two weeks ago by a Cabinet committee that the changeover should be phased in over a period, rather than introduced at once, as was the case in Scotland and as was originally favoured by Mr Nicholas Ridley, the Environment Secretary.



Margaret Thatcher.

Mrs Margaret Thatcher, the Prime Minister, has denied that accepting a transitional period would represent a concession to opponents of the scheme, because this option was in the initial Green Paper (discussion document). She said, "Where you are making a ma-

for change, it is best to do it in easy stages by transitional periods."

The need for differing lengths of transitional period arises because of the complicated interaction of the introduction of a unified national business rate, a changed local authority grant system and the varying levels of rates.

In particular, the inner London boroughs will have to be treated separately. They present the further complication of a separate proposal to allow boroughs to opt out of the Inner London Education Authority. It is therefore recognised that these boroughs will require a longer than average transitional period.

Decisions in principle need to be taken now to allow the drafting of the necessary legislation and so that ministers can make an announcement to deal with the recent wave of concern over the proposals among Tory backbenchers.

Unions support airline merger

BY CHARLES LEADBEATER

THE CIVIL air transport trade unions yesterday urged the Government not to refer the merger of British Caledonian Airways and British Airways to the Monopolies and Mergers Commission.

Mr Mick Martin, the leader of the unions in the industry, warned that a reference to the commission would be debilitating to both companies.

Both companies will welcome the unions' support as they face concerted opposition from smaller independent airlines which fear the merged company will stifle competition in the UK market.

Mr Martin said: "We wholeheartedly support the merger in the belief that it will create a new and vibrant mega-carrier, save British Caledonian from being taken over by a foreign carrier and protect jobs. This is logical industrial policy and we do not believe it will in any way stifle the burgeoning competition provided by the expanding UK independent airlines."

British Caledonian has to merge with one airline or another, he said. It would be unable to survive its recent airline operating loss of £23.5 million without a further round of massive job cuts and asset sales. The company also faced the costs of replacing its ageing airline fleet, Mr Martin said.

The other alternative to merger with British Airways was a merger with a European, or more likely an acquisitive American airline, which would have been more damaging for the independents.

"The merger adds only 3 per cent of the UK internal market to BA's existing network as BCal is normally an international airline," said Mr Martin.

Report urges more flexible retirement

By Alan Pike, Social Affairs Correspondent

BOTH occupational and state pensions should be available on graduated scales between the ages of 60 and 70 to encourage flexible retirement, a pamphlet published by the Employment Institute argues today.

Mr Hugh Mallor, former director of the Centre for Policy on Ageing, says that only half the male population aged between 60 and 65 have jobs. But more than one person in five in that age group is seeking work, indicating that retirement had not been a willing decision.

Hardship was being built into the future, because people who retired early started their retirement with lower pensions and faced a longer period in which to suffer erosion of pension levels by inflation and depletion of savings.

A decline in economic activity among people over 55 was causing hardship for many, particularly those forced to retire unexpectedly. "The process is doing very little if anything for unemployment generally, and as it is making many dependent on social security payments it is placing an additional burden on public funds."

There were strong arguments for blurring the sharp division between employment and other kinds of work in later life. It should be possible for people to retire at any time within a broad span of years, and perhaps engage in partial retirement over a period.

"The policy of flexible retirement implies a change in the status and concept of a pension. A pension will be an income available as a right because it has been earned."

Work in Later Life: A Plan for Flexible Retirement. Employment Institute, Southbank House, Black Prince Road, London SE1 7JL. £2.50.

Japan's car makers 'cut costs and hid price rises'

BY JOHN GRIFFITHS

JAPAN car makers have cut their costs and disguised price rises so effectively that they are already back where they started before the yen started its climb, says Professor Krish Bhaskar, director of the Motor Industry Research Unit at the University of East Anglia.

Prof Bhaskar, a motor industry academic, was commenting on a study of the situation of Japanese manufacturers in a quarterly review of the world motor industry to be launched by the unit in August.

The study finds that Nissan and Mazda each cut their costs by 20 per cent last year and have set similar targets for this year. Mitsubishi cut its costs by 15 per cent and plans a further 15 per cent cut. Honda cut its costs by 10 per cent with a further 20 per cent set as a target for this year. Toyota, already very efficient, cut its costs by 5 per cent with a similar percentage planned for the current year.

"Some of the figures for future cost reductions may seem over-optimistic but when bearing in mind the previous cost-cutting targets reached by the Japanese car makers when under pressure, they can only be regarded as a serious possibility," the report says.

Since the autumn of 1985, the yen has strengthened from ¥250 to the dollar to ¥140 by the middle of this year but appears to have peaked. This weekend it stood at ¥150 to the dollar.

Overall, the Japanese had "emerged stronger as a result" of their two-pronged action.

Effective 10 per cent price rises in the US and UK and 5 per cent in West Germany, when coupled to the cost reductions, meant it was possible for the Japanese car makers to break even at about ¥123 to the dollar, ¥185 to the pound and ¥250 to the D-Mark. The yen stands at about 240 to sterling and 81 to the D-Mark.

The study identifies several

ways in which savings are being achieved, including the sourcing of parts from Europe and the Far East.

That was to take advantage of the yen's strength and to avoid rising Japanese labour costs. "European suppliers are now being approached as much for their expertise and superior products," the study says.

Production at vehicle plants outside Japan was also playing a significant role, particularly in the US, where cars are being built more cheaply than in Japan.

"It is now thought that Honda is close to putting its seal of approval on a plan for a new generation of upmarket cars to be built exclusively in the US and exported to Europe and Japan," it says.

Motor Industry Review, Motor Industry Research Unit, 2 Dore St, Norwich NR2 1DE. £265 quarterly or £480 a year.

Judicial inquiry call on benefit delays

BY ALAN PIKE

AN APPLICATION will be made in the High Court this morning for a judicial review of the Department of Health and Social Security's handling of supplementary benefit claims.

The action is being taken by a coalition of the National Association of Citizens Advice Bureaux, the Child Poverty Action Group and the London Boroughs of Hackney and Islington on behalf of the Association of London Authorities.

Hackney and Islington are both Labour-controlled, but the action is receiving financial support from other local authorities, including Bromley, Conservative controlled, and Sutton

and Richmond, which have Alliance councils.

NACAB, CPAG and the Association of London Authorities say the DHSS has acted unlawfully by not dealing with claims for supplementary benefit promptly enough.

When the action was launched this month, Mr John Moore, Secretary of State for Social Services, was given 21 days to reply to the claims. In the view of the parties to the action, a response that has been made by the Government does not answer their legal submissions.

Ms Elizabeth Filkin, director of NACAB, described the supplementary benefit system in London as in "continuing state of crisis" while nationally, social security inquiries at citizens advice bureaux were up 21 per cent this year.

Ms Filkin said delays in settling claims had caused serious hardship for claimants and greater costs for hard-pressed local authorities with an increased demand on their social services and housing departments.

Building societies given more flexibility on funds

BY HUGO DIXON

THE Building Societies Commission, recently criticised for being too rigid and interfering in its regulation of the industry, has taken an important first step to become more flexible, in a move that should allow enterprise to flourish.

In a paper about borrowing from wholesale financial markets, the commission has followed the Bank of England's more hands-off approach.

Within broad parameters, it is telling societies to decide for themselves the most sensible way of operating in those markets. If it does not like what they are doing, it will tell them to stop.

The commission's previous practice, still evident in other areas of its regulation, was to produce detailed documents setting out precisely what societies might do in what situations.

That approach has attracted criticism because it did not recognise that the industry is increasingly diverse in its activities. It also stifled innovative management through excessive bureaucracy, some societies said.

The paper acknowledges that societies are different. Some still raise all their money from small investors in the tradi-

tional way; others have ambitions to become more active in the management of their finances by borrowing and lending in the wholesale markets, and using new instruments such as swaps.

The extent to which societies use such instruments affects how much capital and liquidity they need to protect themselves against financial collapse, the commission says.

If they match the maturity of the funds they borrow with the maturity of the funds they lend, they have less need for liquid assets. If they use swaps a great deal, they will need larger capital resources in case the counterparties to the swaps fail to keep their side of the bargain.

The commission is, therefore, asking societies to draw up general outlines of how they plan to operate in wholesale markets, but to decide on the specifics themselves. Only in special cases are they asked to consult the commission in advance.

The paper is supplementary to papers on capital adequacy and liquidity published by the commission earlier this year. Building Societies Act 1986: Prudential note 1987-88. Building Societies Commission, 15 Grosvenor Gardens, London W1V 2AX. Free.

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THE STOCK EXCHANGE

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THE MONDAY PAGE

Meanings of malice

UNQUESTIONABLY, Archer v. The Daily Star, will for a variety of reasons, be written into the annals of English libel actions. If, however, the case palpably fails to qualify for even so much as a footnote in the legal textbooks or in the law reports, it may provoke discussion and public debate about important aspects of the law of libel.

An alleged alliance, between a public figure and a prostitute; damages of £1m, legal bills of costs amounting to nearly £2m; and an uneven-handed summing up to the jury by an idiosyncratic judge—these were the main ingredients of a lawsuit in which an Englishman's right to seek the remedy of a monetary award for a grave aspersion on his reputation triumphed handsomely over the claim by the press to a right (say, a duty) to uncover even the private sexual peccadilloes of a public figure, whatever dubious tactics had to be employed to bridge the gulf between what the newspaper claimed it knew to be true and what it could prove to be true in a court of law.

The case, tried in detail by daily coverage of the evidence over three weeks, has fed the apparently insatiable appetite of a public avid for sensation. But the comments have not all been favourable to the resounding victory for Jeffrey Archer, and even more resonant for Mrs Archer. One lawyer, when he heard the verdict, quipped (not entirely

a wrongful act without just cause or excuse, or doing an act with evil motive, in libel law it may not only have either of these significations but it may also be used in a sense which is totally independent of either intention or evil motive. It may include mere carelessness or even honest mistake. But a newspaper can be held liable for defamation where it made only an honest mistake which it believed to be true.

English law does not give any cause for concern to the defamed. He does not need to trouble himself with any shade of meaning which attaches to malice, provided that he has inserted the word "maliciously" in his statement of claim. From that point onwards in the litigation no one takes any notice of it, except at trial where the defendant pleads either fair comment or qualified privilege for the published words, in which case those defences can be destroyed by proof of malice, or for the purpose of inflicting damages where there has been spite or deliberateness.

The American rule is that malice in the sense of motive has to be established in the case of a public figure. Hence, the greater ability of the press in the US to resist libel suits. But it was not all bleakness for the media last week. The Court of Appeal, in a case brought by a boxing promoter against the Sunday Times, held that a defendant was entitled to plead justification of a defamatory meaning to words published other than the meaning exclusively attributed by the defamed person to the words published.

The defendant could set up a spectrum of meanings from the most serious to other meanings not necessarily more or less serious but different from that pleaded by the plaintiff, so long as these other meanings were reasonably capable of being borne by the words of which complaint was made.

The Sunday Times had said of the boxing promoter that he spent most of his days in America where he had "formed alliances with Harold Smith, who was funding promotions with money stolen from the Wells Fargo Bank." The Sunday Times immediately responded to the complaint by disavowing any suggestion that the boxing promoter was in any way involved in using stolen money to fund boxing promotions.

Instead, the Sunday Times alleged that, on the basis of certain facts, that it intended to prove, it would seek to justify a meaning attributable to the words published, that the boxing promoter had behaved incautiously in his choice of business associates and also had acted disreputably by concealing from the California Athletic Commission the true amount of purses paid to boxers managed by the boxing promoter and his American associate.

That case will undoubtedly find its way into the law reports and the legal textbooks as an important precedent. If there is an appeal in the Archer case, the issue may not be just the size of the award of damages or the permissible bounds of comment by a judge in his summing up. The court may reflect on the proper ambit of malice in the law of libel.

*Prager v. Times Newspapers Ltd (The Independent Law Report, July 23).



JOHN PLENDER

IT MAY be a little late in the day to say so, but this has not been a good year for the French political philosopher Montesquieu. It was he who popularised the idea of the separation of powers; and while it may have seemed an ingenious nostrum in 1749, it has caused pandemonium in US foreign policy this year as each new twist in the Irangate hearings has underlined the hazards of a constitution that encourages per-

petual competition between President and Congress.

Then there was that rather tasteless best-seller called the *Lettres Persanes* in which two Iranians—yes, Iranians—presumptuously chose to compare French politics, religion and manners unfavourably with their own. Given the Iranian readiness to promote terrorism in France and elsewhere, Mr Jacques Chirac could be excused for regarding this as a work of sedition.

And what are we to make of the arguments in *L'Esprit des Lois* about the civilising influence of trade? "Commerce," said Montesquieu, "is the cure for destructive prejudices; and it is almost a general rule, that where there is civilised behaviour there is trade; and wherever there is trade there is civilised behaviour." If this is true, why is the US Congress so busy writing trade bills the chief object of which seems to be to prevent trade rather than to promote it?

The attraction to the founding fathers of a constitution that encourages per-

petual competition between President and Congress. Then there was that rather tasteless best-seller called the *Lettres Persanes* in which two Iranians—yes, Iranians—presumptuously chose to compare French politics, religion and manners unfavourably with their own. Given the Iranian readiness to promote terrorism in France and elsewhere, Mr Jacques Chirac could be excused for regarding this as a work of sedition.

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checks and balances are curiously selective. The sudden deployment of the US navy in the Gulf in response to a Soviet overture to Kuwait and an Israeli assault on the US Stark looks more like a precipitate gamble than the result of a coherent, checked and balanced policy. A constitution that offers few powers, and mainly negative ones at that, is arguably at its worst when it comes to the budget. For it has no answer to the problem of a sequestrationist President who refuses to follow the wisdom of other tax reformers around the world by raising consumption taxes to pay for cuts in income tax. The trade bill, meanwhile, raises a question about the readiness of Congressmen to exploit the constitutional tension between the executive and the legislative branch. Are they putting economic shrewdness into the bill to satisfy a political constituency back at home on the assumption that a Presidential veto will correct the nonsense while leaving the political gain intact.

The recent thrust of US trade policy is designed to cope with a problem that scarcely existed in Montesquieu's day. The Americans have simply had too much of a good thing. One consequence of the structural budget deficit is that US consumers have enjoyed access to cheap Asian electronic goods; and US home buyers have had access to cheap oriental capital; but in their capacity as employees and producers they have been appalled at the impact of imports on US industry. Economic interdependence taken to this extreme leads inevitably to protection.

In the developing world, on the other hand, trade can scarcely be said to have won a sweeping victory for civilised values. Iran, after all, is a long way from autarky. That is not to say that Montesquieu was wholly wrong; he simply oversold his point. Even for the Iranians trade must be a factor in foreign policy decision-making since they need export revenues to prosecute the war with Iraq. But only a

small one since trade embargoes are rarely successful.

None of this gives Europeans any right to feel superior about their own constitutions or foreign policies. Britain in the 19th century could hardly be said to have performed with uniform decisiveness. Think of Gladstone's half-hearted and belated response to the plight of General Gordon in Khartoum. And it is hard to see how France's policy of selling arms to Iraq while trying to curry favour with the Ayatollahs could be regarded as any more coherent than US policy towards Iran.

As for the future, is Japan's constitution any more likely to make for coherent foreign policy making in the 21st century? The constitutional reforms of the Meiji Restoration had their roots in 19th century Germany. Next week, Lorenz von Stein and the concept of social monarchy.

**Lettres Persanes*, Jacques Desbordes, Amsterdam, 1721. *L'Esprit des Lois*, Barrillot et fils, Geneva, 1749.

INTERVIEW

Drive, he said

Paul Betts meets Jacques Calvet, head of Peugeot-Citroen



JACQUES CALVET, the head of the private Peugeot-Citroen car group, has set himself an ambitious new challenge. "I want the group to become not just number one in Europe but also number one in profitability among European car makers during the next four to five years," he says, test driving the recently launched Peugeot 405 medium sized saloon in the lush countryside around Lyon.

A few years ago it would have been difficult to imagine Mr Calvet test driving one of his group's new models with such undisguised relish and speaking so confidently about Peugeot's prospects of becoming the leader of the European car industry. When he joined the car group barely five years ago, Peugeot was in the throes of a major financial crisis and on the brink of bankruptcy.

Calvet then had little direct experience of industry; he began as a civil servant and then became chairman of France's biggest commercial bank, Banque Nationale de Paris (BNP).

"I was forced to leave BNP and a job I liked when I was kicked out by the sympathetic socialist government," says the man who was once Giscard d'Estaing's Directeur de Cabinet. But since taking over at the helm of Peugeot and engineering a spectacular financial and

industrial recovery, Calvet has become a leading, often outspoken, figure of the French industrial establishment. Initially, however, Calvet found himself in the midst of a major controversy—he took the former socialist government head on by launching a Draconian programme of restructuring and job cuts at Peugeot. The controversy reached a climax when the famous "battle of Poissy" when violent clashes erupted in the large plant outside Paris, taken over by Peugeot when it acquired Chrysler's European operations in 1979.

The incidents at Poissy acted as a catalyst in labour relations not only at Peugeot, but within French industry as a whole. "There has been a dramatic evolution in trade union and blue collar worker attitudes towards restructuring and modernisation," acknowledges Calvet whose reputation as an industrial saviour by Peugeot when it acquired Chrysler's European operations in 1979.

Calvet claims that there has not been a revolution in the attitudes of French unions and workers but also in those of top and middle management. "Chief executives and senior management in French industry have now realised that not only are men mortal but so are enterprises. They have realised too that they must take bold, and at times difficult, steps if they are to survive."

Thus Calvet is cautiously optimistic about the future prospects for French industry and Peugeot. After accumulating more than FFr 50m (50.8bn) in losses between 1981-84, Peugeot returned to the black in 1985 with earnings of FFr 945m and a sharp rise in profits last year to FFr 3.6bn.

But he is concerned about what he sees as a number of storm clouds both at home and abroad which could jeopardise this recovery. "When I was at the bank I started worrying about the risks of major international financial and economic crisis. Somehow we will have to find a way to restore world growth and I believe this will have to come from agreement by the major industrialised countries." He adds that the major industrialised countries do not at present have "the global vision necessary for such action."

Calvet feels the danger is all the greater because Europe is not preparing itself adequately for future trade battles. "I don't think you can build a unified market inside Europe unless you have a common European external trade policy first. This is not protectionism but a safeguard from other big entities which might either adopt to agree to trade states or not respect the general rules of the game."

"Let's not be dreamers. I am a supporter of free trade but it must be practised by all parties." He defends the existing quotas by some European countries like Italy and France on Japanese car imports. "If we did away with them now, it would have major consequences on our sales."

Even the vision of a united Europe, which he pursued with Giscard in his Finance Ministry days, is haunted by Japan. "I am worried that the unified European market will make it easier for the Japanese to penetrate. I am also worried that we might not gain all we hope for from the unification of standards. The advantage would only be significant if the unification was done on a reasonable basis and based on European rather than American standards."

In addition, though the general industrial outlook has improved in France, Calvet makes no secret of his concern about the French political situation. He has deep misgivings about political "cohabitation" in France. "I am openly hostile to the idea of a president and a parliamentary majority of different political camps sharing power." He admits that many people think that France will again be plunged into another period of political power

sharing after the presidential elections next year, but he likes to hope that this will not be the case. "It is difficult to predict what will happen a year before the elections. Look what has just happened in the UK."

In the immediate term, he says French industry is still burdened by real domestic interest rates which discourage investment because they are

PERSONAL FILE

1921 Born, Boulogne sur Seine; educated Lycée Janson-de-Sailly, Faculté de Droit de Paris, Ecole Nationale d'Administration. Various positions in French administration, especially Finance Ministry where he was Directeur de Cabinet of Valéry Giscard d'Estaing when the former President was Finance Minister between 1970-74.

1974 Deputy managing director, Banque Nationale de Paris.

1976 Managing director, 1979 Chairman.

1982 Joined Peugeot group.

1984 Chairman of group.

Peugeot has been asked to invest as co-shareholder in some of the newly de-nationalised French groups. But even if the Peugeot group, with its newly-found financial health, could afford to invest FFr 100-200m in a privatised group, Calvet for "psychological" as well as financial reasons, has preferred to stick to his automobile investments.

Another political concern of Mr Calvet is the French government's attitude towards Renault, the financially troubled state car group—Peugeot's main domestic competitor. He expresses the deepest respect for the management of Renault and the efforts it has recently made to restructure and recover. But he is worried that the French government may be tempted to step in to help restructure Renault's balance sheet (burdened by some FFr 60m of debts) with support which would distort competition. "I think the recovery of Renault should come from within the group and not as a result of external help," he argues, adding that Peugeot, after all, recovered on its own and still carries a heavy, if gradually declining, debt load.

Despite the difficulties and obstacles ahead, Calvet believes Peugeot is equipped to meet his challenge to become number one in the European car business by the early 1990s. Peugeot, with 11.4 per cent of the European market last year, was fourth in terms of Euro-

pean registrations after Volkswagen, Fiat-Lancia and Ford, and ahead of GM and Renault. "This target is a way of motivating the company—giving it a new goal after successfully returning to the black from the brink of disaster. The group has the capacity to do this with its modernisation programme. But we have no choice if we want to maintain our current strategies and policies. After all, our group consists of two separate companies, Peugeot and Citroen, each with a specific character and car range which I want to maintain."

This target has also given Calvet a new personal challenge. It seems to indicate an intention to continue running Peugeot for some time, although as likes to say "no one is the exclusive owner of his executive chair." In the past there has been speculation that Calvet had his eye on a top ministerial post in a new right-wing government. But judging from the way he spends time with journalists, testing every new model or major version which his group brings out—and driving the new cars of the competition at weekends—Calvet seems to have been bitten by the car industry bug. "I don't think even Lee Iacocca goes out regularly to test cars with a group of journalists for two days," he says, as for the third time, his FT navigator misdirects him along the winding roads of the Dauphiné countryside.

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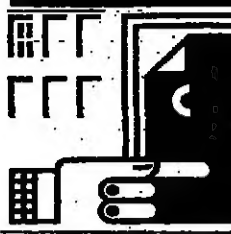


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FINANCIAL TIMES SURVEY



Britain's national newspapers are experiencing something akin to the Big Bang in the City. As the man-made barriers

which prevented technological advances come down, the transformation into a modern high-tech industry proceeds at an accelerating pace.

Raymond Snoddy explains.

A big bang on the front page

IT IS NOW a commonplace to describe the dramatic events of the past 18 months in the British national newspaper industry. Mr Rupert Murdoch moving all his titles to Wapping in a single weekend, the launch of new titles and the introduction of up-to-the-minute computer technology as a revolution. In fact it is more a catching-up with the rest of the world, including regional newspapers in the UK, than a revolution—a process that has been artificially compressed into such a short period because the barriers holding back change had proved so effective in the past.

Yet whatever it is called the scale of transformation in the affairs of Britain's national newspaper industry is difficult to exaggerate. Ancient printing equipment that would fit naturally into a museum of printing is at last being replaced. Traditional printing practices are on the way out, in most cases by agreement between unions and management, after the defeat of the bitter strike by sacked print workers against Mr Murdoch's News International.

Perhaps even more significant for the future is the transformation in profits now under way.

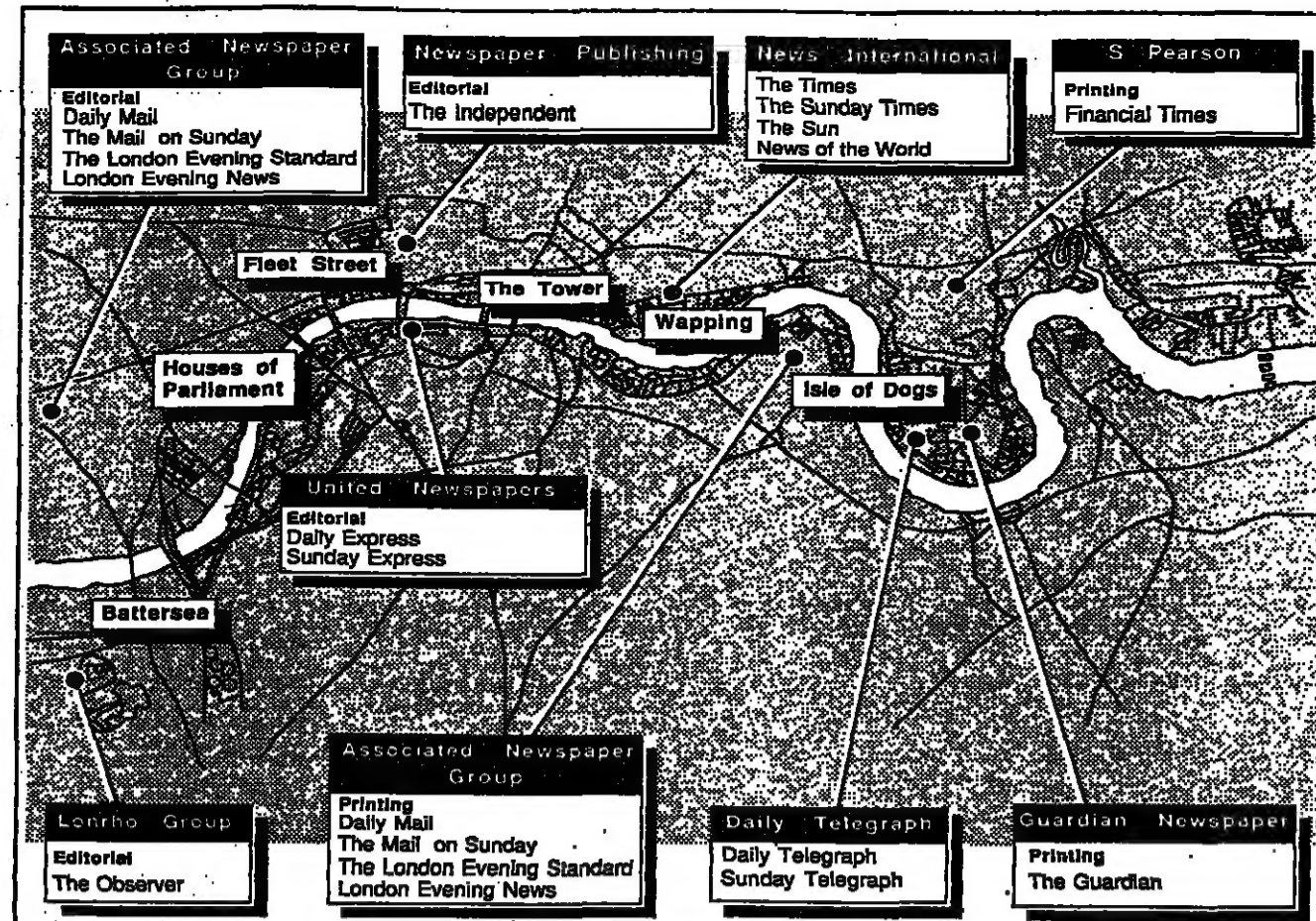
National newspapers are increasingly becoming a business rather than a plaything of peers or those who would like to become peers.

By next year the national newspaper proprietors will have invested more than £1bn in new equipment and redundancy payments and more than 12,500 job cuts have either taken place or been announced from a total workforce of 30,000.

The result, according to a recent study by Mr Derek Torrington, publishing analyst of stockbrokers Phillips & Drew, is that by 1988 national newspapers will have revenues of £1.65bn and pre-tax profits of £200m. This compares with revenue of £1.4bn in 1985 and pre-tax profits of £50m.

Further savings over the next 18 months might bring profit margins up to 15 per cent. "This figure is less than exotic, but it is five times what the industry is used to and brings national newspapers up to the levels of the best-managed regional newspapers," Mr Torrington argues.

All the signs are that publishers, once the short term investment costs are absorbed are likely to generate substantial surpluses which will be available for expansion and diversification.



The Newspaper Industry

In retrospect, events outside the premises of a small publisher of free newspapers in the north of England in November 1985 were of critical importance.

With the help of new laws against secondary picketing Mr Eddie Shah took on the power of the print union, the National Graphical Association and won. The television reports of the violence on the picket lines turned Mr Shah almost overnight into a nationally known figure.

He was able to use that fame to raise money for Today, the revolutionary new colour tabloid that would use all the latest technology to create a new low-cost national newspaper. Today would end what many saw as the collusion between management and unions which kept the cost of producing newspapers up, effectively keeping out new entrants.

"We're going after an industry that's just ripe to be taken, it just needs one guy," said Mr Shah with his customary self-confidence.

It was not to be. Today, the independent newspaper that was supposed to shake Fleet Street to its roots, had in fact to be rescued from collapse by a Fleet street proprietor, Mr Tiny Rowland of Lorch.

At the end of last month Today changed hands again, this time bought by Mr Murdoch for £38m despite estimates that it will lose £30m in the year to September.

Today was, however, the catalyst for change. The threat of Today enabled Mr Robert Maxwell to negotiate more than 2,000 redundancies at his Mirror Group Newspapers.

It was, however, the move of all Mr Murdoch's four titles—The Times, Sunday Times, Sun and News of the World—to a secretly and carefully prepared modern printing plant at Wapping that made the process irreversible. More than 5,000 printing workers who went on strike were deemed to have dismissed themselves and they were never taken back.

Mr Murdoch moved immediately to direct-input-journalists keying in their stories directly on electronic screens for automatic setting by computer driven typesetters cutting out the traditional rekeying of text by printers.

As a matter of survival other national newspaper managements quickly began negotiating new technology deals and swinging cuts in manning levels.

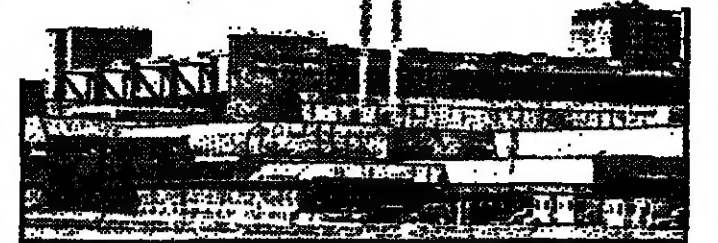
In April 1986, for example, Express Newspapers reached agreement, with the help of a closure ultimatum, for 2,500 voluntary redundancies. At the beginning of this month the management asked for a further 2,500 job cuts. By 1990 the Daily and Sunday Express and the Star will be produced by a total of 2,300 compared with more than 7,000 less than two years ago.

Ironically "the sleeping giants of Fleet Street" such as the Express, the Daily Mail and the Daily Telegraph have woken from their slumbers so rapidly that it is the established titles which have benefited most from the changed conditions.

Entry costs may have been reduced but new titles have found it a difficult and costly market to break into. Readership levels overall are

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The new Daily Telegraph and Sunday Telegraph building on the Isle of Dogs

static at best and there is considerable evidence of conservative behaviour by readers—sticking to the papers with which they are familiar.

The collapse of Mr Maxwell's London Daily News is the most dramatic example so far, although high losses also forced the closure of Sunday Today. The Daily News never made headway against the established London Evening Standard, and at the end was selling less than 100,000 a day and probably losing close to £1m a week.

The main exception is The Independent founded by three former Daily Telegraph journalists who managed to raise more than £18m in the City of London. They have managed to carve out a niche for themselves at the top end of the market and win journalistic awards. Although circulation is now above 320,000 the paper is not likely to break even until next spring.

Sunday Sport a down-market tabloid set up with capital of £150,000 has also carved out a niche for itself with the help of pictures of naked ladies and is said to be profitable on a circulation of 500,000.

Other dramatic changes include the exodus from Fleet Street. Partly because of cramped conditions and the profits to be made from selling existing plants for development many papers, including the Financial Times, are building modern new printing plants in London's Docklands. Others have opted for a series of new plants around the country or moved to contract printing.

The appearance of British newspapers is being transformed by the improved reproduction and after initial doubts proprietors are increasingly seeing colour as a competitive weapon in the intense battles for circulation at the popular end of the market.

Mr Murdoch is already introducing colour into the News of the World and Mr Maxwell has announced that he too is planning to print his titles in colour.

Mr Maxwell is also offering advertisers and promoters the opportunity to insert pre-printed material in his newspapers from the end of this year. A multi-million pound order for sophisticated inserting equipment has been placed with Ferrag of Switzerland for his 21 new presses. The equipment inserts advertising material—or regional supplements—at the same speed as the presses turn.

The hope is that inserting will prove a significant competitor to direct mail and provide a new stream of revenue for daily newspapers.

National newspapers may have been capturing the headlines but there have also been remarkable changes in the local and regional newspaper industry.

Regional newspapers point out with justice it was they rather than Fleet Street who have been the pioneers in everything from use of computer technology and colour to the introduction of direct input.

This month the 100th direct input agreement was signed and the Newspaper Society which represents regional and local publishers believes the total could be 150 before the year is out.

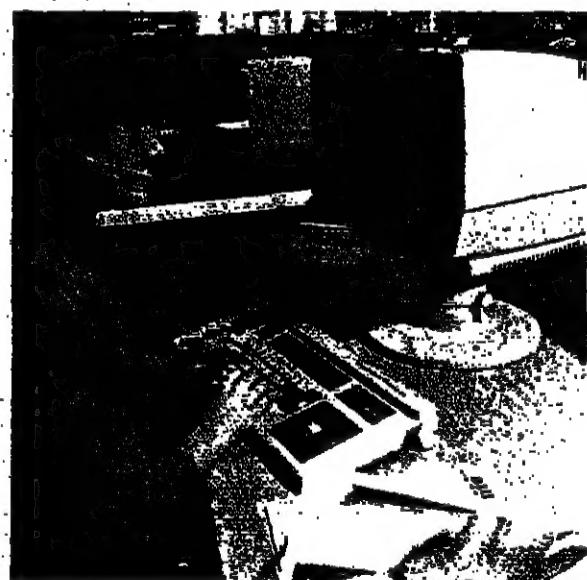
The first agreement at the Wolverhampton Express and Star caused a furore in the industry. The 100th at the Southport Visitor slipped quietly into place.

Free newspapers have succeeded in carving a major slice of the market for themselves, both free and paid-for local newspapers are enjoying buoyant trading conditions although higher newsprint prices are pushing up costs.

Last year regional press advertising rose by 10 per cent to £1.1bn and the Advertising Association expects real growth of 10 per cent this year.

Despite the proliferation of electronic media the process of renewal in the British newspaper industry should help to ensure that its future is secure.

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THE NEWSPAPER INDUSTRY 2

After the euphoria is over, a look at how the new titles are faring

The high cost of getting it wrong

FOR A short time last year it seemed as if hardly a day passed without the announcement of yet another plan for a new national daily or Sunday newspaper.

Direct input technology, contract printing and drastically reduced manning levels had all combined to cut the price of entry. It was no longer necessary to be a millionaire peer in order to be a newspaper proprietor—almost anyone with access to modest financial backing could find a way into the business.

There were plans for new down-market dailies to undercut the Sun and the Star, and some believed that the era of specialist dailies, aimed at niche markets, had finally arrived. With costs so reduced, why not set up specialist, low-circulation newspapers aimed at women, sports fans or the fashion world?

Eighteen months after the launch of Britain's newspaper revolution, the euphoria has gone, and the performance of most of the new titles so far makes sobering reading.

The most devastating blow came on Friday when Mr Robert Maxwell, publisher of Mirror Group Newspapers, decided unexpectedly to close his new 24-hour-a-day paper, the London Daily News.

Losses, estimated to have been running at around £1m a week, were in the end more than even Mr Maxwell could bear, and more than 200 journalists lost their jobs.

Mr Maxwell launched the new paper in February, determined to break the "monopoly" of Lord Rothermere's London Evening Standard. The Mirror proprietor hoped to get a circulation of 500,000, but sales fell rapidly to 350,000 and at the end were less than 100,000. It was the first of the new titles to close.

Lord Rothermere had countered the launch of the LDN with clever promotions—a draw for free houses, provided you collected three weeks' special coupons—and a revived London Evening News.

Within a matter of days last month, receivers were called in at the News on Sunday, the new left-of-centre newspaper, and today, the revolutionary colour tabloid founded by Mr Shah changed hands for the second time since its launch.

In different ways, both illustrate the difficulties of launching new newspapers into a highly competitive marketplace where overall readership levels are static at best.

The News on Sunday, a dream of the left for many years, ran into a financial crisis two weeks after its launch, when sales fell rapidly to 350,000 compared with break-even targets of more than 800,000.

The ill-conceived, poorly marketed and under-capitalised paper has been rescued by a consortium headed by Mr Owen Oyston, the Lancashire businessman with extensive commercial radio interests, and the Transport and General Workers' Union. But with a circulation now under 200,000 the News on Sunday faces a long battle for survival.

When Mr Rupert Murdoch beat rival publisher Mr Robert Maxwell to the draw and bought today from Mr Tiny Rowland's Lomax for £38m, he took on a newspaper that was expected to lose about £30m in the year to September.

Enormous effort and expense, estimated to have been running at around £1m a week, were in the end more than even Mr Maxwell could bear, and more than 200 journalists lost their jobs.

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ive television advertising campaigns have painfully raised today's circulation to 350,000, but this achievement looks modest compared with the early days when today executives talked of selling 1m copies. It will take all of Mr Murdoch's legendary powers of turning round loss-making newspapers to make a profit at today in the battle for the middle market against the Daily Mail and the Daily Express.

Curiously, the only new title which claims to be in profit is the very down-market Sunday Sport, a newspaper launched by girls magazine publisher Mr David Sullivan with a budget of around £150,000. The diet of royal gossip, naked ladies and sport has already produced a circulation close to 500,000. Mr Sullivan has told his staff that as soon as the circulation rises above 700,000 they can go daily.

The only unambiguous success story so far is The Independent, raised £15m in the City of London and went on to carve out a circulation of more than 320,000. Though The Independent won the Newspaper of the Year award, it is still losing around £200,000 a month and breakeven is not expected before next spring.

To stand any chance of success, a genuine gap in the market must be found. It must then be filled with a precisely targeted and properly marketed editorial product of high quality.

According to Mr Derek Terrence, publishing analyst of stockbrokers Phillips & Drew, in order to create a viable new title, the targeted market segment should be growing and should serve a higher income group.

Even then, potential new national newspaper properties should usually count on the need for second-round financing after the first has been absorbed. The cost of entry may have been lowered, but the cost of getting it wrong is as high as it ever was.

Raymond Snoddy



Yesterday's and tomorrow's men at today (left to right): Mr Eddy Shah, who started the title; Mr Tiny Rowland who took over and Mr Rupert Murdoch, the present owner

The demise of Fleet Street

Survival by exodus

THE DEATH was formally announced on July 2 of Fleet Street, the traditional heart of the British national newspaper industry. The end had effectively come 18 months ago when Mr Rupert Murdoch took his then four national newspaper titles to Wapping on the edge of London's Docklands. In the course of a single week, the process was completed this month when Express Newspapers, the last of the national titles to make up its mind, decided that it too was joining the exodus.

The shiny black headquarters built by Lord Beaverbrook and known affectionately as the "Black Labyrinth" was being put up for sale and the Express journalists too were packing their bags.

The complex package of measures—announced by Lord Stevens, chairman of United Newspapers, owners of the Express group, is a perfect example of the wide range of options now open to newspaper proprietors.

Like other newspaper proprietors, Express is moving to direct input of copy by journalists, cutting out an entire production process, the double journey in of copy by computer.

The changes would also be accompanied by swinging jobs losses. When United took over Express Newspapers from Fleet Holdings in October 1985 the three national titles, the Daily and Sunday Express and the Star were produced by more than 7,000 people, including casuals. By 1990 the plan is that the same three newspapers will be produced by 2,300 giving an enormous boost to profitability.

Unlike other papers the Express has neither decided to build its own new printing plant in the Docklands or go fully to contract printing at different sites around the country.

United has put together a printing package using Goss Headliner offset presses that involves extending its Manchester plant and using a new United Provincial Newspapers plant at Broughton near Preston.

The company will get its southern print run from a joint venture with the Daily Telegraph at West Ferry Road on the Isle of Dogs in a deal remarkably similar to the Telegraph joint venture with Mr Murdoch in Manchester.

July was also the month in which Daily Telegraph journalists, near Fleet Street neighbours of the Daily Express, themselves moved to the Isle of Dogs not far from their new printing plant.

A new printing plant for Associated Newspapers, publishers of the Daily Mail and

The Mail on Sunday is also taking shape in Surrey Docks and from next year Mail journalists will move to new headquarters above a department store in Kensington.

Financial Times journalists are also on the move after Pearson, the newspaper's owners, sold Bracken House to a Japanese construction company. New editorial offices are now being sought, somewhere between the West End and London Bridge.

Although most publishers have decided to build their own new printing plants in Docklands, The Independent has proved it is perfectly feasible to have no presses at all.

The Independent, now selling more than 350,000 copies a day, is entirely produced by contract printers in different parts of the country. The Observer has gone the same route and The Guardian is being printed under contract at the moment until its new Docklands printing plant comes on stream in the autumn.

Mr Robert Maxwell's Mirror Group Newspapers has plunged for yet another option—distributed printing at his own plants around the country. Mr Maxwell confirmed recently that he intended to move all his papers over to colour printing at new plants in London and the regions with significant loss of printing jobs at the Mirror headquarters at Hatfield.

"Holborn Circus will cease to be a manufacturing centre very soon," Mr Maxwell said. As Mr Maxwell negotiates with his unions on plans for distributed printing he may have also had a profound effect on how newspapers are delivered in Britain.

Mr Maxwell threw the entire system of distributing newspapers by rail into doubt when he took his titles to road delivery from July 1. It seemed to be the end of the line for a distribution system already plunged into loss by Mr Murdoch's decision last year to deliver by road all his newspapers from Wapping.

Now British Rail has offered remaining national newspaper customers a new deal involving a 7.5 per cent price cut. The savings would come from the amalgamation of trains and would mean earlier edition times.

If the deal is accepted the new arrangements could begin in October and at least some of Britain's newspapers will continue to travel through the night from the great London stations and be sorted at 70 mph as they have throughout this century.

If the BR offer is rejected and the remaining publishers choose road delivery yet another link with tradition will have been broken.

Raymond Snoddy Fleet Street, looking from Ludgate Hill

Circulation—market share					
	1971	1976	1981	1986	% change 1971-86
Popular dailies					
Sun	20.8	31.5	31.7	33.1	+59
Daily Mirror	36.4	32.2	26.1	25.7	-29
Daily Mail	14.6	14.8	14.4	14.1	-3
Daily Express	28.2	21.5	16.3	14.1	-50
Star	—	—	11.5	10.5	n/a
Today	—	—	—	1.5	n/a
%	100.0	100.0	100.0	100.0	—
Quality dailies					
Daily Telegraph	62.9	62.4	60.0	45.2	-28
Guardian	14.7	14.5	17.8	20.3	+38
Times	14.3	14.7	13.3	13.6	+26
Independent	—	—	—	5.7	n/a
Financial Times	7.6	8.4	8.9	10.2	+34
%	100.0	100.0	100.0	100.0	—
Popular Sundays					
News of the World	31.1	30.4	29.1	33.0	+6
Sunday Mirror	23.9	24.5	25.8	20.3	-15
Sunday People	24.3	24.5	24.7	19.9	-18
Sunday Express	20.7	20.6	20.4	14.6	-29
Mail on Sunday	—	—	—	10.7	n/a
Sunday Today	—	—	—	1.0	n/a
%	100.0	100.0	100.0	100.0	—
Quality Sundays					
Sunday Times	47.4	49.2	43.1	44.1	-7
Observer	27.1	23.4	28.0	29.6	+9
Sunday Telegraph	22.5	27.4	28.9	28.3	+3
%	100.0	100.0	100.0	100.0	—

Source: ABC. Based on figures for the second half of each year

National newspapers—trading record					
	1982	1983	1984	1985	1986
Revenue	1110	1180	1290	1400	1500
Pre-tax profit/(loss)	(18)	28	32	50	79
Margins (%)	—	2.4	2.5	3.5	5.3



Regional newspapers

Profiting from the revolution

FROM TIME to time regional newspaper publishers are billed as the "unsung heroes" of the newspaper industry. In many ways the epithet is wholly appropriate.

When the national newspaper industry finally succeeded in hauling itself—along with its production processes and working practices—into the 20th century—its efforts were billed as the "newspaper revolution."

Yet it was the regional publishers who pioneered the use of new newspaper technology in Britain, long before the national titles.

Similarly regional newspapers are all too often regarded by the advertising industry as the "poor relations" of the national titles. Yet the regionals have sported healthy growth since the early 1980s. Moreover, one part of the industry—free weekly papers—has proved to be particularly dynamic.

"The industry has really been very buoyant indeed in the past few years," said Mr Mike Waterson, director of research at the Advertising Association. "The growth of the free papers tends to dominate the picture but the paid-for papers are also doing very well."

In recent years the rise of the free papers has changed the regional newspaper industry. Free newspapers first emerged in Britain in the late 1980s when a band of entrepreneurs set up small publishing companies, generally on a shoestring. The first free papers, "freeshoots" as they were called, were flimsy affairs filled only with advertising and stuff, unsolicited, through letter boxes.

Freeshoots posed little threat to the established regional weeklies in terms of editorial coverage, but their effect on the advertising market was dramatic. Not only did the paid-for papers face a new source of competition but fierce discounting diluted advertising rates in their area.

The free newspaper industry grew steadily through the 1970s. By the early 1980s the freeshoots had become more sophisticated. The canny entrepreneurs had begun to invest in the editorial content of their papers.

In 1984 the free weeklies secured more advertising revenue than the paid-for weeklies for the first time. That trend has since accelerated. Last year the free weeklies attracted advertising worth £314m, or 29 per cent of all regional newspaper advertising, according to the Advertising Association. By

contrast the paid-for weeklies secured just £243m.

Free papers are now an established part of the newspaper industry. One of the most recent, Mr Eddie Shah, has become a household name: first through his battles with the print unions at the Messenger Group, and later in his attempts to launch Today as a national newspaper. Moreover, as the free papers have grown, many of the established paid-for paper publishers have launched freeshoots of their own.

The rise of the free papers has sealed the demise of some of the traditional paid-for regionals. This culminated in United Newspapers' decision to close the Sheffield Morning Telegraph, the oldest daily paper outside London, last year. United cited the Morning Telegraph's loss of property advertising to free papers as the reason for the closure.

Earlier this year Westminster Press—owned by Pearson which publishes the Financial Times—completed its withdrawal from the publication of suburban weeklies in order to concentrate on its regional daily and county weekly papers.

For the overall picture of the established regional newspaper industry is far from gloomy. In recent years the paid-for papers have battled back against their free counterparts by investing in editorial, new technology, marketing, and even in new launches. As a result the indus-

try has a much more dynamic air.

"Regional newspaper publishing is an industry in which competition has been healthy," said Mr Tony Pennie, newspaper analyst at James Capel & Co. stockbrokers. "The freeshoots came in with new ideas and a low cost structure; the paid-for papers have been forced to respond."

Recently the industry has become markedly more profitable and much more confident about its future.

The experience of Portsmouth & Sunderland bears this out. After years of dispute with its print unions, the company finally succeeded in introducing new technology in late 1985. This not only reduced the cost base of the company but has enabled it to nurture a new source of income as a contract printer for The Guardian and The Independent.

Moreover once new technology came on stream the company has been able to concentrate management resources on improving the editorial and marketing of its papers. Portsmouth & Sunderland's pre-tax profits rose by 74 per cent to £22.7m in its last financial year and the company is now keen to augment its newspaper interests by acquisition.

Meanwhile regional press advertising is extraordinarily buoyant. Given that regional newspapers are heavily dependent on classified, and thus recruitment, advertising their fortunes are closely linked with that of the economy. In the present economic climate, classified advertising is booming.

Last year regional press advertising rose by 10 per cent to £1.1bn. The Advertising Association expects real growth of 10 per cent this year to slow down, with the economy, to 3 per cent in 1988.

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THE NEWSPAPER INDUSTRY 3

Far-reaching technological advances in printing have eliminated many processes which proved costly to run

Era of direct transmission

LONG BEFORE the last type-writers have been replaced by electronic newsrooms the race is on to produce the first completely integrated system that can take copy from journalists and advertising executives and turn it directly into printing plates.

Mr Alec Hollingworth, managing director of Alex, the Kodak subsidiary which says it has more electronic newsroom systems installed than any other company, believes "direct to plate" will arrive by the end of this decade.

This is likely to bring in its wake the potential for more savings in the production processes of newspapers almost before the effects of the first wave of electronic technology has been fully absorbed.

The pace of technological change in the industry is accelerating, Mr Hollingworth says.

The company is at present introducing a new "page production mode" in the Boston Globe, a system to control the

vast amounts of information involved in full-page make-up computer screen.

Mr Hollingworth believes that full pagination, the integration of text and graphics on screen with the speed and flexibility needed for daily newspapers, will be a practical reality by the end of next year.

The race is now on to produce totally integrated newspaper computer systems for the smallest weekly as well as the mass circulation daily.

The moves towards greater integration can be seen in the business decisions of companies in the increasingly competitive market.

Until recently companies such as Alex, Systems Integrators (which has a \$5m system installed at the Financial Times), Hastech, Xenotron and CSI, focused on text composition, classified advertising composition and monochrome page assembly.

Different companies such as Crosfield, Hell and Scitex produced colour equipment with

communication systems being offered by companies such as Muirhead, Chemco and Matsushita.

Last year Crosfield Electronics, a wholly owned subsidiary of the De La Rue Company, acquired no fewer than three specialist companies in the drive towards being able to offer an integrated technological package.

Crosfield bought Hastech and CSI in the text processing and pagination area and Muirhead Data Communications.

Recent orders include the installation of a sophisticated terminal network at Mr Robert Maxwell's 24 hours-a-day paper, the London Daily News.

In a similar manner Hell, a subsidiary of Siemens, the West German electronics and telecommunications group, has acquired Xenotron, producers of pagination equipment.

"The underlying logic is not only to offer newspaper management a sole vendor for their entire pre-press needs but to ensure a fully integrated technical solution," Crosfield says.

The company employs 2,500 people, 1,100 of them the UK and had a turnover of £182.1m in 1986.

Like Crosfield, ND Comtec, a subsidiary of the fast-growing Norwegian mini-computer company Norsk Data, says its systems are geared towards "the complete publishing management environment."

The company argues it is in a good position to integrate activities such as editorial, advertising, circulation and office automation through a common database. This is made possible by the common hardware and operating system provided by the Norsk Data computers.

ND Comtec was launched in the UK in 1984 and now has more than 1,000 terminals installed at 23 sites.

Most are relatively small local and regional newspapers although ND Comtec's largest order in the UK is for a 195-terminal system for editorial, advertising, production and accounts at The Scotsman.

ND Comtec, which has more than 300 newspaper installations across Europe, believes that as the cost of computing power comes down and the sophistication of the systems on offer increases "publishers will take advantage of a new freedom to diversify their products, bringing out more titles with shorter print runs."

Both Crosfield, which uses Digital Equipment Company computers and ND Comtec emphasises the need for computing power to drive complex integrated systems.

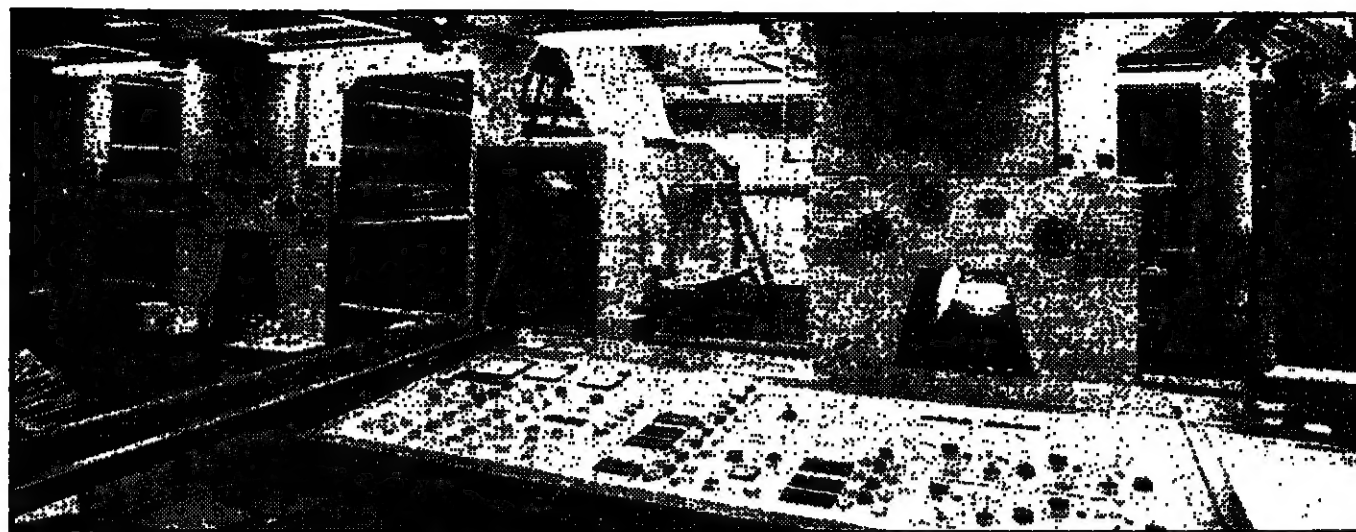
Mr Eddy Shah, who sparked one newspaper revolution by setting up Today (using a Hastech news system) believes he has spotted another—desktop publishing.

Mr Shah says that expensive computer systems are now unnecessary and that the wave of the future is the networking of relatively inexpensive microcomputers and the use of even cheaper software.

The founder of Today is using such a system to produce his local newspapers in the Warrington area.

Whether desktop publishing is, however, a practical proposition for other than small local newspapers is still a contentious issue.

Raymond Snoddy



West German web offset presses can print 750,000 copies of Today overnight

The machine room

Presses roll more smoothly

AT ITS headquarters in Augsburg, the West German newspaper printing press manufacturer M.A.N. Roland has a fine museum with many examples of early 19th century presses.

The ancient presses in the museum are tiny compared with the computer-controlled colour presses as big as ships being built in the M.A.N. Roland factory across the road but they are still recognisably printing presses.

"Presses are mangles although now they're very sophisticated mangles," says Mr Jack Ferguson, deputy managing director of Mirror Group Newspapers which last year placed one of Europe's largest press orders.

In a deal worth nearly £70m the German company is delivering 21 new presses, each capable of turning out up to 70,000 colour copies an hour, at the rate of one a month to MGN.

The presses, which will be located in as many as seven sites in different parts of the UK, will be used for contract printing as well as the introduction of colour into MGN titles. The new presses at the Daily Mirror are just a small part of a wave of new investment and modernisation by newspaper

publishers, not just in Britain but the rest of Europe.

According to some industry estimates more than £150m worth of newspaper printing press orders have been placed in Western Europe in the past 12 months alone.

This has produced strong growth for leading players such as Rockwell International, the US-owned multinational which manufactures presses in the UK, M.A.N. Roland and Koenig and Bauer, both of West Germany and Wifag of Switzerland.

The result is full order books and companies such as Rockwell are having to struggle to keep delivery times down to two years.

"It is a very buoyant business across Europe," said Mr Stanley Jackson, sales director of Rockwell Graphic Systems, which produced the new presses for the Daily Telegraph in both Manchester and London and is now at work on top-of-the-line Goss Headliner presses for the new Financial Times printing plant in London's Docklands.

The strong cycle of new investment in presses, Mr Jackson believes, is being caused by requirements for higher quality printing, the increasing introduction of colour and greater

flexibility in the number of jobs presses can tackle.

Delegates to the Comprint International printing conference in Vienna this year were told: "the new generation of presses offers more than just newspaper printing."

Increasingly such presses are required not only to print good colour but also for commercial quality colour for the booming inserts market and for general commercial colour print during down times in newspaper production.

The changes are starting to become self-evident to readers in Britain as more and more of them get newspapers with crisp printing, sharp pictures and, for some, ink that doesn't come off on the hands.

By a neat chance the three main newspaper printing technologies, web offset, an enhanced form of letterpress printing called flexographic and anilox a system that can be used with either web offset or letterpress are all being installed in Docklands.

The Telegraph and the Financial Times, and indeed the MGN, chose web offset, a system using a flat photographic plate treated so that part of it absorbs ink and the non-printing part repels it. Web offset, its support-

ters argue, produces the highest quality printing.

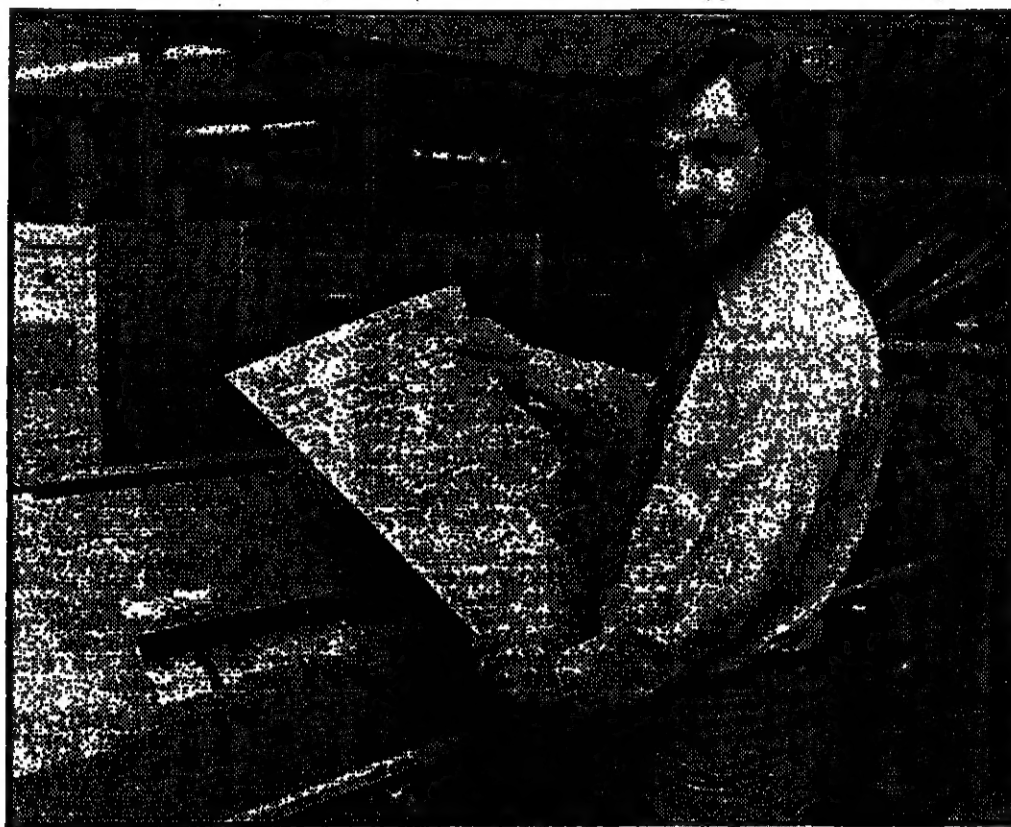
Mr Harry Roche, managing director of The Guardian chose anilox letterpress equipment from Koenig and Bauer because of the letterpress traditions of Fleet Street, the greater complexity of web offset and because, he believes paper wastage is cut to a minimum.

"You get good copies within 50 copies of starting up," Mr Roche says. The skills of letterpress trained Fleet Street printers was a factor in the mind of Mr Charles Gordon, technical director of Associated, the Daily and Sunday Mail publishers when he chose flexographic. He also believes that flexographic can produce a high consistent standard with dramatic colour matching anything web offset can produce in anything less than optimum conditions.

Only flexo can use water-based inks which dry the moment they hit the paper compared with traditional oil-based inks. Water inks do not smudge or rub off on the hands.

"I think everyone is going to do it right (whatever the system) and it will be a dramatic improvement for readers," Mr Gordon forecast.

Raymond Snoddy



Page fixing in the FT-communications centre

Newspaper

The Computer People

The successful newspapers of the next decade will be a lot different from those of today.

They'll have later deadlines, for both news stories and advertising. They'll be more specifically targeted at their readers.

They'll be able to do this, because they'll be using computers at levels only dreamt of a few years ago.

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electronic page make-up; from ad sales to invoicing. Providing up-to-date production information and forecasts for management; helping administrative staff with word-processing and spreadsheets.

Because we use our own Norsk Data computers in our systems, you have access to technology from Europe's fastest-growing mini-computer company. Together with the reassurance that systems can be expanded, without wastage, to cope with advancing technologies and increasing needs.

So you too could be up there with the leaders in the nineties.

Unless, of course, you're still using the technology of the seventies.



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THE NEWSPAPER INDUSTRY 4

Free newspapers

More players join the fray

FAR FROM the battles of national newspaper proprietors and the big headlines the march of free newspapers—one of the most remarkable phenomena of the last decade in local publishing—has continued unabated.

There are now more than 900 free newspapers in Britain, although about half of them are associated with paid-for titles and their advertising revenue for the year to March 1987 reached a new record of £335.5m.

The symbolic crossover point when free weeklies earned more in advertising revenue than their paid-for weekly rivals came in 1984, according to Advertising Association figures. Since then the continued growth of free weekly advertising also helped to take the total revenue of the weeklies past that of evening papers for the first time last year.

In the past seven years the percentage annual increases of free newspaper revenue have averaged 35 per cent although until recently it looked as if the rate of climb was dipping and the free might have been heading for a plateau.

Just when everyone said we were finished we started picking up again," said Mr Tony Locks, executive director of the Association of Free Newspapers.

In the first quarter of this year free newspapers registered growth rates of more than 40 per cent in both classified and property advertising.

"We are also looking at quite large growth for national display advertising," Mr Locks added.

The success of free newspapers as earners of advertising revenue cannot be disputed. But in the past many disparaging things have been said of the quality of the newspapers themselves and sceptics have asked whether more of them were not put into bins unopened than were actually read.

Such criticisms seem less justified now. Recently Mr Tony Loynes, editor of UK Press Gazette and Mr Stuart Garner, editor-in-chief of Eastern Counties Newspapers, in choosing the winners of a free newspaper reporter of the year competition, praised the quality of the entrants.

"We were agreeably surprised by the quality of a substantial minority of entries. Personally I would endorse that there are more skilled practitioners with the art of hard-reporting than many would imagine," Mr Loynes said.

There is also growing market research evidence that free newspapers have in general a high readership and reach those readers at a cost per thousand of between a third and a half of competing media.

According to Target Group Index, statistics produced by the British Market Research Bureau 74.6 per cent of all adults read free newspapers and that the readership is high across all age and socio-economic groups.

The comparable paid-for readership, according to the research is 52.3 per cent. Market research also suggests that free newspapers are often the only way of reaching the 48 per cent of people who do not regularly read a weekly paper.

Traditional newspaper publishers, with relatively high fixed costs at first saw free newspapers as an insidious threat but have in recent years learned to cope. A common pattern has been for the traditional publishers to surround their paid-for titles with a defensive ring of frees.

The arrival of the frees encouraged traditional publishers to market their products more effectively and to get their costs down. The threat of extra competition may also have been a factor in enabling proprietors to move more rapidly towards the introduction of new technology.

Mr Dugal Nisbet-Smith, director of the Newspaper Society, which represents publishers of regional and local newspapers, agrees that many traditional publishers started frees as defensive mechanisms.

"I think many have evolved well beyond that stage," said Mr Nisbet-Smith and paid-for publishers increasing regard free newspapers as an important provider of profit.

The battle between paid-for and free newspapers is hardly over yet.

"I think the relationship is becoming more comfortable and there is a greater acceptance that free newspapers have



Britain's first free daily, Roger Rix, managing director of Barrow Newspapers and David Scott, editor, look at first copies of the Daily News, at its launch in Birmingham

become part of the regional press," Mr Nisbet-Smith said. The players in the free newspaper industry vary enormously from entrepreneurs who left comfortable desk jobs in Fleet Street to set up their own newspapers to multinational publishers.

One of the biggest players is Reed International which has a total of 110 local newspapers, 77 of them free distribution and shows every intention of increasing that number both by acquisition and setting up new titles. Sir Keith Skinner, chief executive of Reed Publishing, believes that if the type the market wants is produced "a really good free is just as good as a paid-for newspaper."

Reed has a total circulation of 4m copies per publishing day and turnover is running at £50m. Reed's local newspapers are already profitable and likely to become more so as the general economy grows.

Reed is also deeply involved in one of the most interesting free newspaper experiments—the first, and so far the only free daily in Britain the Daily News in Birmingham.

The paper founded two years ago, in which Reed has a controlling interest claims it has been taking readers from vir-

tually all the national newspapers in Birmingham as well as from the local paid-for rival the Post & Mail.

The paper is however still losing money, partly, it is claimed, because of advertising rate-cutting, and no-one so far has followed its trail-blazing route.

"We are now in a situation in Birmingham where we are getting the volume of advertising required at least three days a week. The paper is very successful and we are now able to put pressure on advertisers to get them to pay the rate," Sir Keith added.

He hopes the paper can break even next year. Until it does Reed, and probably most other newspaper publishers, will be cautious about using the Birmingham Daily News as a model for the proliferation of free dailies.

The only exception might be Mr Robert Maxwell who has talked about the possibility of launching free dailies in both Manchester and Glasgow.

Given the collapse of the London Daily News these plans now seem remote. Just in case the Manchester Evening News has launched Manchester Metro News, a weekend free.

Raymond Snoddy

Advertising

Market stays buoyant

EVER SINCE that day in 1985 when a tube of toothpaste started in the first television commercial to be transmitted in Britain, the newspaper industry has battled with the independent television network for advertising revenue.

Yet at a time when new forms of television—whether beamed down to satellite dishes or beamed out from cable stations—seem to engulf by the week, newspapers have proved to be remarkably resilient as an advertising medium.

The press—that is newspapers and magazines—secured £2.1bn in advertising revenue last year, representing 61 per cent of all media expenditure, according to the Advertising Association. Meanwhile national newspapers claimed £944m and regional papers £1.1bn.

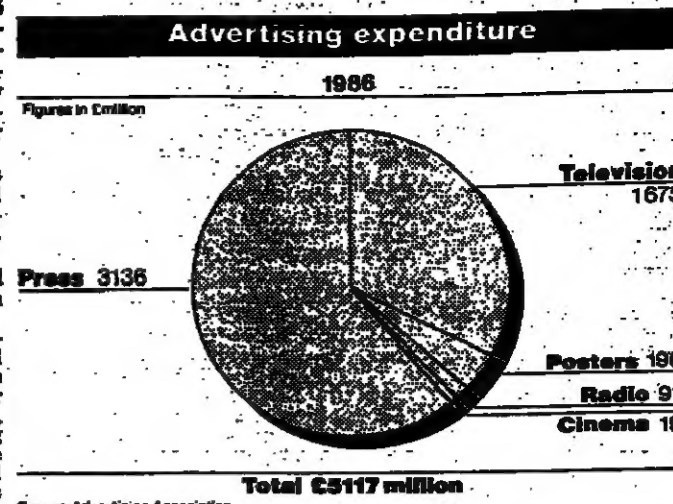
Some areas of the newspaper industry fared better than others. Among the national titles, the quality papers performed particularly well. Similarly the Sundays tended to fare better than the dailies. Within the local industry, free papers continued to sport healthy growth. Free weeklies claimed 29 per cent of regional newspaper advertising revenue compared with 26 per cent in 1985.

These trends have continued in the first quarter of the present year. Press advertising increased by 9.9 per cent, according to the Advertising Association, well above retail price inflation but slightly below the 10.3 per cent growth in overall advertising expenditure for the quarter.

The quality national newspapers rose faster than the populars, with respective growth of 9.4 per cent and 8.2 per cent, while Sunday papers grew faster than the dailies at 11.2 per cent compared with 7.2 per cent. Free papers sported the healthiest growth of all rising by 28.5 per cent.

There are two principal reasons for this buoyancy. The first is the flurry of new national newspaper launches and the continued growth of free local papers. The second is that, for the first time in years, newspapers are offering new facilities to advertisers such as high-quality colour reproduction and a faster, more flexible service.

These changes in the structure of the newspaper industry have a common cause: the introduction of new technology. It is technology which has reduced the cost of entry to the newspaper marketplace and



Advertising expenditure	
	£m
(1986)	
National newspapers	844
Regional newspapers	1101
Consumer magazines	274
Business & professional	373
Directories	267
Press production costs	277
TOTAL	3136

Regional newspapers	
Advertising in 1986	
	£m
Regional dailies	544
Paid-for weeklies	243
Free weeklies	314
TOTAL	1101

Advertising in 1980s						
	(percentage)					
	1981	1982	1983	1984	1985	1986
Paid-for dailies	57	55	53	51	50	49
Paid-for weeklies	27	26	25	24	23	22
Free weeklies	15	18	22	24	26	29
Source: Advertising Association						

Source: Advertising Association

technology which has enabled new and established titles to offer new facilities to advertisers. Although the precedent set by some of the new national newspapers—the off-sold Today and the ill-fated News on Sunday in particular—is far from auspicious, not only has the proliferation of new launches stimulated advertisers' interest in newspapers as a medium, but none of the established titles seem to have suffered unduly.

The new launches have helped to create the impression that the newspaper industry is livelier and more dynamic," said Mr Alec Kenny, media director of Saatchi & Saatchi the advertising agency. "The threat of competition has encouraged most of the established titles to introduce changes, generally for the better. Moreover there is a new air of confidence in the industry."

The introduction of Today, in February last year, was greeted by an initial round of discounting by its tabloid competitors. But their fears were groundless. Today met with a lacklustre response, from readers and advertisers alike, and the popular papers' advertising market has grown healthily.

Meanwhile, Sunday Sport—the paper which promised, and has given, its readers a diet of soft porn and sport—has built up a relatively strong circulation but has not yet made serious approaches to the large advertising agencies.

Perhaps perversely the quality papers have benefited, rather than suffered from the launch of The Independent, which has not only increased circulation within this sector but has helped to stimulate revenue. The qualities have also been buoyed by the growth of specific areas of advertising, finance and electronics in particular.

The emergence of new titles and the ongoing technological changes within the established industry have ushered in real improvements to newspapers as an advertising medium. Colour advertising has long been available in newspapers, but the quality of reproduction has often been poor and the lead-time needed to place the advertisement too long.

New technology enables newspapers to offer high-quality colour advertising with far shorter leadtimes. This facility is already available for papers such as the Independent, Today

and the Telegraph titles. Most of the other major publishers are now planning its introduction.

Many media directors, including Mr Kenny, are convinced that the availability of fast, flexible colour advertising will encourage some categories of advertisers to make greater use of newspapers. He cites fashion, retailing, finance, food and drink as examples.

For the long term the combination of new launches and technological innovation should succeed in generating real growth for newspaper advertising.

In a recently published study of the future prospects for advertising expenditure—The media landscape: now to 1995—Saatchi & Saatchi forecasts continued buoyancy for the newspaper advertising market.

On the circulation front, Saatchi is optimistic. It expects that the long-term decline in newspaper sales and readership will come to an end. Stability is the most pessimistic scenario. Saatchi indicates that there could even be some growth in circulation.

The outlook for advertising is a little more modest. Saatchi expects a continued fall in newspapers' share of advertising but that the medium will muster real revenue growth—of around eight per cent a year until 1995.

Alice Rawthorn

279,762 ft.

And that's a Personal Best

The FT circulation jumps higher with each six-monthly audit.

The Jan-June figure of 279,762 is the highest ever, over 11 per cent up on Jan-June last year (251,554) and over 41 per cent up on the 1980 figure (197,698).

And there are bigger and better jumps to come.

No 279,762 ft ... no comment.

Kiss the grey, to go in off the grey and leave the grey snookered behind the grey

Silly?

Only one silly in fact, as not being able to print a full colour advertisement on editorial photographs in a daily newspaper when the message demands colour.

And only as silly as not having the flexibility to select these colour images when they are available and to place them on the right pages. In choosing the Goss Headliner Offset J 70 press, the Financial Times will provide itself with the benefits of including living colour images in

their newspaper, and of selecting these images as part of the editors' creation of this prestigious daily newspaper. After all, as in the game of snooker, the colours can make all the difference.

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THE ARTS

The Bolshoy Academy/Coliseum

Clement Crisp

The second programme by the Bolshoy School's hopefuls is eager to please, and winning in its ways. In the opening divertissement from *Paganini* we can admire an entirely easy account of variations that have been only slightly adjusted to the abilities of their cast. Everywhere there is lightness in setting out the steps, a sense of reserves of skill that sustain the dance, and in Nadezhda Gracheva's performance of the leading role, an innocent and amazing facility to perform bravura choreography. Extraordinary extensions, arched flights, seem natural and happy with her, and the dance retains a gentle decorum that is irresistible.

The central cluster of divertissements in the evening are what one might expect, from *Spring Waters*—all ecstasy and high lifts—to a *Les Contes*

tion that brought a touching young Bessmertnova look-alike, Yekaterina Bistran, as a vision in the secure arms of Kirill Nikitin, who matches her poetry with his own poetic sensitivity. The last scene of the Moscow version of *La Fille mal gardée* has music by Hertel, Drigo, Delibes, some fascinating (because archaic) choreography, most engaging dancing from five pairs of young soloists, and the revelation that Galina Stepanyenko, the Odette of the first programme, is actually a dancing soubrette ballerina. She had earlier spun prodigiously fast in a *Dow Quotzote* duet. As Lisa she showed a pretty temperament and no less pretty allegro style, with steps quick, clear, bright, to make much of this charming survival. It is a young people's ballet, and these young people do it well.

Peter Schreier/Goldsmiths' Hall

Andrew Clements

The East German tenor Peter Schreier last gave a recital in London eight years ago. On that occasion he sang *Schöne Müllerin* in the Elizabeth Hall; his return last week, accompanied by Geoffrey Parsons, was also a Schubert programme, given in the Goldsmiths' Hall as part of the City of London Festival. A generous offering that more than made amends for his long absence, it was, quite simply, the finest, most comprehensively accomplished recital I have been my privilege to hear.

In prospect it was a curiously apportioned programme—the massive taxing *Schönerer*—to be followed by a lighter-weight group of Goethe settings. Yet the intensity that Schreier visited upon the latter sequence, favouring slow tempi and investing even the less profound *Reisestück* songs with unusual gravity made the more relaxed second half a necessary counterbalance.

But the core of the evening had been Schreier's view of the six Heine settings that close *Schönerer*—each a miracle of emotional compression, every word first weight and precisely assessed for its expressive

content, and then fitted exactly into a balanced scheme of colour and phrasing. In *Der Atlas* and *Am Meer* the force of his interpretation pressed the hall mark of the form; the songs began to carry a Wagnerian weight of utterance; in *Der Doppelgänger* the thrust of the song seemed bent towards the single word *Schmerzgewalt* so that the climactic last stanza could be prepared with undiminished directness.

No less care went into the presentation of the Goethe songs; lightness of touch was everything in *Rathse Liebe* and *Der Mühsal*, simple directness the hall mark of the three *Harper's Songs*. Yet the precious ability to focus every sense upon the text emerged again in the first *Wanderers Nachtlied*; if one wished to encapsulate the essence of Schreier's art in a single brief effusion, the skill behind the presentation of such a song would serve most eloquently. A marvelous, utterly memorable evening, positively enhanced by the quality of Geoffrey Parsons' accompaniment.

Gruner Competition/Guildhall

Richard Fairman

This was the third time that the Walter Gruner International Lied Competition has been held. Following on their good fortune in capturing the immensely successful baritone *Olaf Ritz* as the first winner in 1983, the competition organisers have built steadily on their reputation. This year's competition was hosted by the Guildhall School of Music and it is welcome news that institutional funds are at hand to keep the contest going, now that the original bequest has run out.

In Walter Gruner's will, the rules and repertoire for the competition were carefully set out. Above all, the paramount importance of the art of singing *Lieder* is there to act as a clear directive to the jury, even if it rather binds their hands when they have to make a choice—as they did on this occasion—between one acceptable singer with a good grasp of the proper *Lieder* style and another, more brilliant and interesting, whose career will probably lie elsewhere.

Predictably, perhaps, the members of the jury stayed true to Gruner's ideal. The *Lieder* singer won the day and first prize went to Simon Keenlyside, an English baritone, who has already staked his claim on the song repertoire with a recital at the Wigmore Hall. He has the languages

and the right style, and the very wide contrasts of his programme were well chosen to show of what is not, by nature, an especially gripping platform personality.

Some comparisons, though, are inevitable. And the irony of the result is that, while Keenlyside had to work so hard to generate even a few moments of real interest, his immediate predecessor in the final—the Swedish baritone Thomas Lander—held the attention with no trouble at all and still only received second prize. Given that he also has the more promising voice (better focus, more vibrancy), it probably seems to him that there is no justice in the world. For the jury, even with their special *Lieder* brief, the decision must have been a difficult one. Of course, it is clear that Lander is heading towards the opera-house. He does not sustain the result in the *Lieder* style, but his and his super confident, steady grin must have come as quite a shock to Schubert's blithe little "Fischermädchen" after the gentle approaches she gets from most *Lieder* singers. But for me, at least, the sheer spontaneity of his singing would quite easily have tipped the balance.

The third prize went to the German soprano, Ruth Ziesche, who sang with an English baritone, Charles Johnston.

Architecture/Gillian Darley

Modernist designs in furniture

Alvar Aalto's furniture design is a perfectly accurate reflection of his development as an architect. From Scandinavian neoclassicism in the early 1920s he leapt to modernism, working back to an entirely personal integration of modernist advances with an intense feeling for natural materials and organic forms.

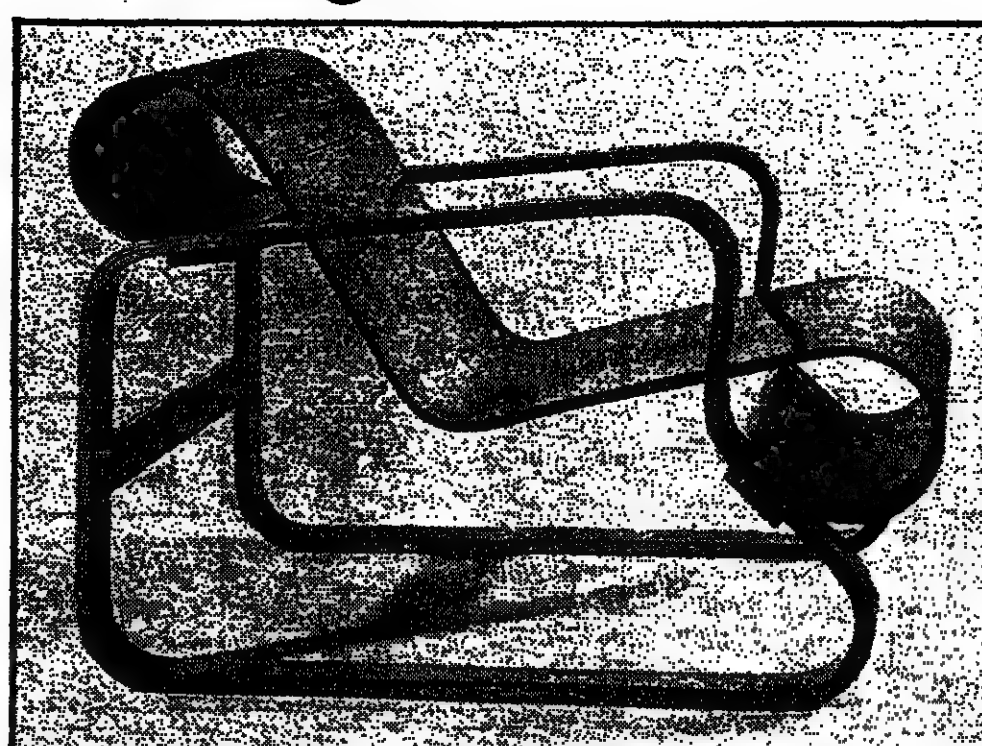
The process can be clearly seen in the exhibition devoted to the subject, on tour from New York's Museum of Modern Art and showing until September 19 at the 20th Century Exhibition Gallery (formerly the Boilerhouse), in the Victoria and Albert Museum.

It was Aalto's passion for wood that made him a masterly furniture designer. Perhaps his native Finland gave him an affinity with the material, but he had a curiosity about it and a tenacious experimental attitude which went far beyond mere familiarity. In his own words: "The result will be good only if rationalisation is exercised in the selection of materials which are most suitable for human use."

He toyed with tubular steel, but found it functional rather than fully satisfactory. So he turned to wood. He moulded it, bent it, laminated it. Crucially, for the influence his furniture was to have, he took inspiration from industrial design, and understood the five and take of the manufacturing process. The source for his apparently revolutionary bent plywood stacking chair turned out to be a railway and tram-car bench made since the late 19th century at an Estonian factory he visited shortly after graduation. Further proof of his love affair with timber is evidenced in the small sculptural reliefs (in fact, merely offcuts from experiments), ever more elaborate attempts to see how wood could be peeled and bent, cut and incised.

The Palmio lounge chair, formed of bent sheets of plywood, was known as the first soft wooden chair. It allures the elegance of its form with real physical comfort. Aalto was impressed by the fact that wood both absorbed and gave off body heat. Chrome, he felt, was too bright, and unsatisfactory from an acoustic point of view. His interpretation of the rational is to be found in carefully levered forms, for maximum flexibility, and materials such as webbing (in leather or fabric) to continue that happy combination of movement with tensile support. In quite a different medium, glass, he also followed this approach, working forms to new ends.

Many of his acknowledged classics, such as the simple three-legged stacking stool were originally designed for specific jobs. The stool was for the public library at Viipuri, while the earlier Palmio Sanatorium introduced both the lounge chair and more specific, custom-made items such as an examination trolley of plywood and steel. Palmio was the first time that Aalto designed the furniture for one of his own buildings.



Aalto's 1930s Palmio lounge chair, made of plywood, aligns elegance with comfort

In the 1930s and 1940s he concentrated on a single key element in his furniture; a form of adaptable leg form, first the *Leg* and then the *Y-leg*. From that followed ranges of furniture which could use that adaptability. All the time he was venturing far beyond the craftsman-designer confines, without the loss of quality. In its own way, the furniture system, *Nomos*, which Foster Associates have designed with Tecno, the Milanese company has some of the same qualities. The range is based upon a basic unit, in this case a work top which can be raised and lowered, tipped or flattened, and offers the possibility of numerous finishes as well as a wide range of "built-in" accessories, lighting, shelving and services. Here is another variant of single-mindedness. Instead of Aalto's devotion to the potential of wood, Norman Foster's design stretches the possibilities of the office desk as self-sufficient space, precisely engineered and detailed.

The exhibition at Tecno's Bond Street showroom (until August 7) which launches the line in this country, shows the *Nomos* system in use in offices designed by different architects, and practical practice for a variety of professions. Interestingly, Richard Rogers & Partners were asked to redesign the *Lloyds underwriter's* desk in a new *pelvic* form incorporating both a suspended, all-day system and computer terminals set into the work surface.

The relationship between Foster Associates and Tecno appears to have some of the qualities of that happy one, 60 years ago, between Alvar Aalto and Otto Korhonen, the technical manager of the furniture factory which carried out the production of all his subsequent designs in furniture.

Furnishing the World, the East End Furniture Trade between 1890 and 1980, an exhibition at the Geoffrey Museum in Shoreditch, East London, is quite another story. This is a tale of market forces, the customers got what they wanted, be it Henry VIII style

lounge suites or "Chippendale" sideboards. The incursions of creative design and novel technology were hardly felt. Yet side by side with this business, which is far from dead even now, London's East End offers workshops to many of the new generation of furniture designers and makers—not yet in the industry, but definitely an area to watch.

Zemlinsky/Albert Hall

Dominic Gill

The fuss about Alexander Zemlinsky has always puzzled me. It was presumably Schoenberg who set the cat among the pigeons in 1940, seven years after Zemlinsky's death; and the commotion has not died down since. Schoenberg wrote then: "I owe almost everything I know about composition and its problems to Alexander Zemlinsky. I always thought he was a great composer, and I still think so. Perhaps his time will come sooner than one thinks."

The first claim is unarguable, although in plain terms demonstrably untrue. The second claim was merely overstating the case, with characteristically stubborn perverseness, for a minor composer whom nobody previously had judged, and few years ago, even his first performance in Britain by the BBC Symphony Orchestra under Christoph von Dohnányi last night, actually received its premiere in 1905 in the same concert as Schoenberg's *Pelleas und Melisande*. Zemlinsky subsequently withdrew the score—and one can see why.

To have heard it beside *Pelleas* must have been a mortifying experience indeed: for *Die Seejungfrau* is "sub" almost everything, and notably sub-Schoenberg, with particular reference to *Pelleas* and *Verklärte Nacht*. It is also distinctly sub-Chalkovsky, sub-Brahms, sub-Strauss, schen in it is legion, but truly original gestures and textures which are evident, but merely the product of a genuinely accomplished and proficient musical sensibility—are almost entirely absent. It is not great music. Beside the best of the less-than-great, it is not even very good music. Why then, once again, the fuss?

Donna Giovanni/Shaw

Michael Coveney

Mozart and Da Ponte's *Don Giovanni* has been given a rare going over by the Compania Divas of Mexico, visiting LIFT before moving on next week to the Edinburgh Festival fringe. It is arranged for five actresses, one actor (playing Don Ottavio) and a piano. The outline of the two acts is well observed and most of the score spiritedly delivered by performers who sing, rather than singers who act a bit.

The Don himself is shared among the actresses who brilliantly fulfil two functions: the delectable conqueror, the tragic personality, and the radical reassessment of their own ambiguous sexual humiliation. On the first count, Leporello (the bulky ornate Regina Orozco) spurs us the catalogue of international conquests; on the second, the stage is invaded by a succession of wittily prepared tableaux relating mock submissiveness to mannerist painting.

Thus, Elvira is stuck with arrows and pinioned to a phallic pole. Saint Sebastian, an exposed nipple is laconically tweaked ("La el daram la mano") that portrait of the powered torso-baring sisters in the Louvre. Donna Anna reclines naked and provocative on a day bed like Manet's Olympia; and Zerlina disports herself, and a convenient shell, as a less vacant, more drenched, equivalent of Botticelli's Venus ("Toccami qua").

These inventive inversions are pleasing and highly amusing, the overall approach summarised in the brilliant second-act design of a large grey grotto fashioned from a death mask of Bernini's statue of Saint Theresa. The folds of the veil become the gates of hell; Francis Laboriel, a stunning black actress, rises from the jaws of this grey stone Madonna as the spirit of both louches excess and avenging righteousness—Josephine Baker meets the Conventual dancer after ingenious staging, sometimes simple, usually pictorial, is devised for the fights, the chases, the feasts, and the great second-act secret grows effortlessly out of some diagonal lighting and clever business, immediately followed by "Il mio tesoro intanto," Don Ottavio pathetically fondling a red dot.

In Mexico, the production by Jesusa Rodriguez (also playing Elvira) must be dynamite. But we are not so blasé here, I hope, that we can fail to recognise the very great achievement of this remarkable reclamation: an operatic masterpiece has been done full justice and re-released as a moment of brooding in resonant contemporary terms. It was ever thus, I imagine, before they invented Glyndebourne.

Merce Cunningham/Sadler's Wells

Clement Crisp

The diversity of movement, the variety of emotional and physical incident in Merce Cunningham's second programme, which was seen on Friday night, are evident. The dancers are deployed in Klee-like journeyings, choreographic lines being taken for a dance, then overlaid with further dashes and dots of activity, while the fastidious eye follows the procedures with delight.

As he gets older, Cunningham the creator seems to become more refined in means, sparer in form, able to extract the maximum dynamic juice from a simple idea, and never less than incisive. There was a marked difference between *Dusts*, dating from 1980, which opened the evening with its over-lapping and "open" double-work, and the extraordinary *Shards*, made this year, which succeeded it.

Dusts is uncomplicated, a contemplation of ways in which couples can dance together; *Shards* is a dark and heavy piece, its cast permanently on stage, seeming rooted to the spot in a succession of freeze-frames from some secret and unimaginable drama. Against an attractive, scribbly backdrop by William Anastasi, the lead-coloured bodies stand, lie, crouch, when they fall, semaphore and suddenly burst into little explosions of movement, while David Tudor's score echoes around us like the work of an electronic Petrus.

You see—almost in slow motion, so deliberate and isolated is the dance's articulation—much of Cunningham's creative process, as ideas are initiated by one dancer after another, or are stored in their bodies to be later recalled. The effect is constantly engrossing: it staves were to dance, it would be like this, with solid purpose and a moment of brooding inattention broken by mad jumps and turns. And then the choreography suddenly lapses off-stage and the curtain falls, and we are released from its compelling spell. I thought *Shards* masterly, and superbly danced.

Another new piece from this year, *Fabrications*, ends the programme on a busier note. It lacks *Shards*' unity of tone, and seems disjointed, though its signature elements—the circling of hands and bodies—have a thematic importance. There are leaping displays by the men; a couple look like lovers isolated from the world, contemplating the world around them; the girls wear unforgivable dresses; Cunningham himself crosses through the dance, flickering gesture at us, his manner somewhere between King Lear and a wretched diviner. The intellectual and inspirational tensions of the piece waver, the movement appearing to grip the attention and then switching off, and at a first viewing I found it overextended. Its rewards, though, as always with Cunningham, are of unforgettable images and sequences that permanently enrich the imagination.

Moscow Film Festival

Ronald Holloway

Film history, it appears, was made almost daily in *Dom Kino* (about the momentous Moscow International Film Festival this month). At a conference in the roomy quarters of the Union of Soviet Film-makers was the highlight of the event: Alexander Askoldov's *Commissar* (1967) came off the shelf to receive its belated premiere in the White Hall, the last of the shelved films to be freed by the Conflict Commission under Elem Klimov (the Soviet Union's First Secretary).

When one reflects on the exigencies of the "thaw" in the Khrushchev era (1956-65), the shift back to the old formulae under Brezhnev's new leadership (solidified at the 23rd Party Congress in March-April 1966), and the "Trial of the Four Writers" in January 1968, then I well appreciate the insights offered at this three-hour press conference—with the director Askoldov, his cameraman and actors—on the troubled late 1960s when many an artist either had to comply with the revised tenets of Socialist Realism or be doomed to anonymity.

Indeed, the 15th Moscow Festival was a visible relief for many from the doldrums of years past. Elem Klimov, together with the new film Minister Alexander Kamshalov, cleared the ground and opened the archives. Buyers and critics could ask to see what they wished—and the requests were usually granted.

Viewing *Commissar* today, 17 years after its making, one can understand the reasons for shelving this particular film: its daring experimental style contradicts the tenets of Socialist Realism, the Jewish Question is raised in one sequence relating to Auschwitz or another concentration camp, and it is to the core of the work of an intellectual. Oddly enough, all of these elements assure the film's longevity.

The commissar in this tale of the Revolution is a pregnant female. During the film, while she is giving birth, we see that her beloved was killed in a charge against the Whites—a scene of pure fantasy,

beautifully photographed (V. Ginzburg) in contrasting black-and-white images. For the birth she has taken refuge with a Jewish family, whose father (Roland Bystron) is a most sympathetic individual with a zest for life and an innate "instinct" for caring for his wife and a brood of small children.

Besides *Commissar*, several other shelved films could be viewed at *Dom Kino* and the Film Market. *Tengis* (1967), *Repentance* (1964), the Special Jury Prize at Cannes; *Kyra Muratova's Brief Encounters* (1968) and *The Long Farewell* (both purchased by the BBC); *Alexander Alov and Vladimir Naumov's Bad Joe* (1964), based on Dostoevsky; *Andrei Mikhalkov-Konchalsky's Asya's Happiness* (1966); *Gennadi Poloka's Intervention* (1967); and the Russian version of *Andrei Tarkovsky's Andrei Rublev* (1966), to which an extra hour has been added. The official number of shelved films dating back to the early 1960s is about 160, according to one reliable source. They include documentaries and short films, while the question of several other cut films (eg. *Andrei Rublev*) requiring restoration by petitioning directors projects the figure into the realm of the unknown. One film-maker quipped: "The count, still isn't in from all the republics."

In the light of this circumstance, the competition entries in the Main Programme, the Festival of Shorts and Documentaries, and the Children's Film Festival paled in comparative importance. Indeed, the show in the Hotel Rossia auditorium—25 films in competition, another two dozen in the "Panorama" Information Section—was conspicuous mostly for the presence of Federico Fellini's *Interieur* (Italy) amid a rather drab field of contenders. The awarding of the Grand Prix to this lightweight Fellini signalled at the same time the release in the Soviet Union of the Italian director's previous Grand Prix winner in 1963: *Fellini's* remarks upon receiving his prize to a standing ovation: "It's nice to be experiencing glasnost for the second time around!"

"What's special about these Danish companies?"

ABN Bank Copenhagen Branch, Assurandor-Societetet, Barclays Finans A/S, Berlingske Tidende, Blixen, Boliden, Buch+Deichmann, Copenhagen Handelsbank, Danish Steel Works Ltd., Danish Telecom International A/S, Danish Tumbler Dairies Ltd., Dannebrog Shipyard Ltd., A/S De Danske Sukkerfabrikker, Den Danske Bank, Dorn A/S, Duracell-Balmon A/S, East Asiatic Co. Ltd. (A/S Det Statistiske Kompagni), A/S Elizabeth Arden, Ess-Food, F.L. Smith & Co. A/S, Fortaget Management A/S, Frisko Sol A/S, Ginge Brand & Elektronik A/S, Grønnes Danmark A/S, Grundfos International A/S, Haldor Topsøe A/S, Hellerup Bank A/S, Henriques Bank Aktieselskab, Kreditforeningen Danmark A/S, Kommunale, Midtbank, A/S Niro Atomizer, Norsk Hydro Danmark A/S, Nylredit, Price Waterhouse, Privatbanken A/S, Revisionsfirmaet C. Jespersen, Skandinavisk Tobakskompagni, Statensstaten for Livsforsikring, The Jutland Technological Institute, Aktieselskabet Vande Bank.

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Arts Guide

July 24-30

Music

LONDON

Chamber Orchestra of London a re-duced by Philip Simms with J. n. Brabury, violin and Yitkin Seow, piano. Handel, Mozart and Vivaldi. Barbican Hall (Thurs). (638 6861).

PARIS

Sardina's religious and traditional music. Maria Carta singing. Sergio Vardolo, organ and singing (noon 8.30pm). Saint-Severin Church. Angela Hewitt, piano: One Hour with Konrad (Tue, 7pm) Auditorium des Halles, Porte Saint-Eustache. Chamber Orchestra from Czechoslovakia conducted by Otokar Stejskal with the Nielsen Quintet: Mozart (Thurs 8.30pm) Auditorium des Halles. All the above are part of the Paris Festival Estival (1984-1985).

NETHERLANDS

Amsterdam, Oude Kerk (Oude Kerkeplein). Organ recital by Jan, Peter and Wim Zwart (Wed). Amsterdam, Oude Kerk (Dam Square). Organ recital by Gustav Leonhardt (Thurs).

NEW YORK

Mostly Mozart Festival (Avery Fisher Hall). Music on Original Instruments. Christian Hopwood conducting. Steven Lubin fortepiano, Stanley Rudebe violin, Mozart, Beethoven (Mon). Mostly Mozart Festival Orchestra. Leopold Hager conducting. Richard Stolzman clarinet, Paul Gallo bassoon, Janos Stank-

er 'cello. Mendelssohn, Weber, Haydn, Mozart (Tue, Wed). New York Chamber Soloists. Al-Bach harpsichord programme. (Thurs). Lincoln Center (674 2424).

Wex in July Festival (Kaufmann Hall). Margaret Whiting, Dick Hyman and Max Kaminsky among others pay tribute to the Eddie Condon Club (Tue); piano recitals by Marian McPartland, Roger Kellaway and Dick Hyman (Wed); Joe Williams and the Count Basie Orchestra (Thurs). 1385 Lexington Av at 92nd St. (996 1100).

WASHINGTON Well Trap: Fairfax Symphony conducted by William Hudson, Marvin Hamlish piano. Mixed programme (Tue). Vienna, Va. (703 255 1868).

CHICAGO Ravinia Festival: The Beaux Arts Trio. Beethoven, Schumann, Brahms (Mon); Ensemble of Authentic Instruments. Christopher Hogwood conducting. Steven Lubin fortepiano, Mozart, Beethoven (Tue); Joe Williams and the Count Basie Orchestra (Wed); Chicago Symphony. David Zinnman conducting. Jeffrey Kato piano. Weber, Chopin, Schumann (Thurs). Highland Park (728 6442).

TOKYO

Setsuko Seldhofer, piano. Haydn, Mozart, Beethoven, Chopin, Mullion Concert Hall (Thurs) (541 5636). Traditional Japanese Music: Shiamisen, hand drum and flute recital by the Shinju Kai group in a concert version of well-known pieces from Kabuki. Shoken Kaikan Hall, near Kayabacho. (Thurs) (351 0329).

Opera and Ballet

NEW YORK

New York City Opera: A week of performances of Stephen Sondheim's *Sweeney Todd* begin, conducted by Paul Gemignani in Harold Prince's production with Joyce Castle and Timothy Nolen; also Faust, La Rondine and Tosca, with Elizabeth Hollen in the title role conducted by Alessandro Sidianni in Frank Corsi's production. Lincoln Center (670 5570).

New York Grand Opera (Central Park): Free performance of the first New York staging of Verdi's *Il Corvo* at the 72nd Street Bandshell. (800 133 for raindates).

Jacob's Pillow Dance Festival: Summer-long work and performance schedule in the Berkshire features recitals this week of the Paul Taylor Dance Company (Tue-Thurs). Becket MA (413) 263 0745.

WASHINGTON

Bolshoi Ballet (Opera House): Performances of *The Golden Age* continue, along with the first act of *Romeo and Juliet* and the second act of *Spartacus*. Kennedy Center (254 3770).

LONDON

Collins: Bolshoi Ballet Academy in mixed programmes. (836 3181). Sadler's Wells: Merce Cunningham season continues. (278 8616).

Royal Festival Hall: London Festival Ballet begins a season of popular ballets on July 28 starting with Coppelia in which Rudolf Nureyev is promised as Frantz (928 3191).

FINANCIAL TIMES

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Monday July 27 1987

Mr Shultz's
sad lesson

THE TALE that Mr George Shultz, the US Secretary of State, told to Congress about the workings of the Reagan Administration was, in its way, even more chilling and disturbing than anything which had preceded it in the long frigate investigation. Yet it does provide a basis, along with the report of the Tower Commission earlier this year, from which some lessons can reasonably be drawn.

The most important concerns the accountability and the size of the National Security Council and, by extension, of the whole additional layer of government which now exists in the White House itself. As Mr Shultz outlined it, the NSC had, under a president, grown in influence to the point where it could, at will, effectively interpose itself between the chief executive and his Cabinet, not to mention the Congress, and, again, at will, simply cut individual Cabinet officers completely out of the decision making process in their designated areas of competence. Moreover, the NSC staff, defined as accountable only to the President, apparently considered itself above the law, at least insofar as congressional prescriptions on aid to the Contras were concerned.

Blind loyalty

A president needs in-house advice; since he has primary responsibility for the conduct of foreign policy he needs a national security adviser; and, as the Tower Commission properly recommended, that official ought to be a personal choice, not subject to ratification by or vetoable to Congress. But the whole purpose of a White House staff is not simply to give advice and certainly not unilaterally to implement policy. It should also be the eyes and ears of the chief executive, drawing in its work on the widest possible range of information, including other departments of government which are, after all, the repositories of much policy-making experience. Yet the sad lesson of recent history is that the man in the Oval Office has ended up not necessarily better informed, but certainly more isolated from the real world outside.

Mr Shultz was at his most poignant, if not necessarily accurate, when he contrasted the direct, personal style of Mr

Thatcher with the institutional morass that is now Washington. But he might have remembered that he, too, as a senior Cabinet officer, has the duty to fight for what he believes to be right and to do so not only behind closed doors. Unlike the UK, the US does not have the tradition of collective Cabinet responsibility. Thus, a distinguished predecessor, Mr Cyrus Vance, resigned after the event over the abortive raid to rescue the US hostages in Iran in 1980, conducted against his advice. Mr Shultz submitted his resignation three times and, on the basis of what he said last week, ought to have made at least one of them stick. Blind loyalty to a president, however noble in itself, is simply not enough; if it were, the executive branch might just as well be handed over to the likes of Admiral Poindexter and Col North, and their dubious collection of freelance and very unaccountable operatives.

Rare exception

It would help, too, if the NSC staff, and other parts of the White House apparatus, were granted reduced in size, so that much of the substantive policy analysis devolves back to where it should have been in the first place—in government departments. It is also worth bearing in mind that it is the rare exception (General Douglas MacArthur in Japan) rather than the rule that military men understand the subtleties of politics and international affairs, as Admiral Poindexter's testimony so painfully demonstrated. After all, the Joint Chiefs of Staff, apparently left in the dark as much as Mr Shultz, are more than competent to advise their Commander-in-Chief.

The very special, private relationship between Mr William Casey and the President and the late CIA director's unique conception of his own role does not, per se, justify further restrictions on the US intelligence service. But it does demonstrate the folly of the imponderables this can bring. The governance of the US is a partnership, not an inherently adversarial relationship, and those who fail to recognise this can gravely damage the body politic.

Scotland feels
lonely

THERE was room for only one Scottish Question Time before the summer recess last week, and no doubt the Government was glad to get through it without undue embarrassment. For, in one way at least, the general election in June significantly changed the composition of the House of Commons. Out of a total of 72 Scottish seats, 50 are held by Labour. The Tory share fell from 21 to 10, barely enough for the Conservatives to supply a select committee as well as provide Scottish ministers.

It is true, as those who support proportional representation (not usually Tories) would say, that the figures are looked at another way round. The Conservative share of the Scottish vote fell by only four points to 24 per cent. Scotland, because of the Nationalist, has a four party system, and so the Tory performance was not as bad as it looked. Besides, Scotland is only one part of the United Kingdom; Labour cannot expect to dominate Westminster merely because it did well north of the border.

It is also true that under Mrs Thatcher's rule Scotland has fared none too badly. GDP per head in third in Britain after the south-east and East Anglia. More has been done—and done better—than in other parts of the UK to cope with urban decay. There has been some progress in creating a high technology base to replace the old industries. Even unemployment has started to fall, although the most marked improvement came after the election.

Over-represented

There may have been a decline as well in the cruder forms of Scottish chauvinism. When the Midland Bank decided to sell its Clydesdale subsidiary to National Australia Bank earlier this month, the reaction was that it was a challenge rather than an insult. Nevertheless, the fact remains that the Government remains unpopular north of the border and can scarcely go on

pretending that it will be able to conduct business as usual. Mr Malcolm Rifkind, the Scottish Secretary, almost certainly knew this and will spend the summer brooding about it.

As always when the Scots show their dissatisfaction with Westminster, thoughts turn to devolution. Previous attempts to move in that direction, however, have not been rewarding and it is far from clear that the bulk of the Scots, including the Labour Party, really want it. There is also the point that any devolution of power to Scotland would lead to demands for the Scots to have less of a say in Westminster. They are over-represented in parliament. No mutually satisfactory form of devolution has yet been devised.

Greater efforts

In the end it comes down to a question of self-confidence. The Scots on the whole feel that the British Government favours the south east of England. A Scot who moves south of the border may well become a Tory voter overnight, but a Scot who stays at home regards the south as alien territory.

This nationalism with a small "n" coupled with a sense of resentment is something that the British Government is going to have to live with. But it could also make greater efforts to understand it.

Scotland, after all, is not nearly as remote as it is used to be. Communications are good and the opportunities to develop specialised forms of tourism, for instance, as well as high-tech, are still under-exploited. The Americans appreciate that, even if the mass of the English do not. A move from the south to the north makes sense in all sorts of ways: for relocating business or as an attractive place to live where property prices are not out of hand. Scotland, in short, should be one of the jewels in the crown. One way of demonstrating that would be for ministers, and others, from the south to spend more time there.

THERE HAS rarely been more confusion about the severity of the Third World debt crisis. Professor Martin Feldstein, former head of President Reagan's council of economic advisers, argues that the crisis is over. He takes heart from the round of increased loan loss provisions announced by major US and UK banks and believes that the case-by-case "muddling through" strategy, pursued since 1982, is working.

Others take the opposite view. Dr Henry Kaufman of Salomon Brothers, for example, contends that debt forgiveness is an urgent necessity. In a recent circular, he calls on First World governments to "face reality by accepting the mistakes of the past." This view is shared by several leading US academics, such as Professor Jeffrey Sachs at Harvard, and by many politicians on Capitol Hill, including Democratic Senator Bill Bradley. Many senior figures in financial markets and in the multilateral institutions are also privately sympathetic to the concept of debt relief.

So who is right? How serious is the debt crisis and how strong are the arguments for new policies?

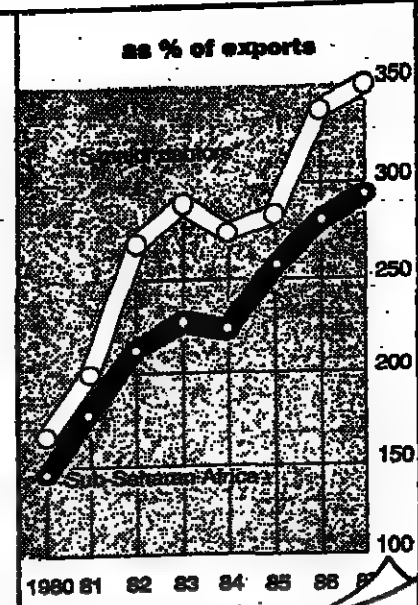
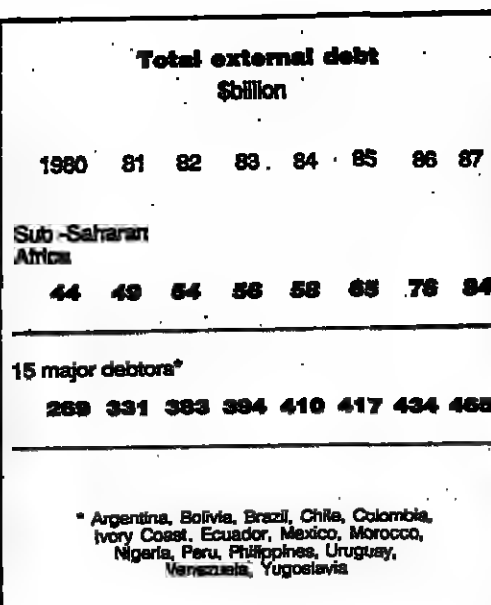
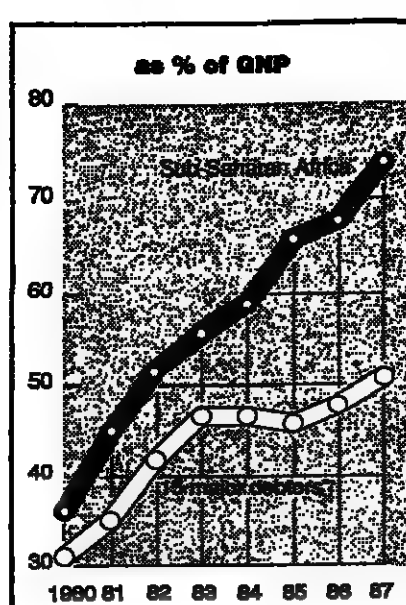
Much depends on whether you look at debt through the eyes of creditors or debtors. From the standpoint of lenders in the industrialised world, enormous progress has been made since 1982. What Western capitalists most feared was that a series of defaults would result in a collapse of the international banking system.

Successive rounds of rescheduling have sharply eliminated this risk. Primary capital as a proportion of problem loans is sharply up; problem loans as a proportion of total bank assets are sharply down. The IMF's "true" debt service burden on problem debtors (ie actual plus rescheduled debt service) has risen from around 48 per cent to more than 60 per cent of exports.

A heavy price has been paid in the struggle to service the debts. Per capita growth has averaged minus 1.8 per cent during the 1980s in the most highly indebted countries. The resources available for domestic use, of course, have been still more constrained because of the need to generate trade surpluses to service the debts. Capital spending, and hence potential for growth, has been particularly hard hit, with per capita investment falling by about 30 per cent in real terms. Investment is now estimated to be barely sufficient to keep the existing capital stock from falling.

Things may improve, as Prof Feldstein and other optimists predict. The World Bank, in its 1987 Development Report, forecasts improving debt ratios and higher living standards for the Third World under both its slow and fast growth scenarios. But it is worth remembering that the multilateral institutions and Group of Five governments have been rashly optimistic many times before.

In its 1984 World Economic Outlook, for example, the IMF confidently predicted that by 1987 the ratio of debt to exports in all non-oil developing countries would have fallen to 122 per cent, from 145 per cent in 1984. This group includes some dynamically successful economies, all the same, the figure



EXTERNAL DEBT

Source: IMF

for 1987 is now given as 176 per cent (and the 1984 outturn has been revised up to 160 per cent). Needless to say, the IMF expects the troublesome ratio to improve next year.

The debt crisis has always been easy to solve on paper. Make the right assumptions about future world growth, commodity prices and so forth, and presto, the crisis evaporates. Slightly vary these assumptions and it becomes obvious that the debt strategy outlined by the US Treasury Secretary,

Country	Debt as % of exports
Argentina	47-48.5%
Bolivia	10-12%
Brazil	57-59%
Mexico	54-55%
Peru	11-15%
Ivory Coast	60-62%
Morocco	65-67%
Senegal	61-63%

Mr James Baker, in Seoul in 1985, will not work. The idea was that commercial banks (in tandem with the official institutions) would increase their exposure in return for a shift to more market oriented (and thus supposedly growth enhancing) policies in debtor countries. Nearly two years later, it is still improbable that private sector agents in the industrialised world can be persuaded to provide finance on terms that permit sustained growth in the developing world.

Foreign direct investment offers some opportunities, but these are easily exaggerated. It was running at an annual rate

of only \$12bn even in the late 1970s, when much higher returns on capital investment in the Third World were (erroneously) expected than today.

The reality is that developing countries can absorb only relatively small amounts of new equity. Even securities firms, acutely aware of the need for an expansion of Third World stock markets on the scale required to make a dent in the debt mountain, are not feasible.

Certainly, the faith now placed in devices such as debt equity swaps and other exotic "menu" of financing options seems misplaced. A debt equity swap is simply a deal converting debt into foreign equity in a domestic company, and at a preferential exchange rate. Such deals "may distort exchange rates, in the extreme, result in new capital flight" according to a recent report from the Group of Thirty, an international study group.

Moreover, much of the investment financed at preferential rates through swaps would occur anyway. It is odd that many free marketeers, who would normally oppose artificial devices such as two-tier exchange rates, are so supportive of swaps. Perhaps it is a good thing, as the Group of Thirty argues, that scope is probably limited for expansion of the swaps market beyond the \$5bn volume registered in 1986.

More important, a resumption of new commercial lending on the scale required seems highly unlikely in the wake of the

There are both ethical and pragmatic arguments in favour of debt relief. It is hard to see why the Third World should assume all responsibility for the economic mistakes of the 1970s, a decade which saw the breakdown of exchange rate stability, two violent oil shocks and an extraordinary — and imprudent — shift from long-term official to short-term commercial financing of development. The debtors were told too many loans, but neither they nor anybody else foresaw the subsequent dramatic rise in real interest rates or the almost unprecedented fall in commodity prices. It is reasonable to argue that the debtors' contracts should be rewritten to reflect these realities.

Pragmatic considerations point the same way. Much of the apparent cost of debt relief is illusory. A reduced burden on the debtors would allow them to grow faster. The industrialised world would be a prime beneficiary: what is not spent on debt service would be spent on imports. Debt forgiveness involves less transfer from the First to the Third World than a transfer within the First World—from the financial to the industrial sector.

Advocates of debt forgiveness are well aware that the proposal stirs up strong emotions. Ironically, many of the larger debtors—let alone their creditors—remain unwilling to accept that they need to deserve it. They crave the acceptance and respect of advanced countries, and fear that pushing for debt relief would put them down the Table of Nations. How could Brazil, for example, claim to be on a par with Spain or Australia if it accepted debt cancellation?

The allocation of relief also presents problems. Debtors which have made strong efforts to adjust should not be penalised relative to those that have not. The important point, however, is that a failure to concede any relief is likely to present much deeper problems in due course, given the present poor outlook for world economic growth and the still very modest recovery in the prices of some commodities.

An early change in official policy is improbable, but radicals can console themselves by reflecting that the intellectual climate is gradually shifting in their direction. After all, even somebody as fiscally conservative as Mr Nigel Lawson, the UK Chancellor, is now urging debt relief in Latin American. Unlike the IMF and some of his Group of Five colleagues, Mr Lawson has abandoned the principle that all debtors must honour past commitment, come what may.

The position of middle income Latin American debtors, of course, is not directly comparable with that of Zambia or Zaire. But they too are in deep trouble and, if restored to health, they offer far bigger export markets to the industrialised economies.

RIO DE JANEIRO, JULY 26

Pele's own
political goal

Even the world's greatest footballer sometimes put his boot in his mouth. Edson Arantes do Nascimento—Pele, that is—caused a furore recently on an official visit to Spain.

Named by President Jose Sarney as Brazil's official ambassador for tourism, Pele was driven around Madrid in air-conditioned limousines to spill out the under-song joys of his country's beaches and historic sites to everyone, who would listen, including King Juan Carlos himself.

As usual, by his presence alone Pele earned valuable column inches. This time, however, he surpassed himself. In a press conference widely reported both in Spain and at home, the footballer talked extensively and critically about Brazil's problems and its fragile, inflation-ridden economy.

In addition, the single-toed President's pet capital project—a 1,600 kilometre US\$2.4bn (£1.5bn) railway—as an unnecessary extravagance, redolent of the bad old days of corruption.

The storm that ensued almost knocked the idol off his plinth, as he weakly explained that he thought he was speaking off-the-record and to the Brazilian press only.

But if diplomacy is not the footballer's strongest suit, he still has other ambitions. Earlier this year, he announced that he was seriously considering standing for the Presidency.

—If the Brazilian people want me.

Quick returns

Old Brazilian politicians never die, they do not even fade away—even though some of the newer ones might wish they did.

Ex-President Jose Figueiredo, who left office with a sigh of relief in 1985, has recently been making public his acerbic views on current political difficulties.

Figueiredo, famous for his statement that he preferred the smell of horses to the smell of

Men and Matters

The People, recently told an interviewer: "My government was ruinous. This one is worse."

A political double act now also enjoying huge revived popularity is that of the two Deputy Deputies Nelo and the stringer Senator Roberto Campos. Together, they have run rings round their left-wing opponents on the crucial economic committees of the Constituent Assembly in their efforts to persuade more nationalistic Brazilians that the market has a role to play in the economy.

Campos is favourably impressed by the country's new economic team which he says represents a shift "from

Messianic folly to mere sophisticated error."

He also welcomes Finance Minister Luiz Carlos Bresser Pereira's public acknowledgement of the February debt moratorium as a problem for the Government as "an immense cognitive advance" on the day of his predecessor, Dilson Funaro.

But he holds out little hope for the new constitution.

On call

At least some of Rio's thousands of street urchins must be missing inflation, currently suppressed under Brazil's latest price freeze.

Enterprising youths have long scraped a living out of selling the telephone "Schnas" needed for public call boxes, but this year has been a bonanza.

As inflation leapt, so did phone charges—66 per cent in April and 30 per cent twice in May and June—surging well ahead of the price index. For those diminutive facha dealers holding stock, huge tin fortunes could be made. The only problem was persuading passers-by to make the calls.

Export talent

With the late-lamented British cinema invasion of Hollywood now repelled, the next Oscar awards may ring to the cry—"The Brazilians are coming!"

After the international success of Hector Babenco's *The Kiss of the Spider Woman*, the Argentine-born, but Brazilian naturalised, film-maker has graduated to Jack Nicholson-Meryl Streep sized budgets with his new movie, *Ironweed*, now being shot in upstate New York.

Another up-and-comer is Arnaldo Jabur whose "I know I'm going to love you" won the leading lady Fernanda Torres Cannes' best actress award last year. Miguil Faria, whose "Deadly Sin" won an Oscar nomination, is also writing in English.

But it is not just the dollars that are seducing the Brazilians from their homeland. Ironically, those local cinemas that show Brazilian-made films have to pay 50 per cent of their profits to the state company, Embrafilme.

"Absurdly, if we make them outside the country we keep it all," Faria points out. "It's an incentive to export Brazilian talent."

Biggs's luck

One film that could not be made anywhere else is "A Prisoner of Rio," a fantasy based on train-robber Ronnie Biggs's already fantastic life.

The Biggs industry is quieter these days even though its anonymous promoter has fingers in half a dozen pies including Rio's best-known punk nightclub. A lot of the money for his ventures came from the massive sales of teenybopper records sung by 11-year-old Mike Biggs, whose birth alone had already saved his dad from Slippage of the Yard, extradition and the Scrubs.

"Biggs's luck" Ronnie winks, with obvious smug satisfaction. But in fact, many who know him get the feeling that beneath the bravura and bonhomie, he is really a prisoner. How much would he give, one wonders, to swap his tropical paradise for a pint of bitter in a drizzly Old Kent Road?

Sarney's gripe

Poor President Sarney. Thrust by the death of Tancredo Neves into the job, he now must contend with a movement to get him out of it again. To add to the insult, proponents of direct presidential elections have dubbed the latest virus, Sarney "It" It arrives when you least expect it, and you can't shake it off.

Observer

The Case of
the Tailor's Hands

(from an unpublished adventure of Mr. Sherlock Holmes)

"But Holmes, how on earth did you deduce that our mysterious visitor acquired his wardrobe ready-to-wear — and from Chester Barrie?"

"Come now, Watson. The man had not been in London long enough to get made-to-measure garments, yet everything about him said, 'Savile Row'. Surely

you observed the hand-made button holes and the natural horn buttons? The precision of the stitching indicated skilled hands — using pure silk thread, I fancy. And there was the unmistakable effect of hand-pressing with the heavy gas-iron."

"So Chester Barrie showed their hand?"

"Excellent, Watson. Like me, they have their methods."

Chester Barrie
SAVILE ROW LONDON
32 Savile Row London

AMID HEADY claims that the crippling cycle of rural poverty would soon be broken, President Corason Aquino last week made public her long awaited programme for land reform in the Philippines.

She was immediately swamped by attacks from landowners and peasants saying she had gone either too far or nowhere near far enough. Landowners signed in blood a vow to defend their land with their lives and 2,000 peasants by March. It will weigh the victory laurels if land reform is successful; but equally will bear the weight of public opprobrium if expectations are frustrated.

By handing the really prickly decisions to Congress, Mrs Aquino has withdrawn her head from the public stocks. But she is still having to duck her fair share of missiles. A number of Congressmen have already said they want to redraft land reform from scratch. And many peasants, disillusioned by months of debate leading up to last week's announcement, think Mrs Aquino lacks the political will to carry the issue through. With the issue now left for the Congress, the waiting may have only begun.

Under the planned reforms, landowners would be compensated for expropriated lands by the Government-owned land bank. Ten per cent would be paid in cash and 90 per cent in Government bonds payable in one lump sum after 10 years. The beneficiaries would have 30 years to repay the bank. The fact that landowners will have the right to assess the value of their own lands will no doubt be a major subject for debate in Congress.

While political manoeuvring and constitutional niceties have dominated debate in Manila, nothing much has changed for the landless in the countryside. Nowhere is the rural scene more hopelessly squalid, and more of an indictment of ruling policies for the poor, than



Harvesting the cane: reform of the sugar lands is the key to President Aquino's programme

Tugging at the roots of an ages old problem

By Richard Gourlay in Manila

on the island of Negros. Once the "sugar bowl" of the Philippines, it is now seen by left and right as a social volcano and encapsulates, in some ways exaggerated form, many of the difficult issues involved in land reform.

Indigenous land distribution in this agricultural society has led the 19 year communist-led insurgency—Negros is arguably the rebels' strongest stronghold in the Philippines. It has depressed rural earnings, lowered agricultural productivity and deterred diversification away from the ever less lucrative sugar.

At this time of year, before the sugar crop is harvested, maintaining life is a way of life on Negros. Only the palliative of international food aid, which will reach some 230,000 people this year, will keep the sunken cheeks of the underfed children of Negros off the covers of news magazines.

The few jobs available on Negros sugar estates pay less than \$1.50 (\$4p) a day—a mil-

gram of rice costs a fifth of that, a chicken about one day's work. The number of piecework labourers is increasing; they work only for seven months of the year during the cutting and planting season and have to rely on "consumo", or loans from the landlords, during the "dead season" before the harvest. So begins a cycle of debt and dependence that has its roots in 19th-century Spanish colonial domination, when the island's hacienda system of farms was established by the merchant ancestors of today's landowners. Farmers and reforming landlords recognise that dependence will be a hard habit to break.

Dependence on sugar—and the painfully slow pace of diversification away from a crop that was the country's largest foreign exchange earner 10 years ago—has exacerbated Negros's poverty.

When demand for sugar fell in the early 1980s, so did demand for men to plant, fertilise

and cut the cane. Subsistence agriculture could not take up the slack.

Land reform, it is argued, would speed the diversification away from sugar, first into subsistence crops and then into more lucrative export crops. It would also bring idle land back into productive use. Some such land was abandoned after an earlier land reform programme under former President Ferdinand Marcos which covered rice and corn lands. Landlords often left their land idle, afraid that it would be "reformed" if they put tenants on it to grow rice.

However, attention is focused on reform of the sugar lands as it is here that the inequality of opportunity is most striking. Some of the 6,000 hacienderos on Negros, whose plantations average 50 hectares, have voluntarily distributed land to their workers and helped provide them with credit and skills training. Often, such redistribution has failed: unable to make the land pay, many workers have been forced to return

island in the form of investment.

Such shows of wealth heightened political tensions in the 1970s and helped turn scores of peasants towards the communist-led insurgents who led the popular cry for land reform. About 2,000 of the country's 23,000 New People's Army guerrillas now operate on four fronts in Negros and the military admits that these guerrillas influence or control 20 per cent of the island's villages.

In addition, Communist Party political workers exploit every failure of the Government to live up to people's expectations. As long as there are no signs of land reform, they are sowing their message in fertile soil.

Not surprisingly in a devoutly Roman Catholic country, the church has become involved in the land issue. Last week, before Mrs Aquino signed the land reform code, moderate bishops put out a pastoral letter criticising her for not acting sooner.

"Poverty and inequality are a scandal of the first order for any national community, more so for one that calls itself Christian," said the letter, delivered in churches across the country.

Increasingly on Negros, radical priests are preaching a Filipino version of liberation theology. "The peasant situation is not the will of God, it is the will of the oppressors," says Father Greg Pastino, a Negros priest who believes the New People's Army guerrillas are fighting a "just war" against the Government. The number of priests who have crossed the line of actively supporting the rebels is still small.

Last week's proclamation has led to considerable uncertainty on Negros. In June, the major private banks froze agricultural loans pending the announcement—they were uncertain how the value of their collateral, the land, would be affected. Bankers say the loans will remain frozen until Congress decides how much land each landowner may retain and when redistribution of the sugar properties will begin.

This makes it even more important for Mrs Aquino to persuade Congress to meet her 90-day deadline. Enforcing the deadline, but also ensuring the flavour of her bill is not altered, is a crucial test of her strength and her control of the new Congress.

Many Filipinos doubt that she will succeed. They believe Congressmen will drag their feet on the issue—feeling suspicious that Congress is on the side of the landlords—and will eventually approve only a watered-down version of reform.

Lombard

Time to move interest rates

By Samuel Brittan

THERE IS a danger that those of us who do not share the puritanical obsession of sections of the City with bank lending and credit totals in absolute numbers will be regarded as complacent about the dangers of inflation and overstimulation in the UK. The latest trade, banking and consumer spending estimates give a chance to put the record straight.

Government economic management is never perfect; nor are economic assessments. It therefore always makes sense to ask in which direction are the risks being run—those of overstimulation and inflation, or those of deficient demand? To ask the question is to answer it. The risks are clearly on the side of overstimulation.

There is no problem about running a modest trade deficit. The world is short of credit-worthy borrowers, and the odds still are that when the effects of oil prices have worked through and the final revisions are in, the UK current account will be found to be in balance for 1987 as a whole, as it was in 1986, despite mid-year

Alarums. The more serious worry raised by the May trade figures is that demand may after all be pressing on the limits of either physical capacity or of skilled labour in key areas.

The June banking figures raise the possibility—no more than that—that the annual rise in bank lending may have gone above the 16 to 20 per cent

trammels in which it has been confined during most of the last eight years. Overwhelmingly the most worrying signal of potential inflation is, however, the behaviour of house prices. The Halifax house price index for the south east is 24 per cent above a year ago. There are even reports that companies will be providing floating accommodation on the Thames for key workers in the south

There are also some slight signs that, either because of housing costs, or directly, wage inflation may be creeping upwards. The Department of Employment has raised its estimated underlying rate of pay increases from 7½ to 7½

per cent per annum. More significantly "labour supply problems" now reported by 25 per cent of companies—have shot up as a business concern in the Institute of Directors Quarterly Survey and now exceed demand constraints in importance. This week will provide a new Confederation of British Industry Survey for comparison.

The major reason for not taking any monetary action against inflation is that the one policy action left to the Bank and Treasury is raising short-term interest rates. Until the last few days an increase in base rates would have risked driving sterling above DM 3.

The exchange rate objection was in my view decisive. It would have threatened the new-found international competitiveness of British industry. Moreover so long as sterling is near to DM 3 there is no way by which the British inflation rate for traded goods can long exceed the West German one.

The forestalling action, desirable before sterling becomes really weak, was on the fiscal front: namely a near-zero Public Sector Borrowing Requirement.

This is still desirable. But after the initial fall of sterling in the wake of the trade figures, it looked as if it might have been possible to raise interest rates too without pushing sterling above DM 3. By the end of last week it had become less clear.

The underlying moral remains: that a period of slightly weaker or less buoyant sterling should be used as an opportunity to raise interest rates. Bank of England intervention can be used to ride through short-term shifts in the foreign exchange market. But if there are subsequent major changes in the sterling markets, interest rates may have first to rise, then fall again and so on indefinitely.

That is what an exchange rate standard means: and businessmen and politicians who want stable exchange rates and growth without inflation, will have to put up with fluctuating interest rates, whether inside or outside the EMS. The sooner they learn this the better.

Mineworkers' birthright

From the Secretary of the National Union of Mineworkers

Sir, — It was reported by your labour correspondent (July 24), under the heading, "First pit set for six-day working", that the NUM, the UDM or Nacods (the pit deputies' union), which is vital in maintaining the highest health and safety standards in UK mines. The issue is quite simply this: by conspiring with British Coal, Mr Emery is laying the basis for the Conservative Government, not only to overturn the strict legislation governing working hours in mining (specifically the 1906 Coal Mines Act), but also making it possible for the Government to wipe the 1994 Mines and Quarries Act, including health and safety "bible", off the statute book. The 1906 Act and other working hours regulations are included in the Mines and Quarries Act.

British Coal has been trying to revise UK mines health and safety legislation for several years, but Nacods and the NUM, supported by the TUC, have thwarted their attempts. Current proposals to deregulate mines safety have been vetoed by the TUC representatives on the Health and Safety Commission.

The NUM proposal for Cadley Hill is likely to be welcomed with open arms by British Coal, irrespective of its viability. British Coal will then approach the Government with a request for a revision of the legislation claiming that such a change is supported by a mining union. The door to similar changes in all existing pits will be kicked open. All miners should be aware of the consequences and UDM members should realise that, in the Nottinghamshire

It is hard to believe that Dick Emery (a South Derbyshire UDM official) is ignorant of the implications. He showed a total lack of commitment to the interests of miners by conspiring with Ian MacGregor when he was Board chairman. Mr Emery and other UDM officials from Duff Hill Colliery were sent on a trip to visit American mines by Sir Ian after the strike and they returned with lavish praise for flexible working practices.

Letters to the Editor

Now he is the first to break that solidarity of mineworkers, whether in the NUM, the UDM or Nacods (the pit deputies' union), which is vital in maintaining the highest health and safety standards in UK mines. The issue is quite simply this: by conspiring with British Coal, Mr Emery is laying the basis for the Conservative Government, not only to overturn the strict legislation governing working hours in mining (specifically the 1906 Coal Mines Act), but also making it possible for the Government to wipe the 1994 Mines and Quarries Act, including health and safety "bible", off the statute book. The 1906 Act and other working hours regulations are included in the Mines and Quarries Act.

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coalfield alone, nine collieries could close and 7,000 mining jobs could be axed in the wake of such changes.

All the mining unions should be totally committed to protecting the world's most advanced mining safety legislation. It is the horrific nature of past mining accidents and the continuing high risk to life and limb that makes the NUM determined to resist deregulation. We are also acutely aware that today's computerised mining technology could be used in a way that enables an improvement in standards, a dramatic upgrading of mining health and safety and ushers in working conditions that are more appropriate to the late 20th century than the 19th century.

P. E. Heathfield, National Union of Mineworkers, St James' House, Vicar Lane, Sheffield, S. Yorks.

Environment loses out

From Mr A. Murray
Sir,—Last week, as a landowner consulting with officials, I was inspecting a nice patch of England near this town—a patch of woods and farms looking towards Scotland—to work out details of a new bypass and in particular the re-routing of an old local road now crossing the future line of the by-pass. The layman's question was obvious and I put it. Why not sink the new road and put the old one over a bridge? It would

save two green acres, limit roadsprawl, keep the old straight local route and—a bonus—bury some of the new traffic below field level. The officials agreed. There was an overriding objection, that it would cost an extra £300,000.

On the way home I reflected on the relation of public and private expenditure. Like everyone else I like paying 1p less income tax in the pound. Like many thoughtful people I see a case for it, that citizens should spend their own money and not let governments spend it all.

But there remain areas where the citizen cannot spend his money. They are ineradicably public, largely because they concern the territory of the state. One is defence. Another is the environment. It must, somehow, be a false economy permanently to misdesign the environment because the state is strapped for the price of a private house.

A. Murray, Halfonkate, Brompton, Cumbria.

Underground crush

From Dr S. D. Dover
Sir,—You report (July 21) that London Regional Transport is concerned about the overcrowding of some stations and is contemplating fare increases to combat this. It is also blaming the increase in waiting times on the increased number of travellers. Surely the casualty is the reverse of this and the solution to overcrowding would be to schedule more trains, decreasing waiting times, increasing passenger comfort and satisfaction, while holding fares constant.
Dr S. D. Dover, 17 Heath Harat Road, NW3.

Surely it is time for some positive thinking about Morocco

From Mr M. Lebbadi
Sir,—Your persistence in being hostile to Morocco is simply unjust. You may not like our king, but that is no reason for being systematically negative when writing about our country.

Despite many errors and a combination of unfavourable circumstances, Morocco is not in such a bad shape today and your reporters know that. Do not forget that we are a country of 24 million people (the most populous Arab nation after Egypt), that we have no oil, that we endure several years of drought, that we are fighting a war which was imposed on us by Algeria.

I know you do not agree with the last point, which explains perhaps your general attitude. "All nations are artificial" is your answer to the Moroccan argument that "the very notion of a Sahrawi people is an

artifice" (July 14). Do you know that the Spaniards have tried by all means to lure nomads into settling in their former colony in order to set up a vassal independent state there, and that they only managed to come up with a "people" numbering less than 75,000 (their last census). Do you also know that there were not very many Sahrawis living in the major towns and that some of these towns, especially Dakhla, were forbidden for Sahrawis (except those working for the Spaniards).

The Western Sahara is an extension of the rest of the Sahara, nothing makes it different. Sahrawis exist, they number hundreds of thousands and they move about (or used to before the conflict) across several countries, knowing no borders. They are warriors and account for the bulk of the Moroccan Liberation Army in

the South which liberated all the region (including the Western Sahara) in the late 1950s, but could not resist long against the combined French and Spanish forces. These Sahrawis considered themselves true Moroccans and it was only in the mid-1970s that some elements (who were in the first place active in the Moroccan opposition), allied themselves with Libya and Algeria and were influenced by them to combat "King Hassan's invasion" of the territory. These two countries aimed to weaken and bring down the regime in Morocco for reasons of their own.

If it was not for the short-sightedness of some of our political leaders in the 1950s, the problem of the Western Sahara would never have existed and Morocco would also have recuperated other regions which historically have always

been considered as part of the Kingdom.

We are paying for these errors but please do not add to the bill your hostility and consequently the hostility of the readers you may influence who are, in their majority, important to Morocco at present. It is not just. And please do not forget that despite "the absence of a very close traditional or commercial tie to celebrate" (your editorial, July 14) the Queen of Great Britain (and Northern Ireland, no comment) received an overwhelming welcome from the Moroccan people. We considered it a celebration of many centuries of friendship and traditional and commercial ties between the British and Moroccan peoples. We love you in spite of everything.

Mohammed Lebbadi, 22 Bd de la Resistance, Casablanca.

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SECTION II - COMPANIES AND MARKETS

FINANCIAL TIMES

Monday July 27 1987



INTERNATIONAL BONDS

Move towards sensible pricing in Eurodollar sector

A TREND to more realistic new issue pricing - the Eurobond market's reaction to losses caused by frantic primary market activity last year - has become apparent over the last few weeks as syndicate managers have tentatively attempted to reopen the Eurodollar market, writes Clare Pearson in London.

Nervous market conditions have indeed made sensible pricing a necessity, for a house issuing a new Eurodollar bond these days needs to hedge it. The cost of the hedge creates a pressing need to lift the paper off its book as quickly as possible.

The same consideration has created greater price discipline during primary trading, since the hedge commits the dealers to maintaining the yield spread relative to US Treasury bonds at which the issue was launched.

This month has seen a number of realistic Eurodollar bond prices, such as those for the World Bank, and, this week, the European Investment Bank and Sweden.

All these bonds were considered moderate successes despite the widespread view that the flow of

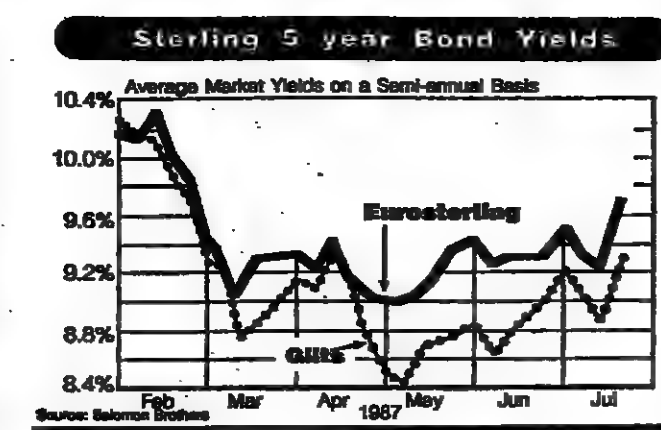
new money into the Eurodollar sector has been miserably low.

As an indication of this, the 10-year bonds for the World Bank and the EIB have fared better than some other shorter-dated issues, even though the short end of the yield curve has been thought the area of greatest investor interest.

But these issues provided investors with attractive switches out of existing secondary market issues. The \$200m five-year bond for Sweden, on the other hand, was priced broadly in line with secondary market trading levels.

Hopes of deeper interest in Eurodollar bonds suffered setbacks on Friday, as the recovery in the Tokyo stock market started worries about how far the Japanese would participate in the US Treasury auctions next month.

But the Eurodollar bond market's depression was as nothing compared with the dashed hopes in the Eurosterling market where prices suffered sharp falls last week in reaction to worse-than-expected June bank lending and May trade figures. The price of a £200m 20-year issue for the World Bank shed



2½ points during the week while shorter-dated bonds lost up to 1½ points.

But by the end of the week Eurosterling dealers were cautiously hoping that tempting yields of more than 10 per cent on seasoned issues for such borrowers as the UK building societies and some sovereigns could lure investors back in.

J. Henry Schroder Wagg last week announced the most radical

scheme yet for mapping up perpetual floating rate notes left over by the market's collapse last December. These are still held mainly by Japanese banks.

The offer enables investors to exchange their holdings of 37 perpetuals for some 28-year bonds guaranteed by Financial Security Assurance, and non-voting shares in the special purpose issuing vehicle. On top of selling the bond, they are

asked to pay a cash amount which varies with the quality of the issue.

The most important difference between this and earlier attempts to repackaging single perpetuals is that it addresses the problem of expected capital requirements. It is feared by Japanese bank holders of perpetuals that their authorities will converge in their treatment of perpetuals with the UK and US authorities, and require that bank's holdings of other banks' perpetuals should be deducted from their own primary capital.

But the problem with Schroder's structure, FRN specialists said last week, is that it is highly expensive for holders of the better quality more tradeable issues, such as those of the UK clearing banks.

One banker calculated that in the case of a \$600m issue for Barclays, the investor would lose seven percentage points on the transaction, and would be better off just selling his bond in the market at a price around 90.

But for lower quality issues, quoted at below 90 but in which there is no real market, Schroder's offer looked far more attractive.

The offer was officially launched on Wednesday, but Schroders said it had not received any takers by Friday afternoon but believed investors were still studying the terms.

Schroders is prohibited by the guarantor of the special purpose vehicle from creating a portfolio merely from the lower quality issues. But it could well be changing the cash prices before the offer closes on Friday morning.

EUROMARKET TURNOVER Turnover (\$m)				
Primary Market	Secondary Market	Other	FRN	Other
US\$	2,136.3	384.8	236.0	5,932.9
£m	1,345.8	191.2	337.9	4,768.7
Other	2,157.9	8.8	772.6	3,972.6
FRN	1,597.8	385.3	719.1	469.9
Secondary Market				
US\$	18,064.3	1,804.9	6,899.8	8,163.5
£m	10,794.5	1,053.7	4,256.2	5,093.9
Other	18,330.2	1,285.3	4,910.6	10,708.7
FRN	18,331.9	1,055.5	4,256.5	9,236.4
Total				
US\$	22,945.6	3,211.0	12,556.6	24,293.4
£m	14,284.1	2,007.9	7,712.8	15,956.2
Other	14,284.1	2,007.9	7,712.8	15,956.2
FRN	14,284.1	2,007.9	7,712.8	15,956.2

Week to July 23 1987 Source: ASD

INTERNATIONAL CREDITS

UK companies continue to keep syndicated loans market busy

BRITISH companies continued to dominate an international syndicated loans market which is barely resisting the temptation to sink into a summer lull, writes Stephen Fidler in London.

The £1bn financing for the industrial holding group, BTR, is ready for syndication. The group underwriting the £300m committed portion looked strong, comprising Bankers Trust, Credit Suisse, Deutsche Bank, Mitsubishi, Societe Generale and Sumitomo. Interestingly, the group lacks a British bank.

A \$2bn financing for British Airways, to replace its fleet of 19 TriStars, has crossed an important hurdle. Lead managers National West-

minster, Chemical and Mitsubishi, having agreed to underwrite half of the deal, are now said to have sought out six other underwriters.

Terms have not emerged, but the financing is understood to carry a 20-year final maturity and a structure similar to, if more finely priced than, that put in place to finance the carrier's Boeing 747 fleet renewal.

It is not yet known which aircraft BA will decide on to replace the TriStars. This is a complication for banks since, as is common in aircraft finance these days, there is a risk that the lenders will end up as owners of the aircraft.

Bank of America International, with Deutsche, Gulf International

and Mitsubishi banks, is arranging a £150m uncommitted advances facility supported by a revolving credit for London and Manchester (Mortgages).

The credit is for three years, extendable for a further two. For the first 18 months, there is a facility fee of five basis points and a margin of 12.5 basis points rising in the second half to 8.25 basis points and 15 basis points.

Following multi-option facilities for two property companies last week, one for £75m for London and Edinburgh Trust through Salomon Brothers and Lloyd's Merchant Bank and a £70m deal for Frogmore Estates led by Barclays de Zoete

Weid, National Westminster an-

nounced a £100m financing for Crest Nicholson. The five-year evergreen facility is being syndicated among a group of about 20 banks.

A £150m deal for Anglo Leasing, business equipment leasing subsidiary of J. Rothschild Holdings, is scheduled for signing today. The facility, arranged by S. G. Warburg, is an increase from the £80m facility arranged last year. It has a four-year maturity and incorporates a £70m revolving acceptance facility by lender.

Terms include a margin of 35 basis points for the first two years and 40 basis points for the remainder. A commitment fee of 25 basis points is payable if utilisation falls below half.

Nouvelles Galeries, the French department store group, has mandated Societe Generale to arrange an Ecu 100m multi-option facility.

A multi-currency committed line may be drawn at 10 basis points over Libor or in domestic French francs at 20 basis points over Libor. The five-year facility, extendable to seven, has a facility fee of 7.5 basis points and a utilisation fee of 5 basis points if more than half used.

Harnischjeffer-Industries, the diversified US industrial company, has mandated Bank of America International to arrange a \$100m multi-option facility. It has a three-year maturity, a spread over Libor of 30 basis points and a facility fee of 20 basis points. The margin drops

to 25 basis points and the facility fee to 17.5 basis points if the company achieves certain credit ratings.

The latest of a line of Portuguese borrowers emerged, with Empresa Polimeros de Sines, the state petrochemicals concern, seeking a \$65m eight-year multi-currency loan facility through Mitsubishi Bank.

The financing will carry a strong letter of support from the Portuguese Treasury. Margins will be 17.5 basis points over Libor for years 1-2, and 20 basis points for the final six years.

First Chicago was mandated to raise \$30m over 10 years for the global satellite communications organisation, Intelstel, at a 25 basis point margin.

Société Générale confirms plans for rights issue

BY TIM DICKSON IN BRUSSELS

SOCIÉTÉ GÉNÉRALE de Belgique, Belgium's largest industrial and commercial holding company, has confirmed that it plans to raise new capital via a rights issue this October.

The company said the amount involved would be "at least as much as last time," a reference to the near BFR 6bn (\$156m) issue in May/June last year.

Société Générale is keen to improve its debt-to-equity ratio, which has suffered as a result of recent investments, notably its participation in the recovery plan at Fabrique Nationale, the Belgian arms manufacturer.

The company also bought a 2.5

per cent stake in CGE of France following privatisation, and issued loans to Alcatel, the new telecommunications concern which groups together activities previously carried out by ITT and CGE.

Referring to the current outlook, the board said that "despite higher financial charges... the recurrent position on profits is expected to show a further increase mainly because of the rise in the dividends collected."

"The non-recurrent portion is less easy to predict at this time of the year, although substantial gains have already been posted." An increase in the net dividend for 1987 is anticipated.

Asko buys Massa stake

BY OUR FINANCIAL STAFF

ASKO, the fast-growing West German discount retailer, has bought a 24.9 per cent stake in Massa, another large German retailer which went public last year.

The stake was bought for an undisclosed price from Mr Karl Heinz Kipp, a member of Massa's founding family. At current market levels, 24.9 per cent of Massa's voting stock is worth about DM 310m (\$167m).

Mr Kipp had said earlier last week that he had been discussing a possible sale of his stake in the company. Asko would not comment on whether it intended at some point to take a majority stake in Massa.

Both companies specialise in large warehouse discount stores, mainly in suburban locations, selling everything from building materials to cars.

Italian property shares placed

BY STEPHEN FIDLER IN LONDON

J. HENRY Schroder Wagg, the British merchant bank, said it had placed with UK and international investors 12.5m shares in Immobiliare Metanopoli, the property subsidiary of the Italian state holding company ENI.

The shares, offered at L1.250 each, were part of a public offering of one-third of the company's

shares. After the sale, ENI will retain a majority interest in the company, which will be the largest capitalised property concern on the Milan Stock Exchange.

Goldman Sachs is handling the international placement of a further 12.5m shares. Some 60m

bonds representing a further 75m

will be sold in Italy next week.

Central Capital Corporation

Can. \$75,000,000

10³/₈ per cent. Notes due 1992Issue Price 101¹/₄ per cent.

Swiss Bank Corporation International Limited
Hambros Bank Limited

McLeod Young Weir International Limited
Wood Gundy Inc.

Banque Bruxelles Lambert S.A.
Crédit Commercial de France
Dominion Securities Inc.
Orion Royal Bank Limited

Central Capital Limited
Creditanstalt-Bankverein
Girozentrale und Bank der Österreichischen
Sparkassen Aktiengesellschaft

Westdeutsche Landesbank Girozentrale

Banca del Gottardo
Compagnie de Banque et d'Investissements, CBI

Banca della Svizzera Italiana
Hentsch & Cie

Lombard Odier International Underwriters S.A.

Central Trust Company
has acted as Registrar and Transfer Agent for this Issue

New Issue

This announcement appears as a matter of record only.

July, 1987

All these Securities having been sold, this announcement appears as a matter of record only.



US\$30,000,000

6³/₄ per cent. Convertible Subordinated Debentures

Due 2002

Issue Price 100 per cent.

Hambrecht & Quist International

J. Henry Schroder Wagg & Co. Limited

Banque Indosuez

Baring Brothers & Co., Limited

County NatWest Limited

Daiwa Europe Limited

Generale Bank

Kleinwort Benson Limited

Lombard Odier International Underwriters S.A.

Merrill Lynch Capital Markets

Samuel Montagu & Co. Limited

Salomon Brothers International Limited

J. Henry Schroder Bank A.G.

Union Bank of Switzerland (Securities) Limited

EBC Amro Bank Limited

Postipankki

July 1987

INTERNATIONAL CAPITAL MARKETS

UK GILTS

Signals from abroad may prove crucial

LAST WEEK was a rotten one for gilt-edged and for fixed interest markets worldwide. In the midst of the parochial gloom about surging bank lending and the huge reported deterioration in the trade balance in May, two events abroad may prove crucial to underlying sentiment in the UK government bond market.

First, the Bundesbank took the decision to edge up the rate on its money market repurchase pact. Yes, adjustments in this rate may be technical and do not necessarily have to send out a policy signal.

However, the move did underline the fact that when the Bundesbank talks about its limited room to manoeuvre on interest rates, it is not just talking about lowering rates. The primacy of domestic monetary conditions in West Germany in the setting of policy has always been acknowledged, whatever the pressure from across the Atlantic.

This is perhaps not so in Japan which has in recent months always appeared more open to compromise to the US position. However, last Friday saw the decision to raise the long-term Japanese prime rate by 0.5 percentage points.

The immediate consensus of opinion was that this move did not imply tighter credit conditions. Nevertheless, the move seems to confirm the upward bias in interest rates worldwide and may send the wrong sort of signal to the US.

Back in Britain, all the talk is that the next move in interest rates is up. In the sense that interest rates are certainly not headed downwards if current trends on bank lending, the personal sector and the trade balance continue, this is obvious.

It is far from clear whether current trends, even if they continue, will elicit a policy response. This is partly because the available statistics are by no means easy to interpret and, until they are, there would be little point in slumming on the monetary brakes.

There is also the question of whether the exchange rate starts to build in expectations of higher inflation and a deteriorating current account. While last week's figures sent gilts into a tail-spin, the pound looked remarkably solid. While it remains so, so acting as the (sole?) lynchpin of the Government's anti-inflationary stance.

Janet Bush

US MONEY AND CREDIT

Bears await backlog of Treasuries

THE US, the largest debtor nation in the world, will default on maturing notes on Thursday and run out of cash on Friday unless Congress finally gets its act together and raises the Federal Government's debt ceiling.

Chances are high that any increase will be only temporary while Congress and President Ronald Reagan continue to fight over how to reduce the Government's budget deficit. The impasse has already forced the Treasury to cancel several auctions, making credit markets in turn very bearish about the huge backlog of securities they will have to digest when government borrowing resumes.

Interest rates are already heading higher as traders try to stimulate sufficient investor interest in the securities. The price of the benchmark 30-year Treasury bond fell three points last week alone, pushing up its yield by almost 30 basis points to 8.85 per cent.

Analysts believe it will rise above 9 per cent in the near future, taking it back to the peak seen briefly during the bond market rout this spring. That these crises are regular events makes them no easier for the markets to handle, particularly since they are unnecessary. The debt ceiling is no curb to government spending. It is merely a hostage to political rhetoric in clashes between Congress and the Government.

The ceiling was "an anachronism from the moment it was legislated in the Liberty Loan Act of 1917," said Mr David Jones, chief economist of Aulbury G. Langston, a primary dealer in government securities.

"The ceiling contributes only to interrupting the orderly offering of securities by the Treasury and raises the possibility that the US will have to default on its debt."

With the Treasury certain to cancel today's bill auction for the second week running, the volume of securities waiting in the wings is rising rapidly towards \$60bn. The biggest chunk is the August quarterly refunding details, of which the Treasury will announce on Wednesday.

Between \$28bn and \$39bn of three-, ten- and 30-year notes and bonds are expected, with the markets relatively hopeful Congress will act in time for the auction to go ahead on schedule on August 4, 5 and 6.

For once, the pre-auction bearishness of the markets does not revolve around whether the

Japanese will be big buyers. As long as the dollar remains stable, demand from Tokyo should be strong despite changing market conditions there.

Rising oil prices and a shift out of yen bonds have pushed up Japanese interest rates almost two percentage points since their April lows to just below 5 per cent.

But US bonds still command a four point higher yield than their Japanese competition, down from the abnormally high six point spread in April but above the minimum three points or so Japanese investors want as a hedge against adverse currency movements.

A number of other factors besides the overhanging auctions contributed to the poor tone of US credit markets last week. Most notably, some players drew gloomy conclusions from the testimony to Congress of Mr Paul Volcker, the retiring chairman of the Federal Reserve Board, and Mr Alan Greenspan, his nominated successor.

Mr Volcker said the Fed had not loosened monetary policy a notch, which the markets had assumed it had because of the small easing in the Fed Funds rate since May. Worse, some thought a small tightening might be in the works judging by his comments on Mr Greenspan's task to prevent recent rises in fuel and wages becoming permanent and inflationary fixures in the price structure.

These were minority interpretations which had only a short-lived drag on prices. A more balanced view suggests that the Fed had passively allowed an easing by letting technical factors shave about half a point off the Fed Funds rate, at which banks leave reserves to one

another. Moreover, Mr Greenspan is unlikely to change policy. "Mr Volcker had but one mandate when he took over the Fed: to reduce inflation," said Mr Mickey Levy, chief economist of Fidelity Bank in Philadelphia. Now that the financial system is back in better balance, "Mr Greenspan's mandate is not to change things."

No good economic case can be made for a change in policy now but, perhaps more importantly, the political consequences of a tightening become graver as the 1988 election season looms.

The one unpredictable element in these calculations, though, is the dollar. Its slight weakening over the past ten days has reduced confidence in its earlier recovery. The suspicion lingers in some minds that bad news could trigger a further slide which in turn could shake the dollar, markets and strain monetary policy.

One major and several minor economic statistics are due for release this week. Today brings personal income and consumption data for June with rises of 0.4 per cent and 0.5 per cent respectively from May, according to the consensus of more than 30 forecasts compiled by Money Market Services of Redwood City, California.

The estimate for growth in income range 0.2 per cent to 0.7 per cent and for consumption from 0.3 per cent to 0.8 per cent.

The closely watched index of leading economic indicators will be published on Thursday morning. The consensus forecast calls for a rise of 0.5 per cent in June compared with a rise of 0.7 per cent in May. The estimated increase range from 0.2 per cent to 0.8 per cent.

June's factory orders and inventories will be released on Friday with a rise of 0.5 to 1 per cent expected in the former and a rise of 0.5 to 1 per cent expected in the latter.

Roderick Oram

US MONEY MARKET RATES (%)

	Last Week	1 Week Ago	1 Month Ago	3 Months Ago
Fed Funds (weekly average)	8.85	8.85	8.75	8.50
Three-month Treasury bill	8.85	8.85	8.75	8.50
Six-month Treasury bill	8.85	8.85	8.75	8.50
Three-month commercial paper	8.85	8.85	8.75	8.50
Three-month bank deposit	8.85	8.85	8.75	8.50

NRI TOKYO BOND INDEX

	25/7/87	22/7/87	19/7/87	16/7/87
Overall	134.77	134.77	134.77	134.77
Government Bonds	134.77	134.77	134.77	134.77
Corporate Bonds	134.77	134.77	134.77	134.77
Yield	5.13	5.13	5.13	5.13

US BOND PRICES AND YIELDS (%)

	Last Week	1 Week Ago	1 Month Ago	3 Months Ago
Three-month Treasury bill	8.85	8.85	8.75	8.50
Six-month Treasury bill	8.85	8.85	8.75	8.50
Three-month commercial paper	8.85	8.85	8.75	8.50
Three-month bank deposit	8.85	8.85	8.75	8.50
Three-month Treasury note	8.85	8.85	8.75	8.50

FT/AIBD INTERNATIONAL BOND SERVICE

ISIN	Yield	Price	Yield	Price	Yield	Price
US DOLLAR						
3M Treasury	8.85	100.00	8.85	100.00	8.85	100.00
6M Treasury	8.85	100.00	8.85	100.00	8.85	100.00
12M Treasury	8.85	100.00	8.85	100.00	8.85	100.00
3M Treasury Note	8.85	100.00	8.85	100.00	8.85	100.00
6M Treasury Note	8.85	100.00	8.85	100.00	8.85	100.00
12M Treasury Note	8.85	100.00	8.85	100.00	8.85	100.00
3M Treasury Bond	8.85	100.00	8.85	100.00	8.85	100.00
6M Treasury Bond	8.85	100.00	8.85	100.00	8.85	100.00
12M Treasury Bond	8.85	100.00	8.85	100.00	8.85	100.00
3M Treasury Inflation Protected	8.85	100.00	8.85	100.00	8.85	100.00
6M Treasury Inflation Protected	8.85	100.00	8.85	100.00	8.85	100.00
12M Treasury Inflation Protected	8.85	100.00	8.85	100.00	8.85	100.00
3M Treasury Inflation Protected	8.85	100.00	8.85	100.00	8.85	100.00
6M Treasury Inflation Protected	8.85	100.00	8.85	100.00	8.85	100.00
12M Treasury Inflation Protected	8.85	100.00	8.85	100.00	8.85	100.00
3M Treasury Inflation Protected	8.85	100.00	8.85	100.00	8.85	100.00
6M Treasury Inflation Protected	8.85	100.00	8.85	100.00	8.85	100.00
12M Treasury Inflation Protected	8.85	100.00	8.85	100.00	8.85	100.00
3M Treasury Inflation Protected	8.85	100.00	8.85	100.00	8.85	100.00
6M Treasury Inflation Protected	8.85	100.00	8.85	100.00	8.85	100.00
12M Treasury Inflation Protected	8.85	100.00	8.85	100.00	8.85	100.00
3M Treasury Inflation Protected	8.85	100.00	8.85	100.00	8.85	100.00
6M Treasury Inflation Protected	8.85	100.00	8.85	100.00	8.85	100.00
12M Treasury Inflation Protected	8.85	100.00	8.85	100.00	8.85	100.00
3M Treasury Inflation Protected	8.85	100.00	8.85	100.00	8.85	100.00
6M Treasury Inflation Protected	8.85	100.00	8.85	100.00	8.85	100.00
12M Treasury Inflation Protected	8.85	100.00	8.85	100.00	8.85	100.00
3M Treasury Inflation Protected	8.85	100.00	8.85	100.00	8.85	100.00
6M Treasury Inflation Protected	8.85	100.00	8.85	100.00	8.85	100.00
12M Treasury Inflation Protected	8.85	100.00	8.85	100.00	8.85	100.00
3M Treasury Inflation Protected	8.85	100.00	8.85	100.00	8.85	100.00
6M Treasury Inflation Protected	8.85	100.00	8.85	100.00	8.85	100.00
12M Treasury Inflation Protected	8.85	100.00	8.85	100.00	8.85	100.00
3M Treasury Inflation Protected	8.85	100.00	8.85	100.00	8.85	100.00
6M Treasury Inflation Protected	8.85	100.00	8.85	100.00	8.85	100.00
12M Treasury Inflation Protected	8.85	100.00	8.85	100.00	8.85	100.00
3M Treasury Inflation Protected	8.85	100.00	8.85	100.00	8.85	100.00
6M Treasury Inflation Protected	8.85	100.00	8.85	100.00	8.85	100.00
12M Treasury Inflation Protected	8.85	100.00	8.85	100.00	8.85	100.00
3M Treasury Inflation Protected	8.85	100.00	8.85	100.00	8.85	100.00
6M Treasury Inflation Protected	8.85	100.00	8.85	100.00	8.85	100.00
12M Treasury Inflation Protected	8.85	100.00	8.85	100.00	8.85	100.00
3M Treasury Inflation Protected	8.85	100.00	8.85	100.00	8.85	100.00
6M Treasury Inflation Protected	8.85	100.00	8.85	100.00	8.85	100.00
12M Treasury Inflation Protected	8.85	100.00	8.85	100.00	8.85	100.00
3M Treasury Inflation Protected	8.85	100.00	8.85	100.00	8.85	100.00
6M Treasury Inflation Protected	8.85	100.00	8.85	100.00	8.85	100.00
12M Treasury Inflation Protected	8.85	100.00	8.85	100.00	8.85	100.00
3M Treasury Inflation Protected	8.85	100.00	8.85	100.00	8.85	100.00
6M Treasury Inflation Protected	8.85	100.00	8.85	100.00	8.85	100.00
12M Treasury Inflation Protected	8.85	100.00	8.85	100.00	8.85	100.00
3M Treasury Inflation Protected	8.85	100.00	8.85	100.00	8.85	100.00
6M Treasury Inflation Protected	8.85	100.00	8.85	100.00	8.85	100.00
12M Treasury Inflation Protected	8.85	100.00	8.85	100.00	8.85	100.00
3M Treasury Inflation Protected	8.85	100.00	8.85	100.00	8.85	100.00
6M Treasury Inflation Protected	8.85	100.00	8.85	100.00	8.85	100.00
12M Treasury Inflation Protected	8.85	100.00	8.85	100.00	8.85	100.00
3M Treasury Inflation Protected	8.85	100.00	8.85	100.00	8.85	100.00
6M Treasury Inflation Protected	8.85	100.00	8.85	100.00	8.85	100.00
12M Treasury Inflation Protected	8.85	100.00	8.85	100.00	8.85	100.00
3M Treasury Inflation Protected	8.85	100.00	8.85	100.00	8.85	100.00
6M Treasury Inflation Protected	8.85	100.00	8.85	100.00	8.85	100.00
12M Treasury Inflation Protected	8.85	100.00	8.85	100.00	8.85	100.00
3M Treasury Inflation Protected	8.85	100.00	8.85	100.00	8.85	100.00
6M Treasury Inflation Protected	8.85	100.00	8.85	100.00	8.85	100.00
12M Treasury Inflation Protected	8.85	100.00	8.85	100.00	8.85	100.00
3M Treasury Inflation Protected	8.85	100.00	8.85	100.00	8.85	100.00
6M Treasury Inflation Protected	8.85	100.00	8.85	100.00	8.85	100.00
12M Treasury Inflation Protected	8.85	100.00	8.85	100.00	8.85	100.00
3M Treasury Inflation Protected	8.85	100.00	8.85	100.00	8.85	100.00
6M Treasury Inflation Protected	8.85	100.00	8.85	100.00	8.85	100.00
12M Treasury Inflation Protected	8.85	100.00	8.85	100.00	8.85	100.00
3M Treasury Inflation Protected	8.85	100.00	8.85	100.00	8.85	100.00
6M Treasury Inflation Protected	8.85	100.00	8.85	100.00	8.85	100.00
12M Treasury Inflation Protected	8.85	100.00	8.85	100.00	8.85	100.00
3M Treasury Inflation Protected	8.85	100.00	8.85	100.00	8.85	100.00
6M Treasury Inflation Protected	8.85	100.00	8.85	100.00	8.85	100.00
12M Treasury Inflation Protected	8.85	100.00	8.85	100.00	8.85	100.00
3M Treasury Inflation Protected	8.85	100.00	8.85	100.00	8.85	100.00
6M Treasury Inflation Protected	8.85	100.00	8.85	100.00	8.85	100.00
12M Treasury Inflation Protected	8.85	100.00	8.85	100.00	8.85	100.00
3M Treasury Inflation Protected	8.85	100.00	8.85	100.00	8.85	100.00
6M Treasury Inflation Protected	8.85	100.00	8.85	100.00	8.85	100.00
12M Treasury Inflation Protected	8.85	100.00	8.85	100.00	8.85	100.00
3M Treasury Inflation Protected	8.85	100.00	8.85	100.00	8.85	100.00
6M Treasury Inflation Protected	8.85	100.00	8.85	100.00	8.85	100.00
12M Treasury Inflation Protected	8.85	100.00	8.85	100.00	8.85	100.00
3M Treasury Inflation Protected	8.85	100.00	8.85	100.00	8.85	100.00
6M Treasury Inflation Protected	8.85	100.00	8.85	100.00	8.85	100.00
12M Treasury Inflation Protected	8.85	100.00	8.85	100.00	8.85	100.00
3M Treasury Inflation Protected	8.85	100.00	8.85	100.00	8.85	100.00
6M Treasury Inflation Protected	8.85	100.00	8.85	100.00	8.85	100.00
12M Treasury Inflation Protected	8.85	100.00	8.85	100.00	8.85	100.00
3M Treasury Inflation Protected	8.85	100.00	8.85	100.00	8.85	100.00
6M Treasury Inflation Protected	8.85	100.00	8.85	100.00	8.85	100.00
12M Treasury Inflation Protected	8.85	100.00	8.85	100.00	8.85	100.00
3M Treasury Inflation Protected	8.85	100.00	8.85	100.00	8.85	100.00
6M Treasury Inflation Protected	8.85	100.00	8.85	100.00	8.85	100.00
12M Treasury Inflation Protected	8.85	100.00	8.85	100.00	8.85	100.00
3M Treasury Inflation Protected	8.85	100.00	8.85	100.00	8.85	100.00
6M Treasury Inflation Protected	8.85	100.00	8.85	100.00	8.85	100.00
12M Treasury Inflation Protected	8.85	100.00	8.85	100.00	8.85	100.00
3M Treasury Inflation Protected	8.85	100.00	8.85	100.00	8.85	100.00
6M Treasury Inflation Protected	8.85	100.00	8.85	100.00	8.85	100.00
12M Treasury Inflation Protected	8.85	100.00	8.85	100.00	8.85	100.00
3M Treasury Inflation Protected	8.85	100.00	8.85	100.00	8.85	

This announcement appears as a matter of record only. These Securities have not been registered under the United States Securities Act of 1933, the Notes may not be offered or sold in the United States or to United States persons as part of the distribution and the Warrants may not at any time be offered, sold or traded in the United States or to or with United States persons.

New Issue

25th June, 1987

U.S. \$130,000,000

Eastman Kodak Company

9% Notes Due 1990
with
130,000 Gold Warrants

Issue Price 113.175%

Union Bank of Switzerland (Securities) Limited

Banque Indosuez

Crédit Commercial de France

Shearson Lehman Brothers International

Banque Paribas Capital Markets Limited

DG BANK Deutsche Genossenschaftsbank

Goldman Sachs International Corp.

Leu Securities Limited

Mitsubishi Trust International Limited

Morgan Stanley International

Salomon Brothers International Limited

Société Générale

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New Issue

7th July, 1987

U.S. \$200,000,000

General Motors Acceptance Corporation

(Incorporated in the State of New York, United States of America)

8¼ per cent. Notes due July 7, 1989

Issue Price 100.875 per cent.

Union Bank of Switzerland (Securities) Limited

Banque Paribas Capital Markets Limited

Commerzbank Aktiengesellschaft

Leu Securities Limited

Merrill Lynch Capital Markets

Shearson Lehman Brothers International

Algemene Bank Nederland N.V.

BankAmerica Capital Markets Group

Bankers Trust International Limited

Barclays de Zoete Wedd Limited

Chase Investment Bank

Compagnie de Banque et d'Investissements, CBI

Crédit Lyonnais

Daiwa Europe Limited

Dresdner Bank Aktiengesellschaft

Generale Bank

Goldman Sachs International Corp.

Kidder, Peabody International Limited

Mitsubishi Trust International Limited

The Nikko Securities Co., (Europe) Limited

Société Générale

S. G. Warburg Securities

Wood Gundy Inc.

Yamachi International (Europe) Limited

Julius Baer International Limited

Banca del Gottardo

Banca della Svizzera Italiana

Bank J. Vontobel & Co. AG

Banque Bruxelles Lambert S.A.

Banque Générale du Luxembourg S.A.

Crédit Commercial de France

Girozentrale und Bank der österreichischen Sparkassen Aktiengesellschaft

Kreditbank International Group

Kuwait International Investment Co. s.a.k.

Kuwait Investment Company (S.A.K.)

Pictet International Ltd

Rabobank Nederland

Swiss Volksbank

This announcement appears as a matter of record only.

New Issue

9th July, 1987

Schindler Holding Ltd.

200,000 Bearer Participation Certificates
of Sfr. 100 par value each

Offer Price Sfr. 810 per BPC

Schindler

Union Bank of Switzerland (Securities) Limited

Credit Suisse First Boston Limited

Swiss Bank Corporation International Limited

Deutsche Bank Aktiengesellschaft

Julius Baer International Limited

Commerzbank Aktiengesellschaft

Kleinwort Benson Limited

Swiss Volksbank

S.G. Warburg Securities

Bank J. Vontobel & Co. AG

Banque Bruxelles Lambert S.A.

Bayerische Vereinsbank Aktiengesellschaft

Berliner Bank Aktiengesellschaft

Berliner Handels- und Frankfurter Bank

BNP Capital Markets Limited

Leu Securities Limited

Lombard, Odier International Underwriters S.A.

Pictet International Ltd

J. Henry Schroder Wagg & Co. Limited

This announcement appears as a matter of record only.

New Issue

7th July, 1987

SANDOZ**Sandoz Ltd.**

(Incorporated with limited liability in Switzerland)

25,000 Bearer Shares
of Sfr. 250 par value each

Offer Price Sfr. 12,200 per Share

Union Bank of Switzerland (Securities) Limited

Credit Suisse First Boston Limited

Swiss Bank Corporation International Limited

Algemene Bank Nederland N.V.

Banque Bruxelles Lambert S.A.

BNP Capital Markets Limited

Deutsche Bank Capital Markets Limited

Morgan Stanley International

Nomura International Limited

Phillips & Drew Limited

S.G. Warburg Securities

Wood Gundy Inc.

Julius Baer International Limited

Banca della Svizzera Italiana

Bank J. Vontobel & Co. AG

Compagnie de Banque et d'Investissements, CBI

Darier & Cie

Leu Securities Limited

Lombard, Odier International Underwriters S.A.

Pictet International Ltd

Sarasia International Securities Limited

Swiss Volksbank

Shell Oil ahead in second quarter

● Southland, the US convenience store concern that is being taken private by the founding Thompson family, has reported a sharp fall in second-quarter net profits from \$81.6m or \$1.64 a share to \$47.5m or 93 cents, due to continuing costs of 7-Eleven marketing programmes and higher depreciation and taxes. Revenues rose from \$2.31bn to \$2.45bn.

prospect of being forced to make a full bid for HKNSH worth HK\$5bn to HK\$6bn when the Kadories accused of acting in concert with Lai Sun Garments, controlled by Mr Paul Lam, which built up a 10 per cent stake in HKNSH.

Under the local securities ordinance, a full bid is enforced if a shareholder controls more than 35 per cent, or if parties acting together exceed the trigger point. A hearing into the case ruled, however, that there was insufficient evidence to show the parties acted in concert.

reported a drop in net earnings in the second quarter because of lower income from refining and marketing. Total net fell to \$7.4m, or 8 cents a share, from \$25.2m, or 11 cents a year earlier. The latest figure included, though, a \$10m charge for non-realised losses on short-term marketable securities. Second-half profit was higher at \$10.4m, or 28 cents a share, against \$9m, or 5 cents. Revenues were \$442m compared with \$485m in the quarter and \$898m against \$968m in the half.

World recommended a final dividend of HK\$0.065 per share on an enlarged share capital, making a total dividend of HK\$0.12, up 14.3 per cent.

shares certainly fell far short of the 2m to 3m individual subscriptions recorded for notations such as Paribas, Compagnie Generale d'Electricite or Societe Generale. The offer for sale was, nevertheless, four times subscribed. Dealers said that the 426,000 shares traded had represented genuine buying demand.

Lefkoehrysos owns mineral rights underlain by the platinum-bearing Merensky and UG2 reefs of the Bushveld Igneous Complex. According to the prospectus UG2 ore reserves

This notice complies with the requirements of The International Stock Exchange of the United Kingdom and the Republic of Ireland Limited ("The Stock Exchange") and does not constitute an offer of, or invitation to subscribe for or purchase, any securities.

Salomon Inc

Gilt Call Warrants

1,500 Warrants each to Purchase £100,000 in nominal amount of 8¾% United Kingdom Treasury Stock due September 1, 1997

Gilt Put Warrants

1,500 Warrants each to Sell £100,000 in nominal amount of 8¾% United Kingdom Treasury Stock due September 1, 1997

The following have agreed to subscribe for the Warrants:

Salomon Brothers International Limited **Samuel Montagu & Co. Limited**

Application has been made to the Council of The Stock Exchange for the Gilt Call and Put Warrants to be admitted to the Official List. The Gilt Call Warrants are exercisable at a price of £100½% per £100 nominal amount of the gilts, the Gilt Put Warrants are exercisable at a price of £98½% per £100 nominal amount of the gilts, plus accrued or unpaid interest. The Gilt Call and Put Warrants may also, at the option of the Warrantholder, be surrendered for net cash settlement which will be effected without adjustment for interest.

The Warrants may be exercised or surrendered on any defined business day from August 4, 1987 to August 2, 1988 inclusive. Salomon Inc is incorporated with limited liability in the State of Delaware, U.S.A. The offering document relating to the Warrants and the Issuer are available in the statistical services of Extel Financial Limited and copies may be obtained during usual business hours up to and including July 28, 1987 from the Company Announcements Office of The Stock Exchange and up to and including August 10, 1987 from:

Cazenove & Co.
12 Tokenhouse Yard
London EC2R 7AN

LSI

U.S. \$225,000,000

LSI Logic Corporation

8 1/8% Convertible Subordinated Debentures Due 2002

Interest payable March 1 and September 1

Convertible into Common Stock of the Company on or before March 1, 2002, unless previously redeemed, at a conversion price of \$22.50 per share, subject to adjustment in certain events.

Price 100% and Accrued Interest

Copies of the Prospectus may be obtained in any State from only one of the undersigned on any day after these Securities are first offered in compliance with the securities laws of each State.

MORGAN STANLEY & CO. **NEEDHAM & LEON CAPITAL MARKERS**

February 26, 1987

U.S. \$175,000,000

Primerica Corp.

(Formerly American Can Company)

8 1/8% Convertible Subordinated Debentures Due 2002

Interest payable March 1 and September 1

Convertible into Common Stock of the Company on or before March 1, 2002, unless previously redeemed, at a conversion price of \$17.50 per share, subject to adjustment in certain events.

Price 100% and Accrued Interest

Copies of the Prospectus may be obtained in any State from only one of the undersigned on any day after these Securities are first offered in compliance with the securities laws of each State.

MORGAN STANLEY & CO.

June 1, 1987

U.S. \$400,000,000

CBS Inc.

7 1/8% Convertible Subordinated Debentures Due 2002

Interest payable March 1 and September 1

Convertible into Common Stock of the Company on or before March 1, 2002, unless previously redeemed, at a conversion price of \$40.00 per share, subject to adjustment in certain events.

Price 100% and Accrued Interest

Copies of the Prospectus may be obtained in any State from only one of the undersigned on any day after these Securities are first offered in compliance with the securities laws of each State.

MORGAN STANLEY & CO.

June 1, 1987

U.S. \$100,000,000

American Brands Inc.

7 1/8% Convertible Subordinated Debentures Due 2002

Interest payable March 1 and September 1

Convertible into Common Stock of the Company on or before March 1, 2002, unless previously redeemed, at a conversion price of \$10.00 per share, subject to adjustment in certain events.

Price 100% and Accrued Interest

Copies of the Prospectus may be obtained in any State from only one of the undersigned on any day after these Securities are first offered in compliance with the securities laws of each State.

MORGAN STANLEY & CO.

June 1, 1987

ERICSSON

U.S. \$60,000,000

Telefonaktiebolaget LM Ericsson

(Incorporated and registered in the Kingdom of Sweden with limited liability)

8 1/8% Convertible Subordinated Debentures Due 2002

Interest payable April 1 and October 1

Convertible into Common Stock of the Company on or before April 1, 2002, unless previously redeemed, at a conversion price of \$60.00 per share, subject to adjustment in certain events.

Price 100% and Accrued Interest

Copies of the Prospectus may be obtained in any State from only one of the undersigned on any day after these Securities are first offered in compliance with the securities laws of each State.

MORGAN STANLEY & CO. **ALEX. BROWN & SONS**

April 1, 1987

\$25,000,000

Silicon Graphics

Computer Systems

8 1/8% Convertible Subordinated Debentures Due 2002

Interest payable April 1 and October 1

Convertible into Common Stock of the Company on or before April 1, 2002, unless previously redeemed, at a conversion price of \$25.00 per share, subject to adjustment in certain events.

Price 100% and Accrued Interest

Copies of the Prospectus may be obtained in any State from only one of the undersigned on any day after these Securities are first offered in compliance with the securities laws of each State.

MORGAN STANLEY & CO. **ALEX. BROWN & SONS**

April 1, 1987

Worldwide excellence in convertible securities.

Expert execution, worldwide distribution
and innovative thinking.

Worldwide Convertible Issues in U.S. Dollars⁽¹⁾
First Half, 1987

Company	Amount (Millions of U.S. Dollars)
Morgan Stanley	\$2,845
Company A	\$1,914
Company B	\$1,200
Company C	\$1,120
Company D	\$1,083
Company E	\$960
Company F	\$937
Company G	\$920
Company H	\$480

Source: IDD Information Services, Inc. and Euromoney Bondware
⁽¹⁾ Includes all convertible bonds and preferreds issued in the U.S. and Euro markets, full credit to Lead Manager

MORGAN STANLEY

U.S. \$100,000,000

Kerr-McGee Corporation

7 1/8% Convertible Subordinated Debentures Due 2002

Interest payable March 1 and September 1

Convertible into Common Stock of the Company on or before March 1, 2002, unless previously redeemed, at a conversion price of \$10.00 per share, subject to adjustment in certain events.

Price 100% and Accrued Interest

Copies of the Prospectus may be obtained in any State from only one of the undersigned on any day after these Securities are first offered in compliance with the securities laws of each State.

MORGAN STANLEY & CO.

June 1, 1987

5,000,000 Shares

USX Corporation

8 1/8% Convertible Exchangeable Cumulative Preferred Stock

The 8 1/8% Convertible Exchangeable Cumulative Preferred Stock, without par value, of the Corporation offered by the Prospectus is convertible into Common Stock of the Corporation at the option of the holder at any time, unless previously redeemed, into Common Stock, \$2.00 per share, of the Corporation at the rate of 1.00 share of Common Stock for each share of Preferred Stock. Equivalent to a conversion price of \$20.00 per share, subject to adjustment in certain events.

Price \$20 per Share and Accrued Interest

Copies of the Prospectus may be obtained in any State from only one of the undersigned on any day after these Securities are first offered in compliance with the securities laws of each State.

MORGAN STANLEY & CO. **THE FIRST MONROE CORPORATION**

June 1, 1987

U.S. \$100,000,000

Kerr-McGee Corporation

7 1/8% Convertible Subordinated Debentures Due 2002

Interest payable March 1 and September 1

Convertible into Common Stock of the Company on or before March 1, 2002, unless previously redeemed, at a conversion price of \$10.00 per share, subject to adjustment in certain events.

Price 100% and Accrued Interest

Copies of the Prospectus may be obtained in any State from only one of the undersigned on any day after these Securities are first offered in compliance with the securities laws of each State.

MORGAN STANLEY & CO.

June 1, 1987

5,000,000 Shares

USX Corporation

8 1/8% Convertible Exchangeable Cumulative Preferred Stock

The 8 1/8% Convertible Exchangeable Cumulative Preferred Stock, without par value, of the Corporation offered by the Prospectus is convertible into Common Stock of the Corporation at the option of the holder at any time, unless previously redeemed, into Common Stock, \$2.00 per share, of the Corporation at the rate of 1.00 share of Common Stock for each share of Preferred Stock. Equivalent to a conversion price of \$20.00 per share, subject to adjustment in certain events.

Price \$20 per Share and Accrued Interest

Copies of the Prospectus may be obtained in any State from only one of the undersigned on any day after these Securities are first offered in compliance with the securities laws of each State.

MORGAN STANLEY & CO. **THE FIRST MONROE CORPORATION**

June 1, 1987

U.S. \$100,000,000

RepublicBank Corporation

8 1/8% Convertible Subordinated Capital Notes Due 2000

Interest payable June 1 and December 1

The Notes are convertible at the option of the holder, at any time on or before June 1, 2000, unless previously redeemed, into Common Stock, \$2.00 per share, of the Corporation at the rate of 1.00 share of Common Stock for each share of Note. Equivalent to a conversion price of \$20.00 per share, subject to adjustment in certain events.

Price 100% and Accrued Interest

Copies of the Prospectus may be obtained in any State from only one of the undersigned on any day after these Securities are first offered in compliance with the securities laws of each State.

MORGAN STANLEY & CO.

May 2, 1987

5,000,000 Shares

USX Corporation

8 1/8% Convertible Exchangeable Cumulative Preferred Stock

The 8 1/8% Convertible Exchangeable Cumulative Preferred Stock, without par value, of the Corporation offered by the Prospectus is convertible into Common Stock of the Corporation at the option of the holder at any time, unless previously redeemed, into Common Stock, \$2.00 per share, of the Corporation at the rate of 1.00 share of Common Stock for each share of Preferred Stock. Equivalent to a conversion price of \$20.00 per share, subject to adjustment in certain events.

Price \$20 per Share and Accrued Interest

Copies of the Prospectus may be obtained in any State from only one of the undersigned on any day after these Securities are first offered in compliance with the securities laws of each State.

MORGAN STANLEY & CO. **GOLDMAN, SACHS & CO.** **SALAMON BROTHERS INC.**

March 24, 1987

1,150,000 Shares

Moore McCormack Resources, Inc.

8 1/8% Convertible Exchangeable Preferred Stock

The 8 1/8% Convertible Exchangeable Preferred Stock offered by the Prospectus is convertible into Common Stock of the Corporation at the option of the holder at any time, unless previously redeemed, into Common Stock, \$2.00 per share, of the Corporation at the rate of 1.00 share of Common Stock for each share of Preferred Stock. Equivalent to a conversion price of \$20.00 per share, subject to adjustment in certain events.

Price \$20 a Share and Accrued Interest

Copies of the Prospectus may be obtained in any State from only one of the undersigned on any day after these Securities are first offered in compliance with the securities laws of each State.

MORGAN STANLEY & CO.

May 25, 1987

4,000,000 Shares

Weyerhaeuser Company

8 1/8% Convertible Exchangeable Preferred Shares

The 8 1/8% Convertible Exchangeable Preferred Shares, with a par value of \$1.00 per share, of the Company offered by the Prospectus is convertible into Common Stock of the Company at the option of the holder at any time, unless previously redeemed, into Common Stock, \$2.00 per share, of the Company at the rate of 1.00 share of Common Stock for each share of Preferred Share. Equivalent to a conversion price of \$20.00 per share, subject to adjustment in certain events.

Price \$20 a Share and Accrued Interest

Copies of the Prospectus may be obtained in any State from only one of the undersigned on any day after these Securities are first offered in compliance with the securities laws of each State.

MORGAN STANLEY & CO.

March 2, 1987

U.S. \$100,000,000

Noble Affiliates, Inc.

7 1/8% Convertible Debentures Due 2002

Interest payable June 1 and December 1

Convertible into Common Stock of the Company on or before June 1, 2002, unless previously redeemed, at a conversion price of \$10.00 per share, subject to adjustment in certain events.

Price 100% and Accrued Interest

Copies of the Prospectus may be obtained in any State from only one of the undersigned on any day after these Securities are first offered in compliance with the securities laws of each State.

MORGAN STANLEY & CO.

June 2, 1987

\$97,750,000

MiniScribe Corporation

7 1/8% Convertible Subordinated Debentures Due 2002

Interest payable May 15 and November 15

Convertible into Common Stock of the Company on or before May 15, 2002, unless previously redeemed, at a conversion price of \$22.25 per share, subject to adjustment in certain events.

Price 100% and Accrued Interest

Copies of the Prospectus may be obtained in any State from only one of the undersigned on any day after these Securities are first offered in compliance with the securities laws of each State.

MORGAN STANLEY & CO. **HAMBRECHT & QUIST**

May 26, 1987

MANAGEMENT

EDITED BY CHRISTOPHER LORENZ

Apple Computer

And then came the hard part

John Sculley, talking to David Thomas, reflects on the battles and changes that have taken place in the five years since he moved into the US computer company

JOHN SCULLEY, chairman and chief executive of Apple, is writing a book about what he calls the "easy" part of his turnaround job on the Silicon Valley-based computer company — the management disciplines he put in place after joining the company in 1983.

Sculley, fresh from a five-year stint as the head of Pepsi-Cola, took a grip on a company which appeared to be veering out of control just as the computer slump hit the US.

He pulled together Apple's fragmented product development programme, which at times bordered on the chaotic, setting his engineers tough deadlines for new products. He merged and centralised Apple's different product divisions, which often operated as though they were autonomous companies. He laid down formal reporting procedures and strict financial controls.

And to ram the message home he closed plants, shed almost a quarter of the staff and shook up his top management.

Moreover, before he could complete that transformation he had to go through a bruising battle, lasting much of 1984 and 1985, which has already passed into legend in the computer business. He was in semi-permanent confrontation with Steve Jobs, the boy wonder who launched the personal computer business in the mid-1970s from what has become one of the most famous garages in industrial history.

That battle ended when Jobs quit the company he had founded, leaving the field clear to Sculley—confirming Sculley,

despite his shy manner, as one of the hard men of US industry. Observers were quick to write obituaries for a way of doing business which had marked out Apple as the outstanding example of Silicon Valley's laid-back style. Before Sculley took over, in a conscious attempt to keep alive the intellectual ferment and creativity of university days, jeans were almost de rigueur at Apple's California headquarters, known as The Campus.

You were a veteran at Apple if you were in your 30s. All that would change, the pundits said, now that the grey man, led by Sculley, had taken over. Much indeed has changed, not least because key people—whom Sculley admits he would rather have kept—left the company about the same time as Jobs.

But Sculley believes he has carried through the changes in an almost unique way — a claim which justifies his book, to be published in the US in the autumn. "We have held on to the creative culture and still injected the discipline,"

Sculley claims. He insists that Apple's early vision of making personal computers far easier to use through innovative and instinctive graphics still guides the company. Apple was never really tempted by the option of falling under IBM's influence by adopting IBM standards, a route urged on it by many outsiders, according to Sculley.

Sculley says, a little self-consciously, that the famous Apple style is alive and well. "We still have a great emphasis on having a work environment that is fun. We still do not have formal dress codes. We still have beer busts on Friday afternoon and parades and celebrations when we pass major milestones."

Apple people are proud that some of their engineers recently entertained the Grateful Dead, who use Apple's Macintosh machines to help write their songs. A concert by Huey Lewis and the News was the centrepiece at Apple's recent 10-year anniversary bash.

Sculley claims the company is still lean on hierarchies, perks

and job titles compared with most US organisations. One executive, reportedly, describes himself simply as "Big Shot" on his business card. Yet beneath this California-babble, Sculley has a deeper point to make. He believes the lack of structure before he arrived, far from being a symptom of creativity, hindered innovation across a broad front.

"There were great problems getting our products out of the door till we re-organised. We have increased the likelihood that innovative ideas will turn into shippable products."

This was, Sculley argues, because the company's efforts used to be focused in an unstructured way on one or two pet projects. Under Sculley, Apple has unveiled a stream of new products, including the Macintosh SE and the next-generation Macintosh IIx earlier this year.

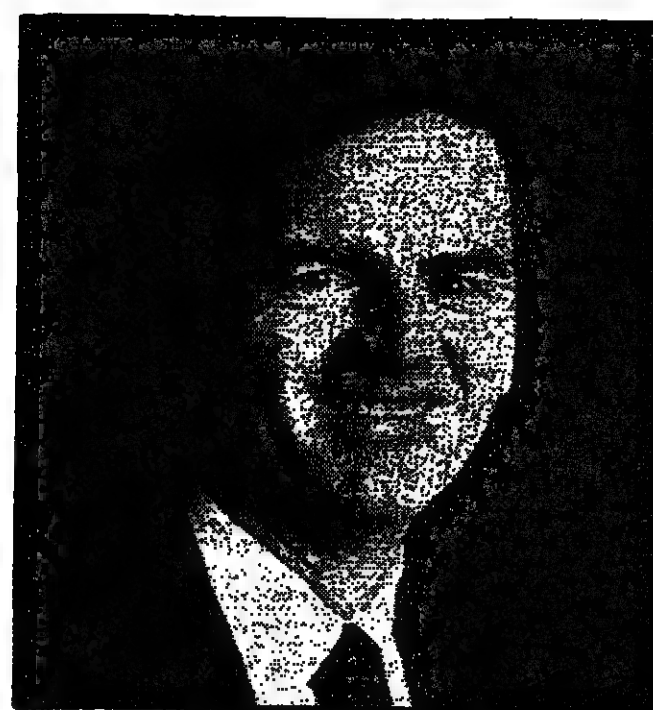
Sculley continues: "There is a time when a company has to move from being run in the model of a founder making all the decisions to being run with more process and more people."

Sculley reckons a company reaches that point when it passes through the \$1bn-\$1.5bn annual sales barrier. Apple itself crossed this hurdle in 1983-84. Sculley's target is \$5bn sales by 1990.

Citing People's Express and Atari as examples, Sculley argues that few US companies have managed to combine their original entrepreneurial drive with the structures needed as they grew to that sort of size. Sculley's book will tell how, in his view, Apple has managed this balancing act.

Yet, wryly no doubt, Sculley calls this the "easy" part of what he has done. So what was the difficult bit? "The more difficult part was re-positioning the company from an education and home computer base into a business computer company which also sells into schools and universities," Sculley says.

Sculley believed that Apple had to wind down its traditional reliance on homes and education. Homes were being attacked by a mass of cheaper models, mainly from the Far



John Sculley: "We have increased the likelihood that innovative ideas will turn into shippable products"

East; schools outside the US were closed to Apple mainly for nationalistic reasons; so the business market was the obvious place to go for high growth and higher margins.

Part of the answer was the development of a new generation of Apple machines which

combined the company's traditional selling point—their ease of use—with more power and functions, attacking head-on the view among many business computer users that Apple machines were fancy toys for the home.

The other part of the answer,

Sculley says, was to copy a marketing technique he had used at Pepsi. "We had to create our own markets and then get more than our fair share."

Sculley cites desktop publishing, the development most responsible for boosting Apple's presence in the corporate market, as the key example of this. Apple dominated the first couple of years of desktop publishing, a market it more or less created, but Sculley professes to be relaxed now that the giants, such as IBM and Xerox, are moving in.

"We'd rather play in the mainstream and have IBM coming in and saying it's OK." Sculley accepts that Apple is bound to lose market share because of the powerful new competition, but points to two counterbalancing advantages: the new entrants will help expand total sales and Apple will continue to have more than its share of the market.

Moreover, Sculley continues, Apple's creation of the market means it will have a head-start with the second generation product.

Computer experts remain divided about whether there is a longer term future for companies like Apple which stay outside the fold of IBM standards. But right now Sculley's strategy seems to be paying off: he says revenues from corporate customers will pass revenues from the home and educational sectors this year and Sculley recently unveiled third quarter earnings 65 per cent up on last year.

Smoking policy: more a matter of health than a balance of interests

Robert East argues that what was once considered a nuisance has now become a hazard and that employers must be mindful that a risk of serious illness is now recognised

PEOPLE DO not smoke in coal mines or in oil refineries. They know that to do so would be to risk the lives of their fellow workers. We now know that life in every workplace is threatened by other people's cigarettes, something which employers have to take into account when they formulate policies on smoking at work.

Many people, of course, dislike working in smoky conditions anyway. They complain about stinging eyes and object to the smell of stale smoke that stays on their clothes after they have left work.

Now a nuisance has become a health hazard. The evidence on the risk of serious illness from passive smoking (breathing other people's smoke) has accumulated to the point where employers in the UK have to take account of its absorption of carbon monoxide

and nicotine by non-smokers in a smoke-filled atmosphere. This shows that the non-smoker might inhale the equivalent of one or two cigarettes a day.

This is a significant dose, but the interpretation of the evidence is complicated by the fact that non-smokers get mainly side-stream smoke and this carries a higher risk than directly inhaled smoke. Side-stream smoke has a very high proportion of some carcinogens.

A second line of research, reported in the British Medical Journal by Professor Nicholas Wald and others, has compared non-smokers married to smokers with non-smokers married to non-smokers. After allowing for some misclassification of non-smokers and for the fact that even those married to non-smokers breathe some tobacco smoke, at work for instance, Wald estimates that non-smokers living with

smokers have a total increase in lung cancer risk of 53 per cent compared with someone with no exposure at all. In formulating a policy to deal with smoking at work, employers have to take account of variations in production processes, working patterns and shifts. These differences have to be accommodated in any policy on smoking. But the passive smoking evidence simplifies the issue by putting more focus on health and less upon the balance of interests between smokers and non-smokers.

In practical terms this means that any company policy on smoking must secure a smoke-free environment for all employees who want it. Applying

this right-to-health principle means that a conflict of interest between smoker and non-smoker should not be solved by a prosmoker policy which gives each party equal say. Instead the employer has to back the non-smoker. His or her preferences do not damage the smoker's health, but the reverse is not true.

In drawing up a smoking policy, consultation requires at all levels. This can proceed through the Joint Consultative Committee or the Health and Safety Committee, or through a special working party with appropriate representation from unions and management, and from smokers, ex-smokers and non-smokers.

A survey of employees is a

worthwhile exercise too. It often shows that even some smokers support a policy on smoking because they hope that it will eliminate friction and may help them to reduce their consumption. Consultation makes people more willing to accept the resulting policy.

Information from surveys also helps union representatives to support action. Union positions are widely and the TUC's clear support for non-smoking is not always reflected at shop-floor level. Survey returns can also overcome the resistance to change that is often found among managers who smoke.

Consultation also necessary to avoid legal complications. To be absolutely sure of avoiding suits for constructive dismissal,

employers should take time consulting staff and should make some provision for those who need to smoke if restrictions are introduced at work.

Although consultation is necessary, there is not a lot of choice about the outcome. Accepting the right to a healthy environment means that the only working areas where smoking can be allowed are those that are 100 per cent occupied by smokers and which are ventilated separately from other areas.

It seems unlikely that smoke at work can be dealt with satisfactorily by air cleaning equipment. Machinery that precipitates the smoke particles reduces nuisance but does not eliminate carbon monoxide and

carcinogens in the gas phase. Ventilation helps but has to be very powerful to have much effect and this raises the cost. Air cleaning or ventilation is of value in rest rooms allocated to smoking but it has yet to prove its place as a solution to tobacco smoke in working areas.

In practice, working areas and communal areas should become non-smoking and a rest room may be provided where smoking is permitted. Smoking is acceptable in single offices if ventilation allows, but non-smokers cannot be expected to have meetings in such rooms. Meetings should be non-smoking unless ventilation is adequate and everyone votes for smoking. (This should not be decided on a majority vote.)

The policy should be well publicised and incorporated into the conditions of employment of new appointments. Its provisions should cover visitors and notices, should indicate smoking areas and publicise

the policy at entrances and throughout the buildings. Communal areas can become non-smoking rapidly but changes in working areas should be staged or delayed for up to three months to allow people to adjust to the changes. The policy should state how transgressions are to be treated.

When smoking is restricted at work, business benefits from reduced fire risk, lower maintenance and cleaning costs, increased productivity (smoking takes time) lower air-conditioning costs and improved morale. If substantial numbers of smokers reduce consumption or stop there are further gains since smokers have higher levels of absenteeism from colds and flu and higher accident rates. They are also twice as likely to die before 65 as non-smokers.

The author is a consultant on smoking policy and is Principal Lecturer in the School of Business, Kingston Polytechnic.

Thanks. CAP

CCS International Celebrates the First Anniversary of Our Successful Partnership with CAP Financial Services Ltd.

Only a year ago, CAP was named to represent CCS International in the sales and support of our CardPac Transaction Management System financial software. As our partner in the United Kingdom, Western Europe, Scandinavia, and Asia-Pacific regions, CAP has already made available the advantages of CardPac to these three major institutions:

National Girobank
Booth, England

SEPMETA (Agos Credit)
Milano, Italy

Standard Chartered Bank
Hong Kong

We know this is just the beginning. Again, our congratulations to each and every member of the CAP team that contributed to these successes.

CCS International, Inc.
900 Winderley Place
Melville, Florida 32751 U.S.A.
(305) 660-0343

INTERNATIONAL REPRESENTATIVES:

CAP Financial Services Ltd.
50 Clarendon Road
Wexford, Wexford, Ireland
England WD1 1LA
(0825) 53000

Sales for Australia and New Zealand:
Business Broker Pty. Ltd.
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Northbridge, New South Wales
Sydney, Australia 2063
(61) 295-63052

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North Clayton, Australia 3168
(61) 354-15000

Canada Systems Group:
45 St. Clair Avenue West
Toronto, Canada M4V 1K9
(416) 925-8457

Preferred Installer:
Arthur Andersen & Co.
(Petrol, Dies & Associated)
25 de Mayo 4873 P.
Buenos Aires, Argentina 1002
(54) 311-6644

European Ferries Group Plc (CDRs)

The undersigned announces that as from 31st July 1987 at Kas-Associatie N.V., Spuistraat 172, Amsterdam, div. op no. 3 of the CDRs European Ferries Group PLC, repr. 100 5% Redeemable Non-Cum. Pref. shs. of £1 will be payable with DFIs 18.74 net (re dividend for the period 1st July 1986 to 30th June 1987, 5% per share).

Tax credit = £1.8949 = DFIs 6.19 per CDR

Non-residents of the United Kingdom can only claim this tax credit when the relevant tax treaty meets this facility.

AMSTERDAM DEPOSITORY COMPANY N.V.

Amsterdam, 17 July 1987

Iveimer

U.S. \$100,000,000

Floating Rate Participation Certificates Due 1992

Issued by Morgan Guaranty GmbH for the purpose of making a loan to

Istituto per lo Sviluppo Economico dell'Italia Meridionale

(a statutory body of the Republic of Italy incorporated under Law No. 298 of April 11, 1953)

In accordance with the terms and conditions of the Certificates, the interest for the interest period from July 27, 1987 to October 27, 1987 has been fixed at 7.94%. Interest accrued for the above period and payable on 29th January, 1988 will amount to US\$61.89 per US\$100,000 Certificate.

Agent
Morgan Guaranty Trust Company of New York
London Branch

KB IFIMA N.V.

KB Internationale Financieringsmaatschappij N.V.

US\$ 150,000,000

Guaranteed Floating Rate Notes Due 2011

In accordance with the Description of the Notes, notices are hereby given that for the interest period from July 27, 1987 to October 27, 1987 the Notes will carry an interest rate of 7.0875 % per annum.

The interest payable on the relevant interest payment date, October 27, 1987 against coupon no. 6 will be:

US\$ 181.12 per Note of US\$ 10,000 nominal and US\$ 4,528.12 per Note of US\$ 250,000 nominal.

The Agent Bank
KREDIETBANK
S.A. LUXEMBOURG/GENEVE

Consolidated Gold Fields PLC
(Incorporated with limited liability in England)

£110,000,000 6% per cent.

Convertible Subordinated Bonds due 2002

NOTICE IS HEREBY GIVEN that the Exchange Date is 11th August 1987. The holders of Bonds may exercise their right to convert the principal amount of the Bonds into fully paid Ordinary shares of Consolidated Gold Fields PLC at any time from and including the Exchange Date up to and including 30th September 2002 or such earlier date as the Bonds may become payable in accordance with the Conditions.

Bankers Trust Company Principal Paying and Conversion Agent

AIR CONDITIONING

HIRE-SALE

WHEEL-IN-PORTABLE

LONDON 01-903 0081
01-903 2700
01-903 2700

BIRMINGHAM 091-263 5551
091-263 5551

NEWCASTLE 091-263 5551
091-263 5551

GLASGOW 041-854 2241
041-854 2241

WOLVERHAMPTON 091-111

ANDREWS & CO

BP

BP Capital B.V.
(Incorporated in The Netherlands with limited liability)

NZ\$ 75,000,000

17 1/2 per cent. Notes due 1989

Unconditionally and irrevocably guaranteed by

The British Petroleum Company p.l.c.
(Incorporated in England under the Companies (Consolidation) Act 1908, registered number 102498)

Issue Price 101 1/2 per cent.

The following have agreed to subscribe for the Notes:

Hambros Bank Limited

Bank Brussel Lambert N.V. Banque Internationale à Luxembourg S.A.
Citicorp Investment Bank Limited Kreditbank N.V.
Algemene Bank Nederland N.V. Bank Mees & Hope N.V.
Bank of New Zealand Banque Générale du Luxembourg S.A.
BNP Capital Markets Limited Société Anonyme
Bayerische Landesbank Girozentrale Baring Brothers & Co., Limited
County NatWest Limited Coöperatieve Centrale Raiffeisen-Boerenleenbank B.A.
Crédit Lyonnais (Rabobank Nederland)
Crédit Commercial de France
Die Erste österreichische Spar-Casse - Bank
Dresdner Bank EBC Amro Bank Limited
Fay, Richwhite (U.K.) Limited Genossenschaftliche Zentralbank
Goldman Sachs International Corp. McLeod Young Weir International Limited
Morgan Stanley International Nederlandse Credietbank N.V.
Norddeutsche Landesbank Girozentrale Security Pacific Hoare Govett Limited
Shearson Lehman Brothers International, Inc. Swiss Bank Corporation International
Toronto Dominion International Limited Vereins- und Westbank Aktiengesellschaft
Westdeutsche Genossenschafts-Zentralbank eG Westdeutsche Landesbank
Westpac Banking Corporation Wood Gundy Inc.

Application has been made for the Notes constituting the above issue, in bearer form in denominations of NZ\$1,000 and NZ\$5,000, to be admitted to the Official List by the Council of The International Stock Exchange of the United Kingdom and the Republic of Ireland Limited, subject only to the issue of the temporary global Note. Interest will be payable annually in arrears on 10th August, the first payment being made on 10th August, 1988.

Listing particulars relating to the Notes, the Issuer and the Guarantor are available through Eutel Financial Limited and copies may be obtained during usual business hours up to and including 29th July, 1987 from the Company Announcements Office of The Stock Exchange and up to and including 10th August, 1987 from the following:

Hambros Bank Limited, 41 Bishopsgate, London EC2P 2AA
The British Petroleum Company p.l.c., Britannic House, Moor Lane, London EC2Y 9BU
Hoare Govett Limited, 4 Broadgate, London EC4M 7LE

27th July, 1987

FT UNIT TRUST INFORMATION SERVICE

AUTHORISED UNIT TRUSTS

Bryant Shipping & Co Ltd (SNV)		PS Investment Management Ltd		Newmont Administration Corp.	
13.2. Paraflex Ltd	114.8	122.4	3.90 Investment George St, Glasgow	041-328-6462	Export Funds
13.3. Paraflex Ltd	114.8	122.4	American Bank Inc	24.5	196.7
13.4. Paraflex Ltd	114.8	122.4	Bank of Montreal	24.5	196.7
13.5. Paraflex Ltd	114.8	122.4	Bank of Montreal	24.5	196.7
13.6. Paraflex Ltd	114.8	122.4	Bank of Montreal	24.5	196.7
13.7. Paraflex Ltd	114.8	122.4	Bank of Montreal	24.5	196.7
13.8. Paraflex Ltd	114.8	122.4	Bank of Montreal	24.5	196.7
13.9. Paraflex Ltd	114.8	122.4	Bank of Montreal	24.5	196.7
13.10. Paraflex Ltd	114.8	122.4	Bank of Montreal	24.5	196.7
13.11. Paraflex Ltd	114.8	122.4	Bank of Montreal	24.5	196.7
13.12. Paraflex Ltd	114.8	122.4	Bank of Montreal	24.5	196.7
13.13. Paraflex Ltd	114.8	122.4	Bank of Montreal	24.5	196.7
13.14. Paraflex Ltd	114.8	122.4	Bank of Montreal	24.5	196.7
13.15. Paraflex Ltd	114.8	122.4	Bank of Montreal	24.5	196.7
13.16. Paraflex Ltd	114.8	122.4	Bank of Montreal	24.5	196.7
13.17. Paraflex Ltd	114.8	122.4	Bank of Montreal	24.5	196.7
13.18. Paraflex Ltd	114.8	122.4	Bank of Montreal	24.5	196.7
13.19. Paraflex Ltd	114.8	122.4	Bank of Montreal	24.5	196.7
13.20. Paraflex Ltd	114.8	122.4	Bank of Montreal	24.5	196.7
13.21. Paraflex Ltd	114.8	122.4	Bank of Montreal	24.5	196.7
13.22. Paraflex Ltd	114.8	122.4	Bank of Montreal	24.5	196.7
13.23. Paraflex Ltd	114.8	122.4	Bank of Montreal	24.5	196.7
13.24. Paraflex Ltd	114.8	122.4	Bank of Montreal	24.5	196.7
13.25. Paraflex Ltd	114.8	122.4	Bank of Montreal	24.5	196.7
13.26. Paraflex Ltd	114.8	122.4	Bank of Montreal	24.5	196.7
13.27. Paraflex Ltd	114.8	122.4	Bank of Montreal	24.5	196.7
13.28. Paraflex Ltd	114.8	122.4	Bank of Montreal	24.5	196.7
13.29. Paraflex Ltd	114.8	122.4	Bank of Montreal	24.5	196.7
13.30. Paraflex Ltd	114.8	122.4	Bank of Montreal	24.5	196.7
13.31. Paraflex Ltd	114.8	122.4	Bank of Montreal	24.5	196.7
13.32. Paraflex Ltd	114.8	122.4	Bank of Montreal	24.5	196.7
13.33. Paraflex Ltd	114.8	122.4	Bank of Montreal	24.5	196.7
13.34. Paraflex Ltd	114.8	122.4	Bank of Montreal	24.5	196.7
13.35. Paraflex Ltd	114.8	122.4	Bank of Montreal	24.5	196.7
13.36. Paraflex Ltd	114.8	122.4	Bank of Montreal	24.5	196.7
13.37. Paraflex Ltd	114.8	122.4	Bank of Montreal	24.5	196.7
13.38. Paraflex Ltd	114.8	122.4	Bank of Montreal	24.5	196.7
13.39. Paraflex Ltd	114.8	122.4	Bank of Montreal	24.5	196.7
13.40. Paraflex Ltd	114.8	122.4	Bank of Montreal	24.5	196.7
13.41. Paraflex Ltd	114.8	122.4	Bank of Montreal	24.5	196.7
13.42. Paraflex Ltd	114.8	122.4	Bank of Montreal	24.5	196.7
13.43. Paraflex Ltd	114.8	122.4	Bank of Montreal	24.5	196.7
13.44. Paraflex Ltd	114.8	122.4	Bank of Montreal	24.5	196.7
13.45. Paraflex Ltd	114.8	122.4	Bank of Montreal	24.5	196.7
13.46. Paraflex Ltd	114.8	122.4	Bank of Montreal	24.5	196.7
13.47. Paraflex Ltd	114.8	122.4	Bank of Montreal	24.5	196.7
13.48. Paraflex Ltd	114.8	122.4	Bank of Montreal	24.5	196.7
13.49. Paraflex Ltd	114.8	122.4	Bank of Montreal	24.5	196.7
13.50. Paraflex Ltd	114.8	122.4	Bank of Montreal	24.5	196.7
13.51. Paraflex Ltd	114.8	122.4	Bank of Montreal	24.5	196.7
13.52. Paraflex Ltd	114.8	122.4	Bank of Montreal	24.5	196.7
13.53. Paraflex Ltd	114.8	122.4	Bank of Montreal	24.5	196.7
13.54. Paraflex Ltd	114.8	122.4	Bank of Montreal	24.5	196.7
13.55. Paraflex Ltd	114.8	122.4	Bank of Montreal		

[illegible]

BASE LENDING RATES

ADN Bank	9	● Charnierbank	9	Rpt Bk. of Kuwait	9
Aidin & Company	9	● Cibank NA	9	TaiWanTrust	9
Allied Arab Bk Ltd.	9	● City Merchants Bank	9	Morobank Ltd.	9
Allied Dunbar & Co.	9	● CydoBank S.A.	9	Norwich Gen. Trust	9
Alfred Irish Bank	9	● Comex, Bk. N. East	9	P.N. Finance Int. (UK)	9½
American Exp. Co.	9	● Continental Credit	9	Federal Trust Ltd.	10
Auro Bank	9	● Cro-Warwick Bank	9-10	L. Raphael & Sons	9
Avon Assurance	9	● Cropus Poplar Bk.	9	Xanthopay & Co	9½
ANZ Banking Group	9	● Duncan Lewis	9	Sigal Bk. of Scotland	9
Associate Cap Corp.	9	● Egypt's 1st Trst & Mtg	9	Royal Trust Bank	9
Autarkis & Co Ltd.	9	● Exeter Trust Bk.	9½	Sachs & Wilkes Sec	9
Banco de Bilbao	9	● Financiel Bk. Rom.	9	Swissbank Chartered	9
Bank Hapoizim	9	● First Nat. Fin. Corp.	9	TSB	9
Bank Leont (LUX)	9	● First Nat. Sec. Ltd.	10	USD Mortgage Cap.	12.1
Bank Cypriot & Cosan	9	● Robert Fleming & Co.	9	United Bk. of Omaha	9
Bank of Cyprus	9	● Robert Fraser & Pys	10	United Mutual Bk.	9
Bank of Ireland	9	● Girdleback	9	Unity Trust Plc.	9
Bank of India	9	● Ginzburg Holdings	9½	Weissen Trust	9
Bank of Scotland	9	● Glennfield Bk. Corp.	9	Westpac Bank	9
Banque Belge Ltd.	9	● HFC Trust & Savings	9	Whitmanby Ltd/Ltd	9½
Barings Bank	9	● Guarant. Bank	9	Varelux Bank	9
Beaufort Tr. Ltd.	9	● Harlekin & Co. Ltd.	9		
Beneficial Trust Ltd.	10	● I&M Sonnet	9½	● Members of the Assoc.	
Bernhard Bank AG	9	● C. Neure & Co.	9	Hotels - Commission	
Bk. Bk. of Mid. East	9	● Overland & Sheng	9	Deposits 4% Savings	9-10
Brown Shipley	9	● Lloyds Bank	9	Top Tech £25,000+ at 9 m	9
Business Mgt. Trst.	9	● Midland & Scots Ltd.	9	at Call	9
CB Bank Nederland	9	● Metropol Bank	9	<£10,000+ variable depost	9
Comau Permanent	9	● Morgan Grenfell	9	<£10 deposts £100,000 loan	9
Croydon Ltd.	9	● Monet Credit Corp. Ltd.	9	<6% gross 1-3 months term	9-9½
				<6 monthly deposit	9-9½
				Mortgage 11.25%	9-9½

LONDON RECENT ISSUES

EQUITIES

Issue Price	Amount Paid to Date	Last Received to Date	1987 High	Low	Stock	Closing Price	+ or - %	Net Div.	Times Grossed Over
F.F.P.	F.F.P.	65	135		BHP Global Index ASX 25.25	66			
\$1.30	\$1.30	1.408	1.57	1.11	Baywater Jldo.	1.95		26.4	3.5-2.1

LONDON RECENT ISSUES

EQUITIES

[illegible]

Issue Price	Amount Paid	Latest Expiration Date	1987		Stock	Closing Price	+ or -
			High	Low			
200	Nat	1/1	190mm	158mm	Comcast 175 Sbc	138mm	---
170	Nat	1/1	174mm	149mm	Edna Group	167mm	-5
20	Nat	1/1	181mm	123mm	Capit Steel	167mm	---
210	Nat	2/1	201mm	212mm	Edna Entertainment Prod Sbc	185mm	---
30	Nat	2/1	31mm	25mm	Gen. Home Prod Sbc	30mm	---
30	Nat	7/1	45mm	15mm	Freemore Enters 500	30mm	+3
320	Nat	7/1	248mm	26mm	Enters of Lambert 100	20mm	---
65	Nat	7/1	65mm	15mm	Edna Entertainment	30mm	---
500	Nat	7/1	70mm	58mm	John's Legends 51	56mm	---
65	Nat	2/1	247	33mm	Johnson's	31mm	---
65	Nat	2/1	64mm	24mm	Edna Entertainment	30mm	---
45	Nat	2/1	248mm	13mm	WFF Group 51	14mm	---
875	Nat	5/1	58mm	40mm	Unit Warner 100	3mm	-7

* Remuneration due usually last day for settling fees of stamp duty, a Amalgamated dividend, a Figures have been rounded off.
 + Represents interest on a loan.
 - Represents interest on a loan.
 + Assumed dividend and yield after 20% bonus.
 - Dividend and yield based on proceeds received on prospectus or other official statement for 1986/7. N Dividend and Yield based on prospectus received for 1986/7. L Estimated annual earnings, a Forecast, and stock price based on latest annual earnings.
 + Earnings based on 1986/7. L Estimated annual earnings, a Forecast, and stock price based on latest annual earnings.
 + Earnings based on prospectus or other official statement. WFF Pro Forma Figures. L Indicated dividend, other relevant figures.
 - Estimated annual earnings, a Forecast, or estimated annual earnings.
 + Dividend and yield based on latest annual earnings, a Forecast, or estimated annual earnings.
 - Dividend and yield based on previous year's earnings. WFF Issued by issuer. b Offered holders of ordinary shares.

rights." ■ Introduction. ■ Issued by way of capitalisation. ■ Placing price. ■ Reintroduced. ■ In connection with reorganisation merger or takeover. ■ Allotment price. ■ Unlisted securities market. ■ Official London listing. ■ Including warrants entitlement. ■ Placing and offer for sale price. ■ The market 10 Tramwood Rights & 3 Wtrrs. to sub for 1 new Tramwood @ 40.

مجلسه اول

INSURANCES

<p>Manufacturers Life Insurance Co (UK) National Provident Inst.-Contd. For Last Fiscal Year 1979-80 Assets: £1,200,000,000 Liabilities: £1,100,000,000 Surplus: £100,000,000 Dividend: 10% Policyholders: 1,000,000 Premiums: £100,000,000 Claims Paid: £80,000,000 Expenses: £20,000,000 Profit: £10,000,000 Rating: A++ Contact: 01-234 5678</p>	<p>Provincial Life Assurance Co Ltd 100, 102, 104, 106, 108, 110, 112, 114, 116, 118, 120, 122, 124, 126, 128, 130, 132, 134, 136, 138, 140, 142, 144, 146, 148, 150, 152, 154, 156, 158, 160, 162, 164, 166, 168, 170, 172, 174, 176, 178, 180, 182, 184, 186, 188, 190, 192, 194, 196, 198, 200, 202, 204, 206, 208, 210, 212, 214, 216, 218, 220, 222, 224, 226, 228, 230, 232, 234, 236, 238, 240, 242, 244, 246, 248, 250, 252, 254, 256, 258, 260, 262, 264, 266, 268, 270, 272, 274, 276, 278, 280, 282, 284, 286, 288, 290, 292, 294, 296, 298, 300, 302, 304, 306, 308, 310, 312, 314, 316, 318, 320, 322, 324, 326, 328, 330, 332, 334, 336, 338, 340, 342, 344, 346, 348, 350, 352, 354, 356, 358, 360, 362, 364, 366, 368, 370, 372, 374, 376, 378, 380, 382, 384, 386, 388, 390, 392, 394, 396, 398, 400, 402, 404, 406, 408, 410, 412, 414, 416, 418, 420, 422, 424, 426, 428, 430, 432, 434, 436, 438, 440, 442, 444, 446, 448, 450, 452, 454, 456, 458, 460, 462, 464, 466, 468, 470, 472, 474, 476, 478, 480, 482, 484, 486, 488, 490, 492, 494, 496, 498, 500, 502, 504, 506, 508, 510, 512, 514, 516, 518, 520, 522, 524, 526, 528, 530, 532, 534, 536, 538, 540, 542, 544, 546, 548, 550, 552, 554, 556, 558, 560, 562, 564, 566, 568, 570, 572, 574, 576, 578, 580, 582, 584, 586, 588, 590, 592, 594, 596, 598, 600, 602, 604, 606, 608, 610, 612, 614, 616, 618, 620, 622, 624, 626, 628, 630, 632, 634, 636, 638, 640, 642, 644, 646, 648, 650, 652, 654, 656, 658, 660, 662, 664, 666, 668, 670, 672, 674, 676, 678, 680, 682, 684, 686, 688, 690, 692, 694, 696, 698, 700, 702, 704, 706, 708, 710, 712, 714, 716, 718, 720, 722, 724, 726, 728, 730, 732, 734, 736, 738, 740, 742, 744, 746, 748, 750, 752, 754, 756, 758, 760, 762, 764, 766, 768, 770, 772, 774, 776, 778, 780, 782, 784, 786, 788, 790, 792, 794, 796, 798, 800, 802, 804, 806, 808, 810, 812, 814, 816, 818, 820, 822, 824, 826, 828, 830, 832, 834, 836, 838, 840, 842, 844, 846, 848, 850, 852, 854, 856, 858, 860, 862, 864, 866, 868, 870, 872, 874, 876, 878, 880, 882, 884, 886, 888, 890, 892, 894, 896, 898, 900, 902, 904, 906, 908, 910, 912, 914, 916, 918, 920, 922, 924, 926, 928, 930, 932, 934, 936, 938, 940, 942, 944, 946, 948, 950, 952, 954, 956, 958, 960, 962, 964, 966, 968, 970, 972, 974, 976, 978, 980, 982, 984, 986, 988, 990, 992, 994, 996, 998, 1000, 1002, 1004, 1006, 1008, 1010, 1012, 1014, 1016, 1018, 1020, 1022, 1024, 1026, 1028, 1030, 1032, 1034, 1036, 1038, 1040, 1042, 1044, 1046, 1048, 1050, 1052, 1054, 1056, 1058, 1060, 1062, 1064, 1066, 1068, 1070, 1072, 1074, 1076, 1078, 1080, 1082, 1084, 1086, 1088, 1090, 1092, 1094, 1096, 1098, 1100, 1102, 1104, 1106, 1108, 1110, 1112, 1114, 1116, 1118, 1120, 1122, 1124, 1126, 1128, 1130, 1132, 1134, 1136, 1138, 1140, 1142, 1144, 1146, 1148, 1150, 1152, 1154, 1156, 1158, 1160, 1162, 1164, 1166, 1168, 1170, 1172, 1174, 1176, 1178, 1180, 1182, 1184, 1186, 1188, 1190, 1192, 1194, 1196, 1198, 1200, 1202, 1204, 1206, 1208, 1210, 1212, 1214, 1216, 1218, 1220, 1222, 1224, 1226, 1228, 1230, 1232, 1234, 1236, 1238, 1240, 1242, 1244, 1246, 1248, 1250, 1252, 1254, 1256, 1258, 1260, 1262, 1264, 1266, 1268, 1270, 1272, 1274, 1276, 1278, 1280, 1282, 1284, 1286, 1288, 1290, 1292, 1294, 1296, 1298, 1300, 1302, 1304, 1306, 1308, 1310, 1312, 1314, 1316, 1318, 1320, 1322, 1324, 1326, 1328, 1330, 1332, 1334, 1336, 1338, 1340, 1342, 1344, 1346, 1348, 1350, 1352, 1354, 1356, 1358, 1360, 1362, 1364, 1366, 1368, 1370, 1372, 1374, 1376, 1378, 1380, 1382, 1384, 1386, 1388, 1390, 1392, 1394, 1396, 1398, 1400, 1402, 1404, 1406, 1408, 1410, 1412, 1414, 1416, 1418, 1420, 1422, 1424, 1426, 1428, 1430, 1432, 1434, 1436, 1438, 1440, 1442, 1444, 1446, 1448, 1450, 1452, 1454, 1456, 1458, 1460, 1462, 1464, 1466, 1468, 1470, 1472, 1474, 1476, 1478, 1480, 1482, 1484, 1486, 1488, 1490, 1492, 1494, 1496, 1498, 1500, 1502, 1504, 1506, 1508, 1510, 1512, 1514, 1516,</p>
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FT UNIT TRUST INFORMATION SERVICE

[illegible]

LONDON SHARE SERVICE

BRITISH FUNDS						BRITISH FUNDS—Contd						FOREIGN BONDS & RAILS					
Interest	Stock	Price	Last	Yield	Rank	Interest	Stock	Price	Last	Yield	Rank	Interest	Stock	Price	Last	Yield	Rank
Shorts (Lives up to Five Years)																	
20 Mar 12 1/2% Trns 12/27/1987		100.00	101.35	9.08		30 Mar 30 Mar Trns 7/8	07/11	133.02	132.2	1.66		1 Apr 100% Govt Sec 25 Yr		52.00	51.50	4.50	40
20 Mar 12 1/2% Trns 12/27/1987		100.00	101.35	9.08		25 Jun 25 Jun Trns 7/8	07/11	133.02	132.2	1.66		1 Apr 100% Govt Sec 25 Yr		52.00	51.50	4.50	40
20 Mar 12 1/2% Trns 12/27/1987		100.00	101.35	9.08		25 Jun 25 Jun Trns 7/8	07/11	133.02	132.2	1.66		1 Apr 100% Govt Sec 25 Yr		52.00	51.50	4.50	40
20 Mar 12 1/2% Trns 12/27/1987		100.00	101.35	9.08		25 Jun 25 Jun Trns 7/8	07/11	133.02	132.2	1.66		1 Apr 100% Govt Sec 25 Yr		52.00	51.50	4.50	40
20 Mar 12 1/2% Trns 12/27/1987		100.00	101.35	9.08		25 Jun 25 Jun Trns 7/8	07/11	133.02	132.2	1.66		1 Apr 100% Govt Sec 25 Yr		52.00	51.50	4.50	40
20 Mar 12 1/2% Trns 12/27/1987		100.00	101.35	9.08		25 Jun 25 Jun Trns 7/8	07/11	133.02	132.2	1.66		1 Apr 100% Govt Sec 25 Yr		52.00	51.50	4.50	40
20 Mar 12 1/2% Trns 12/27/1987		100.00	101.35	9.08		25 Jun 25 Jun Trns 7/8	07/11	133.02	132.2	1.66		1 Apr 100% Govt Sec 25 Yr		52.00	51.50	4.50	40
20 Mar 12 1/2% Trns 12/27/1987		100.00	101.35	9.08		25 Jun 25 Jun Trns 7/8	07/11	133.02	132.2	1.66		1 Apr 100% Govt Sec 25 Yr		52.00	51.50	4.50	40
20 Mar 12 1/2% Trns 12/27/1987		100.00	101.35	9.08		25 Jun 25 Jun Trns 7/8	07/11	133.02	132.2	1.66		1 Apr 100% Govt Sec 25 Yr		52.00	51.50	4.50	40
20 Mar 12 1/2% Trns 12/27/1987		100.00	101.35	9.08		25 Jun 25 Jun Trns 7/8	07/11	133.02	132.2	1.66		1 Apr 100% Govt Sec 25 Yr		52.00	51.50	4.50	40
20 Mar 12 1/2% Trns 12/27/1987		100.00	101.35	9.08		25 Jun 25 Jun Trns 7/8	07/11	133.02	132.2	1.66		1 Apr 100% Govt Sec 25 Yr		52.00	51.50	4.50	40
20 Mar 12 1/2% Trns 12/27/1987		100.00	101.35	9.08		25 Jun 25 Jun Trns 7/8	07/11	133.02	132.2	1.66		1 Apr 100% Govt Sec 25 Yr		52.00	51.50	4.50	40
20 Mar 12 1/2% Trns 12/27/1987		100.00	101.35	9.08		25 Jun 25 Jun Trns 7/8	07/11	133.02	132.2	1.66		1 Apr 100% Govt Sec 25 Yr		52.00	51.50	4.50	40
20 Mar 12 1/2% Trns 12/27/1987		100.00	101.35	9.08		25 Jun 25 Jun Trns 7/8	07/11	133.02	132.2	1.66		1 Apr 100% Govt Sec 25 Yr		52.00	51.50	4.50	40
20 Mar 12 1/2% Trns 12/27/1987		100.00	101.35	9.08		25 Jun 25 Jun Trns 7/8	07/11	133.02	132.2	1.66		1 Apr 100% Govt Sec 25 Yr		52.00	51.50	4.50	40
20 Mar 12 1/2% Trns 12/27/1987		100.00	101.35	9.08		25 Jun 25 Jun Trns 7/8	07/11	133.02	132.2	1.66		1 Apr 100% Govt Sec 25 Yr		52.00	51.50	4.50	40
20 Mar 12 1/2% Trns 12/27/1987		100.00	101.35	9.08		25 Jun 25 Jun Trns 7/8	07/11	133.02	132.2	1.66		1 Apr 100% Govt Sec 25 Yr		52.00	51.50	4.50	40
20 Mar 12 1/2% Trns 12/27/1987		100.00	101.35	9.08		25 Jun 25 Jun Trns 7/8	07/11	133.02	132.2	1.66		1 Apr 100% Govt Sec 25 Yr		52.00	51.50	4.50	40
20 Mar 12 1/2% Trns 12/27/1987		100.00	101.35	9													

**Money Market
Bank Accounts**

[illegible]

Money Market Trust Funds

[illegible]

INDUSTRIALS—Continued

[illegible]

Wayborn Group Sp	215	132	4
Medical Research	57		

Mon	11:30a	WJLA-TV	Jeopardy!	11:30a	12:00p	30	1.5
Tue	11:30a	WJLA-TV	Jeopardy!	11:30a	12:00p	30	1.5
Wed	11:30a	WJLA-TV	Jeopardy!	11:30a	12:00p	30	1.5
Thurs	11:30a	WJLA-TV	Jeopardy!	11:30a	12:00p	30	1.5
Fri	11:30a	WJLA-TV	Jeopardy!	11:30a	12:00p	30	1.5
Sat	11:30a	WJLA-TV	Jeopardy!	11:30a	12:00p	30	1.5
Sun	11:30a	WJLA-TV	Jeopardy!	11:30a	12:00p	30	1.5
Mon	12:00p	WJLA-TV	Jeopardy!	12:00p	12:30p	30	1.5
Tue	12:00p	WJLA-TV	Jeopardy!	12:00p	12:30p	30	1.5
Wed	12:00p	WJLA-TV	Jeopardy!	12:00p	12:30p	30	1.5
Thurs	12:00p	WJLA-TV	Jeopardy!	12:00p	12:30p	30	1.5
Fri	12:00p	WJLA-TV	Jeopardy!	12:00p	12:30p	30	1.5
Sat	12:00p	WJLA-TV	Jeopardy!	12:00p	12:30p	30	1.5
Sun	12:00p	WJLA-TV	Jeopardy!	12:00p	12:30p	30	1.5
Mon	12:30p	WJLA-TV	Jeopardy!	12:30p	1:00p	30	1.5
Tue	12:30p	WJLA-TV	Jeopardy!	12:30p	1:00p	30	1.5
Wed	12:30p	WJLA-TV	Jeopardy!	12:30p	1:00p	30	1.5
Thurs	12:30p	WJLA-TV	Jeopardy!	12:30p	1:00p	30	1.5
Fri	12:30p	WJLA-TV	Jeopardy!	12:30p	1:00p	30	1.5
Sat	12:30p	WJLA-TV	Jeopardy!	12:30p	1:00p	30	1.5
Sun	12:30p	WJLA-TV	Jeopardy!	12:30p	1:00p	30	1.5
Mon	1:00p	WJLA-TV	Jeopardy!	1:00p	1:30p	30	1.5
Tue	1:00p	WJLA-TV	Jeopardy!	1:00p	1:30p	30	1.5
Wed	1:00p	WJLA-TV	Jeopardy!	1:00p	1:30p	30	1.5
Thurs	1:00p	WJLA-TV	Jeopardy!	1:00p	1:30p	30	1.5
Fri	1:00p	WJLA-TV	Jeopardy!	1:00p	1:30p	30	1.5
Sat	1:00p	WJLA-TV	Jeopardy!	1:00p	1:30p	30	1.5
Sun	1:00p	WJLA-TV	Jeopardy!	1:00p	1:30p	30	1.5
Mon	1:30p	WJLA-TV	Jeopardy!	1:30p	2:00p	30	1.5
Tue	1:30p	WJLA-TV	Jeopardy!	1:30p	2:00p	30	1.5
Wed	1:30p	WJLA-TV	Jeopardy!	1:30p	2:00p	30	1.5
Thurs	1:30p	WJLA-TV	Jeopardy!	1:30p	2:00p	30	1.5
Fri	1:30p	WJLA-TV	Jeopardy!	1:30p	2:00p	30	1.5
Sat	1:30p	WJLA-TV	Jeopardy!	1:30p	2:00p	30	1.5
Sun	1:30p	WJLA-TV	Jeopardy!	1:30p	2:00p	30	1.5
Mon	2:00p	WJLA-TV	Jeopardy!	2:00p	2:30p	30	1.5
Tue	2:00p	WJLA-TV	Jeopardy!	2:00p	2:30p	30	1.5
Wed	2:00p	WJLA-TV	Jeopardy!	2:00p	2:30p	30	1.5
Thurs	2:00p	WJLA-TV	Jeopardy!	2:00p	2:30p	30	1.5
Fri	2:00p	WJLA-TV	Jeopardy!	2:00p	2:30p	30	1.5
Sat	2:00p	WJLA-TV	Jeopardy!	2:00p	2:30p	30	1.5
Sun	2:00p	WJLA-TV	Jeopardy!	2:00p	2:30p	30	1.5
Mon	2:30p	WJLA-TV	Jeopardy!	2:30p	3:00p	30	1.5
Tue	2:30p	WJLA-TV	Jeopardy!	2:30p	3:00p	30	1.5
Wed	2:30p	WJLA-TV	Jeopardy!	2:30p	3:00p	30	1.5
Thurs	2:30p	WJLA-TV	Jeopardy!	2:30p	3:00p	30	1.5
Fri	2:30p	WJLA-TV	Jeopardy!	2:30p	3:00p	30	1.5
Sat	2:30p	WJLA-TV	Jeopardy!	2:30p	3:00p	30	1.5
Sun	2:30p	WJLA-TV	Jeopardy!	2:30p	3:00p	30	1.5
Mon	3:00p	WJLA-TV	Jeopardy!	3:00p	3:30p	30	1.5
Tue	3:00p	WJLA-TV	Jeopardy!	3:00p	3:30p	30	1.5
Wed	3:00p	WJLA-TV	Jeopardy!	3:00p	3:30p	30	1.5
Thurs	3:00p	WJLA-TV	Jeopardy!	3:00p	3:30p	30	1.5
Fri	3:00p	WJLA-TV	Jeopardy!	3:00p	3:30p	30	1.5
Sat	3:00p	WJLA-TV	Jeopardy!	3:00p	3:30p	30	1.5
Sun	3:00p	WJLA-TV	Jeopardy!	3:00p	3:30p	30	1.5
Mon	3:30p	WJLA-TV	Jeopardy!	3:30p	4:00p	30	1.5
Tue	3:30p	WJLA-TV	Jeopardy!	3:30p	4:00p	30	1.5
Wed	3:30p	WJLA-TV	Jeopardy!	3:30p	4:00p	30	1.5
Thurs	3:30p	WJLA-TV	Jeopardy!	3:30p	4:00p	30	1.5
Fri	3:30p	WJLA-TV	Jeopardy!	3:30p	4:00p	30	1.5
Sat	3:30p	WJLA-TV	Jeopardy!	3:30p	4:00p	30	1.5
Sun	3:30p	WJLA-TV	Jeopardy!	3:30p	4:00p	30	1.5
Mon	4:00p	WJLA-TV	Jeopardy!	4:00p	4:30p	30	1.5
Tue	4:00p	WJLA-TV	Jeopardy!	4:00p	4:30p	30	1.5
Wed	4:00p	WJLA-TV	Jeopardy!	4:00p	4:30p	30	1.5
Thurs	4:00p	WJLA-TV	Jeopardy!	4:00p	4:30p	30	1.5
Fri	4:00p	WJLA-TV	Jeopardy!	4:00p	4:30p	30	1.5
Sat	4:00p	WJLA-TV	Jeopardy!	4:00p	4:30p	30	1.5
Sun	4:00p	WJLA-TV	Jeopardy!	4:00p	4:30p	30	1.5
Mon	4:30p	WJLA-TV	Jeopardy!	4:30p	5:00p	30	1.5
Tue	4:30p	WJLA-TV	Jeopardy!	4:30p	5:00p	30	1.5
Wed	4:30p	WJLA-TV	Jeopardy!	4:30p	5:00p	30	1.5
Thurs	4:30p	WJLA-TV	Jeopardy!	4:30p	5:00p	30	1.5
Fri	4:30p	WJLA-TV	Jeopardy!	4:30p	5:00p	30	1.5
Sat	4:30p	WJLA-TV	Jeopardy!	4:30p	5:00p	30	1.5
Sun	4:30p	WJLA-TV	Jeopardy!	4:30p	5:00p	30	1.5
Mon	5:00p	WJLA-TV	Jeopardy!	5:00p	5:30p	30	1.5
Tue	5:00p	WJLA-TV	Jeopardy!	5:00p	5:30p	30	1.5
Wed	5:00p	WJLA-TV	Jeopardy!	5:00p	5:30p	30	1.5
Thurs	5:00p	WJLA-TV	Jeopardy!	5:00p	5:30p	30	1.5
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Sun	5:30p	WJLA-TV	Jeopardy!	5:30p	6:00p	30	1.5
Mon	6:00p	WJLA-TV	Jeopardy!	6:00p	6:30p	30	1.5
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Sun	6:00p	WJLA-TV	Jeopardy!	6:00p	6:30p	30	1.5
Mon	6:30p	WJLA-TV	Jeopardy!	6:30p	7:00p	30	1.5
Tue	6:30p	WJLA-TV	Jeopardy!	6:30p	7:00p	30	1.5
Wed	6:30p	WJLA-TV	Jeopardy!	6:30p	7:00p	30	1.5
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Sat	6:30p	WJLA-TV	Jeopardy!	6:30p	7:00p	30	1.5
Sun	6:30p	WJLA-TV	Jeopardy!	6:30p	7:00p	30	1.5
Mon	7:00p	WJLA-TV	Jeopardy!	7:00p	7:30p	30	1.5
Tue	7:00p	WJLA-TV	Jeopardy!	7:00p	7:30p	30	1.5
Wed	7:00p	WJLA-TV	Jeopardy!	7:00p	7:30p	30	1.5
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Sun	7:00p	WJLA-TV	Jeopardy!	7:00p	7:30p	30	1.5
Mon	7:30p	WJLA-TV	Jeopardy!	7:30p	8:00p	30	1.5
Tue	7:30p	WJLA-TV	Jeopardy!	7:30p	8:00p	30	1.5
Wed	7:30p	WJLA-TV	Jeopardy!	7:30p	8:00p	30	1.5
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Sun	7:30p	WJLA-TV	Jeopardy!	7:30p	8:00p	30	1.5
Mon	8:00p	WJLA-TV	Jeopardy!	8:00p	8:30p	30	1.5
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Sun	8:30p	WJLA-TV	Jeopardy!	8:30p	9:00p	30	1.5
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Sun	9:30p	WJLA-TV	Jeopardy!	9:30p	10:00p	30	1.5
Mon	10:00p	WJLA-TV	Jeopardy!	10:00p	10:30p	30	1.5
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Sun	10:00p	WJLA-TV	Jeopardy!	10:00p	10:30p	30	1.5
Mon	10:30p	WJLA-TV	Jeopardy!	10:30p	11:00p	30	1.5
Tue	10:30p	WJLA-TV	Jeopardy!	10:30p	11:00p	30	1.5
Wed	10:30p	WJLA-TV	Jeopardy!	10:30p	11:00p	30	1.5
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Thurs	11:00p	WJLA-TV	Jeopardy!	11:00p	11:30p	30	1.5
Fri	11:00p	WJLA-TV	Jeopardy!	11:00p	11:30p	30	1.5
Sat	11:00p	WJLA-TV	Jeopardy!	11:00p	11:30p	30	1.5
Sun	11:00p	WJLA-TV	Jeopardy!	11:00p	11:30p	30	1.5
Mon	11:30p	WJLA-TV	Jeopardy!	11:30p	12:00p	30	1.5
Tue	11:30p	WJLA-TV	Jeopardy!	11:30p	12:00p	3	

Dec. Pliny-Bones Coy. La.	2500	15.6	Q53	1
North Plastic Corp. 10a	750	23.7	Q22	2

Feb	Plattsmouth Sp	251	252	253	254	255	256	257	258	259	260	261	262	263	264	265	266	267	268	269	270	271	272	273	274	275	276	277	278	279	280	281	282	283	284	285	286	287	288	289	290	291	292	293	294	295	296	297	298	299	300	301	302	303	304	305	306	307	308	309	310	311	312	313	314	315	316	317	318	319	320	321	322	323	324	325	326	327	328	329	330	331	332	333	334	335	336	337	338	339	340	341	342	343	344	345	346	347	348	349	350	351	352	353	354	355	356	357	358	359	360	361	362	363	364	365	366	367	368	369	370	371	372	373	374	375	376	377	378	379	380	381	382	383	384	385	386	387	388	389	390	391	392	393	394	395	396	397	398	399	400	401	402	403	404	405	406	407	408	409	410	411	412	413	414	415	416	417	418	419	420	421	422	423	424	425	426	427	428	429	430	431	432	433	434	435	436	437	438	439	440	441	442	443	444	445	446	447	448	449	450	451	452	453	454	455	456	457	458	459	460	461	462	463	464	465	466	467	468	469	470	471	472	473	474	475	476	477	478	479	480	481	482	483	484	485	486	487	488	489	490	491	492	493	494	495	496	497	498	499	500	501	502	503	504	505	506	507	508	509	510	511	512	513	514	515	516	517	518	519	520	521	522	523	524	525	526	527	528	529	530	531	532	533	534	535	536	537	538	539	540	541	542	543	544	545	546	547	548	549	550	551	552	553	554	555	556	557	558	559	560	561	562	563	564	565	566	567	568	569	570	571	572	573	574	575	576	577	578	579	580	581	582	583	584	585	586	587	588	589	590	591	592	593	594	595	596	597	598	599	600	601	602	603	604	605	606	607	608	609	610	611	612	613	614	615	616	617	618	619	620	621	622	623	624	625	626	627	628	629	630	631	632	633	634	635	636	637	638	639	640	641	642	643	644	645	646	647	648	649	650	651	652	653	654	655	656	657	658	659	660	661	662	663	664	665	666	667	668	669	670	671	672	673	674	675	676	677	678	679	680	681	682	683	684	685	686	687	688	689	690	691	692	693	694	695	696	697	698	699	700	701	702	703	704	705	706	707	708	709	710	711	712	713	714	715	716	717	718	719	720	721	722	723	724	725	726	727	728	729	730	731	732	733	734	735	736	737	738	739	740	741	742	743	744	745	746	747	748	749	750	751	752	753	754	755	756	757	758	759	760	761	762	763	764	765	766	767	768	769	770	771	772	773	774	775	776	777	778	779	780	781	782	783	784	785	786	787	788	789	790	791	792	793	794	795	796	797	798	799	800	801	802	803	804	805	806	807	808	809	810	811	812	813	814	815	816	817	818	819	820	821	822	823	824	825	826	827	828	829	830	831	832	833	834	835	836	837	838	839	840	841	842	843	844	845	846	847	848	849	850	851	852	853	854	855	856	857	858	859	860	861	862	863	864	865	866	867	868	869	870	871	872	873	874	875	876	877	878	879	880	881	882	883	884	885	886	887	888	889	890	891	892	893	894	895	896	897	898	899	900	901	902	903	904	905	906	907	908	909	910	911	912	913	914	915	916	917	918	919	920	921	922	923	924	925	926	927	928	929	930	931	932	933	934	935	936	937	938	939	940	941	942	943	944	945	946	947	948	949	950	951	952	953	954	955	956	957	958	959	960	961	962	963	964	965	966	967	968	969	970	971	972	973	974	975	976	977	978	979	980	981	982	983	984	985	986	987	988	989	990	991	992	993	994	995	996	997	998	999	1000
Mar	Plattsmouth Sp	251	252	253	254	255	256	257	258	259	260	261	262	263	264	265	266	267	268	269	270	271	272	273	274	275	276	277	278	279	280	281	282	283	284	285	286	287	288	289	290	291	292	293	294	295	296	297	298	299	300	301	302	303	304	305	306	307	308	309	310	311	312	313	314	315	316	317	318	319	320	321	322	323	324	325	326	327	328	329	330	331	332	333	334	335	336	337	338	339	340	341	342	343	344	345	346	347	348	349	350	351	352	353	354	355	356	357	358	359	360	361	362	363	364	365	366	367	368	369	370	371	372	373	374	375	376	377	378	379	380	381	382	383	384	385	386	387	388	389	390	391	392	393	394	395	396	397	398	399	400	401	402	403	404	405	406	407	408	409	410	411	412	413	414	415	416	417	418	419	420	421	422	423	424	425	426	427	428	429	430	431	432	433	434	435	436	437	438	439	440	441	442	443	444	445	446	447	448	449	450	451	452	453	454	455	456	457	458	459	460	461	462	463	464	465	466	467	468	469	470	471	472	473	474	475	476	477	478	479	480	481	482	483	484	485	486	487	488	489	490	491	492	493	494	495	496	497	498	499	500	501	502	503	504	505	506	507	508	509	510	511	512	513	514	515	516	517	518	519	520	521	522	523	524	525	526	527	528	529	530	531	532	533	534	535	536	537	538	539	540	541	542	543	544	545	546	547	548	549	550	551	552	553	554	555	556	557	558	559	560	561	562	563	564	565	566	567	568	569	570	571	572	573	574	575	576	577	578	579	580	581	582	583	584	585	586	587	588	589	590	591	592	593	594	595	596	597	598	599	600	601	602	603	604	605	606	607	608	609	610	611	612	613	614	615	616	617	618	619	620	621	622	623	624	625	626	627	628	629	630	631	632	633	634	635	636	637	638	639	640	641	642	643	644	645	646	647	648	649	650	651	652	653	654	655	656	657	658	659	660	661	662	663	664	665	666	667	668	669	670	671	672	673	674	675	676	677	678	679	680	681	682	683	684	685	686	687	688	689	690	691	692	693	694	695	696	697	698	699	700	701	702	703	704	705	706	707	708	709	710	711	712	713	714	715	716	717	718	719	720	721	722	723	724	725	726	727	728	729	730	731	732	733	734	735	736	737	738	739	740	741	742	743	744	745	746	747	748	749	750	751	752	753	754	755	756	757	758	759	760	761	762	763	764	765	766	767	768	769	770	771	772	773	774	775	776	777	778	779	780	781	782	783	784	785	786	787	788	789	790	791	792	793	794	795	796	797	798	799	800	801	802	803	804	805	806	807	808	809	810	811	812	813	814	815	816	817	818	819	820	821	822	823	824	825	826	827	828	829	830	831	832	833	834	835	836	837	838	839	840	841	842	843	844	845	846	847	848	849	850	851	852	853	854	855	856	857	858	859	860	861	862	863	864	865	866	867	868	869	870	871	872	873	874	875	876	877	878	879	880	881	882	883	884	885	886	887	888	889	890	891	892	893	894	895	896	897	898	899	900	901	902	903	904	905	906	907	908	909	910	911	912	913	914	915	916	917	918	919	920	921	922	923	924	925	926	927	928	929	930	931	932	933	934	935	936	937	938	939	940	941	942	943	944	945	946	947	948	949	950	951	952	953	954	955	956	957	958	959	960	961	962	963	964	965	966	967	968	969	970	971	972	973	974	975	976	977	978	979	980	981	982	983	984	985	986	987	988	989	990	991	992	993	994	995	996	997	998	999	1000
Apr	Plattsmouth Sp	251	252	253	254	255	256	257	258	259	260	261	262	263	264	265	266	267	268	269	270	271	272	273	274	275	276	277	278	279	280	281	282	283	284	285	286	287	288	289	290	291																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																					

Stat-Plan Sp.	520	27.4	21.67	4.8	0.7
Sterling Lock 21-g	202	12.1	3.1	0	1.5

[illegible]

Oct. Universal Packaging Mfg.	227	19.3	413.25	3.8	2.0
Oct. Valor	380	28.11	5.72	4.5	3.1

[illegible]

First Wyko Group	87	26.1	26	•	4.2
Oct Wyndham Grp 15p	295	23.3	18	•	0.8

Dividend Paid	Stock	Price	1st	2nd	3rd	Yr 6/7/7
	Monk Abbey Life Ins	206	22.4			
Ma	Mon Alexander & Alexander	211	22.5	051.00		
Ma	Mon American Sav. Bk	212	22.5	012.00		13.4
Ma	Mayfield AG-2000	213	22.5	012.00		13.4
Ma	Ma DeMarion Ins Corp	214	22.5	010.00		13.4
Ma	Ma American Sav. Bk	215	22.5	012.00		13.4
Ma	McGerry, Birch 100	216	22.5	012.00		13.4
Ma	McGraw-Hill Corp	217	22.5	012.00		13.4
Ma	McGraw-Hill Corp	218	22.5	012.00		13.4
Ma	McGraw-Hill Corp	219	22.5	012.00		13.4
Ma	McGraw-Hill Corp	220	22.5	012.00		13.4
Ma	McGraw-Hill Corp	221	22.5	012.00		13.4
Ma	McGraw-Hill Corp	222	22.5	012.00		13.4
Ma	McGraw-Hill Corp	223	22.5	012.00		13.4
Ma	McGraw-Hill Corp	224	22.5	012.00		13.4
Ma	McGraw-Hill Corp	225	22.5	012.00		13.4
Ma	McGraw-Hill Corp	226	22.5	012.00		13.4
Ma	McGraw-Hill Corp	227	22.5	012.00		13.4
Ma	McGraw-Hill Corp	228	22.5	012.00		13.4
Ma	McGraw-Hill Corp	229	22.5	012.00		13.4
Ma	McGraw-Hill Corp	230	22.5	012.00		13.4
Ma	McGraw-Hill Corp	231	22.5	012.00		13.4
Ma	McGraw-Hill Corp	232	22.5	012.00		13.4
Ma	McGraw-Hill Corp	233	22.5	012.00		13.4
Ma	McGraw-Hill Corp	234	22.5	012.00		13.4
Ma	McGraw-Hill Corp	235	22.5	012.00		13.4
Ma	McGraw-Hill Corp	236	22.5	012.00		13.4
Ma	McGraw-Hill Corp	237	22.5	012.00		13.4
Ma	McGraw-Hill Corp	238	22.5	012.00		13.4
Ma	McGraw-Hill Corp	239	22.5	012.00		13.4
Ma	McGraw-Hill Corp	240	22.5	012.00		13.4
Ma	McGraw-Hill Corp	241	22.5	012.00		13.4
Ma	McGraw-Hill Corp	242	22.5	012.00		13.4
Ma	McGraw-Hill Corp	243	22.5	012.00		13.4
Ma	McGraw-Hill Corp	244	22.5	012.00		13.4
Ma	McGraw-Hill Corp	245	22.5	012.00		13.4
Ma	McGraw-Hill Corp	246	22.5	012.00		13.4
Ma	McGraw-Hill Corp	247	22.5	012.00		13.4
Ma	McGraw-Hill Corp	248	22.5	012.00		13.4
Ma	McGraw-Hill Corp	249	22.5	012.00		13.4
Ma	McGraw-Hill Corp	250	22.5	012.00		13.4
Ma	McGraw-Hill Corp	251	22.5	012.00		13.4
Ma	McGraw-Hill Corp	252	22.5	012.00		13.4
Ma	McGraw-Hill Corp	253	22.5	012.00		13.4
Ma	McGraw-Hill Corp	254	22.5	012.00		13.4
Ma	McGraw-Hill Corp	255	22.5	012.00		13.4
Ma	McGraw-Hill Corp	256	22.5	012.00		13.4
Ma	McGraw-Hill Corp	257	22.5	012.00		13.4
Ma	McGraw-Hill Corp	258	22.5	012.00		13.4
Ma	McGraw-Hill Corp	259	22.5	012.00		13.4
Ma	McGraw-Hill Corp	260	22.5	012.00		13.4
Ma	McGraw-Hill Corp	261	22.5	012.00		13.4
Ma	McGraw-Hill Corp	262	22.5	012.00		13.4
Ma	McGraw-Hill Corp	263	22.5	012.00		13.4
Ma	McGraw-Hill Corp	264	22.5	012.00		13.4
Ma	McGraw-Hill Corp	265	22.5	012.00		13.4

Equity & Lnw	10	349	21.5	8.0	11	11
FAI Insurance	540.10	300	23.2	102.27%	11	11

Jan/Feb	Jan/Feb Accident	238	21.5	28.0	—	34
Mar	Seed/ERE	210	21.5	34.0	—	34
Apr	July/Heath (C.E.) 20p	538	1.6	24.99	1.4	6.41
May	Mar/Edg (Robinson)	633	12.1	—	—	—
Jun	June/Jed (General)	324	6.4	111.0	2.0	4.3
Jul	July/Heath (C.E.) 20p	324	6.4	9.75	—	4.3
Aug	May/London & Man	359	6.4	631.84	—	2.9
Sep	Oct/London United 20p	359	6.4	7.16	—	2.9
Oct	Nov/Heath (C.E.) 20p	359	6.4	11.5	—	2.9
Nov	Dec/Heath (C.E.) 20p	359	6.4	11.5	2.0	2.6
Dec	Jan/Feb Accident	337	6.4	682.40	1.6	4.02

LONDON SHARE SERVICE**MINES—Continued**[illegible]**Kline Group** Member[illegible]

the following is a selection of

g & Rose EJ	120	Amoco	94
Hyd Pos. Sp	120	CPI Hedges	85	45
g & Lind	120	Enbridge	85	45
Stm. Cr.	145	Duffin Gas	18	45
			HL & H.J.	70	45
			Hellen Hedges	50	45
			Irish Refs	190	45
			Udstone	430	45

TRIN	121.76	9489	CLIN	121.76	9489
94.94	9489	94.94	94.94	9489	94.94

TRADEABLE OPTIONS

3-month call rates

Tradeables					
Edwards	60	NEI	12		
Edwards	60	Nat West Bk	65		
Edwards	60	P & O Oil	65		
Edwards	60	Plessey	22		
Edwards	60	Polity Peak	22		
Edwards	60	Pascal Elec	24		
Edwards	60	RTM	24		
Edwards	60	Reed Intnl	45		
Edwards	60	STC	30		
Edwards	60	Sears	15		
Edwards	60	Sir	10		
Edwards	60	TCSB	14		
Edwards	60	Tesco	65		
Edwards	60	Trent EMI	70		
Edwards	60	Trust Hedges	80		
Edwards	60	Turner Newall	22		
Edwards	60	Unilever	30		
Edwards	60	Vickers	20		
Edwards	60	Wellcome	45		
Edwards	60	Property	22		
Edwards	60	Pratt Land	65		
Edwards	60	Land Securities	65		
Edwards	60	MEPC	65		
Edwards	60	Preachy	65		
Edwards	60	Oil	65		
Edwards	60	British Petroleum	65		
Edwards	60	Britoil	32		
Edwards	60	Barmah Oil	65		
Edwards	60	Charterist	6		
Edwards	60	Premier	12		
Edwards	60	Shell	12		
Edwards	60	Tricentral	17		
Edwards	60	Ultramar	24		
Edwards	60	Gas Ind.	65		
Edwards	60	Griff & Spencer	22		
Edwards	60	Langland Bk	55		
Edwards	60	Long	95		
Edwards	60	Rio Tinto	95		

A selection of Options traded is given on the
 London Stock Exchange Report Page.

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FINANCIAL TIMES
Europe's Business Newspaper

NEW YORK STOCK EXCHANGE COMPOSITE CLOSING PRICES

Continued on Page 31

AMEX COMPOSITE CLOSING PRICES *Closing prices,
July 24*

Stock	Div	P/E	1966 High	Low	Close	Change
R						
RGW	.10	40	7	63	63	+ 1/2
Renelec	.40	10	10	10	10	+ 1/2
Rearst A	775-264	84	1	62	62	+ 1/2
Rearst B	2100	1311	1311	1311	1311	+ 1/2
Rearst C	100	10	10	10	10	+ 1/2
Rearst D	100	10	10	10	10	+ 1/2
Rearst E	100	10	10	10	10	+ 1/2
Rearst F	100	10	10	10	10	+ 1/2
Rearst G	100	10	10	10	10	+ 1/2
Rearst H	100	10	10	10	10	+ 1/2
Rearst I	100	10	10	10	10	+ 1/2
Rearst J	100	10	10	10	10	+ 1/2
Rearst K	100	10	10	10	10	+ 1/2
Rearst L	100	10	10	10	10	+ 1/2
Rearst M	100	10	10	10	10	+ 1/2
Rearst N	100	10	10	10	10	+ 1/2
Rearst O	100	10	10	10	10	+ 1/2
Rearst P	100	10	10	10	10	+ 1/2
Rearst Q	100	10	10	10	10	+ 1/2
Rearst R	100	10	10	10	10	+ 1/2
Rearst S	100	10	10	10	10	+ 1/2
Rearst T	100	10	10	10	10	+ 1/2
Rearst U	100	10	10	10	10	+ 1/2
Rearst V	100	10	10	10	10	+ 1/2
Rearst W	100	10	10	10	10	+ 1/2
Rearst X	100	10	10	10	10	+ 1/2
Rearst Y	100	10	10	10	10	+ 1/2
Rearst Z	100	10	10	10	10	+ 1/2
S						
SJW	1.08	11	10	35 1/2	35 1/2	+ 1/2
Scholar	.10	10	10	10	10	+ 1/2
Scholar 2	.10	10	10	10	10	+ 1/2
Scholar 3	.10	10	10	10	10	+ 1/2
Scholar 4	.10	10	10	10	10	+ 1/2
Scholar 5	.10	10	10	10	10	+ 1/2
Scholar 6	.10	10	10	10	10	+ 1/2
Scholar 7	.10	10	10	10	10	+ 1/2
Scholar 8	.10	10	10	10	10	+ 1/2
Scholar 9	.10	10	10	10	10	+ 1/2
Scholar 10	.10	10	10	10	10	+ 1/2
Scholar 11	.10	10	10	10	10	+ 1/2
Scholar 12	.10	10	10	10	10	+ 1/2
Scholar 13	.10	10	10	10	10	+ 1/2
Scholar 14	.10	10	10	10	10	+ 1/2
Scholar 15	.10	10	10	10	10	+ 1/2
Scholar 16	.10	10	10	10	10	+ 1/2
Scholar 17	.10	10	10	10	10	+ 1/2
Scholar 18	.10	10	10	10	10	+ 1/2
Scholar 19	.10	10	10	10	10	+ 1/2
Scholar 20	.10	10	10	10	10	+ 1/2
Scholar 21	.10	10	10	10	10	+ 1/2
Scholar 22	.10	10	10	10	10	+ 1/2
Scholar 23	.10	10	10	10	10	+ 1/2
Scholar 24	.10	10	10	10	10	+ 1/2
Scholar 25	.10	10	10	10	10	+ 1/2
Scholar 26	.10	10	10	10	10	+ 1/2
Scholar 27	.10	10	10	10	10	+ 1/2
Scholar 28	.10	10	10	10	10	+ 1/2
Scholar 29	.10	10	10	10	10	+ 1/2
Scholar 30	.10	10	10	10	10	+ 1/2
Scholar 31	.10	10	10	10	10	+ 1/2
Scholar 32	.10	10	10	10	10	+ 1/2
Scholar 33	.10	10	10	10	10	+ 1/2
Scholar 34	.10	10	10	10	10	+ 1/2
Scholar 35	.10	10	10	10	10	+ 1/2
Scholar 36	.10	10	10	10	10	+ 1/2

Stock	Sales (Mn)	High	Low	Last	Chg	Stock	Sales (Mn)	High	Low	Last	Chg	Stock	Sales (Mn)	High	Low	Last	Chg	Stock	Sales (Mn)	High	Low	Last	Chg	Stock	Sales (Mn)	High	Low	Last	Chg
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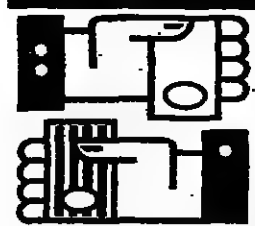
Continued on Page 29

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Financial Times Monday July 27 1987

SECTION III

FINANCIAL TIMES SURVEY



In the aftermath of Big Bang, UK merchant banks face competition on all sides and are tending to become either

global or niche players, writes **Martin Dickson**. Meanwhile, the traditional relationships between the banks and their corporate clients are breaking down.

Crisis for the medium-sized

BRITAIN'S CORPORATE finance industry is in a state of extraordinary upheaval—buffeted by the pressures of the City's Big Bang and a takeover wave which, though slowed by scandal, still has a great deal of life in it.

Big Bang—last October's deregulation of the UK securities industry and the concomitant creation of major new financial services conglomerates—has greatly intensified competition for corporate finance business. Meanwhile, the remarkable upward surge this year of the equity bull market has helped create a fever of public enthusiasm for new issues, and breathed new life into the two-year-old takeover boom. The Guinness scandal and the subsequent failure of BTR's £1.2bn bid for Pilkington Brothers have diminished the attraction of contested "mega-bids," but there is no shortage of agreed deals, such as this month's offer by British Airways for British Caledonian.

It has become "macho" rather than an admission of failure, for companies to dispose of large subsidiaries which do not fit and more are being sold via public auctions—witness the impending break-up of the two-year marriage between supermarket group Asda and furniture retailer MFI. Management buy-outs have become commonplace, while bankers are pre-

paring themselves for a sharp rise in the number of trans-European deals.

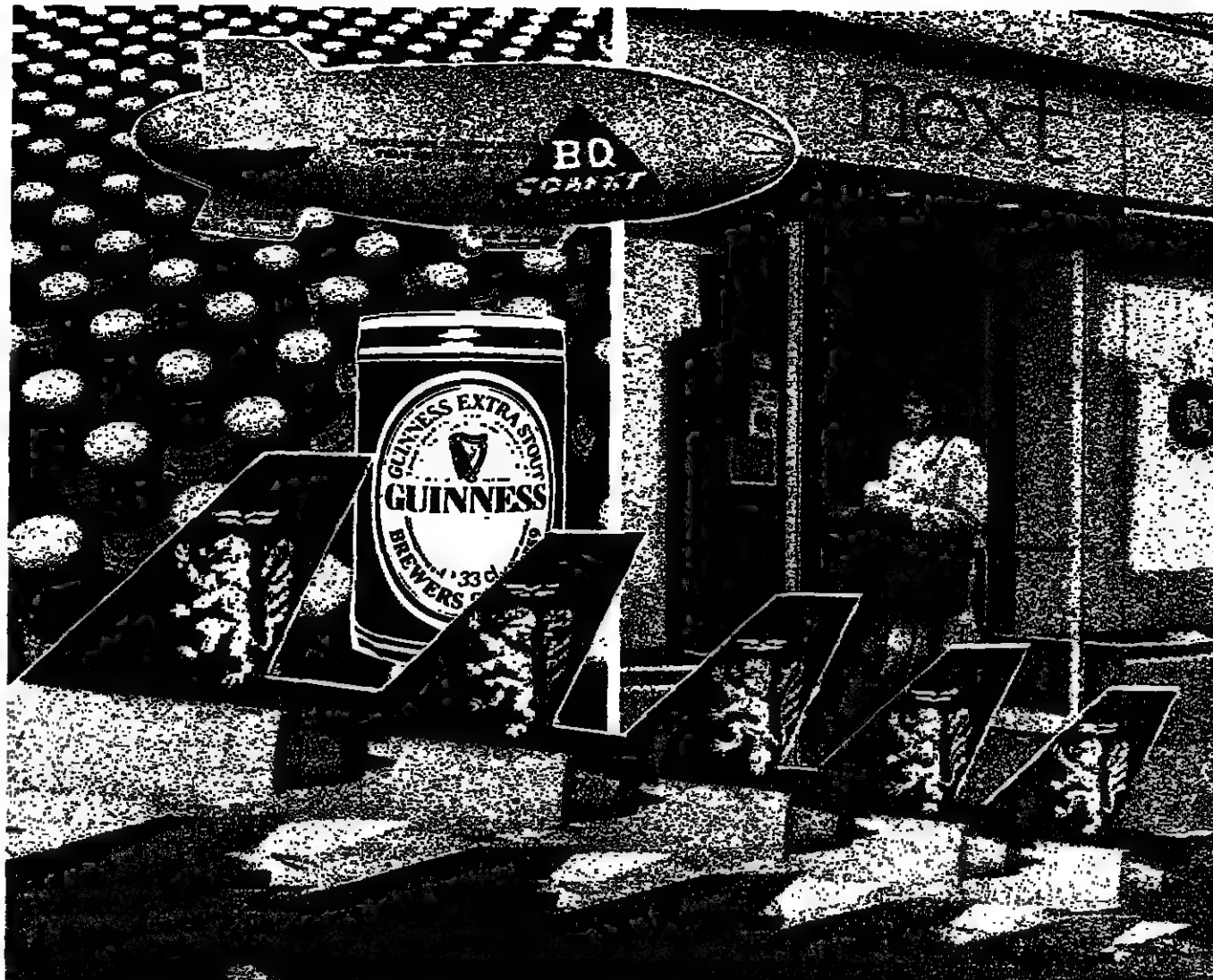
The merchant banks, which have traditionally dominated corporate finance work, now face major challenges on all sides: from the investment banking arms of the top UK clearers, Barclays and National Westminster; from the corporate finance divisions of the top broking houses; and from the large American investment banks, which have been moving into London in strength.

Still to show their hand are the Japanese houses, which can bring to the party formidable financial muscle.

Against this background, the UK merchant banks have been polarising into two groups: those, such as S.G. Warburg, which have decided to meet the foreign competition head-on as integrated global securities houses; and others, such as Leazard Brothers, which have elected instead to occupy specialist market niches.

The pressures facing medium-sized houses which fall between these poles have been graphically underlined in the past few weeks by the decision of Hill Samuel to enter takeover talks with Union Bank of Switzerland. Several other UK banks now look vulnerable.

As the Hill Samuel example shows, the ability to commit very large sums of capital is one



Corporate Finance

of the keys to first division status in the global securities trading market. And the willingness to do the same on behalf of clients is becoming an important factor in corporate finance work. Take two recent examples:

Samuel Montagu, the merchant banking arm of Midland Bank, was co-adviser with First Boston in one of the most audacious deals of the year: the successful \$60m bid by a small British company, WPP, for JWT Group, the large US advertising company. Montagu, together with Citibank, agreed to arrange loan facilities of up to \$260m for WPP, plus a \$50m working capital facility for JWT.

Salomon Brothers, the large

US securities house, was recently co-adviser to Next, the retail chain, in its £340m bid for Combined English Stores. On the first day of the bid, Salomon put its money where its mouth was and snapped up 17 per cent of CSE's shares.

Salomon's role in the Next deal, which it helped originate, was a small but significant advance for the American banks which, to date, have been very much second-string advisers in contested bids, with the British banks handling strategy and tactics.

The Americans still lack experience of British bid battles—significantly, Lazards was brought in to help out on the Next deal—but this will not

always be so.

Quite apart from the demands for capital and changes in the regulatory framework, the rapid proliferation of new financial instruments has been forcing structural change on the merchant banks.

In the cosy days of old, a client's capital raising demands might be no more complicated than a simple rights issue. Today, however, the possibilities have become extremely complex—be they convertible Eurobonds, swaps, or straight issues of Euro-equity. The equity and bonds markets have become more and more convergent, a situation underlined, for example, by Kleinwort Benson's recent decision to merge its

capital markets and corporate finance divisions.

All of this, coupled with the increasingly international nature of the equities market, should work to the benefit of the large, integrated houses.

They can offer clients specialist knowledge across the board on the cheapest ways of raising finance to support a deal on which they are advising, and then distribute the resulting paper "product" through their international networks.

There are, however, a number of caveats to this view. First, the potential conflicts of interest inherent in houses which are both trading shares and giving corporate finance advice may put off some companies.

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Second, quality is still a vital ingredient in advisory work, and that is not necessarily related to the size of the parent bank. But perhaps the most crucial factor in this debate is the future of the pre-emption right—the long-standing British principle (and a rarity in the major capital markets) that investors should have first refusal on large blocks of shares issued by their company.

If pre-emption rights were to go, this would open the way for the introduction of American-style "bought deals," whereby a securities house buys up a whole issue of shares, without recourse to underwriters, and then distributes it to investors itself. Such a system favours the big players, able to take greater risks. It also cuts out the lucrative, and very easily earned underwriting fees on share issues which are enjoyed by the leading UK financial institutions. And those institutions also just happen to be the major shareholders in Britain's companies.

It is hardly surprising, then, that the pre-emption principle has become one of the City's most controversial topics in recent months.

The issue came to a head when a number of companies—including Pisons, the pharmaceutical group, and C. H. Beazer, the construction business—announced plans for international share placings which broke the institutions' guidelines on the maximum size of such offerings. The big shareholders dug in their heels; the companies were forced to scale down the placings; and the institutions followed up this victory by tightening their guidelines even further—in future, they will oppose share issues which exceed 2.5 per cent of issued share capital if existing investors are not given the right of first refusal.

Their stance has been bitterly attacked by investment banks, which argue that the institutions are severely limiting the ability of British companies to tap international equity and equity-linked debt markets, and thus reducing their ability to

raise funds on the finest terms and to gain an international shareholder following which could help their market rating. But the institutions reply that such offerings can have a depressing effect on the share price, that there is no necessary advantage in an international spread of investors, and that, in the final analysis, they simply do not want their stakes in companies diluted in this manner.

Neither side is exactly disinterested: the banks earn large fees on these issues; the institutions have their underwriting commissions to protect. But at present the institutions hold the whip hand, since companies are obliged by law to consult shareholders if they wish to over-ride the pre-emption principle.

What is there in all this upheaval for the corporate client who, after all, is supposed to be the main beneficiary of efficient capital markets?

The greater competition among the banks in breaking down the old relationships under which a company had a single merchant banking advisor. Now the bigger businesses are likely to have several, used for different needs. And banks with which companies have no relations may still approach them with ideas for one-off deals. This choice must be healthy, if sometimes confusing, though some companies doubtless make bad acquisitions in the strength of enthusiastic pitches from deal-makers.

Underwriting costs are also under pressure. The Government's privatisation issues have broken the mould on flotation costs, while, in the recent WPP bid, Samuel Montagu introduced a novel two-tier success-related underwriting commission structure on a £177m rights issue. And M & G, the largest unit trust group and something of a City maverick, has offered to do a suitable traditional rights issue for less than the normal 1.25 per cent fee, or even no commission at all, provided other institutions can be persuaded to join in. Heady stuff, though heretical—at least, for now.

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CORPORATE FINANCE 2

Take-overs

Still alive but more discreet

REMEMBER JUNE 1986? At the end of that month, contested offers totalling more than £3bn were outstanding in London. Among them, the £1.8bn Dixons-Woolworth assault, the £1.2bn Lloyds Bank-Standard Chartered tussle, and a smattering of smaller fry, like Tranwood-Aiken Hume or Evered-McKechie.

Switch to mid-June 1987 and it is hard to dredge up £100m-worth of hostile bids, with the £77m TKM-Mollins offer the only battle of any magnitude. In between, of course, came the Boesky revelations, the unfolding of the Guinness scandal and—in January—the acclaimed Pilkington defence against BTR, the last mega-bid to hit the City.

But to conclude that takeover activity had simply died would be a hideous misconception. Hostile approaches between British groups may be few and far between these days, but the first week of July alone saw agreed deals worth well over £1bn struck.

Moreover, the trek by British companies into the States, which got under way in 1986, has continued apace—with approaches like Robert Maxwell's £1.2bn bid for Harcourt Brace Janovitch and WPP's highly-gear'd offer for esteemed New York ad agency and PR group, JWT, breaking new ground in terms of audacity.

So why the shift? The most obvious influence to pin-point would be the Guinness aftermath. On the one hand, revelations of the share-price rigging at the drinks giant during the hotly-contested Distillers bid brought concrete changes—like the new Takeover Panel rules, which require shareholders in either target or bidding company to disclose any changes in excess of 1 per cent in the equity during an offer.

On the other, there may have been the subtler swings in sentiment—reports of a new wariness among City operators and a desire at least to be seen to play by all the rules. Certainly, in those few contested bids which have succeeded this year, share prices in the target company have stayed well adrift from bid terms, and merchant bankers—scrabbling for stock—have bemoaned the absence of arbs.

But, in many ways, BTR's decision to pull out of the Pilkington battle crystallised a more significant factor. In January, Sir Owen Green bid \$44p a share (the opening value of its paper terms and a mere 3 per cent above the speculation-inflated price on the previous day; Pilkington shares soared to \$11p, Pilkington forecast doubled profits at £250m, and the City speculated that BTR would have to go to well over \$80p. Sir Owen then withdrew—only to see the Pilkington share price subsequently run on past the £10-mark within months.

In short, faced with a wave of criticism about "short-termism" and doubtless aware of an impending election, fund managers made it very clear that their key support in contested bids would only come at a price—and a high one.

In the two major contested offers which have succeeded—Tesco's £228m bids for Hilliards and Ranks Hovis McDougall's £281m offer for Avana—the premium paid for control has been a generous one. Tesco took out Hilliards, the Yorkshire-based supermarket chain, on a multiple of 23 times current year earnings—easily comparable with recent Dees and Argyl acquisitions—while RHM paid 22 times 1986—earnings at Avana.

That success contrasts sharply with the experience of Williams Holdings in its £570m offer for Norcor, which was declared final after two-and-a-

half weeks, truncating the offer period to five weeks. Williams (on its paper terms) was offering an exit multiple of 14 times the forecast current year earnings—a well-pitched offer for the type of business in another climate, but not one whose generosity was compulsive.

And the gamble which failed—by a narrow 2 per cent margin, the Norcor management retained the company's independence. But, then, perhaps the downturn in contested bid activity is scarcely surprising. Many of the most obvious targets have either been snapped up; or, equally, especially in the case of vulnerable conglomerates, protective action has been taken via pre-emptive corporate reshuffling. And that, in turn, has bolstered a new, though rather different, wave of corporate activity.

Bowater, the paper and packaging group where the ever-acquisitive Hanson Trust has raised its stake to almost 12 per cent in early 1986 before selling out last January, is an example of a company still at the early stages of the process. But new chairman and recently retired BTR director, Norman Ireland has made clear that last year's £104m disposals will fund future development. "From now on, it is our intention to use the cash available to seek new opportunities."

Reed International is another farther down the line—over the past month netting £250m—from the sale of its paints and DIY interests to Williams, and immediately snapping up Octopus, Paul Hamlyn's publishing empire. All, says Reed, is part of a policy of concentrating on core activities—publishing, paper and packaging. And although bid froth has been evident recently—after all, Robert Maxwell currently has his coffers full—the argument is that a higher rating on fundamental grounds should be justified long-

term: the best protection any company has.

The Reed manoeuvres highlight another recent development on the takeover scene—the use of auctions as a means of disposing of peripheral businesses. This is a merchant bank tool which has seen growing popularity recently, with the likes of Hanson, Reed, Cadbury-Schwepes and Safeway among the larger users.

But if that is one small US import here, it fades into insignificance besides the trail of British companies buying into the States. The initial successful forays, though in some cases extremely substantial—witness Unilever's £2.1bn purchase of Cheesebrough-Pond's—were, in the main, agreed—deals. But recently there has been some triumph in the contested arena. WPP's \$566m offer for JWT Group was audaciously all round and a taste for Wall Street of its own medicine. Two years ago, before the arrival of former Saatchi and Saatchi finance director, Mr Martin Sorrell, the company made shopping trolleys and wire products. It was capitalised at £150m and, via the highly-gear'd bid, plans to create a company with a net asset deficiency of £90m.

Although it is easy to pinpoint positive advantages to Stateside expansion—though a not very happy history for British companies—many have also blamed the lack of internal contested activity to the overhang of the election and uncertainty about the UK stockmarket's future direction.

The first, at least, has now cleared, although the latter is still a trifle unsettled. Even so, relatively little in the way of pent-up hostile activity has emerged at home—rather, agreed deals and a sea of small "shell-style" situations. And that, one suspects, could be the pattern for a while yet.

Nikola Tait

THE APPROACH by Union Bank of Switzerland to Hill Samuel, first disclosed earlier this month, has provided a reminder that the City Revolution is likely to move into a second stage.

Turnout ahead of Big Bang last October, as firms and individual practitioners in the markets positioned themselves for the new trading environment, was followed by a few months of apparent tranquillity.

Fears of an early shakeout, because of overcapacity in the securities markets, were not fulfilled. The volume of business was such—with a more than doubling of turnover in equities, for instance—that most firms managed to keep their heads above water.

Rising markets for both bonds and equities have also served to help those houses (probably most of them) that have been finding it impossible to make ends meet out of basic day-to-day trading. Their inventories have appreciated.

However, the strains have begun to show. In the spring, Midland Bank's subsidiary Greenwell Montagu pulled out of equity market making, and last month Lloyds Bank abruptly ceased trading in bonds.

There has been a series of less drastic adjustments by stock market firms. Several months ago, for instance, Robert Fleming ceased to make markets in food shares, while Barclays de Zoete Wedd pulled out of TV companies, and, at the beginning of July, Shearson Lehman (formerly L. Messel) cut 150 stocks from its UK list.

These are fairly routine adjustments, although there is an element of recognition of the high level of competition in market making.

Generally speaking, institutional investors are very pleased with the post-Big Bang improvement in liquidity, even in the beta and gamma stocks, the small capitalisation sectors where lack of marketability has been feared. But, of course, the better the markets are for investors the more difficult it is likely to be for market makers to generate satisfactory profits.

On a more positive strategic note, the Swiss banks have been moving heavily into London. Quite apart from the ambitions of UBS (which already owns Phillips & Drew, one of the top five London securities firms), its rival the Swiss Banking Corporation bought Savory Milin, a leader in the London trading of continental equities, from its Canadian former owners earlier this year.

The Japanese securities houses are also steadily developing their long-term plans. Takeovers are not their forte, but their presence is rapidly growing and they are certainly not short of resources.



Seag soon saw off the traditional trading floor

The City Revolution

Eyes on stage two and the next drop

Nomura, the biggest, has indicated an intention to start making markets in US equities. It is also tipped (along with one or two other Japanese houses) as a candidate in the next group of entrants to the ranks of gilt-edged primary dealers, after the one-year grace period allowed to the original 27 (now 26) UK government bond market makers.

As expected, Big Bang ushered in much lower commissions on London trading of equities, the typical commission on institutional agency business roughly halving to 0.2 per cent. Trading in gilts and sterling corporate bonds, meanwhile, shifted almost entirely to a "net" basis, without separate commission.

Net trading in equities was also predominant at first for institutions, but subsequently there has been a shift back to nearer a 50:50 split in the two types of trading.

Many fund managers are prepared to be reasonably generous in paying commissions in exchange for a high level of service. This means not just research but also a position at, or near, the top of the analysts' telephone lists when they call up clients with the latest tips and stories.

But there are complaints that the overall quality of brokers' research has dropped since Big Bang. The whole emphasis has become much shorter term,

or in "front-running" by trading desks which are working too closely with their analysts to manipulate the market ahead of stock recommendations.

Fund managers are unanimous, however, in welcoming their new ability to do "basket trades"—that is, to upload large mixed portfolios quickly and at very keen prices. Whole investment tranches involving more than £100m have been sold in a block and dismembered by securities firms in a matter of hours.

This flexibility reflects the capabilities of the new electronic market-place, together with the availability of hedging instruments to enable securities firms to offset some of the market risk. There may also, however, be an element of loss leading as firms attempt to build market share, and this level of excess competition is unlikely to persist.

The trading skills needed for this kind of business amount to a premium in the post-Big Bang market. Anything up to 20 market makers are making prices in some of the individual leading stocks. A dozen big players are typically competing for business in a "alpha" stock.

Certainly the electronic system Seag (Stock Exchange Automated Quotation) soon saw off the traditional trading floor. Smith, New Court, the biggest equity jobber under the old system, had hoped to stay there, trading on the face-to-face basis which its dealers, and special nine months' most firms are in better shape than they probably anticipated in the apprehensive days just before Big Bang.

But stock market firms are also acutely aware that conditions have been freakishly favourable in the past few months. This has boosted trading, with the consequence, however, of acute problems in their back offices, which have often not been able to cope with unprecedented volumes of transactions.

Before Big Bang, heavy investment went into the glamorous "front office" trading and research areas, but comparatively few resources were devoted to the settlement side. That is now being urgently corrected.

But beyond that, the strategic planners of stock market firms are working out how they could possibly survive the next bear market in "reasonable" shape. The bigger operators are also concerned at the need to build global capability. The new round of mergers and deals now taking shape can be seen as a response to these reassessments.

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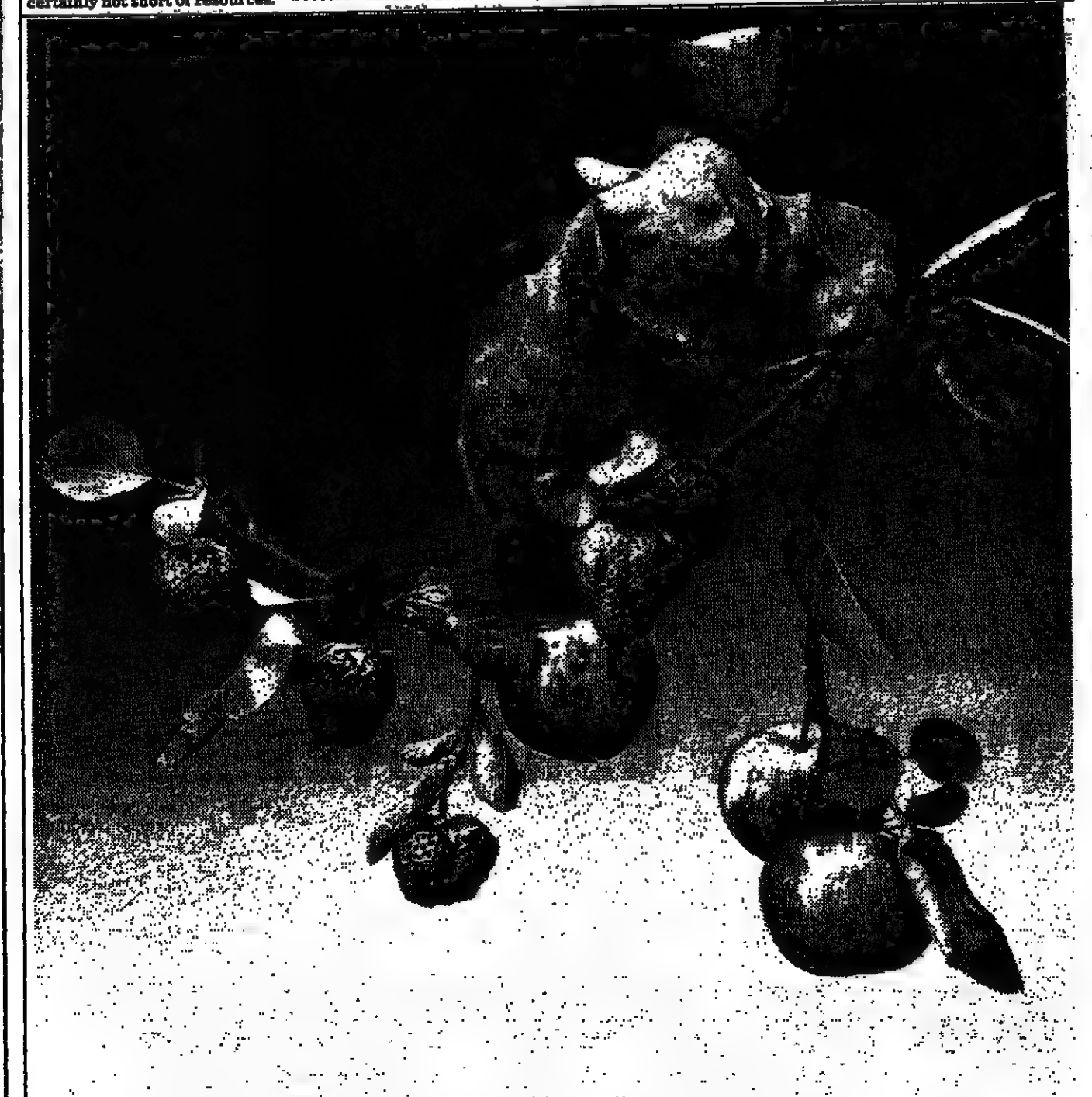
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CORPORATE FINANCE 4

Management buy-outs

Market nears maturity as rules are tightened

THE MANAGEMENT buy-out has consolidated its position over the past 18 months as an important tool for corporate restructuring and renewal. It looks set to achieve another record this year in terms of the value of deals completed, while the techniques for arranging buy-outs are being constantly refined.

Paradoxically, the past 18 months have also seen increasing competition for control of would-be buy-out companies from rival corporate bidders, and a number of conspicuous failures by buy-out teams to win the day.

The year 1986 was as notable for the deals which never came to fruition as for those that did, a recent survey of the buy-out scene, *Trends in UK Buy-outs*, noted.

The management of the publicly-quoted printing group, McCorquodale, was unsuccessful in its attempt to fight off an unwelcome takeover bid from rival printer, Norton Dax, by means of a buy-out. Norton finally won the day with a bid worth £156m.

The management of Thorn-EMI Screen Entertainment attempted to buy its business from Thorn-EMI, but was unable to raise the £110m asking price within the time allowed. More recently, a bid for Reed International's DIV group were outbid by Williams Holdings with an offer worth £285m.

Though they failed, these deals succeeded in drawing attention to the buy-out as a means of managements taking control of their businesses and of vendors broadening their sale options.

But for these setbacks, the value of buy-outs completed in 1986 would have been even higher. As it was, the number of buy-outs completed last year rose from 229 to 251, while the value increased from £1.15bn to £1.21bn, according to the *Trends* survey.

This was only a modest increase in value terms compared with the near three-fold

increase of 1985 over 1984. But the 1985 figures contained one very large buy-out, of Lawson Mardon, the packaging concern, from BAT Industries, which accounted for nearly a quarter of 1985 deals by value.

The growth trend is set to continue in 1987, according to a recent review by accountants Peat Marwick McLintock (PMM). Buy-outs worth £800m were completed in the first half of 1987, two-thirds the total figure for 1986, suggesting that the current year will be the eighth in succession to set a new record, PMM said.

Despite the continuing buoyancy of the buy-out scene, the market is approaching maturity, in the view of many of the institutions which provide funding. So much money has sloshed into the buy-out arena that the management teams have been able to negotiate ever better deals for themselves—usually in the form of sizeable stakes in the buy-out company's equity.

Up to a point the institutions have been prepared to go along with this, since the strength of the stock market has enabled many buy-outs to seek a stock exchange listing within a relatively short time and at pretty fancy prices.

But fears of a market downturn and a sense that some managers were becoming too greedy has led to some institutions taking a tougher line. They have begun to develop more sophisticated financial techniques—known as ratcheting—to tie managements down to a more realistic equity stake. Only when certain profit targets are met do managers earn a larger shareholding.

Institutions which have built up a name for backing buy-outs have also started to broaden their range of activities to take in more profitable fields such as buy-ins.

Buy-ins involve an outside management team being sent into a poorly-performing company to revitalise it. The risks are usually greater than a buy-

out, because the new management does not have as detailed a knowledge of the company as a buy-out team would have, but the rewards can be correspondingly higher.

Ironically, the strength of the stock market boom, has made it easier for quoted corporate rivals to use their highly-rated shares to outbid management teams. The managers, who must usually borrow most of their finance, are faced with taking on an impossible burden of debt or bowing out.

One response which has been devised by sympathetic institutions has been the "bought deal". The institution takes the entire funding on to its own books initially and syndicates the lending more widely at a later date. This allows the management team to match a corporate bidder in the speed with which it puts together its financial package. It also cuts down the risk that news of the managers' intentions will leak out prematurely.

The financing of the deals themselves is also becoming increasingly sophisticated. The aim is to balance a reasonable return for the investor with the need not to overburden the management team with debt.

Too much equity may not give the institutions the yield they are seeking, while too little can mean there is insufficient asset-backing to support the loans and working capital required. This has led to the addition of subordinated mezzanine finance to the funding package. Effectively, these funds are high-yielding loan notes, which rank ahead of equity if the company is liquidated.

Buy-outs are also becoming increasingly international in terms of both the companies involved and the investing institutions. More UK buy-outs involved a part of an overseas parent company, while the larger deals increasingly include companies with overseas operations. This means the sponsoring institutions must themselves be able to operate inter-



Candover Investments is among the specialist groups active overseas. From the left: Roger Brooke (chief executive), Peter Wroford (chairman), Stephen Curran (deputy chief executive)

Number and value of buy-outs: 1967-86

Year	No.	Cumulative No.	Value (£m)	Cumulative value (£m)	Average value in year
1967-76	43	43	n/a	n/a	n/a
1977	13	56	n/a	n/a	n/a
1978	23	79	n/a	n/a	n/a
1979	32	111	26	26	0.50
1980	107	218	50	76	0.47
1981	124	342	114	190	0.92
1982	170	512	265	455	1.56
1983	205	717	315	770	1.54
1984	210	927	415	1,185	1.98
1985	229	1,156	1,150	2,335	5.02
1986	251	1,407	1,210	3,545	4.64

Source: Trends in UK Buy-outs

Nationally:

The more specialised buy-out groups, such as Candover and Schroder Ventures, are setting up their own funds overseas or are linking with foreign partners.

The internationalisation of buy-out deals is not without its problems however. The managers and their advisers are often dealing with several different legal, banking and tax regimes. They have also to ensure that the weighty documentation drawn up in one language means the same when it has been translated into another.

The success of the buy-out as a means of improving performance is reflected in the increasing number of companies which are now coming to the stock market.

If extra proof were needed of the extent to which the buy-out has established a niche for itself, some of the companies which had been bought out have, in turn, spun off parts of themselves to groups of managers by way of a second-generation buy-out.

Lawson Mardon sold off its specialised packaging manufacturing interests, renamed Cundell Industries, to a group of managers for £12m just nine months after its own managers had bought out Lawson for £273m.

*By Venture Economics and The Centre for Management Buy-out Research.

Charles Batchelor

Risk management

Options have a new look

EVER SINCE the fixed exchange rate system was shattered in the early 1970s, corporations have been faced with the problem of risk management. Many were quick to find that oscillating exchange rates could slash overseas revenues or make their exports uncompetitive.

The double-digit interest rates of the early 1980s added interest rate risk to the equation, and those UK companies that had geared up in order to diversify overseas found themselves with extra headaches.

Banks had always been prepared to offer risk management products, but they received an extra spur when profits on their traditional loan activities were hit by the Third World debt crisis. Financial options and futures markets were established in Chicago in the early seventies, gradually spreading to other financial centres in the early eighties, and that enabled banks to offer risk products in the knowledge that ultimately they could offset the risks.

Corporate treasurers were cautious at first about accepting some of the more arcane products, but they have become increasingly sophisticated in recent years.

The risk products fall into two basic categories: those that fix an exchange or interest rate in advance, and those that give the company an option to fix a future rate. The former group were quickly accepted by treasurers who liked the certainty that they bought, but many disliked option-style products because they required the payment of an upfront premium.

However, banks have recently been countering the option problem by devising products—like the so-called cylinder option—which minimise the upfront premium but retain some of the instrument's flexibility.

Options can seem particularly attractive when a company is tendering for a foreign contract. They give the company the chance to fix the exchange rate without committing itself to selling large amounts of foreign exchange, which it might not have, if it fails to win the tender.

On the fixed side, the forward foreign exchange market's flexibility has proved much more attractive to corporations than the futures market, with its margin payments, fixed contract sizes and maturities. But treasurers are now ready to use the interest rate swap market, not just to fix the cost of a

particular bundle of debt but to manage actively their debt portfolio, switching the proportions of fixed and floating rate debts as their interest rate expectations change.

And some treasurers are now so at home with the new instruments that they play a significant part in devising their own risk management programme.

No matter how careful the modern corporate treasurer is in controlling the company's debt portfolio, a major acquisition can throw the whole programme out of balance. Such was the case for Rob Mitchell, treasurer of Grand Metropolitan, when earlier this year the food and drinks group paid

Some treasurers are now so at home with the new instruments that they play a significant part in devising their own risk management programme

\$1.4bn in cash for Heublein, the US-based producers of Smirnoff vodka.

The immediate financing was arranged with a few banks, but as a consequence Grand Met suddenly had a large dollar of floating rate debt on its books, with a potentially high exposure to increased interest rates.

Mr Mitchell thus determined to fix the rate on up to \$800m of the Heublein consideration, and set down to consider his options.

A bond offering would have been far too complex, he recalls. "It would have involved simultaneous offerings in a variety of currencies and the documentation would have been horrendous. We would also have had to pay a fairly hefty spread over the equivalent Treasury securities."

With a rights issue not a serious alternative, in the light of intense takeover speculation, the only practical option was a swaps programme. Only four years earlier, when the total volume of the swaps market had been \$30m, such a programme would have been impossible. But such had been the growth of the market—\$300m was its estimated size at the end of 1986—that swaps appeared the ideal

solution. Grand Met had been involved in swaps since the earliest days of the market, so the company had little difficulty with what some regard as an arcane technique. Mr Mitchell therefore approached his merchant bank S. G. Warburg with an idea for establishing a panel of banks, which would bid for each swap tranche over a period of days. That way Grand Met could be sure it was getting the best possible market rates, rather than taking pot luck and approaching one or two banks.

Warburg invited around 25 banks to join the panel, and eventually 16 proved successful on any particular day, a dozen were invited to bid for \$25m tranches, up to a limit of \$100m, with maturities of three, five and seven years.

Having set an initial target of \$600m, Grand Met found that, over six days, it received acceptable bids for \$700m of swaps. Although some banks obviously did not want to bid on certain days, the bids were usually pitched within a range of around 12 to 15 basis points.

Accepted bids ranged from 61 basis points over the equivalent US Treasuries on three-year maturities to 86 basis points on the longest maturities. Just by accepting the best, rather than the average, bids Grand Met saved around three to six basis points per tranche—about \$1m in present values, after applying discount calculations.

Further savings were made by having Warburg's treasury traders compete for US Treasury business with the in-house traders of the swaps counterparties. Warburg estimated that Grand Met saved around \$150,000 by this arrangement.

The success of the deal was cemented by the general strengthening in rates after the swaps were announced. Grand Met had been paying a small margin over London Interbank Offered Rate (Libor) on its floating rate debt. Had it tried to arrange the same swaps just a few weeks later, the cost would have been some \$20m more in present value terms.

"We were very happy with the programme," says Mr Mitchell, "both in monetary and in public relations terms." And with a subsequent disposal reducing further his floating rate debt burden, he is now happy with the structure of his debt portfolio.

Philip Coggan

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CORPORATE FINANCE 6

THE ADVISERS

UK securities houses and merchant banks

Foreign threat divides home players

LESS THAN a year after the upheavals of Big Bang—the de-regulation of the London securities market—the ground is already beginning to shake again under some of Britain's financial services groups.

The most dramatic evidence that a new round of restructuring may be under way in the City was the announcement earlier this month that Union Bank of Switzerland was discussing a takeover of Hill Samuel, the merchant bank.

Hill Samuel epitomises the type of investment bank which is under particular pressure in the post-Big Bang era, being a

medium-sized house at the top of the second league of financial advisers.

Such banks risk being caught in a no-man's-land as the British securities houses polarise into two categories in the face of fierce competition from the major American players and the impending arrival of the powerful Japanese divisions.

On the one side, there are those which have the financial muscle and comprehensive range of services to join the big league of global investment bankers. On the other, are smaller groups which have opted to become niche players specialising

in a few areas of corporate finance work.

For Hill Samuel, the great attraction of a deal with USS is the chance to join the global first division. And one of the most popular games in the City now is guessing just how many other houses will fall into a foreign embrace over the next few years or severely curb their current ambitions.

Among the traditional British merchant banks, the financial services group which has been built up around S. G. Warburg is generally credited with standing most chance of making it in the international big league—

though there are still some very big gaps in its global coverage.

The group (soon to change its name from Mercury International to S. G. Warburg) recently made the biggest ever rights issue by a merchant bank, raising £131m to bring its capital near to that of a medium-sized global investment bank. It accompanied the cash call with pre-tax profits for the year to March up 6.8 per cent to £98m, showing good progress despite the costs of Big Bang.

Warburg Securities, its merger of broker Rowe & Pitman and jobber Argyll and Smithers, is widely regarded as

one of the most successful of the new unions, while its capital markets side has moved up into the top 10 Eurobond lead managers, thanks to the strength of the sterling market. In corporate finance, it continues to be one of the foremost advisers in takeover bids.

Two other merchant banks have, in recent years, been ranked in the very first division of corporate finance work alongside Warburgs: Morgan Grenfell and Kleinwort Benson. But Morgan now looks vulnerable to a bid, a fact reflected in the rise of its share price after the USS-Hill Samuel announcement.

Morgan's strategy for Big Bang has long seemed indecisive: it did not snap up any of the leading securities dealers in the run-up to deregulation, and, while the team it has built up around a small broker and jobber is doing better than some expected, it remains outside the big league. It has also been very slow to build a presence in the Eurobond market.

On top of this, Morgan has been at the centre of two major scandals to hit the City over the past year: one is the Guinness affair, where it was advisor to the brewing company in its bid for Distillers. The scandal led to the resignation of Morgan's chief executive, Mr Christopher Reeves, and the head of corporate finance, Mr Graham Walsh. The other is the conviction of Mr Geoffrey Collier, former joint head of Morgan Grenfell Securities, for insider dealing. The revelations have severely dented its reputation.

So far, however, all this does not seem to have affected its ranking in the corporate finance league: in the first six months of this year it still headed the takeover advisers' table by a long way, though over the longer term there could be a more negative impact.

Kleinwort Benson, like Warburg, has a substantial presence across the securities market, though in global terms a relatively small capital base. But its integration of brokers Grieveson Grant has not been trouble-free (witness a reshuffle of top executives last March), and rivals question just how effectively the group is pulling together.

Nevertheless, Kleinwort remains one of the most important corporate finance houses—in 1986 it was near the very top of both the flotation and takeover leagues, though at the half-way stage in 1987 it is uncharacteristically some way down the takeover table.

The main domestic competition to the houses with origins in merchant banking is coming from the investment banking arms of the big British clearing banks, with their powerful capital bases. Barclays de Zoete Wedd, the offshoot of Barclays Bank, is one of the strongest, and its merger of leading jobber Wedd Durlacher with broker de Zoete and Bevan seems to have settled down well after some initial frictions.

On the corporate finance side, an area where Barclays has traditionally been weak, BZW has been making considerable progress. Until recently, for example, it was not a serious player in the mergers and acquisitions field, and while it has some way to go to get near the leaders, it was ranked sixth in the bid league in the first half of the year.

National Westminster Bank, by contrast, has had a significant presence in corporate finance for many years through County Bank (now part of its County NatWest securities business), which was set up in the

Merchant Bank Corporate Finance Activities					
Mergers and Acquisitions			Flotations		
Ranking 1986 1985	Bank	1986 Value (£m)	Ranking 1986 1985	Bank	1986 Value (£m)
1	1 Morgan Grenfell	99	1	1 J. Henry Schroder Wagg	11
2	2 Kleinwort Benson	115	2	2 Kleinwort Benson	10
3	3 S. G. Warburg	71	3	3 N.M. Rothschild & Sons***	7
4	4 Hambros Bank	48	4	4 Morgan Grenfell	11
5	5 N. M. Rothschild & Sons	38	5	5 Samuel Montagu	21
6	6 Charterhouse Bank	36	6	6 Lazard Brothers***	4
7	7 J. Henry Schroder Wagg	45	7	7 S. G. Warburg***	2
8	8 Robert Fleming	32	8	8 Kleinwort Benson***	11
9	9 Hill Samuel	32	9	9 Samuel Montagu	3
10	10 Samuel Montagu	34	10	10 Robert Fleming	9
Notes: * 1985 figures restated by the banks. ** Excludes separate involvement of the Warburg Securities. *** Market capitalisation at issue price.					
Mergers and Acquisitions			Flotations		
Ranking 1986 1985	Bank	1986 Value (£m)	Ranking 1986 1985	Bank	1986 Value (£m)
1	1 J. Henry Schroder Wagg	11	1	1 County NatWest Bank**	16
2	2 Kleinwort Benson	10	2	2 Morgan Grenfell***	14
3	3 N.M. Rothschild & Sons***	7	3	3 J. Henry Schroder Wagg	9
4	4 Morgan Grenfell	11	4	4 S. G. Warburg	5
5	5 Samuel Montagu	21	5	5 N. M. Rothschild & Sons	5
6	6 Lazard Brothers***	4	6	6 Kleinwort Benson	5
7	7 S. G. Warburg***	2	7	7 Lazard Brothers	5
8	8 Kleinwort Benson***	11	8	8 Robert Fleming	9
9	9 Samuel Montagu	3	9	9 County NatWest Bank**	16
10	10 Robert Fleming	9	10	10 Morgan Grenfell***	14
Notes: * 1985 figures restated by the bank. ** Two issues—National Westminster Bank plc, value £723.7; and Brown Boveri Kent (Holdings) plc, value £8.4m, not underwritten by the County NatWest. *** Excludes separate involvement of the Warburg Securities. **** In addition, seven clients, value £558.85m, for other offers to shareholders; and five clients, value £88.82m, for debentures and tender offers.					



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through a management-led employee buy-out

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Macarthy PLC
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THE ADVISERS

CORPORATE FINANCE 7

Profile: Barclays de Zoete Wedd

'Nearly ready to challenge the leaders'



Mr Richard Heley: advantages showed in the Valor deal

Major acquisitions and mergers

In which BZW has advised (first time, 1987)				
Bidder	Target	Advised	Value (\$m)	Outcome
Valor	Yale Security and NUTone	Bidder	287.5	Recommended offer
European Home Products	Schoff Int'l	Bidder	38.2	Recommended offer
Williams Holdings	Norcross	Bidder	542.2	Contested bid failed
Hayward Group	Brit. Car Auctions	Bidder	285	Recommended offer
P & O	European Ferries	Bidder	340	Recommended offer

Source: BZW

US securities houses

Four causes for satisfaction in the M & A zone

IT WAS sad and ironic that Mr. Nahum Vaskevitch made the biggest single piece of news so far in 1987 about the merger and acquisition work of American investment bankers in London. His abrupt departure from his post running Merrill's London-based merger and acquisitions team, amid allegations of insider trading, was the only piece of scandal to touch US investment bankers in the City in a year of sensational events.

In fact, there is a mood of quiet satisfaction among US investment bankers in London with their advances over the past 12 months. Most of them always expected that to develop corporate finance work in London would be a gradual, evolutionary process of building long-term relationships with clients.

First Boston, for instance, has been in merger and acquisition work in London since 1982, and is gradually building up to a total of 26 staff by this autumn. One measure of their success so far, for instance, is that Goldman Sachs now has Unilever, Pilkington and ICI among its clients. It had already been involved in helping Woolworth Holdings to fight off the bid from BSA, the electrical retailer — playing the kind of role that has led many observers to see US banks primarily as defence strategists.

Four factors can be identified which, in the past 12 months, have particularly helped to hasten the growth of US banks in the London-based merger and acquisition market — though US banks are also swift to point out that they also see London as a base for European merger work, like First Boston's handling of the purchase of Charles of the Ritz by Yves Saint Laurent.

These factors should give some idea of the reasons for British merchant banks — which may be uneasily aware that, according to a Euromoney magazine poll, Morgan Stanley, for instance, helped advise worldwide in 1986 on deals worth \$200m — eight times the size of Morgan Grenfell's merger and acquisitions business.

The first and most conspicuous factor has been the trend for British companies to buy into the US when a weak dollar has made American targets look attractive. Prudential Corporation, for instance, turned naturally to First Boston — well known in the US for its close analytical knowledge of the insurance industry — when in 1986 it sought to make an acquisition in the American life insurance industry.

This was a field where it was highly unlikely that any British merchant banks could deploy sufficient expertise. The result was the Pru's acquisition of Michigan-based Jackson National, for \$281m. Another similar case was the purchase by Sedgwick Group, the British insurance broker, of the Crump Companies in Tennessee — a further deal for which First Boston was the adviser, though here it worked jointly with Rothschilds.

Not were these isolated cases. According to Acquisitions Monthly magazine, there were at least 216 US acquisitions made by UK companies in 1986, worth a total of \$14.3bn. The biggest single deal went to Goldman Sachs — one of First Boston's key US rivals in London, along with Morgan Stanley. This still leaves the US invest-

Nick Dunbar

ment banks open to the charge by British competitors that they still lack any significant appeal as an alternative to a British merchant bank in a domestic UK merger or acquisition. The response from the Americans is to point to a second factor that has assisted them over the past year.

That is the ability of US investment banks in London to add value to their merger and acquisition advice by offering the services of their long-established London-based capital markets associates — especially when a merger or acquisition requires an international equity placing.

First Boston is proud of the fact that it advised Argyl Group in its \$381m acquisition of Safeway Food Stores, but Credit Suisse First Boston (CSFB), its capital markets partner, also shared the underwriting of Argyl's associated placing of shares.

This kind of deal has helped US investment banks to shed further their old image of being primarily involved in the UK planning defence strategies for target companies.

"We are actually now committing a lot of capital or acquisitions," says Mr Richard Kelly, vice-president of mergers and acquisitions for First Boston in London. Internationally, First Boston was also one of the first corporate finance firms to offer its clients committed "bridge-financing".

Third is the factor that one US investment banker refers to euphemistically as "the investigations" — meaning the business affairs and the insider dealing inquiries by the Department of Trade and Industry.

There is a general feeling — among British merchant banks as well as US bankers — that the business affairs and the insider dealing inquiries by the Department of Trade and Industry has weakened some old and exclusive ties between big British companies and their advisers, making them more ready to appoint several advisers rather than relying on one or two.

"Merchant banks could be very tough with their clients once upon a time," says one US investment banker. "Now it's gone the other way."

Similarly, the impact of Big Bang appears to have been to make companies re-evaluate their relationships with City institutions — not least because of concerns about the strength of "Chinese walls" as a guarantee that a merchant bank's corporate finance advice is operating entirely distinctly from its post-deregulation securities side.

So far, it is hard to point to any specific deals or client relationships where US banks can show that they have directly benefited from this, but they expect the process of evolution to continue.

One intriguing side-issue is that US investment bankers tend to see S. S. Warburg as their chief British competitor, not least because of its distance from the Guinness Affairs and its success (so far) in mastering the difficulties of building a post-Big Bang merchant banking and securities conglomerate.

That leaves Lazard Brothers as a special case of a British merchant bank which is seen by US houses as a competitor internationally by virtue of its connections to Lazard Freres in New York and Paris.

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der from Britannia Arrow to Gilbert House Investments, in a deal worth \$143m. It still has some distance to travel, however, before its corporate finance team can provide serious competition to the best in the field.

The deficiencies of the BZW corporate finance arm were largely a result of the fact that it was built on the foundations of the old Barclays Merchant Bank.

Although BMB was strong on rights issue activity, it was not a serious player in either flotations or mergers and acquisitions. For example, it was never involved in a contested takeover bid.

The appointment as BZW chairman of Sir Martin Jacobson, who had made his name as a corporate finance man at Kleinwort Benson, was intended to change all that. He had to.

Corporate finance is a high income business. In BZW, the 65 executives in the corporate finance team represent only about 8 per cent of the fee-earning staff in the UK, but they provide a far higher proportion of the investment bank's revenues.

And BZW believes that, if it is to achieve its aim of becoming one of Europe's top investment banks, each of its constituent divisions needs to be strong, so

that they can feed off each other, and so that it can provide a comprehensive service to its clients.

So far the corporate finance division has made most progress in mergers and acquisitions. It says that, in the first six months of this year, it was the fifth or sixth most active adviser in this area, whereas last year it would not have been in the top 10. It expects its client list to have between 95 and 100 names on it by the end of the year, against 90 or so at the end of last.

Mr Richard Heley, head of corporate finance, says much of the improvement has been achieved through opportunities provided by BZW's parent, Barclays Merchant Bank obviously had close links with Barclays, too, but it was not able to offer the comprehensive service which BZW provides. Mr Heley says BZW's advantages were illustrated in the recent deal by which Valor, the domestic appliance group, quadrupled its size through the \$283m acquisition of US companies Yale Securities and NUTone.

"Our involvement began at 10 o'clock one Sunday night when the local Barclays director in Shrewsbury rang me to say that Valor, his client, had been talking to a US investment bank about funding the acquisition

through a massive leveraged deal. "We sent representatives from corporate finance, selling and research to look at Yale and NUTone, and they came back within a few days convinced that the deal was an attractive proposition and that we could sell it to British investors."

The cash purchases were funded by an open offer to shareholders, which was underwritten by BZW and Hoare Gorst. This guaranteed shareholders a fixed amount of new shares, with the facility to top up further. The method was aimed at saving time and money, compared with a conventional rights issue.

The new shares were aggressively priced — at 330p, 1p above the price at which shares were suspended in preparation for the deal. Shareholders subscribed for 45 per cent of them and the rest were distributed by BZW and Hoare.

When the shares resumed trading they went to a premium. A second source of new clients has been through de Zoete & Bevan. It was through its newly acquired broker partner that BZW's corporate finance department was involved in its two biggest merger and acquisition deals since Big Bang. In the first, it advised British & Commonwealth on the

recommended \$637m acquisition of Exco. In the second, it represented Williams Holdings in the industrial conglomerate's unsuccessful \$542m bid for Norcross. The bid came shortly after BTR had lost its battle to take over Pilkington and publicity about the Guinness scandal was at its height. Sensing that the market was moving against contested takeovers Williams, advised by both BZW and Schroders, did not raise its first offer, and deliberately kept the period of the bid battle short. In the end it failed by less than two percentage points to achieve the 50 per cent of votes it needed to capture Norcross.

"The Williams bid is the one we are most sad about," says Mr Heley. "It was very close and there must always be the feeling that if the offer had gone on longer then we might have won."

Altogether, BZW advised on 23 mergers and acquisitions involving public companies in the first six months of the year. The deals were worth a total of £1.65bn. That was considerably behind the top three advisers, who, according to Mergers and Acquisitions, the FT publication, were Morgan Grenfell, J. Henry Schroder Wagg and S. G. Warburg. But the progress BZW has made since last year gives

substance to its confidence that it will soon be challenging the leaders.

BZW's record in flotations and international capital markets — two other key areas of corporate finance advising — has been rather less impressive. Since Big Bang, it has advised on just eight flotations, with Brake Brothers, the frozen food supplier which joined the market with a market capitalisation of \$55m, the biggest company involved.

British Steel recently appointed BZW to advise on its privatisation, which is expected to capitalise it at between £3bn and £5bn. Any flotation, however, is unlikely before 1989.

The biggest weakness of the BZW corporate finance department so far has been its international strategy. Mr Heley admits that, in the fast growing international capital markets, his department has hardly made a start. One problem is that BZW as a whole has still to make its presence felt in this area, but the department's slowness is also a symptom of its client list.

Although the list is growing, it still contains relatively few of Britain's biggest companies, with P & O and British & Commonwealth the only two in the top 50.

Mike Smith



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Lawyers

New pressures in a city of change

CORPORATE FINANCE is a growth business for the small core of solicitors firms in the City that have built up an expertise in the area.

The top firms in the field, probably numbering no more than half a dozen, find that their advice as well as technical knowledge is sought increasingly by companies, merchant banks, stockbrokers, and other financial advisers.

The nature of the demand for solicitors in this field is one of the factors that has brought about a perceptible change in the way in which these firms work. While rigidly retaining their professional culture, a much more commercial and competitive attitude is emerging among the partners in these long-established firms.

Inevitably, this elite core of the legal profession is beginning to reflect something of the imprint of change in the City. Legal expertise is brought to bear upon the whole range of corporate finance: the raising of equity capital (rights issues, flotations, placings, etc); acquisitions and mergers of quoted companies; management buy-outs; acquisitions and disposals of private companies.

Some of the most exciting and financially rewarding work is on takeover bids and mergers. Lawyers are involved from the very start, taking a lead position on some aspects. Before the bid is announced, they advise on its likely compliance or otherwise with the Office of Fair Trading's requirements. Anti-trust intelligence may well need to extend to that of other countries.

Should the bid be referred to the Monopolies Commission, lawyers will play a lead role. Contacts with key people in the client company for the purpose of establishing information of market share, for instance, will have been made in the stages preparatory to the announcement of the bid.

They advise on tax aspects, along with accountants, as the bid is prepared, and on legal arrangements for the planned financing mechanisms. Their help is essential in the bid announcement, the offer document, and any listing particulars.

If the bid is contested, lawyers increasingly form part of the team of experts which must be able to respond quickly and incisively. Some recent bids

have resorted to court proceedings. Preparatory work is carried out by solicitors, when the firm's corporate finance specialists will bring in the litigation experts in the firm, and brief their appointed barrister for the court appearances.

Lawyers' increasing participation in the changing world of the City brings its own particular pressures. Mr John Grieves, senior partner at Freshfields, says:

"Solicitors are asked by company boards if a particular action that they want to take is legal. We can come under a lot of pressure sometimes to say 'yes'. And it's getting more and more difficult to give advice on Section 151 of The Companies Act, which relates to financial assistance in connection with purchase of shares by a company. On disclosure, we have to give quite a lot of advice at the outset about what must be disclosed."

City solicitors say that clients expect their lawyers to come down on one side or the other. They are not interested in being told, "you could do this, on the other hand, you could do that". They want to be told what is possible and what is not. They want their lawyers to be constructive, and also to be creative, which makes the whole legal role more exciting.

But at the same time, lawyers also find themselves increasingly cast in the role of "watchdog" in the wake of Big Bang. They are the independent voice of a profession which has its own rules and sanctions, not part of the conglomerate of services.

The City firms, however, are well aware that their independence, although desirable, is not sacrosanct. The merger earlier this year of two big firms, Clifford Turner and Coward Chance, surprised the tight legal world of the City, although the rationale of putting the two firms in a more competitive position was well understood.

More disturbing would be a merger between firms in different professions — solicitors and accountants being the most likely combination. Mixed partnerships are not yet permissible. A change in the law, and new rules from the Law Society, would be needed. Neither can be too far away.

Hazel Duffy

Profile: Salomon Brothers

How Next was a US first

THE NEW London headquarters of Salomon Brothers, one of America's most powerful financial trading houses, speaks volumes about its determination to play an equally central role in the European securities business.

The building, soaring above Victoria station, has at its hub the largest financial trading floor in Europe — 13,000 sq ft filled with row upon row of salesman's desks beneath a vaulted ceiling that lends the room an air of a luxuriously appointed sports arena.

Although best known as a securities trader, Salomon has in recent years emerged as a significant US corporate finance adviser — it has some 300 professionals worldwide — and has now set about doing the same in London.

It is early days yet, but the firm has already scored one significant coup: it was joint adviser to Next, the fast-growing retail group, in its recently successful takeover bid for Combined English Stores, defeating a rival offer from Ratners.

Salomon helped to originate that deal, the first time a US securities firm has played such a central role in a large, contested and purely UK bid. However, the bank's inexperience of UK takeover battles was underscored by the fact that Lazard Brothers, the British merchant bank, was brought in as co-adviser.

"We felt that at this stage of our growth we wanted to leave

nothing to chance and to take a UK partner," says Stephen Brisby, who heads the UK corporate finance team. However, Salomon alone advised Next on its most recent bid — an agreed £22m offer for the Dillons chain of newsagents.

Mr Brisby was lured across by Salomon two years ago from the UK merchant bank Schroder Wag, where he had spent 15 years gaining experience in UK mergers and acquisitions work, the international capital markets and the bank's Tokyo office.

At the time, Salomon had virtually no presence in UK corporate advisory work, though, as a major player in the international capital markets, it felt it was well positioned to make a mark.

The intertwining of debt and equity products, the development of the swaps market and the growth of the international equities business all meant, says Mr Brisby, that meeting the needs of corporate clients required more and more specialists. "It seemed quite clear," he adds, "that UK clients needed a comprehensive approach."

Salomon targeted a cross section of UK companies which it thought could use its particular skills, aiming in particular for major international companies and medium-sized businesses led by fast-moving entrepreneurs. Next, which has grown under the leadership of Mr George Davies, into one of Britain's premier retailers, is a classic example of the latter kind of

company.

Salomon began building up a relationship, and last year it took Next into the Euro-equity market with a £22m convertible bond, following this up with a sterling commercial paper issue for the company. When Ratners (advised by Morgan Grenfell, a merchant bank that Next had used in the past) bid for Combined English, Salomon was well placed to pitch in as Next's adviser.

It also gave a demonstration of the financial muscle which could make it a formidable player in the British advisory world. Within an hour of Next's rival offer being announced, Salomon had snapped up 17 per cent of CES's shares.

Salomon has also made a mark in the UK equities market for a succession of American-style "bought deals," where the securities house bids for a large block of a company's shares, takes them on to its books and then sells them on, with the aim of making a profit. One of its first was the acquisition (together with UK broker Hoare Govett) of a £100m stake in British Petroleum which was being sold by Guinness.

One of the most recent was the sale of 9.3 per cent of the equity of Atlantic Computers, a rising company, in a deal worth £50m. About half the Atlantic shares were placed in the UK, but the rest went to Europe and Japan, where few investors can have heard of this medium-sized UK company.

Cynical rivals question



Mr. Stephen Brisby

whether Salomon has made more headlines than money with such deals, but Mr Brisby says: "You won't find a more profit-driven company than us on Wall Street, and those deals were among the most profitable I have been involved in — though they did involve risk and venturing."

Salomon, which did not join the pre-Big Bang scramble for UK broking and market-making firms, is moving only slowly into coverage of UK equities. It started to make markets in UK stocks last spring and at present is doing so in about 17, while the aim is to have built up its team of senior analysts to about 15 by the end of the year.

In corporate finance, as well, the plan is to proceed cautiously. "The key to our policy in the UK," says Mr Brisby, "is to build a broadly based business than concentrates on the long term." At present, Salomon has about 150 companies on which it makes regular calls, but that number should grow.

Martin Dickinson

Accountants

Filling the gap left by Big Bang

ACCOUNTANTS SENSE an opportunity to carve out a bigger role for themselves in corporate finance. This is not just because the area is currently booming, but more fundamentally because of the structural changes since the City Revolution.

In particular, accountants are focusing on the fee-based advisory services which the merchant banks are no longer so ready to provide for their corporate clients.

These days the merchant banks tend to be heavily capitalised and staffed by very highly paid executives, so they can only prosper when their appetites are satisfied by a constant stream of lucrative capital market transactions.

Before Big Bang they were patient enough to build long-term advisory relationships with clients, and receive an occasional pay-off through fees from issues or takeover deals every few years.

Today, however, the merchant banks' operational gearing is such that they need more regular income. And there is a whole stratum of smaller deals which the major merchant banks, usually now parts of broader securities groups, no longer find it economic to handle.

So nearly all of the leading accountancy firms have formed (or are forming) corporate finance departments and are targeting new areas of business.

Peat Marwick McLintock is probably the biggest in this field, as it is in many others; it is a long way ahead, for instance, in flotations on the Unlisted Securities Market.

In some respects, the accountants are only reclaiming lost ground. Back in the 1960s they often used to float client companies, but were subsequently driven back into the audit business by the merchant banks and stockbrokers.

Accountants have always retained a lucrative reporting role in both new issues and takeover bids. This has been the original core business of the corporate finance departments which are now being developed.

In the past few years, basic commercial work in new issues and mergers and acquisitions has been supplemented, for the big firms, by lucrative privatisation business. But now the accountants are adding on a variety of new services as they seek to develop both their advisory and deal-making capabilities.

The limitation, however, is that accountants are not in the risk business. They employ only relatively tiny amounts of capital, and cannot compete with

financial institutions in underwriting and other capital market activities.

Peter Hazell, managing partner of Deloitte Haskins & Sells' corporate finance division, one of the bigger contenders, says that he has a team of 10 people handling mergers and acquisitions. Deals are, on average, in the £10m area, but the biggest can range up to £50m.

Finding buyers is a standard service, but financing arrangements have to be handed on to other appropriate institutions. "What we can't do is to take any risk ourselves," he points out.

Nevertheless, Mr Hazell believes that there are increasing opportunities for accountants to give advice on where to go for money. Institutions such as banks are increasingly in the business of aggressively selling products rather than giving advice. This gives scope for independent intermediaries to play an expanded role.

Deloitte is extending this approach into other areas, too. For instance, it offers long-term financial planning advice.

At Arthur Andersen, Michael Oaten, head of M & A, also looks forward to rapid expansion, and expects that his department will adopt the title of Corporate Financial Services.

He, too, sees considerable opportunity for guiding client companies through the ever more complex process of raising finance.

Meanwhile, the basic M & A business is active, with some merchant banks tending to refer smaller deals — of £20m and under, says Mr Oaten — to accountants, on the argument that they can be more economically handled by a firm of accountants.

Connections are important. "The dealer" has to come in through our partners' knowing people," says Mr Oaten. But the companies involved are usually not connected with Andersen as auditors.

At Deloitte, too, much of the corporate work comes from outside the audit base. The ratio was 50:50 last year, a balance which Peter Hazell hopes to maintain.

At Coopers & Lybrand, senior partner Brandon Gough describes the role of an accounting firm as being in corporate finance support services, rather than corporate finance as such. Around 20 partners and directors are working in this area at Coopers, although Mr Gough sees them as being complementary to merchant banks rather than in competition with them.

Betsy Riley

Profile: S. G. Warburg

Financial engineers on the bridge

SOME TIME next year, 1 and 2 Finsbury Avenue will give concrete expression to working relationships within S. G. Warburg Group. The merchant bank will occupy a separate building when it moves next door to the securities operation, but bridges will span the gap to keep the two sides in touch when they need to be.

To complete the picture, however, one would have to imagine additional bridges from each building to North America, continental Europe, Tokyo, Hong Kong and Australia.

Two years after the merger which brought together S. G. Warburg, the stockbroker Rowe

& Pitman, the jobber Akroyd & Smithers and gilt broker Mulen & Co, members of the group recognise the merits of co-operation, but have become increasingly aware that the whole depends on the strength of its individual parts.

The appearance of internal independence has become as much a selling point as having all the parties under one corporate roof. Within Warburg Securities, for example, Rowe & Pitman has been retained as a separate name to be used when necessary to avoid offending the sensibilities of co-operating merchant banks.

The decision to forsake Mercury International for S. G. Warburg Group as the umbrella name should be read not as a contradiction of this principle, but as an effort to broadcast that the company is not, in fact, a rival to British Telecom.

Warburg thus feels that it has the best of both worlds, and nowhere is this felt more than in corporate finance. By nature, merchant banks and stockbrokers approach advice to corporate clients from opposite directions, the former with an eye on the business, the latter with an eye on the market. Warburg combines the two in "financial engineering," a phrase uttered with only a touch of reticence.

As part of its advice to Waterford Glass in the Irish company's successful £250m bid for Wedgwood last October, Warburg came up with a linked share arrangement to allow UK shareholders to get British tax credits rather than the far less

generous and much less useful credits they would have received as holders of Irish shares. The takeover itself could have proceeded without this twist, but the advantage to the shareholders and to the market price bounced back to the long-term benefit of the client.

The merchant bank-broker partnership has proved its merit elsewhere. For British Land, Warburg raised £82m in December through a placing at only a 2½ per cent discount to the market despite the two-for-five issue terms.

Such transactions illustrate Warburg's emphasis on the client's long-term interest. It claims to place less faith than other houses in product-driven deals that may later sour investors' minds. "If we give the wrong advice, it will catch up with us."

Continued on page 9

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a subsidiary of

Hillsdown Holdings plc

has acquired

Sleepeezee Limited
La Compagnie Continentale Simmons S.A.
Compagnia Italiana Simmons SpA

We initiated this transaction and acted as
financial adviser to Christie-Tyler plc.

PaineWebber International Capital Inc.

Haleworth Holdings Limited

has acquired

by Tender Offer

28.6 percent
of the issued Ordinary Share Capital of

P. & W. MacLellan p.l.c.

We initiated this transaction and acted as
financial adviser to P. & W. MacLellan p.l.c.

PaineWebber International Capital Inc.

Clearwater Fine Foods Inc.

Bethlehem, New South

an affiliate of

Hillsdown Holdings plc

London, England

has acquired 61.6%

of the Common Stock of

King Shrimp Co. Inc.

Atlanta, Georgia

We initiated this transaction.

PaineWebber International Capital Inc.

IHOP Corp.

a wholly owned subsidiary of

SVIDO-Abwicklungsgesellschaft

has been acquired by certain members of

senior management, certain financial institutions and

Kelso & Company

We initiated this transaction and acted as financial adviser
to IHOP Corp. and its former owners.

PaineWebber International Capital Inc.

Pepe Group PLC

UK

has acquired

Buffalo S.A.

France

We initiated this transaction.

PaineWebber International Capital Inc.

PaineWebber International Capital Inc.

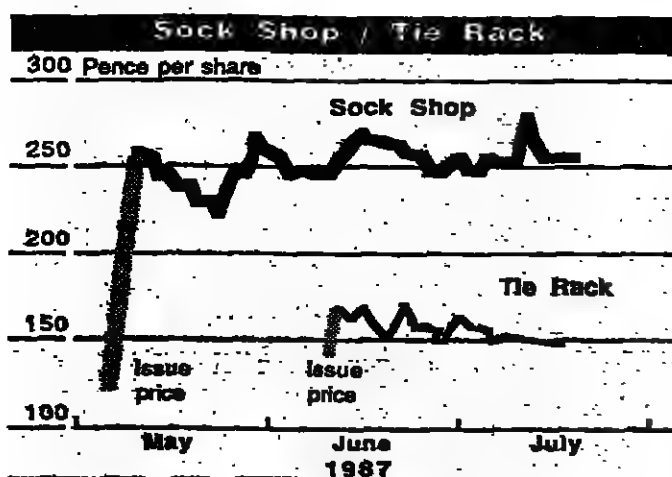
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THE EQUITIES MARKET



New Issues

Why the stags came untied

THE FLOTATION of the *Stock Shop*, the retail chain, last month came in for a fair amount of which from punters accustomed to hefty premiums on new issues.

Just four weeks earlier, the offer for sale of shares in *Stock Shop*, the socks and ties retailer, had been 53 times subscribed and the shares ended their first day of dealings at a 106 per cent premium to their 125p offer price.

The *Tie Rack* shared many common features with *Stock Shop*, including an almost identical retailing concept and a similar rule of profit growth. To nobody's great surprise, its offer for sale was even more heavily subscribed—some 88 times. But the shares ended their first day at a relatively modest 16 per cent premium and have fallen back since, leaving most of the time only a few pence above the 140p offer price.

To the stags who had applied for the shares in the hope of taking a quick profit in early dealings, the *Tie Rack* flotation was a wash-out. But from the company's point of view, and from that of its merchant bank adviser, Samuel Montagu, it is hard to see the deal being other than a shining success.

Large premiums, after all, represent a clear opportunity cost to companies being floated. Yet they seem to have been almost nonexistent during the first half of 1987. Up till the end of June, only one new issue (Charles Church Developments) managed a discount at the end of first-day dealings, and the average premium of all new issues was 28 per cent.

Part of the reason why premiums have been so large lies in the strength of the London stock market. The FT Actuaries All-share Index rose by 38 per cent in the first six months of 1987. Against that background, shares priced one day looked cheap by the time dealings began two or three weeks later.

Another factor has been the recent past of Government privatisation programmes. The last few months have seen no fewer than five privatisations: TSB (a quasi privatisation) and British Gas towards the end of last year, and British Airways, Rolls-Royce and BAA so far in 1987. These flotations—or more particularly, the premiums they have produced—have generated a large amount of private investor interest in new issues.

The third factor has been the Stock Exchange's decision to increase the maximum amount of money which companies can raise through a main market placing from £5m to £15m (£3m to £5m on the USM). This has dramatically increased the proportion of companies using the cheaper and easier placing route. In the first six months of this year, the number of offers for sale on the main market fell from 27 in the comparable period of last year to 11, while over the same period, the number of placings shot up from seven to 38.

The combination of small investors' increased interest in new issues, combined with the

difficulty they have in obtaining stock in placings, means that they tend to crowd into the few remaining offers for sale, causing heavy levels of oversubscription and severe rationing of stock. This in turn leads them into the after-market both for placings and offers for sale, so helping create big premiums.

This creates difficulties for the corporate finance practitioner whose task it is to price an issue. In a frothy market, the sponsors know an issue can and should be put on a higher price/earnings multiple than it would be in a more rational market. But just how far should they go?

Take the *Stock Shop/Tie Rack* episode. *Stock Shop*, advised by stockbrokers Capel-Cure Myers, was regarded as an expensive issue at a prospective price/earnings multiple of 23, yet went to a premium of over 100 per cent. On an historic basis, it ended its first day on a p/e multiple of 197.

When Samuel Montagu came to pricing the *Tie Rack* issue, it had to take that into account. But director Mr. Christopher Clarke says it was only one factor. More important, he looked at the *Tie Rack's* prospective earnings of around 30, so the issue was eventually priced on a multiple of 31½.

The size of this figure attracted a good deal of hostile comment from the press, but by comparison with *Stock Shop's* figure, it erred on the cautious side. It was just as well. The *Tie Rack* issue was even more heavily subscribed than *Stock Shop's*, but shares were well represented among the applicants and counteracted the buying interest when dealings began. Within a few days the profiters had moved out to leave the shares resting on their financial merits.

Good luck or good judgment? Corporate financiers are fond of saying that there is no such thing as an issue which cannot be accurately priced. This example seems to confirm it. The only flaw in the argument is that *Stock Shop* is still on an historic p/e multiple of over 100, while *Tie Rack* is on a mere 33.

Admittedly the companies have different year-ends, but there is an obvious basis for such a wide discrepancy between the two ratings. This suggests that pricing an issue (at least, a small one) is much more an art than a science—and a pretty hazardous one at that.

The BAA issue has raised the thorny old question of whether a tender is not the more reliable way. Morgan Grenfell has in the past been a keen proponent of this method, but the unimpressive outcome of its own flotation, and that of Virgin last year, appears to have confirmed the rest of the City in its view that tenders are not to be trusted.

BAA apart, there has not been a single attempt at a tender so far this year.

Richard Tomkins

Financial engineers

Continued from previous page

Mr Derek Higgs, head of corporate finance. The teamwork approach, he argues, is also in the client's interest. "When it comes to the collective summoning up of nerve, you do that much better in-house where everyone stands or falls on the decisions you make." Competition between integrated houses, unlimited by national boundaries, is the wave of the future.

Although Warburg has a coordinating group seeking opportunities to cross-sell services, Mr Higgs says: "We are not in the business of arm-twisting." Since the merger, companies numbered "in double figures" have consolidated their merchant bank and broking relationships within Warburg.

On the mergers and acquisitions front, Mr Higgs sees a shift to what he describes as "perfectly sensible business combinations." These have the additional benefit of being agreed, short and sweet.

Since mid-June, Warburg has acted for International Thomson in its £210m takeover of Associated Book Publishers, for Stewart Wriggins in its £254m insurance broking merger with Willis Faber, and for Reed International in its £535m acquisition of Octopus Publishing. Mr Higgs also expects to

see more shuffling of divisions between companies as in the disposal by TI Group, for which Warburg acted, and the purchase by Williams Holdings the paint and DIY interests of Reed, for which the bank did not act in this case because it perceived a possible clash of interests with another client.

He foresees a slack period in the UK for one arena of M&A activity. "There are very few possibilities of multi-sectored bids because there are very few companies with demonstrably underperforming or inadequate management."

Warburg is getting in shape, however, for cross-border M&A business, with a new Tokyo office to co-ordinate equity issues and listings in Japan, outward Japanese investment, and—when the day finally dawns—takeover activity within Japan. Most transactions involving the US have seen Warburg representing a UK client, although it advised Warner Lambert in its acquisition of UK toiletries tiddler Henara. At present, all bridges lead back to London on lines broken down by function. Warburg is aiming, however, for deals involving the US, continental Europe and Japan which have no UK connection at all.

Clay Harris

CORPORATE FINANCE 9

Junior markets

Confounding the cynics

SMALL BUSINESSES have emerged as one of the most dynamic areas of the economy in the 1980s. In January this year the Stock Exchange paid tribute to their vitality by creating a new forum—the Third Market—to trade in the shares of small, growth hungry companies.

The Third Market was conceived as a centre for dealing in the shares of businesses too young, too small, or too risky to seek quotation on the main stock market or the Unlisted Securities Market. The exchange envisaged the third tier as a less rigorously regulated, more flexible forum in which companies could trade their shares before graduating to the more established markets.

Thus the Stock Exchange has attempted to strike a balance between offering as relaxed a regime as possible to third tier companies, while safeguarding the interests of investors. Its solution has been to restrict sponsorship and market making in the new forum to its own member companies, and to delegate responsibility for scrutinising prospective recruits to these firms.

City cynics argued that this was, at best, a clumsy compromise. Member firms, they argued, would be loath to risk their reputations by bearing the responsibility for sponsoring such

small companies; while the reputation of the exchange itself could be tarnished by the sort of scandals that have hounded the unofficial over-the-counter market.

Yet the cynics have been proved wrong on both counts. A large number of member firms—rather more than expected—have indicated an interest in acting as sponsors. And scandal has been conspicuous by its absence in the first few months of the new forum.

That said, the Third Market has not been quite the success that the Stock Exchange had hoped. After a flurry of interest in the opening week, the turnover of shares in third tier stocks has been distinctly dull, at an average of £2m a week. It took four months for the Third Market Index—composed by the stockbroker Credit Suisse Buckmaster & Moore—to regain its original 100. Moreover, despite rumours of there being hundreds of companies poised to join the new forum, the flow of new issues has been unexpectedly slow.

It would be rather premature to dismiss a market which is no more than six months old. In many ways the pattern of trading is remarkably similar to that experienced by the USM on its introduction six-and-a-half years ago. Trading was listless in its early days, but the USM

has since gathered momentum to emerge as an undisputed success.

The Third Market also faces problems which the USM was spared. In devising its new forum, the Stock Exchange decided to allow the mineral exploration companies—hitherto traded under its Rule 535(9) mechanism and precluded from joining the USM or main market—to be quoted on the third tier. So far these mineral stocks—and one, Eglinton Oil and Gas, in particular—have dominated dealings on the third tier, thereby exerting an unduly depressive influence on the index.

Thus, while most of the small companies have fared well—several have seen their share prices double since January—the misfortunes of Eglinton and its fellow mineral stocks have distorted perceptions of the Third Market's progress. But eventually, as more "conventional" companies join the third tier, Eglinton's influence will wane.

Meanwhile, the new market has mustered something of a resurgence in the last month or so. First, investors' interest has been kindled. Mr Brian Winterlood, managing director of County the largest third tier market maker, reports a firmer pattern of trading. Second, the new issues market has been livelier with a

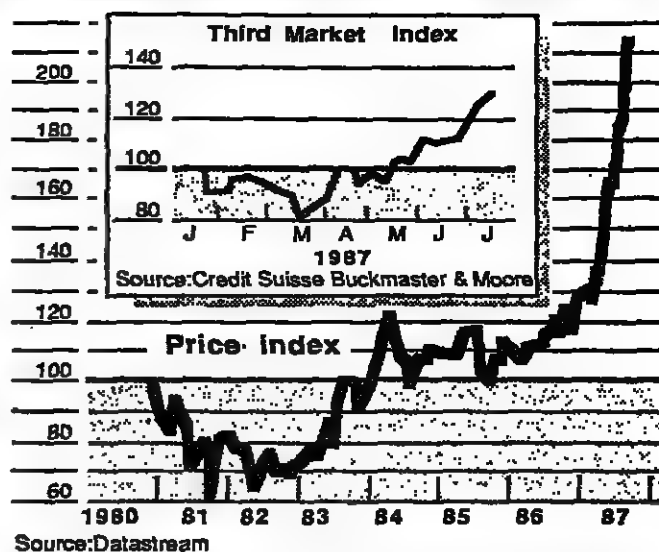
steady stream of new recruits joining the third tier.

Moreover, some of the stocks already quoted on the new forum have been remarkably active at a corporate level. Corton Beach, a holding company, has augmented its interests in food, fashion, cars and leisure with a string of acquisitions. The marketing groups, Catalyst Communications and Publishing Holdings, have also taken advantage of their publicly quoted status to expand.

The future for the Third Market looks livelier still. When the Financial Services Act comes into force in September, it will impose such draconian restrictions on "unofficial" share dealings that it is difficult to see how the over-the-counter market can continue. The OTC dealers may have acquired a rather raffish reputation, but their market has attracted some interesting companies. In September many of these stocks are expected to transfer to the third tier.

Similarly, the first tranche of the Business Expansion Scheme will come to fruition next year. Since its inception in 1983, the scheme has provided finance for hundreds of small companies, many of which are "locked into" BES funds for a statutory five-year period. The first flow of funds will be released in 1988, and many of

The Unlisted Securities Market



those companies may turn to the Third Market as a source of new capital.

When plans for the formation of the third tier were first mooted, it was feared that the new market would jeopardise the security of the USM. In the approach to the Big Bang, concern mounted that the USM, and the small companies quoted on it, would suffer in the new more competitive environment of the City of London.

A number of market makers—or jobbers, as they were then called—withdraw from small companies trading. Several new issues, which had originally

considered going public on the USM, opted for flotation on the main stock market. The flow of larger USM stocks "graduating" to a full listing accelerated.

After deregulation, or so the theory went, these pressures would intensify. Moreover, just as the USM was losing its larger stocks to the main market, so smaller companies would plump for the less rigid environment of the Third Market. So far these fears have proved to be unfounded.

Alice Rawsthorn

An active year for our international business

COUNTY NATWEST CONFIRMED AS A DIVERSIFIED INTERNATIONAL INVESTMENT BANK IN FIRST YEAR BOOK RUNNER

The Kingdom of Belgium US\$300 million 5% Bonds due 1997	Norsk Hydro a.s. Sterling Commercial Paper Programme	The Nippon Credit Bank (Curaçao) Finance, N.V. \$50 million 9½% Guaranteed Notes due 1992	New South Wales Treasury Corporation A\$100 million 14½% Guaranteed Bonds due 1992	Caisse Nationale des Télécommunications \$70 million 10% Guaranteed Bonds due 1997
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OF FINANCINGS IN 10 CURRENCIES FOR CLIENTS IN 20 COUNTRIES COUNTY NATWEST AND GROUP COMPANIES

The Long Term Credit Bank of Japan, Ltd., London Branch \$150 million Sterling Certificate of Deposit Programme	AB Svensk Exportkredit A\$50 million 14½% Notes due 1990	City of Oslo Sfr250 million 4½% Bonds 1987-1997	AMATIL Finance Pty Limited US\$125 million Note Issuance Facility	Unilever Australia Limited A\$40 million 14½% Guaranteed Notes due 1990
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ACTIVE PARTICIPANTS IN DOMESTIC CAPITAL MARKETS OF UK, USA, JAPAN, GERMANY, SWITZERLAND, AUSTRALIA,

AGA Aktiebolag \$100 million Sterling Commercial Paper Programme	Woolwich Equitable Building Society US\$150 million 8% Notes due 1994	Sumitomo Trust & Banking Co., Ltd., London Branch Sterling Certificate of Deposit Programme	The Government of Barbados US\$40 million Revolving Loan Facility	Allied-Signal Inc. Introduction of Common Stock to The Stock Exchange London
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HONG KONG, NETHERLANDS AND SPAIN COUNTY NATWEST AND HANDELSBANK NATWEST IN SWITZERLAND CONFIRMED

C.H. Beazer (Holdings) PLC \$120 million and US\$250 million Multiple Option Facility	A/S Bergens Skillingbank US\$50 million Commercial Paper and Certificate of Deposit Programme	Capitalkorp International Limited \$51 million Acquisition of 26.2% of Guinness Peat Group plc	Aacor \$41 million Deep Discount Loan Stock 1997	AB Electrolux \$100 million Sterling Commercial Paper Programme
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IN TOP TWENTY BOOK RUNNERS OF PUBLIC FINANCINGS IN INTERNATIONAL BOND MARKETS

F. H. Tomkins p.l.c. US\$112.5 million Acquisition of Smith & Wesson Corporation	Royal Trustco Limited A\$50 million 14½% Debentures due 1992	The Broken Hill Proprietary Company Limited £282 million Deep Discount Loan Stock 1999	Toshiba International Finance (UK) PLC £50 million Sterling Commercial Paper Programme	Standard Chartered Bank Sfr300 million 4% Capital Bonds 1987-1997 with Equity Warrants attached
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COUNTY NATWEST

• The NatWest Investment Bank Group

International equities

Obstacles slow the path to a global market

THE GLOBALISATION of equity markets is proceeding apace. But recent developments in Britain have not only cast doubts on the ability of British companies to participate in the trend, but also challenged the very basis for it.

In the world's capital markets, the focus of securities houses is increasingly on equities and equity-related products such as convertible bonds and bonds with equity warrants attached. Investment banks have been driven to develop their capabilities partly because of intense competition in the bond markets: though government bonds are increasingly attractive as liquid trading vehicles, it is becoming tougher and tougher to make money out of corporate debt issues in the international markets.

Furthermore, equity markets have been booming while dollar bonds, which have made up the largest proportion of the market, have been faltering on rising interest rates and the fear of further increases. Technology has facilitated the growth of a cross-border market in shares—a market which the Stock Exchange in London intends to dominate by offering a comprehensive quotation service, which will centralise what has been fragmented telephone trading.

The shares of a group of several hundred companies have come to be seen as globally traded shares. Investment managers have been offered a new range of indices—including the FT-Actuaries World Indices—against which to measure their performance.

And new issues by companies of many nationalities, including most British privatisations, include a tranche of shares sold internationally.

Given all this evidence, it would appear that the world is moving easily towards a global marketplace for equities. The reality, however, is that the path is not smooth at all.

Vast differences in the methods of valuation of stocks in different countries—with price-earnings ratios of over 50 in Japan and in the teens in the UK—underline the different conditions which apply in each

domestic marketplace. Accounting and tax environments differ. Attempts to harmonise new issue prospectus requirements are proving difficult.

Inadequate means of registering and settling trades in some countries either cause deals to fall, or create costly delays while traders wait to receive delivery of shares.

And most recently, British shareholding institutions have asked fundamental questions, as well as setting restrictions which make it difficult for all but the largest British companies to issue shares in international markets without first offering them to existing holders.

Institutions control between 60 and 70 per cent of the equity of British companies, so their protestations cannot be ignored by treasurers anxious to enter the exciting world of international finance.

The institutions argue that international issues—as well as other share issue mechanisms, such as vendor placings used to finance acquisitions—dilute their holdings and, in essence, cost them money.

Mr David Tucker, managing director of M&G Securities, a major investing institution, argued in a recent issue of *The Treasurer* magazine: "Every time shares or convertibles are issued to third parties, the existing shareholder surrenders part of his equity."

He said it was "dangerous thinking" for treasurers to believe that shareholders were concerned only about earnings per share and share prices, and not about the proportion of equity their shares represent.

For this can lead directors to become preoccupied with share price performance and maximising short-term earnings, rather than concentrating upon the management of the business as a whole for the long-term.

Institutions argue that, rather than offering companies access to the cheapest finance, international issues often mean significant costs to shareholders, either from dilution or from the fees and commissions involved. They also point to the occasions when convertible bonds have



... and then there's something they call the p/e ratio

risen rapidly to premiums in the market. The effect of institutional resistance has been drastically to slow the issue of convertible bonds by UK companies, issued mainly in the Eurosterling market. Fisons was forced to withdraw a share issue, and Beazer reduced the size of one.

The Association of British Insurers told companies that it would not sanction issues representing more than 2.5 per cent of issued equity, compared with 6.7 per cent previously. The National Association of Pension Funds similarly expressed opposition, though its line was less hard.

Treasurers, vociferously egged on by their investment bankers, argue that they must develop a broad shareholder base which provides a strong underpinning for their share price and give their companies greater flexibility in timing share issues.

"The UK represents less than 10 per cent of world stock market capitalisation, and for British companies to ignore the availability of external finance is short sighted," the *Treasurer* magazine argued in an editorial. (Most treasurers are not anxious to speak out individually on this issue for fear of upsetting their institutional shareholders.)

A broad shareholder base, many treasurers and bankers argue, cannot be developed by persuading investors to buy in the secondary market. "There is a view that overseas investors can be attracted simply by good investor relations and road shows. While these are neces-

sary to support an overseas issue, they cannot in any way substitute for the impact of a new issue that forces a large number of dealers and investors to make a decision to invest," the *Treasurer* argues.

Additional arguments are that issues need to be of a certain size to be marketable and justify expenses; that British companies need access to the innovative techniques of the international markets; and that the need to broaden the recognition of their names, so that they can more easily sell both other securities and their own products.

Treasurers argue that issues of convertibles or equity warrants do not necessarily involve dilution of existing shareholders' interests.

Noting that it was the management of one of Britain's best performing companies—Fisons—which had to withdraw an issue, the *Treasurer* says: "The key issue surely is for shareholders to back successful management teams, and remove incompetent management but otherwise let them get on with the task in hand."

The argument is not yet over. The British companies' access to the international markets does look like being limited. But since this will force them into making more rights issues—the traditional method of raising finance—the result could be a reduction in the costs involved, through underwriting commissions, in rights issues as well as a streamlining of the cumbersome issuing procedures.

Alexander Nicol

Small company finance and venture capital

Backers look for experience

TALK TO any venture capitalist, and he will bemoan the shortage of attractive business ideas to back. Talk to any small businessman struggling to set up or expand his company, and he will complain about the difficulty of raising funds.

Despite the rapid growth of the venture capital industry in recent years, the launch of the Business Expansion Scheme and the growing interest of government and banks in the small firms sector, finance remains a major problem for many small businessmen. What has gone wrong?

Part of the problem is that, despite the rapid growth in the funds on offer to the smaller business, demand has outstripped supply. Instead of attempting to find another job, or adapting to life on the dole, the skilled blue-collar worker is now more likely to set up on his own account.

The frustrated manager no longer bites his tongue when the board rejects one again his ideas for developing business. He is just as likely to gather a group of colleagues to propose a management buy-out, or even offer his services as part of a buy-in team to be parachuted into another business. This all means that the providers of funds can be more choosy.

Equally, entrepreneurs frequently look to the wrong source when they go out to seek funds. With the notable exception of 3i (Investors in Industry) few venture capitalists are interested in providing sums of less than £100,000, and for many the lower limit is £250,000. The cost of marketing smaller and usually higher risk investments mean they must restrict their activities to a relatively small number of larger investments.

The venture capitalist is seeking such a high return from his portfolio that only companies which look likely to achieve very rapid growth will get his backing. He usually expects to have one or two spectacular successes, a similar number of outright failures and several companies which just potter along. He must start with a full card of potential winners to achieve even this result.

It is not uncommon for a medium-sized venture capital fund to receive 500 applications for finance in a year, to look more closely at 200 of these and then to back only five.

The business most likely to get the venture capitalist's backing will be run by a team of experienced managers who

have come from a larger company and who display a mix of marketing, production and financial skills. The one least likely to succeed is the individual skilled employee with a good idea for a product or process, little appreciation of how to market it and no management experience.

The fact that some very successful businesses have been set up by blue-collar workers finds little response in the venture capital community.

The would-be entrepreneur does not always present his case to the financier in the most effective way. Many are poor at presenting a business plan, do not understand the financial implications of what they are proposing and are reluctant to give up a share of their company in return for their financial backer sharing in the risk of the enterprise.

Many businessmen take the view that the money they invest belongs to them but that the venture capital funds belong to nobody," complains one seasoned investor.

"I'm not going to give away a share in a business I've risked everything for and spent years building up," is the view taken by many an entrepreneur.

Despite these differences of outlook, venture capital has come to play an increasing role in the funding of small business during the 1980s. From just 20

UK funds in 1979, the industry has grown to more than 110. The 77 members of the British Venture Capital Association, the industry's main representative body, invested £428m in 708 companies (most of them British) in 1986. These represented increases of 31 and 11 per cent respectively over the previous year.

But the BVCA's statistics confirm the move to larger and safer investments. The average size of new investments rose to £459,000 from £308,000, while the share taken by relatively safer buy-out and acquisition funding rose from 37 to 45 per cent.

If venture capital is not available, the small businessman can turn to the Business Expansion Scheme for finance. However, despite the success of the scheme in encouraging investment by individuals by means of tax breaks, the BES suffers from similar limitations to venture capital.

BES fund managers seek to restrict their investments to a limited number of larger projects so that each can be monitored effectively. And despite the tax concession which is meant to encourage the taking of risks, the managers naturally seek to reduce their exposure by backing safer ventures.

BES funds are not being used to back the riskier start-ups for which they were originally intended, many entrepreneurs

complain. The banks, of course, provide the bulk of funding to small businesses, though this is rarely in the form of equity. It usually takes the form of an overdraft facility or, increasingly, term loans. Branch managers are not always equipped to respond to the demands of a fast-growing business, so the banks are starting to create special teams of managers to handle medium-sized corporate clients.

Banks are also moving cautiously into the provision of near-equity to small firms. National Westminster Bank recently launched what it calls its capital loan scheme. It will provide a loan of up to £200,000 with options attached to allow the bank to take shares in the company at a later date.

An increasing role in the provision of loan finance for small businesses is being taken by the enterprise agencies, local authorities and private trusts. The sums are often quite small, however, and sometimes restricted to younger borrowers.

The enterprise agencies, private sector-backed organisations which provide advice and assistance to local small businesses, are frequently able to channel small amounts of money, of £1,000 and more, which they have obtained from their commercial backers, into local small firms. The Enterprise Loan Fund, for example, provides up to £5,000 a time for working capital or fixed asset investments to small businesses through the enterprise agencies.

The Prince's Youth Business Trust, which has the backing of the Prince of Wales, provides financial backing and advice to young people between the ages of 18 and 25, while the Young Entrepreneurs Fund, set up by Sir Philip Harris, of the Harris Queensway store group, makes investments of £20,000 to £100,000 in small firms with potential.

Local authorities around the country are also providing funds to help small firms to grow, often working through their local enterprise agencies. Milton Keynes Borough Council finances a seed capital fund, while Berkshire County Council provides start-up loans of up to £1,500 to young business people who have been refused bank loans because they cannot provide collateral.

Charles Sahasrabudhe

Sources of funds to smaller businesses

Amounts invested per company (£'000)

Source	Year	Usual range	Total per annum	% Change on previous year	Total outstanding	Total raised
USM	Oct '84/Sept '85	950	3,000	257,400	33	818,200
OTC (Non-BES)	1985-86	160	2,500	24,000	-62	122,200
BES (direct)	1984-85	8	250	101,000	53	167,000
BES (funds)	1984-85	50	500	46,000	18	85,000
Venture capital	1985	250	750	279,000	22	887,000
3i	1985-86	14	700	260,000	-3	1,190,000
Loan Guarantee Scheme	1985-86	15	75	17,750	-74	583,000
Bank lending	To date	na	na	na	na	23,000,000
Local Enterprise Boards	1985	100	1750	18,000	1	135,000

* To cover 80 per cent of financings, ie ignoring 20 per cent extremes. † Figures include BES approved funds. ‡ To October 1986. § Estimate. ¶ Figures are for West Midlands Enterprise Board. Other boards tend to lend at lower levels. || First full year for some of LEBS, therefore growth figures would be misleading.

Sources: National Economic Development Office, Financial Times, St. Helens Growth, Island Revenue, Venture Economics, Department of Trade and Industry, Touche-Ross, Post Investec.

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Miss Sam Holdings PLC	Ross Consumer Electronics PLC
Ryman Group plc	Parkway Group PLC
Anglia Secure Homes PLC	
Glenree PLC	
BCE Holdings plc	
Capital & Regional Properties plc	
MG Cash & Carry plc	
The Shield Group PLC	
Clygrove PLC	
Debtor Holdings plc	
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Convertible Euro-sterling bonds

Protest restrains issues

THE INCREASED enthusiasm of overseas investors for sterling securities provided an unusually wide window of opportunity for British companies to tap the sterling Euro-bond market during the first few months of this year.

But many companies were still finding the rates available in the straight fixed rate bond market prohibitively expensive. So the bond convertible into shares emerged as the favourite issuing vehicle, since the euphoria surrounding the UK equity market meant that borrowing costs could be sharply pared on an issue incorporating an "equity kicker".

One finance director said: "The arithmetic wouldn't have worked 12 months ago. But this year the strength of our share price made the argument for locking into long-term funds through a convertible issue irresistible."

A sprinkling of issues before Christmas set the scene, but during the spring the surge in British convertible offerings assumed rollercoaster proportions. By the end of May, 16 companies had launched convertible raising £1.9bn (Euro-money Bondwatch).

Retailers were particularly active, with such companies as Asda-MFI, Burton and Storehouse among the first to get in on the act. This reflected both their heavy capital expenditure programmes, creating a need for long-term finance, and the attractive terms that became available as European investors looked with friendly eyes on the retail sector of the UK stock market.

Now, however, the pace of issuance has slowed noticeably. This is partly because of more uncertain stock market conditions in the wake of the general election, but undoubtedly is also linked to a wave of protest from UK institutional investors against the licence that companies were taking in issuing new equity.

During April, the insurance companies and pension funds issued guidelines sharply reducing the number of new shares that companies could issue, other than to existing shareholders, without gaining special approval. The guidelines cover convertibles, since, assuming they are converted, they amount to equity offerings; although the dilution effect is deferred, since the bonds are exchangeable at a price higher

than the share price at the time of issue.

The institutions became alarmed about the convertibles when they saw them trading at massive premiums to issue price, which they said proved that the bonds were mispriced and that a transfer of capital value from existing shareholders to the buyers of the bonds had taken place.

Since these guidelines were issued, companies that have ventured into the Euroconvertible market, such as P&O and the Dea Corporation, have had to tread with great care.

Dea Corporation, for instance, put itself to the pains of saying in the press release that accompanied its issue in June: "We have carefully examined the financial implications of the issue and firmly believe that it represents an excellent transaction for Dea and its shareholders."

It seems clear, with the benefit of hindsight, that many of the bonds were issued on overly cheap terms. A deal for Burton launched early this year, for instance, traded as high as 10 points over its issue price. But it is easy to imagine that there was some wariness among insurers about queering the pitch for later international issues by overpricing their first offerings.

And the convertible issue, if properly priced, has several distinct advantages which arise from its hybrid status, straddling the debt and equity markets. Mr Neil Ryder, head of corporate communications at BEI, said of BEI's issue last October: "First, it was a way of raising relatively cheap long-term money. But it had added advantages of getting our name better known in overseas financial markets, and possibly broadening the shareholder base."

The arguments for widening a company's shareholder base are perhaps losing their lustre in the face of UK institutional concerns over the concept. But there are nevertheless clear potential advantages in doing so especially where a company conducts much of its business abroad.

And companies of all types can be keen to widen the market for their shares, because it alleviates the pressure on the domestic market, and can help to limit share price falls and discourage unwanted predators by broadening the range of influences on a share price.

For BEI, the convertible bond formed an early stage of an overall programme of extending its shareholder base, which includes a listing of its shares in the US planned for next month, two Euro-equity placings already completed, and a projected listing of shares in European centres.

The main alternative that finance directors could have chosen in the equity linked debt market was the bond with warrants to buy equity attached. This also reduces the cost of funds, but is not so likely to achieve the wider shareholder base, since the warrants tend to be traded speculatively rather than reaching firm hands.

In the case of convertibles, it is clear that an unquantifiable flow-back into the UK occurs both before and after conversion, but bankers believe that at least a proportion of the issue remains in continental hands.

Where a wider shareholder base is a priority for a company, a more direct route would of course be to issue the shares directly. But this is not easy for many companies whose names are not familiar to overseas investors, some of whom are in any case not able to buy shares that are not locally quoted.

European investors tend to prefer convertible bonds to direct issues of shares because, in some countries, the taxation treatment of the coupons is favourable, but more generally the investors' downside risk is limited.

In the worst case, if the share price does not perform, the purchaser is left holding a fixed interest bond providing capital protection. Particularly attractive are the bonds which include options for the investor to "put" the bond after a period of time; these are priced to give a yield broadly equivalent to the yield on a comparable gilt.

Now that the precedent has been set by this year's rash of issuing, it seems likely that British companies will become established visitors to the convertible bond market.

But the rich pickings which accrued to the investment bankers during the heady days in the spring of this year—when bonds bearing high coupons, low conversion premiums and put options, too, shot to immediate premiums—are probably over. After the outcry from British shareholders, the pressure is now on for a bond to trade at around issue price.

Clare Pearson

IF A banker had been put in deep freeze a few years ago, he would come back bemused at the bewildering range of new concepts and financial instruments that have encroached on his traditional world.

Finance has been disintermediated, globalised and securitised. A whole range of new forms of credit have encroached on traditional lending, including commercial paper, Eurobonds and multi-option facilities.

One of the most striking trends over the past few years would be the banks' traditional lending role being bypassed—disintermediation—in particular by the largest corporations. Instead, multi-nationals are raising funds by directly selling debt contracts as pieces of paper (securities) on the international capital markets—securitisation.

But the trends are far from clear cut. In some cases modern techniques are complementing traditional lending, while in other areas old-fashioned credit is holding its own or even fighting back.

New forms of debt provide opportunities as well as problems for the banks. The commercial banks are worried about their traditional customers going to merchant banks and foreign institutions. But the Midland's global corporate banking director, Mr David Foster, welcomes the emergence of the commercial paper market as "extremely good news".

"For customers who were borrowing short term we can instead arrange commercial paper programmes. At the same time, if we can sell that commercial paper to people who would otherwise have deposited with us, we keep the relationships on both sides and contain our balance sheet," says Mr Foster.

Traditional lending is also far from dead. The volume of syndicated loans internationally, for example, rose from \$42bn in 1985 to \$48bn in 1986.

"Not so long ago the market was saying that syndicated credits were dead," says Mr Alan Jones, director of commercial banking services for NatWest. "Now there's been a tremendous resurgence of syndicated credits through multi-option facilities. If you like, this is still traditional bank lending but packaged in a new way."

It is also possible to enhance traditional lending by using modern risk management techniques and access to the capital markets. For example, a bank could arrange an interest rate swap between a bond issue it is arranging and a traditional borrower.

Traditional medium term lending is also still healthy. For example, many airlines are using leasing to finance their equipment phases.



Barclays made use of its international customer base

Pick your instruments for the paper market

Overall, the traditional overdraft is still the most popular instrument with medium and small companies. For larger companies, although a relatively expensive form of finance, the overdraft remains a useful standby.

While there has certainly been rapid growth in securitised credit in recent years, the commentators agree that it is virtually impossible to quantify accurately the changes taking place. Many deals that take place in both the capital and credit markets are excluded from published statistics.

For the largest companies the banks are arranging deals rather than providing funds themselves. In this sector the banks are deriving their income increasingly from fees rather than interest.

Although the changes are most striking within the largest companies, which are generally multi-banked, new techniques are also being used by smaller companies. "The trend is to

move down market, but in a less sophisticated form," says Mr Paul Borrett, the divisional general manager of Barclays' corporate division.

Medium sized companies may not be big enough to issue their own paper on the international markets, but banks can give them the opportunity to make use of new instruments. Banks can give mid-corporates access to multi-option facilities for example. They can also arrange access to other sources of funds such as the stock market and the US.

Among the smaller companies, although many of the more sophisticated new instruments will be of no use to them, there are competitive pressures on traditional bank lending. For example, there are several venture capital funds eager to lend to medium-size and small companies.

The big four banks differ in the enthusiasm with which they have plunged into using new instruments. But none of them

has been able or willing to stay still in a rapidly developing market.

Barclays, with its Barclays de Zoete Wedd securities arm, is heavily into the new instruments. Although it recognises that it is impossible to be first in all instruments, it plays almost all of them. Barclays also specialises in specific areas of lending, such as industrial lending, and makes use of its international customer base.

Lloyds has a reputation for being the most traditional in its lending. But the bank claims to be active in the new instruments, and points out it has 11 out of the 32 commercial paper dealerships. It vehemently denies that its recent withdrawal from market making Eurobonds will affect its ability to provide new instruments to its customers.

Midland has a focused strategy which relies on its being a "British bank first and a European bank second". For Midland, its traditional lending is a way of

developing a relationship with new customers. Once relations are established, Midland Montagu, its "investment banking product factory", can offer a wide range of securitised products.

NatWest is probably the most aggressively into the new instruments. We've changed enormously within our organisation to recognise the change in the market place," says Mr Jones. NatWest claim to be in all the new instruments.

What the main banks have in common is an emphasis on the importance of long-standing relationships with customers. In contrast, transactional banking, where institutions organise one-off deals at the least cost to the customer, may have short term advantages but, they also have drawbacks.

"At the end of the day we have many aces in our hand," says Mr Borrett. These include a customer base, good will on both sides, trained staff and a reputation.

Corporate treasurers tend to echo the bankers' view, but with some qualifications. At one of this year's Giffart lectures, Mr Archie Donaldson, former deputy treasurer of ICI, stressed that "No corporate treasurer can afford to make the assumption that his company's business is so robust as to be inviolate, and the experienced ones are encouraging their bankers to maintain a relationship-based approach." However, he went on to say that "it is not the task of the corporate treasurer to pay more for any specific transaction than is dictated by the market."

With such a rapidly changing financial scene, companies are coming to recognise the importance of maintaining long-term relationships with banks. "You have only got to have a major hiccup and there will be a flight back to quality," says Mr Jones. A default in the commercial paper market, for instance, would bring about rapid changes.

Indeed, it is important to remember how unusual circumstances are today. The new instruments have proliferated at a time of market boom and high international liquidity.

Market volatility is underlined by the recent flutter in the Eurobond market, following America's decision to terminate its tax treaty with the Netherlands Antilles, and the earlier collapse of the perpetual floating rate note market.

The increasing dependence on capital, rather than credit, markets is in some ways a reversion to the situation in the mid 1960s. Today, though, new technology increases the potential range of financial products available.

Daniel Ben-Ami

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THE DEBT MARKET

CORPORATE FINANCE 12

Sterling and Euro-commercial paper

Weakness of the dollar prompts intervention

IN THE first six months of this year, both of the markets in commercial paper which are centred in London made significant strides towards maturity.

In Eurocommercial paper, growth continued in the amount of outstanding debt and in the numbers of issuers and investors. Some issuing houses now estimate that the market has grown to \$35bn, even without Euronote issues supported by a back-up line of credit, and there are roughly 450 programmes in place.

Sterling commercial paper, while a much smaller market and destined to remain so, passed the £1bn mark for the first time in April, one year after its launch. The growth of the market has nevertheless disappointed some of its advocates, and the signals now being sent by the Bank of England statistics contain grounds for hope but are by no means unambiguous.

Probably one of the main influences on the Eurocom-

mercial paper market in the early part of the year was the weakness of the dollar and the heavy foreign exchange market intervention that it prompted. This had an influence on the market in a number of subtle ways. Fears of a collapsing dollar do not seem to have led many investors to take flight, most avoid currency risk, either because they are natural investors in dollars or they use the swaps market fully to hedge their risks.

But the intervention meant that many European central banks were increasing sharply their holdings of the US currency and looking for places to invest them.

This they did, according to tradition, in the US Treasury bill market. This depressed bill yields, which in turn helped to push yields lower for high quality non-bank paper in the US domestic markets.

For US corporate issuers, this meant that it was significantly cheaper to issue paper through

the US markets than through Euro-commercial paper. This was accentuated by the fact that yields in the ECP market are based on bank deposit rates, which were being pushed higher because of credit concerns linked mainly with the Third World debt crisis.

The differential between yields on US bills and on top-rated sovereign paper in the ECP market became too high for central banks to resist, and they moved into the ECP market in some force to provide a major spur to its growth.

Toward mid-year, central bank intervention slowed and their profile in the ECP market has slipped again.

In recent weeks, the pattern has seen-sawed, so that yields in the ECP market are now competitive once more with those in the US.

Dealers also say that the number of investors in ECP has grown as more and more domestic capital markets develop. The growth of the French commercial paper market, for example, has spurred French institutions to look at ECP as an alternative investment which they can swap back into francs.

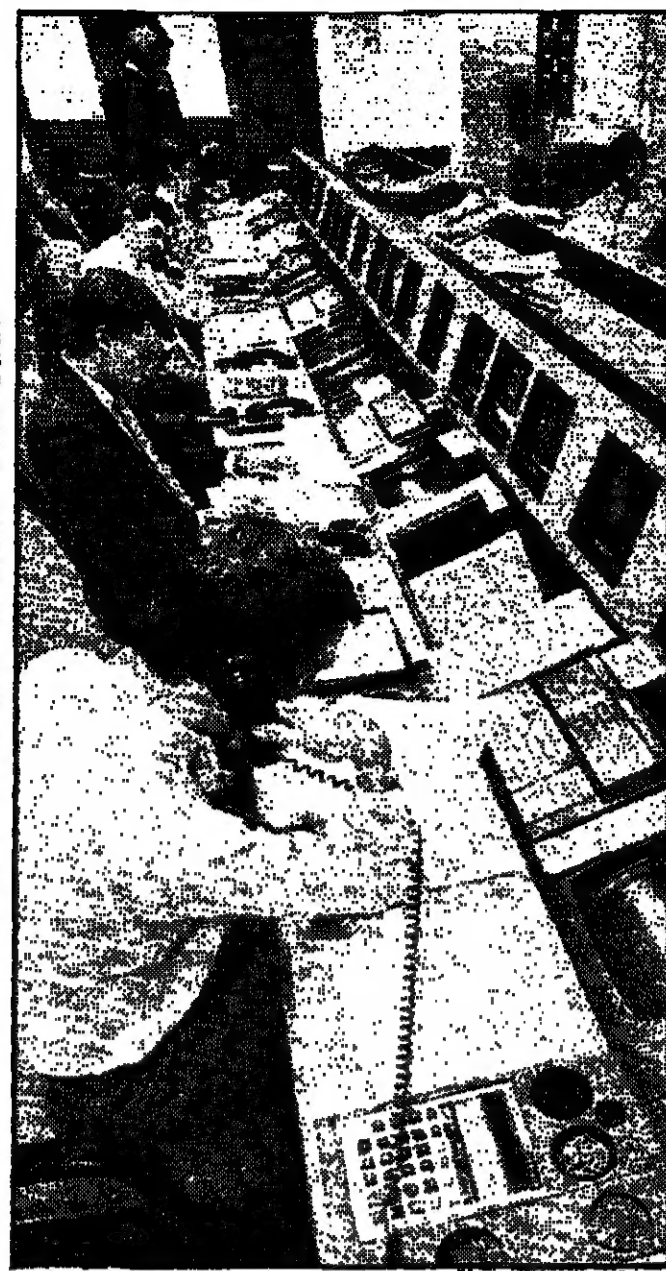
In many areas it is thus clear that the ECP is still regarded by many borrowers and investors as an opportunistic or marginal market, rather than one which is central to their investment or funding policy. So they buy paper, but only if an advantageous currency swap exists; or, if the ECP market is not competitive with that in the US, they issue in New York.

There has also been less concern in Europe than in the US with the credit quality of banks, so the imperative to find alternatives to bank deposits for many short-term investors has not been so strong.

The sterling commercial paper market also has that opportunistic quality, and here again currency intervention appears to have played a role in this year's market development. There are about 80 programmes in place, and slightly over half had issued paper by the end of May, when £1.37bn was outstanding, Bank of England figures showed.

Sterling CP is a late-comer to the financial scene in the UK, where a sophisticated corporate bill market has existed for centuries. Rates available in the bill market (plus the banks' acceptance fee of ¼ or ½ per cent) seem to many borrowers to place a ceiling on what they are willing to pay in the ECP market.

However, in the second quarter, the Bank of England was intervening heavily in an attempt to curb a sterling rally and, in order to neutralise the



In the second quarter the Bank of England was intervening heavily in an attempt to curb a sterling rally

effects of this on the domestic money supply, it was selling a large number of commercial bills from its own holdings (the so-called bill mountain).

From about £1.7bn at the end of last year, holdings of bills by Bank's Issue Department had fallen to a mere £2.22bn at the end of May. These sales, it is believed, pushed up yields in the bill market, giving the sterling CP market a competitive edge as far as issuers were concerned.

However, after a sharp jump in April, growth again slowed in May, and was largely accounted for by increased holdings by financial institutions. Since a measure of the market's success is its ability to unlock investors other than banks, May's data represented a blow for those hoping for continued sharp growth in the market. The signals are thus still ambiguous.

An increasing number of companies have decided that, rather than launch a programme purely in sterling, it is often worthwhile adding a dollar option.

In both the sterling and the ECP markets, the long awaited shake-out of dealers has yet to occur, perhaps because of borrowers' unwillingness to embroil themselves in controversy.

Stephen Fidler

Multi-option facilities

Off-balance mechanism

BRITISH COMPANIES have been important borrowers in the London-based international capital markets this year. This is despite the fact that their bond and share-issuing activities in the international markets have been severely restricted by pressure from their institutional shareholders.

Their biggest activity has been in the rearrangement of their short-term funding lines. A vogue has developed for replacing long-standing credit lines with banks that have more flexible multi-option facilities which enable them to draw finance from a range of banks that are competing to advance them money.

Hence, the costs should be lower.

So far this year, some 40 British companies have arranged facilities totalling over £5bn. The business began as a lucrative new instrument for banks, ever anxious for new sources of business in the increasingly competitive international markets.

Banks and borrowers were particularly attracted to the mechanism because of the worldwide trend towards securitisation of corporate debt—the issue of tradable instruments instead of the straightforward bank loans. Moreover, banks, under pressure to earn a better return on their capital, are keen to get as much business as possible off their balance sheets. For as much as these count as contingent liabilities, except insofar as they are actually drawn.

Already profit margins have been shaved by fierce competition to arrange such deals. Most recently, a £1bn financing for BTR, the industrial holding company, was subject to fierce competition between British and American banks, and the mandate was eventually won by

Bankers Trust. A multi-option facility, as the name suggests, consists of a range of instruments that the borrower can use to raise short-term funds.

Most facilities contain an underwritten credit which acts as a backstop: it would be drawn upon if other sources of financing failed. The interest margin on the credit is the high-essentially represents the cost rate that the borrower will pay through uses of the facility.

Usually, not all of a multi-option facility is underwritten: merely the "committed" portion. In the case of BTR, for example, only £500m is committed.

Typically, a facility will allow the borrower the ability to receive advances or funding through bankers' acceptances. These are arranged through a "tender panel" — a group of banks which may or may not be the same banks that underwrite the committed portion.

When the borrower wants to receive funding, he seeks bids from the tender panel. Members then bid competitively for the right to provide the financing, enabling the borrower to receive funds on the cheapest available terms.

Some facilities have included the ability to issue Euronotes — tradable short-term securities — through the same mechanism, but this has become less common because the international markets have shifted towards commercial paper issued through dealers and not tender panels.

Borrowers that are less well known in the capital markets, however, may prefer the tender panel mechanism. Increasingly, multi-option facilities are arranged in tandem with commercial paper programmes, both in the growing sterling market and in Euro-commercial

paper. These allow borrowers to issue short-term securities distributed by a few appointed dealers.

Just to add to the complexity, the committed portions of credits often include an "available" and an "unavailable" portion. The available portion can be drawn at any time, but the unavailable portion cannot — the paradoxical phenomenon of a loan upon which the borrower cannot draw. The borrower must instead give notice that he might want to draw, and becomes able to do so when the notice period is up. The rationale for this is that commitment fees are lower on the unavailable portion of the credit. Some bankers argue that the unavailable portion is a contingent liability just as much as the available portion, and therefore should command the same fees. Others say, however, that a bank is in a number of other ways of having to advance the unavailable money and so the lower fees are justified. At any rate, most banks have acceded to this trend.

Borrowers in replacing their traditional sources of finance, are usually nervous about upsetting the banks with which they have had relationships for many years. So the unwritten banks usually include most of those relationship banks. The deals are often quietly worked out with them.

Because of such concerns, British banks have captured most of the business of arranging multi-option facilities. Barclays, National Westminster and S.G. Warburg have dominated the field, and markets have gone to a number of other British clearing and merchant banks. But some North American banks have also won with aggressive bids.

Alexander Nicoll

Debentures

Why revival is a distant hope

FEW MARKETS can have waited so long for a revival as the corporate debenture market. Once the bread-and-butter of stock market trading, issues are now about as fashionable as tripe and onions.

The idea of issuing debt secured on one or more of the assets of a company is as old as capitalism itself. But the moribund nature of the market in recent years stems back to the 1970s when interest rates soared and corporations grew chary about locking themselves in at double-digit rates.

As liquidity worries began increasingly to obsess corporate treasurers, gearing levels were rapidly issued and maturing debentures were not replaced. In the eighties, funding options have become much more flexible than the old choice between an overdraft and a debenture. Banks have become more eager to provide medium-term finance to

corporations, which makes the expense and hassle of issuing a debenture seem less worthwhile; sterling commercial paper issues, for example, offer corporations extremely flexible funding, on a medium term basis, at short term interest rates.

In any case, equity funding has tended to replace debt financing in the popularity stakes. After years of bull markets, share prices are buoyant, making the cost of issuing equity appear particularly cheap; in contrast, real interest rates are still at historic highs.

A company like Hazlewood Foods, which has made 20 acquisitions in the past year, is constantly issuing its own paper, not only because it believes that earnings will not be diluted but because using equity as consideration encourages the management of the acquired companies to continue to improve profitability.

Just as borrowers have lost enthusiasm for debentures, so have investors. It is hard to see what, in current market conditions, could attract investors to debentures. With equities seemingly on a permanent upward path, why lock up your money for 10 years in a debenture? Not only do debentures need to be held long-term to be worthwhile investments, they are also relatively illiquid.

Financial funds have steadily reduced the proportion of gilts within their portfolios as equity returns have outstripped fixed income yields, and with greater attention paid to short-term debt. These days, a clutch of corporate debentures would not be designed to help fund managers leap up the league tables.

So with neither issuers nor investors over-enthusiastic about the market, only two sectors have seen much activity. Property companies have continued to tap the market, and indeed, April saw the largest ever debenture issue in the UK — a £200m placing by Land Securities.

As the issue was fungible with two other Land Securities stocks, the total £400m issue is one of the biggest non-government stocks traded on the market. It was also notable for breaking the 10 per cent barrier — not with the coupon which was set at that psychologically important figure, but on the gross redemption yield which was 9.985 per cent, 75 basis points above the equivalent gilt.

Debenture issues are particularly attractive for property companies, because they match the long term nature of their assets. They also provide a fairly secure home for the long term funds of investment institutions. But the recent surge in share prices of property companies, which has eliminated the traditional discount to asset values, does not hold out much hope for increased activity in the debenture market. Even the sleeper property companies

are now starting to realise what can be achieved with their highly valued paper.

Nor are the long term prospects for the other active sector of the debenture market — water companies — much brighter. In two years time, when the water companies are privatised, they too will have the outlet of equity issues as a fundraising mechanism. The chances must be that their output of debentures will decline.

The real boom in debentures is in convertible debt, ie, debt/equity mixtures. Because of the equity kicker and the potential for profits offered to investors if the share price moves substantially, companies are able to reduce the interest cost of convertible debt.

Some would argue that convertible issues have a very high hidden cost, in terms of the dilution effect, but in the market is bubbling, few companies seem to have stopped too long to consider the argument.

Large companies have also used convertible issues as a means of attracting overseas investors without incurring the wrath of UK institutions jealously guarding their pre-emption rights. Convertibles have been one of the fastest expanding sectors in the Euro-market, and the more traditional fixed and floating rate Eurobond issues have continued to attract UK corporations.

Is there any hope for a revival in the debenture market? It would seem to need three conditions — lower long-term interest rates; an inverted yield curve, encouraging corporations to lock in long-term funding; and either because of a bear equity market or reluctance on the part of investors to accept continued issues of paper, a change in fashion away from equity funding.

The convergence of all three factors appears unlikely in the short term, and the rebirth of the debenture market remains a distant hope. Philip Coggan

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CORPORATE FINANCE 14

FOLLOWING COMPLETION of the 1984 reforms, the relatively few changes to the corporate tax regime in 1987 came as no surprise.

Many will look to the 1988 Budget to lay out a radical approach to the tax system over the life of the new Government. Any such measures, however, are more likely to affect the personal than the corporate sector.

Companies have come to terms with the new corporate system mapped out in 1984. Stock relief is long gone. Capital allowances, through which a proportion of expenditure on certain business assets may be deducted in calculating taxable profits, remain available for the same categories of asset. The Government has shown no inclination to narrow or broaden their scope.

The system is, however, shorn of the large initial write-offs. New expenditure on industrial and agricultural buildings is written off at 4 per cent per annum over 25 years; expenditure on buildings within an enterprise zone retains, as an oasis in an otherwise barren tax landscape, its privilege of an immediate 100 per cent write-off.

No first year allowances are available on machinery and plant. Allowances operate wholly on a pool basis: current expenditure is added to the unrelieved balance of previous expenditure; sale proceeds are deducted, and a 25 per cent allowance for the year is calculated on what remains.

With time, the pool will grow to a point where the 25 per cent allowance equates more with actual expenditure for the period. An alternative option,

however, now available is to "de-pool" short life assets. Machinery and plant, sold or scrapped within up to five years, may be taken out of the pool, and its net cost to the business may then be relieved over its actual business life.

The distinction between capital expenditure on the acquisition of new assets and revenue expenditure (on the repair of old assets) has taken on new importance. Revenue expenditure continues to obtain an immediate 100 per cent write-off. R & D expenditure, including expenditure on new assets for research and development, also continues to be favoured in this way.

The system in its current form remains vulnerable to inflation. Given a continuing emphasis on further reductions in the RPI, the Government is unlikely to see this as a problem that needs to be addressed. The effect of the changes on the overall well-being of the leasing industry may not have been as severe as was suggested in some quarters in 1984. The basis for the flourishing finance based lease business was removed, but the industry has adapted to give operating lease and hire purchase arrangements greater prominence.

SSAP 21, issued in 1984, requires lessee companies to capitalise lease equipment, while lessors accounted for the

Taxation

At ease with the new system

Profit required to provide 10 per cent return on £100 investment

	Debt finance interest	Equity (35% CT rate) Dividend	Equity (27% CT rate) Dividend
Payment by company	7.3	7.3	7.3
Tax deducted at source	2.7	0	0
ACT credit to shareholders	0	2.7	2.7
"Gross" receipt by lender/shareholder	10.00	10.00	10.00
Tax on company income to service interest/dividend	0	3.93 (2.7)	2.7 (2.7)
Less ACT offset	0	1.23	0
Net tax payment by company	0	1.23	0
Required profit by company	10	11.23	10

finance lease as a loan. One recent trend that is causing concern is the growth in off balance sheet companies, for example, to finance stock or capital assets. The use of such companies enables such assets and obligations to be kept out of the financial statements of a company.

While the off balance sheet vehicle may hold the assets and liabilities for the benefit of the company in question, it does not have to be consolidated. The company's gearing ratio appearing from its balance sheet is accordingly improved. Changes in accounting practice designed to bring these forms of finance back on balance sheet, are currently under discussion.

The full corporate tax rate remains at 35 per cent in 1987. For companies with profits of £100,000 or less, the rate of tax on profits becomes 27 per cent, in line with the basic rate. A marginal rate of 37 per cent applies to profits between £100,000 and £500,000.

The gap between the top income tax rate of 60 per cent and the full corporate tax rate has come more to resemble that which existed up to 1979 between the 83 per cent earned income rate and the 52 per cent

corporate rate. The incorporation of business is encouraged accordingly, although this has not stopped the publication of a consultative paper on the disincentives of business.

The imputation system of corporation tax, under which tax paid by the company is credited through the ACT system against a resident individual shareholder's basic rate income tax liability on dividends paid, continues unaltered. The narrowing of the gap between the basic rate and corporate tax rates means that a higher proportion of the company's tax is credited to the shareholders.

As the basic rate falls, however, this gap increases, and this will result in 10 percentage points should the basic rate be brought down to 25 per cent next year. Nevertheless, the continued reduction in the small companies rate means that such a company may still impute to its shareholders the full amount of the tax it pays. The gap between corporate and basic income tax rates is an important factor in the distinction between debt and equity financing.

Previously, a company's chargeable gains were taxable at 30 per cent. That tax could not be imputed to shareholders through the ACT system. The prediction in last year's corporate finance survey, that corporate gains would be taxed at full

corporate tax rates and the tax be imputed to shareholders, was fulfilled in this year's Budget. While this may eliminate the anomalous ACT treatment of the previous system, the increase in rate from 30 to 35 per cent will be unwelcome to many companies; only small companies will see the tax rate on gains fall to 27 per cent.

That apart, the capital gains tax system has received scant attention from the Chancellor in the last two years. The complexity of the system, and some of the unexpected effects of allowing losses to be created by inflation, suggest that some action will be taken in the life of the current Government. A return to some form of short term gains tax may be the result.

The tendency is to look to direct taxes as having the major impact on corporate finances. The capital markets are, however, equally sensitive to changes in indirect taxes. The market has had to come to terms with the introduction of stamp duty reserve tax, and with the changes in stamp duty in relation to equity issues. Generally, straight forward debt issues do not attract stamp duty or stamp duty reserve tax.

The major recent change has, however, been in the VAT regime. The tightening of the partial exemption rules has meant the loss of an input tax deduction for expenses attributable to debt or equity issues, leaving an unwelcome additional 15 per cent cost with the issuer. Underwriting and management costs for new issues by the UK and other EEC issuers, as opposed to secondary offerings have however become exempt supplies not attracting VAT.

Malcolm Gamble



Mr Jim Martin: some potentially big deals

The Scottish scene

The enterprise culture begins to show itself

"WE GET business here differently from the way they do in the south," says Jim Martin, the Edinburgh local director of Investors in Industry (IiI). "Down there there are lots of companies coming and asking us for finance. Here we have to approach companies, to encourage people to be entrepreneurs. The courting period tends to be longer."

It is a theme one hears frequently during an exploration of Scotland's distinct corporate finance sector, which is based largely in Edinburgh. Jim Martin attributes the problem to the much slower growth of the "enterprise culture" in Scotland. Companies, he says, are more cautious than those in the south about expanding and about seeking or upgrading market listings, a criticism that applies in particular to family-owned concerns.

It campaigns energetically to make companies aware of the opportunities available to them, and in March set up a £50m fund to finance management buy-outs. Though no deals have yet been concluded, it has already had about 100 approaches from which "some potentially very big buy-outs" have emerged, Mr Martin says.

In the year to March 31 1987 new investments by IiI in Scotland totalled £24m, an increase of £7m on the previous year. Ian Macpherson, deputy managing director of the British Linen Bank (BLB), the merchant banking arm of the Bank of Scotland, is a little more upbeat. "Companies are becoming a bit more assertive. There's a stirring in Scotland that wasn't there two years or 18 months ago. Companies are thinking of acquiring each other or diversifying."

In the superb Edinburgh drawing room of Noble Grossart, the managing director, probably the doyen of Scottish financiers, has criticisms of the standards of senior management in some Scottish industrial and services companies, but he believes that some of them are right to eschew the glamour of listings for their own sake.

"There's a cult of the USM that's often a wrong time priority," he says. Companies should go public on a long-term footing. There is a surprising number of private companies in Scotland that could have had a listing but have not gone to the USM. For many of them, he upholds the merits of private placings with institutions as a way of raising funds.

If the volume of corporate finance business in Scotland amounts to less than what Scotland's one-tenth share of the UK population would justify, that does not mean that the sector itself lacks buoyancy. BLB, whose profits rose 34 per cent in the year to January 31 1987, to £7.8m, not only views the Scottish scene with some optimism, but anyway does 65 per cent of its overall business outside Scotland. It has a number of subsidiaries whose role is to invest in promising companies: recently one of these, Melville Street Investments, was listed on the stock exchange and disclosed holdings valued at £23m in 51 unquoted companies.

Charterhouse, the merchant banking arm of the Royal Bank of Scotland, has an important presence in Scotland. Its venture capital operation, Charterhouse Development Capital, is partly run from Edinburgh, has £20m invested in 453 companies, and has been involved in several management buy-outs. But much of the bank's strength lies in its activities in other parts of Britain.

Noble Grossart has long believed that Edinburgh financiers must travel if they are to do business; and it does well not just in the rest of the UK but particularly in the US where it is involved, for example, in property transactions in California. Mr Grossart is on the board of Alexander and Alexander, the New York insurance brokers.

A newer addition to the scene is Quayle Munro, based in Charlotte Square, Edinburgh, which with a staff of just 12 provides a range of corporate financial services. It manages East of Scotland Industrial Investments, which has stakes in a number of unquoted Scottish companies.

Founded in 1984, Quayle Munro received a considerable boost last year when it handled, along with Hoare Govett, a £26m private placing for the Glasgow-based waste disposal company Shanks and McEwan to help it acquire Hanson Trust's subsidiary London Brick Landfill—a company considerably bigger than Shanks and McEwan itself.

Michael Munro, one of the company's two executive directors, sees an important niche for an operation of Quayle Munro's size in corporate finance. "We offer a personal, director to director service to companies," he says. "The director of a small company much prefers dealing with a fellow director or the managing director himself, rather than with an underling from a big organisation." Quayle Munro is developing business in parts of northern England, such as the Leeds-Bradford area.

Quayle Munro has formed a consortium called the Buy-Out Syndicate, in partnership with the Edinburgh stock brokers Sell Lewis and the Glasgow-based Clydesdale Bank, to help management teams in Scotland carry out management buy-outs. It successfully handled a management buy-out of a house-building subsidiary of the Edinburgh-based company Christian Salvesen, but an attempt to acquire for its management, Caledonian Air Motive, the aero engines subsidiary of British Caledonian, was not successful.

Quayle Munro is not alone in finding that, in the current bull market, listed companies can often put up considerably more money than can be assembled on behalf of a management team. It is a point noted by Jim Martin, of IiI, and Robert Smith, managing director of Charterhouse Development Capital.

"Unfortunately we have to use real cash, rather than highly-rated paper," says Mr Smith. In theory, things might improve for management buy-outs if the market goes down, but, as Mr Smith says, "a lot of MBOs are predicted on coming back to the market at a later stage, so if that outlet goes the whole thing becomes less attractive."

Quayle Munro expects to act for Shanks and McEwan when next year, the company should come to the stock exchange. This would be another feather in its cap, but the fact remains that, though BLB and Noble Grossart are frequently involved in placings, Scottish companies do not turn automatically to Scottish corporate finance houses when they seek stock exchange listings. Christian Salvesen used a London merchant bank in 1985, as a few weeks ago did Babygrog, the Fife-based clothing manufacturer founded on a management buy-out which was backed by several Scottish financial institutions, including IiI and Melville Street Investments. It went to S. G. Warburg. As usual Scotland has to combat the pull of the south east.

James Buxton

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